

# *Camila Vizcaino's Final Project*

*Dr. Monroe  
BUF 2246*

Consumer profile #1:

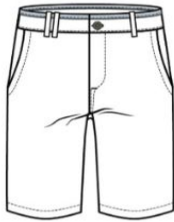
## ***Womenswear (Americana)***



*Cotton Voile summer dress  
Swatch #49*



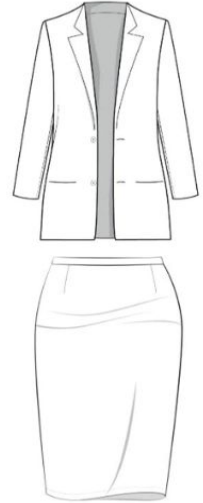
*Indigo dyed Denim twill denim  
for mid-length shorts  
Swatch #86*



*Charmeuse [polyester]  
for evening gown  
Swatch #92*



*Ratiné suiting for blazer  
and pencil skirt  
Swatch #44*



*Madras shirting fabric  
for button-down shirt  
Swatch #62*





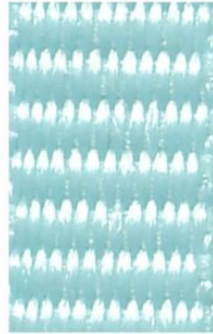
Consumer profile #2:

**Childrenswear**

**Girls (2T-6x)**



*Dimity cotton for  
lightweight pants*  
Swatch #73



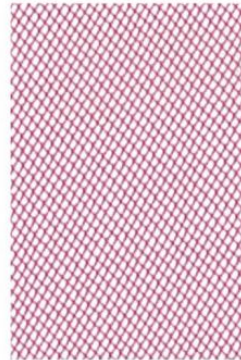
*Grosgrain ribbon  
for hair*  
Swatch #45



*Lamé novelty fabric  
for party dress*  
Swatch #46



*Calico cotton  
for sun dress*  
Swatch #58



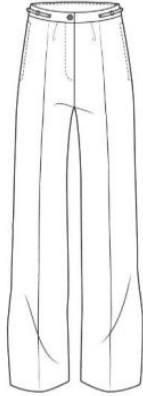
*Tulle for ballet skirt*  
Swatch #155



Consumer Profile #3  
Supermom



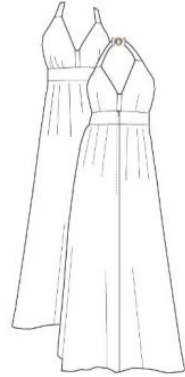
*Wool Tweed  
woven suiting fabric  
for pantsuit  
Swatch # 43*



*Percale cotton  
shirting fabric  
Swatch #57*



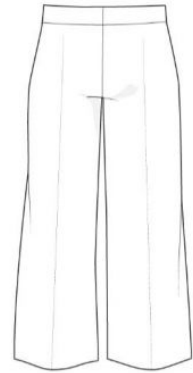
*Doupioni Silk  
for evening dress  
Swatch #17*

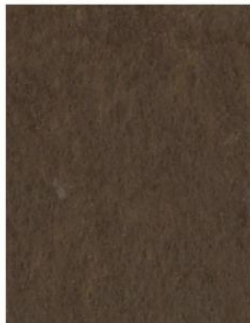


*Novelty double knit  
for cardigan  
Swatch #139*



*Lightweight "handkerchief"  
linen for casual pants  
Swatch #6*





*Artificial "faux" fur  
for 70s jacket  
Swatch #145*



*Consumer Profile #4:  
Adult - Androgynous*



*Pleather  
80s purse  
Swatch #170*



*Sequen knit polyester  
70s shirt  
Swatch #129*



*Velveteen for  
60s style hot pants  
Swatch #115*



*Ikat resit-dyed  
60s-70s Kaftan  
Swatch #179*







*Washed denim  
low rise jeans  
Swatch #204*



**Consumer profile #5**  
**Bourgeoisie**  
**Single Rich Aunt**



*Wool felt  
Fedora hat  
Swatch #13*



*crushed panne velour  
trackpants  
Swatch #192*



*jacquard jersey knit  
halter top  
Swatch #126*



*Leather bag  
Swatch #N53*



*THANK YOU!*