



Alignment, Part 2 (1 page)

Saving your files:

Save your InDesign file as:

COMD1167_LastnameFirstInitial_alignment2

Then save again as a PDF:

Go to File > Export > Adobe PDF (Print)

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Justified vs Forced Justified

- Text size must be between 14 to 18 points in size
- Use an Old Style or Transitional font

5th column heading: Alignment (with Justified vs. Forced Justified underneath it)

- Divide your page in 4 main squares (use only columns 1-4)
- Use 1 paragraph of your favorite person's biography. It can be the same as the previous exercise.

First four columns:

Top left square:

- The paragraph must have a forced justified alignment

Top right square caption:

"Forced Justification can cause very odd spacing between words and letter."

Bottom left square caption:

"If you must justify the text, regular justification might be a better option."

Bottom right square:

- The paragraph must have a justified alignment, do not force it

The image shows a comparison of two text alignments for a paragraph about a wrestler. The top half shows 'Forced Justified' alignment, where the text is forced to be justified, resulting in irregular spacing between words and letters. The bottom half shows 'Justified' alignment, where the text is naturally justified, resulting in more consistent spacing. Arrows point from the text to their respective captions.

alignment
Justified vs. Forced Justified

← Forced Justification can cause very odd spacing between words and letters

→ If you must justify the text, regular justification might be a better option

BECOMING A WORLD CHAMPION is something he aspired to do all his life. While growing up in San Diego, *Rey Mysterio* always wanted to be a Superstar. As a young teenager, he followed his dreams by training in the unpredictable and high-flying Mexican *Lucha Libre* style of wrestling. His training and early career in Tijuana, Mexico, led him to an even bigger stage -- first in ECW and then WCW where he revolutionized the fast, high-impact style you now associate with *The Master of the 619*.

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Leading (2 pages)

Saving your files:

Save your InDesign file as:

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Leading:

The space between the baselines

Line Length:

The width occupied by a block of text

Page 1 last column heading: Leading / Sans Serif Font

Divide your page in 4 main squares (using columns 1-4)

- You will use the grid divided in 4-squares, and use a font such as Helvetica or comparable (Do not use Arial)

First four columns: Use one paragraph of your favorite person's biography.

Top left square:

- Helvetica 12/14 (meaning the font is 12 points in size, and the leading is 14 points)

Top right square

- Helvetica 12/18

Bottom left square

- Helvetica 12/24

Bottom right square

- Helvetica 12/36

Page 2 last column heading : Leading / Serif font

Do exactly the same, but use a serif font (like Garamond, Baskerville, etc.)

Look at the differences!

<p>Minion 12/14</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself. After that he signed a contract with World Wrestling Entertainment in June 2002.</p>	<p>Minion 12/18</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself. After that he signed a contract with World Wrestling Entertainment in June 2002.</p> <p style="text-align: right;">leading serif typeface</p>
<p>Minion 12/24</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself. After that he signed a contract with World Wrestling Entertainment in June 2002.</p>	<p>Minion 12/36</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself.</p>



Legibility: Tracking & Kerning (3 pages)

Saving your files:

Save your InDesign file as:

COMD1167_LastnameFirstInitial_tracking

Then save again as a PDF:

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Tracking:

The space between letters and words

Kerning:

The space between 2 letters

Titlecase:

When every relevant word in a phrase is capitalized

Page 1 last column heading:

Legibility

Tracking With Caps & Lower Case letters

What happens to type when there is too much space between words and letters?

4th column blank

1st, 2nd and 3rd columns:

Set 3 sentences of your performer's biography (can use a quote or a song if applicable) the following way:

- Times (or comparable) 12/16 C&LC / No tracking
- Times (or comparable) 12/16 C&LC / 50 tracking
- Times (or comparable) 12/16 C&LC / 100 tracking
- Times (or comparable) 12/16 C&LC / 200 tracking

Page 2:

Do exactly the same as page 1, but this time use negative tracking 0, -50, -100, -200

Page 2 last column heading:

Legibility

Negative Tracking With Caps & Lower Case letters

What happens to type when there not enough space between words and letters?

<p>Times 12/16 C&LC // No Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p> <hr/> <p>Times 12/16 C&LC // 50 Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p> <hr/> <p>Times 12/16 C&LC// 100 Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p> <hr/> <p>Times 12/16 C&LC //200 Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p>	<p>Legibility</p> <p>Tracking With Caps & Lower Case letters</p> <p>What happens to type when there is too much space between words and letters?</p>
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Legibility: Tracking & Kerning (3 pages)

Saving your files:

Save your InDesign file as:

COMD1167_LastnameFirstInitial_kerning

Then save again as a PDF:

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Tracking:

The space between letters and words

Kerning:

The space between 2 letters

Titlecase:

When every relevant word in a phrase is capitalized

Page 3

Page 3 last column heading:

Legibility

Kerning

- Type in the name of your favorite person
- Do not adjust the tracking or do any kerning
- Like example below, use arrows to indicate where tracking should take place
- Label this example: **Before // with the font name and point size // no adjustment**
- Re-type the name again, but this time manually adjust its kerning until it looks right to you
- Label this example: **After // with the font name and point size // manual adjustment**
- Use vertical lines to show the difference in line lengths (see the example below)

