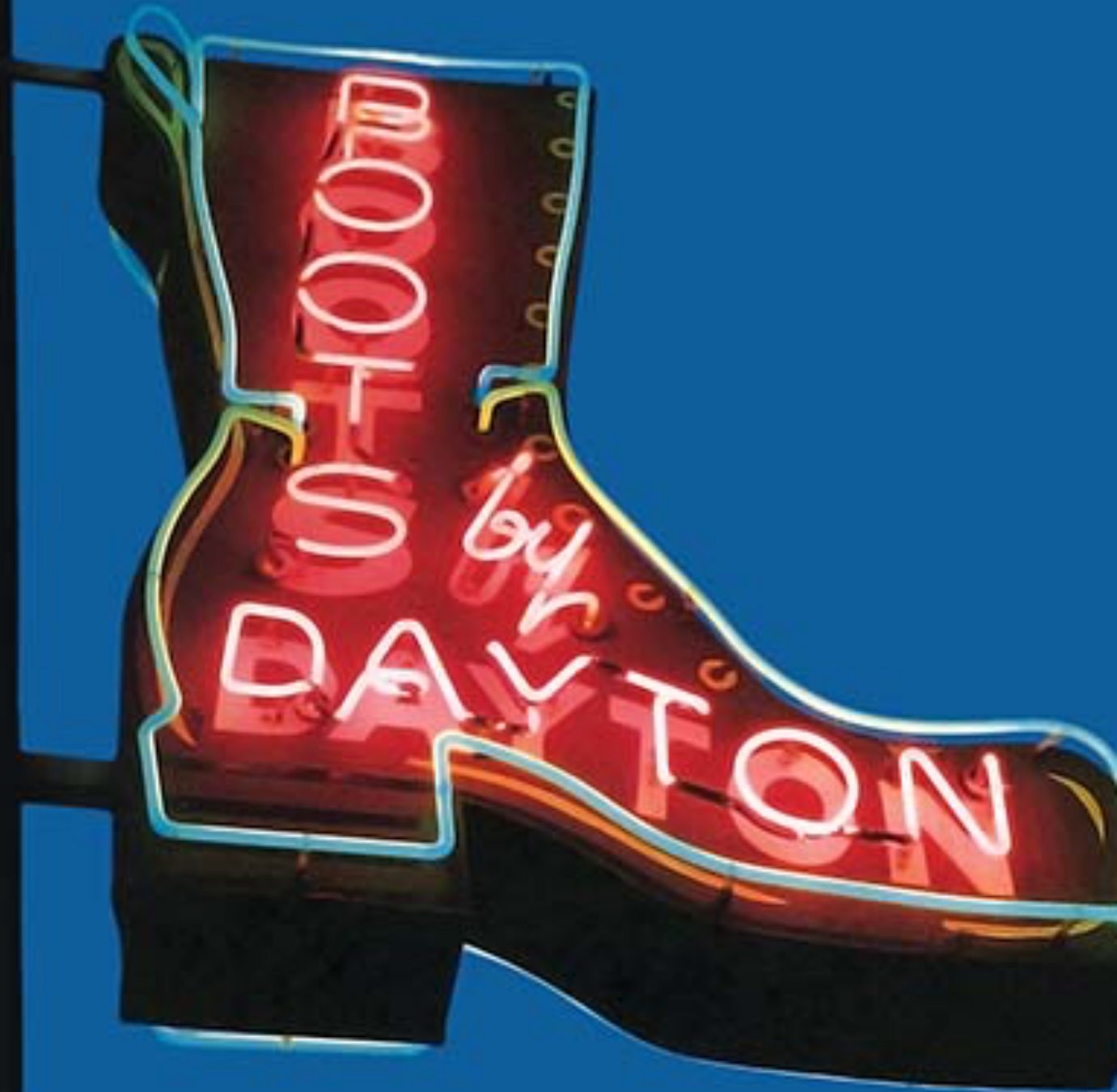


# DAYTON BOOTS

By: Jocelyn Ramirez,  
Danielle Moses,  
Kaby Blankson,  
Carlos Contreras



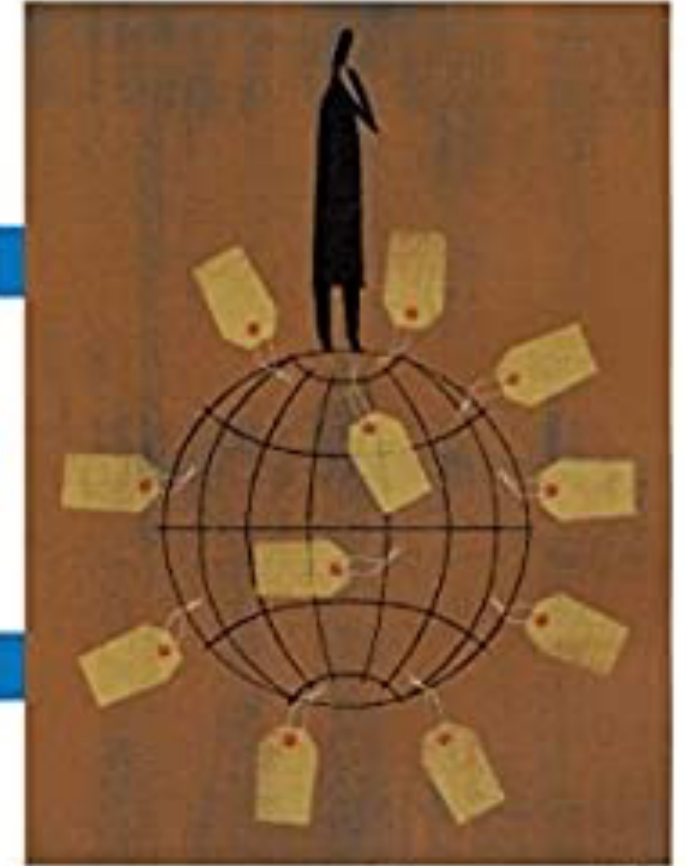
# Dayton Boots – Vancouver, Canada

- Dayton Boots is located in Vancouver, British Columbia. Dayton Boots sells handcrafted leather boots for men, women, and motorcycle riders.
- We are a Canadian based company.
- Danielle Moses – Political Before & After COVID19, Products, Holidays, Shoe sizing chart, Shipping/Payment.
- Carlos Contreras- Population/demographics, Economic Before & After COVID19, E-commerce.
- Jocelyn Ramirez- Geography, Natural Resources, Fiber, Black Lives Matter, Our story, location.
- Kaby Blanksonn – Technology, Culture/social.



# STERNQUIST SUMMARY

- Canada and the United States are very similar, but their retail formats are very different because Canada industrialized late and unevenly; the country's demographics hindered its entry into the industrial age.
- Hudson's Bay Company is the leading soft goods retailer; they operate Bay Stores, Zellers, and Home Outfitters.
- The leading home goods retailers are The Home Depot, Best Buy, and Staples; Rona, Canadian Tire, and Home Hardware are the major competitors for those foreign retailers
- The supermarket industry in Canada is led by Loblaws, Provigo, and the Oshawa Group; American membership warehouse clubs such as Price Club and Costco put constant pressure on them.
- Sears Canada is the leading online retailer although Best Buy, Amazon, and eBay have gained a lot of traffic in recent years.
- Canadian retailers struggle to develop into national chains; US retailers take advantage of this and branch out into Canada; Major US chains are located in every major Canadian city, but the majority of Canadian retailers are unsuccessful when expanding into the US.
- In short, the learning that comes with nationalizing doesn't reach Canadian retailers making it very difficult for them to enter the US; meanwhile nationalized US retailers can enter whenever they please.



## International Retailing

SECOND EDITION

Brenda Sternquist

