



## Crystal Gordon

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## GRAPHIC DESIGNER

### TECHNICAL SKILLS

**Platforms:** Mac Os X and Windows Xp/Vista/Me/8

**Application:** Adobe Suite CS5 & CS6 (InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, Flash). Microsoft Office Suite (Microsoft Word, Microsoft PowerPoint, Microsoft Excel). Experience with reading and writing HTML.

### DESIGN SKILLS

- Ad design
- Logo and Identity design
- Package design
- working under pressure with deadlines
- Page layout
- Photo retouching
- Computer and hand Illustration
- Professional quality typography

### EXPERIENCE

#### Freelancer

6/2008-Present

Graphic Design

- Created logos and animated screens for various clients
- Produced pamphlet designs for several clients
- Developed Book cover design for authors

#### Hollister, New York, NY

6/2009-05/2014

Overnight Lead

- Held responsibility and decision-making accountability for operations, staff and service.
- Assisted subordinates and supervisors in identifying and resolving problems

#### Medgar Evers College Brooklyn, NY

7/2008-8/2008

Art Teacher

- Instructed pupils in art, such as painting, sketching, designing and sculpturing
- Observed and evaluating work to determine student and made suggestion for improvement obtained merchandise requested by customers

#### MRM, New York, NY

6/2004-8/2004

Design Intern

- Provided support to Senior Vice President of the design team.
- Presented ideas in weekly brainstorming sessions for new project development
- Assisted the Art director in checking the final designs for any flaws

### EDUCATION

#### New York's college of technology, New York, NY 2013-Present

BA in applied Graphics in process.

#### Johnson & Wales University, Providence, RI 2004-2006

Associate of Computer Graphics, Major: Computer Graphics

Course work highlight: marketing, management, applications software, and designing.