

**Do not
use the
margin
area
to add
content
of any
kind**

**You can design
using this entire area**

This column
will only have headings

and or information that
can be placed here

**but can arrange in
different ways, as long
as your layouts are
following the guides**

This column
will only have headings

serena

Assignment heading

Classification
then sub classification
if any

then timeline

then 2 characteristics

then specific typeface
used here

williams

serena

Classification of Type

Sans Serif

19th Century
20th Century

Characteristics:

- Lack of serifs
- Little to no contrast between thick and thin parts of the letter

Typeface used:

Avenir Black

williams

Classification of Type

serena
williams

Sans Serif

19th Century
20th Century

Characteristics:

- Lack of serifs
- Little to no contrast between thick and thin parts of the letter

Typeface used:

Avenir Black