

# P Y E R M O S S

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**For Immediate Release:**

September 8, 2019

**PYER MOSS COLLECTION 3: HOMAGE TO BLACK EXCELLENCE**

Brooklyn, NY - Pyer Moss Spring/Summer 2020 Ready-To-Wear collection will reclaim production of African American history and the legacy of music. The young designer Kerby Jean-Ramond will be hosting the third and final chapter in the Pyer Moss collection, titled, “Sister” on September 8, 2019 at 9:30pm. The fashion show will be held at the concert hall, Kings Theater. The event will have over 60 models who will walk the runway in an effort to celebrate black women in culture and what popular society is in America. Kerby Jean-Ramond said “I think relatively few people know that the sound of Rock and Roll was invented by a queer black woman in a church.” “I wanted to explore what that aesthetic might have looked like if her story would have been told” (Vogue, 2019).

The fashion show pays respects to Sister Rosetta Tharpe, a queer black singer-songwriter of the 1930s and 40s who invented Rock N’ Roll. Jean-Raymond focuses on social issues and features artwork by Richard Phillips, Puff Daddy’s Sean Jean and Brother Aurora James (Elle, 2019). The purpose of this event is to bring forward awareness, essence and self expression to the black community and beyond. The fashion show will also feature a live performance by the Pyer Moss Tabernacle Drip Choir Drenched in the Blood, as the music is used to tell a story about black history.

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Preview of Pyer Moss collection, titled, "Sister" Publicity Photographs (Vogue, 2019)

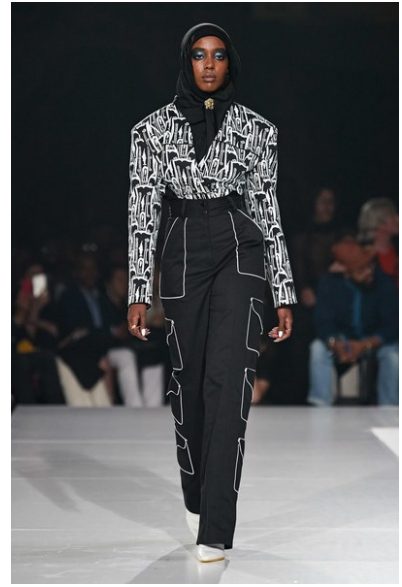
Black Girl Magic on Color  
Blocking



Red Hues and Guitar Blues



Bold Black Look on White  
Extravaganza



Royal Blue Triumph



Jazzed look on White



Leathered Play on  
Emancipation



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