ARTH 1100-D400 History and Appreciation of Photography Fall 2019

SYLLABUS

Professor Sandra Cheng Office: Library 642 **Office Hours:** Tu/Th 9:00-10:00 am and by appointment

Email: scheng@citytech.cuny.edu (best way to contact me) **Phone:** 718-260-5003 (not a good way to contact me)

Class Time/Location: Tues/Thurs 10:00 - 11:15 am, Library 631

Pathways: Creative Expression

Course Credits: 3 credits

Catalogue Description: An introduction to photography as a fine art and communications medium, from the publication of its invention in 1839 to the present, among Western practitioners. Illustrated lectures and discussions appraise diverse overlapping functions of photographs and view camera work within the history of art and culture. Changing styles, purposes and techniques are outlined chronologically.

Additional Description for this section: We will examine the use of photography for aesthetic, documentary, and "scientific" purposes, stylistic shifts in photography related to aesthetic concerns, and varying interpretations of subject matter based on social and cultural concerns at specific moments in history. We will also consider the relationship between photography and the visual arts in general, which culminates with the primacy of photography as a medium by the late twentieth century.

Recommended Textbook:

Mary Warner Marien, *Photography, A Cultural History,* 4th Edition, Prentice Hall, 2015 (it is OK to use earlier editions, copies, including earlier editions, are on reserve in the library)

Learning Outcomes:

Students will,

- learn the analytical techniques used by art historians,
- become familiar with key works in the history of photography, the photographers, diverse styles, and working methods,
- become knowledgeable about the major photographic works linked to historical events, intellectual history, and scientific and cultural trends,
- acquire a working knowledge of the specialized vocabulary used in art history,
- enhance their visual literacy and critical thinking skills

^{*}Syllabus is subject to change.

Class Expectations: Look and think about what you're looking at!

- Students are responsible for: images, names, and vocabulary on the slide lists, information presented in lecture and assigned readings, including the general historical context.
- Good note-taking skills are essential to passing the class. My PowerPoint files are NOT posted online. Text on the PowerPoints are provided as a model for note-taking from the textbook.
- Participate! Practice mindfulness and be aware of your surroundings, tune in rather than tune out, and interact with your classmates and the art

Website: You must access the class website by logging into CityTech's OpenLab via http://openlab.citytech.cuny.edu /. Instructions on how to signup are on the OpenLab homepage. To access the OpenLab, you will need to register with your CityTech email account (if you have not activated your CityTech email, you need to go to a student helpdesk—i.e., 6th Floor Computer Lab in the General Building). Once you register on the OpenLab, locate my course (History of Photography, Humanities Department, Fall 2019) and ask to join! You need to "join" to be able to post!

Blackboard is used ONLY for submitting papers and checking your grades. All class files are found on the OpenLab, therefore, familiarize yourself with the OpenLab ASAP.

Slide lists for the lectures will be posted online. Go to the Class Downloads tab on the website. The slide lists have the works of art and vocabulary that you are responsible for on the exams. You will also have access to image files and readings under Class Downloads but these are password-protected (passwords will be provided in class). Although I will show slides that are not on your slide lists or in Marien's *Photography*, these unlisted works will not be on the exams.

Important Dates:

October 3, Thursday October 22, Tuesday November 5, Tuesday November 21, Thursday December 5, Thursday December 19, Thursday Paper #1 DUE
Midterm Exam
Last day to withdraw with W grade
Group Presentations
Paper #2 DUE
Final Exam, 10:00 – 11:15 am
no incomplete work accepted
after this date

Grading:

Paper #1: Response Paper	15%
Midterm	20%
Paper #2: Exhibition Review	20%
Final	20%
Group Project	15%
Homework	10%

PLEASE NOTE: Failure to turn in a paper or submit an exam/assignment will result in a zero (0).

How this adds up. Use the following formula calculate your current grade average:

.15 (paper 1) + .20 (midterm) + .20 (paper 2) + .20 (final) + .15 (group project) + .10 (homework) = grade

FILL IN WITH YOUR GRADES

Paper 1:	 X	15%	=	
Paper 2:	 X	20%	=	
Homework:	 . X	10%	=	
Group:	 . X	15%	=	
Midterm:	 . X	20%	=	
Final:	 . X	20%	=	
	T	OTAL	=	

This Total is your Final Grade Average. See City Tech's Student Handbook to convert this number to a letter grade.

