Expressive Typography: Step 2
After selecting the best ideas from your sketches. Now we will bring into computer.

Use Illustrator for this part of the assignment.

Specs:
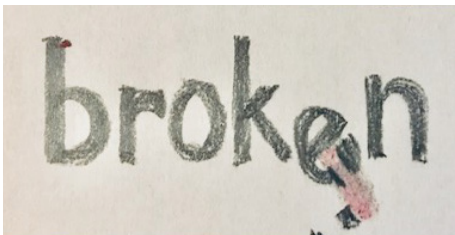4 pages (one for each word)
Size: 3.5" x 3.5" square
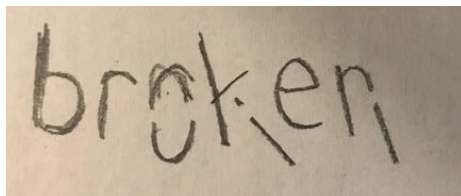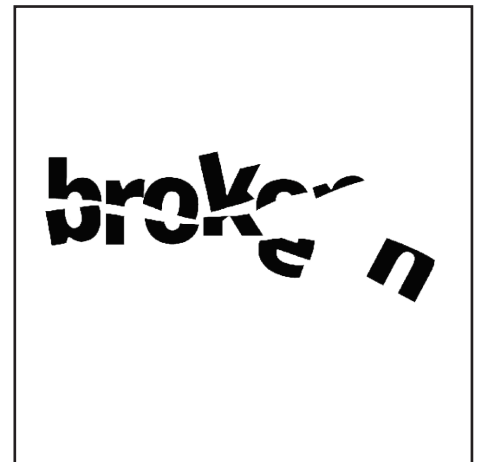Select one Sans Serif Typeface per word (with variations ok)
Only use black and white
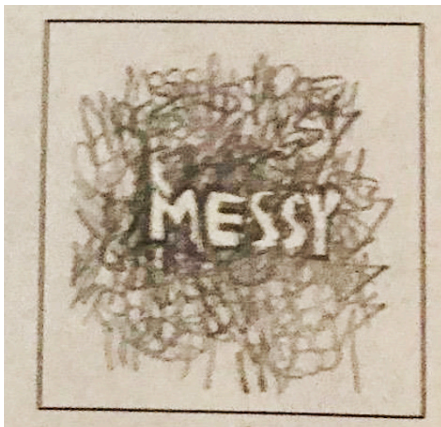You might or might not need a border depending on your solution. Consider if necessary

Examples:
Progression from sketch to selection of one Sans Serif Typeface to final solution

Progression from sketch to selection of one Sans Serif Typeface with its variations to final solution