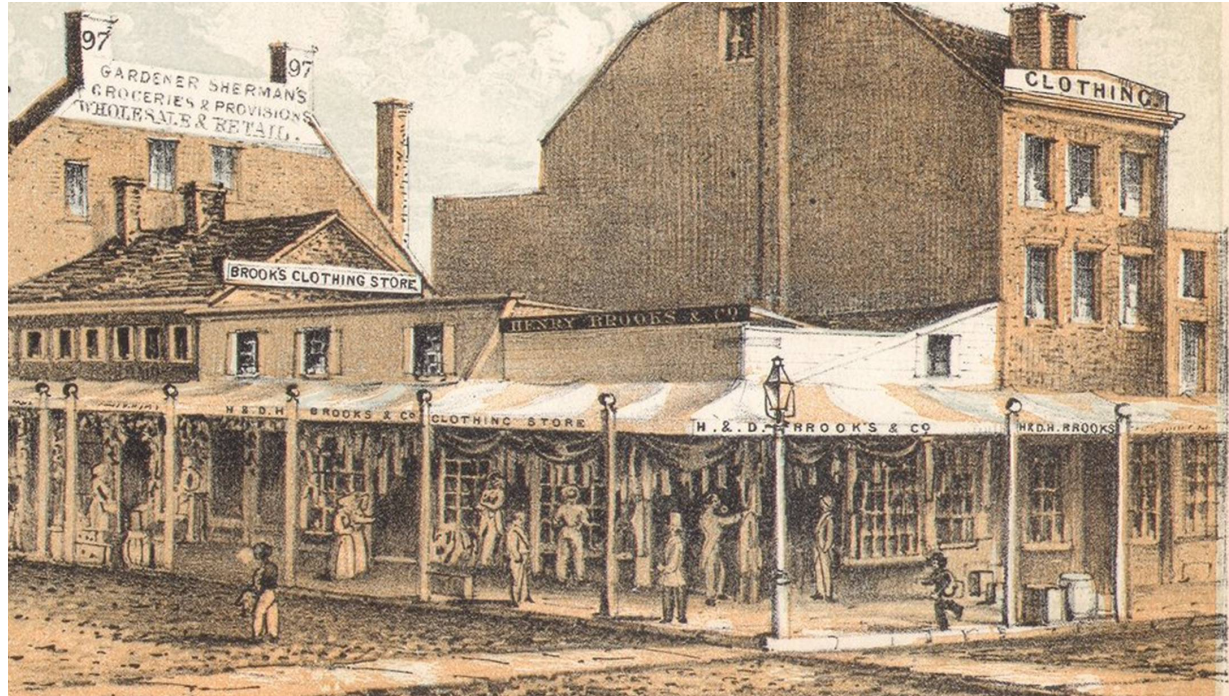


BROOKS BROTHERS

Then, Now, Forever

Carlos Contreras

ARTH 1204-OL29



THE BEGINNING

Brook Brothers:
Livery Coat:
1857-1865:
Wool with silver
buttons:
The Historic New
Orleans Collection:
2013.0115.1



Brooks Brothers:
Great Coat:
1857-1865:
Wool with silver
buttons:
The Historic New
Orleans
Collection:
2013.0138

PROS AND CONS OF INTRODUCING
READY TO WEAR SUITING



AMERICA'S LONGEST OPERATING
APPAREL BRAND



Brooks Brothers: Evening suit:
1912: Cotton and Silk
1978.477.24a–c



Brooks Brothers: Evening suit:
1920: Wool, Silk, and Cotton:
C.I.50.42.5a–c



Brooks Brothers: Evening suit:
1933: Wool, Silk, Cotton, and
Leather: 2009.300.925a–m



Brooks Brothers: Evening suit:
1947: Wool, Cotton, Leather,
and Silk: 2009.300.1019a–m

EVOLUTION OF THE EVENING SUIT



WELL-KNOWN FIGURES



Brooks Brothers: Suit: 1955:Wool and Linen:
2009.300.875a-d



Pierre Cardin: Suit: 1971:Wool: 1997.425.2a, b

COMPARISON

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