CLASS PARTICIPATION WILL BE CONSIDERED IN DETERMINING FINAL GRADES.

Exams: Exams are worth 40% of your grade. Exams consist of slide identifications (artist name, title of works, medium, dates, significance of work), short answer questions, comparative essays, and definitions of terms/concepts. Make-up exams will only be given for reasons of documented emergency. Look on the class website for more information on the exam format.

Papers: Papers are worth 35% of your grade. Students are required to write two papers. Information on required papers will be given in **separate handouts**.

You can find a "Grading Rubric for Papers" on the class website under Class Downloads. Your paper grade is an evaluation of content, organization, style, and grammar.

Papers are mandatory, it is nearly impossible to pass the class if you do not turn in BOTH papers.

Response paper (4 pp)

You will write a short paper on critical issues in photography.

Exhibition Review (4 pp)

— You will be given a list of approved photography exhibitions in New York City. Choose **one** exhibition to visit and review. Write a review based on your interpretation and analysis. The objective of this review will be to determine the goal of the curator in putting the exhibition together and then to evaluate the extent to which the curator was successful in achieving this goal.

IMPORTANT NOTES:

- You must submit both papers to pass this course. All papers are submitted through SafeAssign on Blackboard which checks your paper against a Google-like search engine and other student papers on file. You will receive 0 points for your paper if the matching rate exceeds 35%. A matching rate that nears 35% will be carefully checked for plagiarism. Please do not copy and paste from other sources because such practice will adversely affect your grade.
- Late assignments will loose two (2) points per late day
 2 points per day will be deducted for assignments submitted after the due date.
- **Group Project (2 pp per group member):** The Group Project is worth 15% of the grade. Students will be assigned a group to work on a photography presentation. Each group will present their findings in a 7-10 min presentation. Each student will submit a report on the assigned photographer and group effort. Information on the required project will be given in a **separate handout**.

- **Homework:** Homework is worth 10% of the grade. Most homework consists of writing homework posts on the class website. Students are responsible for submitting **homework posts** (min. 200 words). Instructions on how to *post* are located online under **Posting Guidelines**. *Homework is mandatory*.
- **In-Class Assignments:** You will have the opportunity to work in small groups for inclass assignments throughout the semester. *Participation in class exercises is mandatory.*
- Extra Credit: You have the option to do extra credit projects worth 1-3 points each. The projects are due by the last lecture. These are short written assignments of approx. 500 words. If you complete all the projects well, it is possible to increase your final grade average by 10 points. You will find extra credit assignments posted after the midterm and online on the class website.
- **Attendance:** Students are expected to attend all classes. Excessive absences will affect your grade adversely. Excessive lateness will affect your grade.
 - If you arrive late, please enter the room quietly in order to not disturb your classmates' learning time. It is the student's responsibility to inform the instructor of their late arrival, otherwise, you will be marked absent for the class.
- **Decorum:** Please turn off your cell phones, beepers, alarms, etc. and **no sleeping**, **internet surfing**, **txt msgs** while in lecture. If you use a laptop, do not work on assignments for other courses during class time.
- Plagiarism and Cheating: Presenting work by others as your own is completely unacceptable. Plagiarism includes using material from books or the Internet without acknowledging the source as well as submitting something written by someone else. Either will result in a 0 (zero) for that particular assignment/exam. A second instance will result in an automatic F for the course. See City Tech's Academic Integrity policy below.

Department and College Policies

NYCCT ACADEMIC INTEGRITY POLICY

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

HUMANITIES DEPARTMENT ATTENDANCE POLICY

It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also latenesses, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

HUMANITIES DIVERSITY STATEMENT

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

Disability/Medical Accommodations Statement

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances. If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, please contact the Center for Student Accessibility at 300 Jay Street room L-237, 718 260 5143, or http://www.citytech.cuny.edu/accessibility/

N.B., Students who miss a scheduled presentation or exam due to illness or medicallyrelated emergencies will be referred to the Center for Student Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.

