# Camila Vizcaino

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### **EDUCATION:**

<b>Degree</b>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2023	The New York City College of Technology	Business & Technology
		City University of New York (CUNY)	of Fashion
		Module: Global Luxury Fashion	
A.S.	2021	The New York City College of Technology	Business & Technology
		City University of New York (CUNY)	of Fashion

## **PROFESSIONAL CERTIFICATIONS:**

CUNY Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, January 2023, New York City College of Technology

## **EMPLOYMENT EXPERIENCE:**

Lead Front Desk/Assistant Manager Glosslab, NY 03/2022 - Present

- Greets and checks in clients onto booking system
- Summarized polish wall and memberships to clients
- Executes all Front of House procedures, inventory management, and stocking of supplies
- Actively maintains salon appearance and sanitation guidelines
- Ensures prompt response to all client requests (texts and emails)

## Sales Associate/Cashier Lead Bath and Body Works, NY 04/2019 - 01/2022

- Executed all register transactions
- Provided consumers with product knowledge
- Assured that consumers had a satisfactory experience
- Explained upcoming and current promotions to consumers
- Greeted all consumers with respect
- Organized and restocked items on sales floor

#### INTERNSHIPS:

### **Public Relations**

HouseOf, NY

01/2023 - Present

- Organized inventory for each brand's seasonal collections
- Analyzed weekly Google trend searches surrounding fashion and beauty
- Assisted team with editor/stylist photoshoot loans; ensured that merchandise was properly checked-out and returned in a timely manner; coordinating messenger services and shipments
- Generated daily online searches for all House Of brands, and clipping placements accordingly

## **WORKSHOPS FOR PROFESSIONAL DEVELOPMENT:**

"Pink: The History of a Punk, Pretty, Powerful Color" exhibit at the Fashion Institute of Technology (FIT), New York City, November, 2018

Attended "Reproductive Justice Work" lecture by Dr. Erica Goldblatt Hyatt, New York City College of Technology (NYCCT), September 21, 2022

Participated In "Cannabis Activism" lecture by Kassia Graham, New York City College of Technology (NYCCT), November 11, 2022

"Professional Career Development for City Tech Students and Alumni" by Natifa Gordon, New York City College of Technology (NYCCT), March 2, 2023, 6:00pm-7:15pm

"Pave Your Way – Career Planning 101 (PDC)" by Christopher Millington, New York City College of Technology (NYCCT), March 7, 2023, 3:30pm-4:30pm

"Career Q&A w/PDC" by Professional Development Center, New York City College of Technology (NYCCT), March 23, 2023, 1:00pm-2:00pm

## NETWORKING FOR INDUSTRY RELATIONS/EXPERIENTIAL LEARNING:

Attended the "Fresh, Fly, and Fabulous: Fifty Years of Hip Hop Style" at the Fashion Institute of Technology Museum (FIT), March 26, 2023

Active member in "Chocolate Luxe Fashion Society" by Business and Technology of Fashion Faculty, New York City College of Technology (NYCCT), April 28, 2023, 2:30pm-5:00pm

## SOCIAL MEDIA AND TECHNOLOGICAL SKILLS:

#### **Social Media Platforms**

TikTok, Instagram, Twitter, Facebook, Youtube, Tumblr, Snapchat, Pinterest, Reddit, Linkedin

## **Technological Skills**

Fashion Snoops, Fashion Industry Innovators, BOF Database, JSTOR Database, Microsoft Office, Google

Workspace

## **LANGUAGES:**

Spanish