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COMD 4900 Internship

It's been about two weeks since I started my internship at Openlab. And overall it's been very insightful. I've come across the opportunity to do a numerous amount of research based on the website and other platforms for portfolio building. To determine ease of use and the different tools offered and accessibility. We have now begun to build our own eportfolios as example portfolios for the website, so I began setting my rheme and integrating my own projects as well as searching for other possible themes for future usage.

Understanding ethical design, Consisting of Human rights, Human Effort, and Human Experience. To be a good designer following ethical protocol when creating work for your client there are certain "Rules" that must be followed for it to be considered good design. Accessibility is being inclusive to all and being considerate of (ex. The visually impaired) Transparency, is being honest and trustworthy by selling reliable info or content. These are only a few of many examples from [The principles of ethical design (and how to use them)](). Designing with good intentions is good design!

Adhering to Ethics helps me as a designer to become conscious of my own work and create good "design". Being in a professional environment as well as being a professional designer includes certain standards and expectations from oneself. "Standards of Professional Practice" by AIGIA states numerous amount of expectations for designers that I was already familiar with but one that stuck out to me was "the designer's responsibility to the public" In no way is it tolerated for designers to intend to harm the public with any misinformation about what is being sold or stated. Making ads or content "real" and reliable.As well as respecting individual differences which nowadays we have to be even more careful since certain topics are very delicate for some people and can make them feel attacked or disrespected.

Understanding Copyright, Protecting your work as well as saving yourself from any lawsuits or misunderstandings within the design community. In order to Copyright something it has to fall

under certain guidelines, it can't be phrases, ideas, or styles. It can be logos or certain patterns."
Creative" is basically similar work but not the same. Copyright Duration lasts as long as you're
alive plus an extra amount of years. The takeaway from the video on Ethics and Business is how
you handle situations when there's a problem most professionally. Being conscious of your
wording and how you manage the complaint says a lot not only about the brand but how you are
an individual. The employee is being ethical to the client, company and himself. The Client by
confronting their errors and being truthful, the company by following proper protocol by filing
the complaint, and himself by being respectful and communicating.