ARTH 1100 History and Appreciation of Photography

LECTURE SCHEDULE AND READING ASSIGNMENTS

Week	Date	Topic	Reading
1	8/27	Introduction: Syllabus Review/ New Ways of Seeing	Marien Introduction; Marien Ch. 1-2
	8/29	Pioneers of Photography: Niepce, Daguerre, Talbot, Bayard, Atkins	
2	9/3	Pioneers of Photography continued	Marien Ch. 2-3
	9/5	NO CLASS on THURS 9/5 (City Tech runs a Monday Schedule)	
	9/10	Documentation, Science, and Portraiture	
3	9/12	Art and Photography	Marien Ch. 3-4
	9/17	War Photography and the Civil War	
4	9/19	Civil War Photography	Marien Ch. 4-5
	9/24	Survey Photography of the American West	
5	9/26	Pictorialism	Marien Ch. 5-6
	10/3	Alfred Stieglitz and the Photo-Secession	
		PAPER #1 DUE on THURS OCT 3	
6	10/10	Alfred Stieglitz and the Photo-Secession cont'd	Marien Ch. 6-7
	10/15	Riis, Hine, and Social Reform	
7	10/17	Motion Studies and Early Film and Midterm Review	
	10/22	MIDTERM on TUES OCT 22	

8	10/24	European Modernism Between the Wars, Soviet Photography, Photomontage, and Bauhaus	Marien Ch. 8
	10/29	Dada to Surrealism	
9	10/31	Modernism in American Photography	Marien Ch. 8-9
	11/5	FSA Photography	
10	11/7	Life Magazine; Cartier-Bresson's "Decisive Moment"	Marien Ch. 9
	11/12	War Photography in the 20 th Century: Robert Capa, Lee Miller, and World War II	
11	11/14	The Family of Man Exhibition and Its Critics	Marien Ch. 10-11
	11/19	Robert Frank and Street Photography	
12	11/21	GROUP PRESENTATIONS THURS NOV 21	Marien Ch. 11
	11/26		
		The Snapshot Aesthetic: Weegee to Larry Clark (Focus on Diane Arbus)	
	11/28	NO CLASS — THANKSGIVING HOLIDAY	
13	12/3	Photojournalism and the Vietnam War; The Color Revolution	Marien Ch. 11-12
	12/5	PAPER #2 DUE THURS DEC 5	
14	12/10	Postmodern Photography, Appropriation, and the Digital Image	Marien Ch. 12-14
	12/15	Gender and Representation: Cindy Sherman and Nan Goldin	
15	12/17	Postmodern Photography, cont'd; Final Review	
	12/19	FINAL EXAM	
		please note the final exam date and time are *** THURSDAY DEC 19 at 10:00 AM *** NO exams will be given at an earlier or later date	

(Slide lists are located under Class Downloads on the class website. Pease download and keep with your class materials. You are responsible for the images as well as important names and vocabulary listed below.)

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Slide List #1

Joseph-Nicéphore Niépce, View from the Window at Gras, c. 1826
Louis-Jacques-Mandé Daguerre, Still Life (Interior of a Cabinet of Curiosities), 1837
Louis-Jacques-Mandé Daguerre, View of the Boulevard du Temple, c. 1839
William Henry Fox Talbot, Camera Lucida Drawing of the Villa Melzi, Oct 5, 1833
William Henry Fox Talbot, Leaf with Serrated Edge, c. 1839
William Henry Fox Talbot, Latticed Window, Paper Negative, Aug 1835
Unknown, Magazine of Science with samples of Photogenic Drawings, Apr 27, 1839
William Henry Fox Talbot, The Open Door, 1844
William Henry Fox Talbot, Articles of China, 1844
William Henry Fox Talbot, The Haystack and Negative, 1844
Unknown, Untitled (Panorama showing Talbot's Reading Establishment), c.1845
Hippolyte Bayard, Self-Portrait as a Drowned Man, 1840
Hippolyte Bayard, Self-Portrait with Plaster Casts, 1850
Anna Atkins, Poppy, c. 1852

Names and Vocabulary

Niépce, Daguerre, Talbot, Bayard, Atkins camera obscura camera lucida heliograph direct process daguerreotype latent image John Herschel's "photographic experiments" photogenic drawing photogram calotype / Talbot type paper negative Talbot's The Pencil of Nature, 1844-1846 negative-positive print system contact print cyanotype