

Cheyenne Darcy

Brooklyn N.Y 11226 | <https://www.linkedin.com/in/cheyenne-darcy/> | Vaccinated: Pfizer

ACADEMIC/PROFESSIONAL BACKGROUND:

ACADEMIC EDUCATION

<u>ACADEMIC EDUCATION</u>	<u>YEAR</u>	<u>UNIVERSITY</u>	<u>MAJOR</u>
B.S	2022	New York City College of Technology	Business and Technology of Fashion Module Emphasis: Global Fashion

Professional licenses or certifications:

Online CUNY Certification, Title IX Sexual Harrassment, Gender-Based Harassment and Sexual Violence Student Curriculum, 2022, New York City College fo Technology, City Univerity of New York

LinkedIn Learning Professional Development Course, *Communication Tips*, 2021

HONORS AND AWARDS:

2019-2022 Nominated/Recipient for *The National Society of Collegiate Scholars* - Member of the Honor Society for high achieving students

2018 *Dean's List, Spring Term* 3.675 GPA College of Professional Studies, New York City College of Technology

RELEVANT PROFESSIONAL EXPERIENCE:

Sales associate / Stylist

Banana Republic

April 2022 - Present

- Provided customers with information on current style assortment, store promotions and events
- Engage and connect with customers by providing high level customer service
- Acknowledge and assist customers; locate merchandise effectively using various methods; answer questions quickly and accurately
- Coordinated outfit and style suggestions to customers, utilizing mannequins and displays for inspiration

Marketing and Public Relations Intern

Mykamura

February-May 2022

- Collaborated in a team of four to develop a Business-to-Business fashion tech fashion platform that helps clients find and book African seamstresses across the United States
- Managed social media account including crafting copy and content calendar
- Drafted press release and worked closely with the founder to develop the brand story
- Conducted competitive analysis and researched industry trends and relevant news

E-commerce seller

itscheyscloset

June 2020-Present

- Manage and market apparel, shoes, and accessories on Poshmark, Mercari and Facebook Marketplace by using established selling procedures and techniques.
- Integrate high quality customer service through messaging, price negotiations, packaging, and shipment.
- Statistics: 100+ listings sold across three platforms, top rated seller on Poshmark with 5 star average rating; Made \$1,000+ in sales on Poshmark in a year

OTHER PROFESSIONAL EXPERIENCE:

Tutor Counselor Intern

New York Edge

Summer 2021

- Oversaw kindergarten children to ensure the health, safety, and well-being of participants in the program; Assist with engaging day camp participants in enriching work that is structured, age-appropriate, and challenging, based on the Department of Education curriculum and other values such as STEM and character development.
- Facilitated classroom support to Department of Education teachers and Activity Specialists to ensure overall development of children

WORKSHOPS for PROFESSIONAL DEVELOPMENT

- Attended Fashion Brooklyn: Designing, Manufacturing, Selling and Recycling Apparel along with Brooklyn Waterfront, Brooklyn Waterfront Research Center, New York City College of Technology, City University of New York on March 4th, 2022
https://us02web.zoom.us/j/81913563957?tk=Ryt1qlcML-bzzf96OcbRxOjka4cNPnDX1GGRPnIEhBM.DQMAAAATEm3LNRZZdDM0bVp3S1RJV2hpdIFSS3V3a09BAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA&uid=WN_nLNwI5U_SPuMARF57k_dTg#success
- Attended Interviewing with Confidence, Handshake and the Professional Development Center, New York City College of Technology, City University of New York on April 7th, 2022
https://us02web.zoom.us/j/82656262764?tk=L6wCxbhpTaUZYZ333gCCyZ-I6Y_eNf-hYxPoJzDf5Q.DQMAAAATPrJ6bBY5OC1aUXIMZINubU1PT1hnR2FPUpkAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA

NETWORKING for Industry Relations/EXPERIENTIAL Teaching

- Attended webinar by SkinCeutical Brand with Guest Speakers Leslie Harris, President of L'oreal, March 15, 2021 at 6:00pm
- Attended webinar by Joseph Lowenstein & Sons with Guest Speaker Suzy Sanchez Research Chemist, April 12, 2021 at 6:00pm
- Viewed and Photographed Ann Taylor Retail Storefront on Fifth Avenue to differentiate Elements of Arts and Design; attended The Museum at the Fashion Institute of Technology to compare Art and Visual Display, November 10th, 2019
- Attended Carmines' Restaurant, had a Multisensory Experience As a Food Critic; Used taste, sound, sight, touch, and smell to understand the Cultural and Economic Geography of Italy, March 16th, 2021

Social Media and Technology

- Proficient with Zoom Meeting, Google Meets, Open Lab, Gmail, Google Drive, Google Sheets, Google Slides, Microsoft Word, Microsoft Outlook, Slack

Databases

Fashion Snoops, Ebsco Database, Handshake