# Canada Administers It's First COVID-19 Vaccine Shots

- Gisèle Lévesque a resident of the Saint-Antoine nursing home in Quebec was the first Canadian citizen to receive the COVID-19 vaccine by Pfizer. Vaccine distribution in Canada started yesterday and the elderly and front-line workers are the first to receive the vaccine. Gloria Lallouz was is 78 years old received the COVID-19 vaccine in Montreal. Canada, the United States, and the United Kingdom were the first Western countries to give their citizens COVID-19 vaccine from Pfizer and BioNTech. Each provenience in Canada is administering their priority groups for the vaccine. Quebec and Ontario were the hardest his providences during the pandemic in the spring. Prime Minister Justin Trudeau said the majority of Canadian citizens should expect to receive the vaccine by September (Jacobs, 2020).

When 'fashion' becomes a dirty word: How the industry is harming the climate — and what we can do to stop it

- COVID19 has taught a lot of people about the importance of the planet. The fashion industry has destroyed the planet and caused pollution and created tons of harm to the planet. Throughout the pandemic, many people have become socially aware and everyday more fashion brands are going into the path to sustainability. According to an article by the newspaper Toronto Star, sustainability should be something that is taught and implemented in fashion schools(Kalra,2020).
- Only two fashion schools in Canada have a sustainable fashion program and one of them is in George Brown College in Toronto. The director at the college Marilyn McNeil-Morin explains it is not only about using greener fabrics but also about looking at the entire supply chain and looking at labour and social impacts(Kalra,2020).

# References

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- Kalra, S. (2020, October 13). When 'fashion' becomes a dirty word: How the industry is harming the climate - and what we can do to stop it. Retrieved December 17, 2020, from <https://www.thestar.com/business/2020/10/13/the-fashion-industry-is-a-major-contributor-to-climate-change-are-canadas-fashion-schools-keeping-up.html>
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