Graphic Assignment:
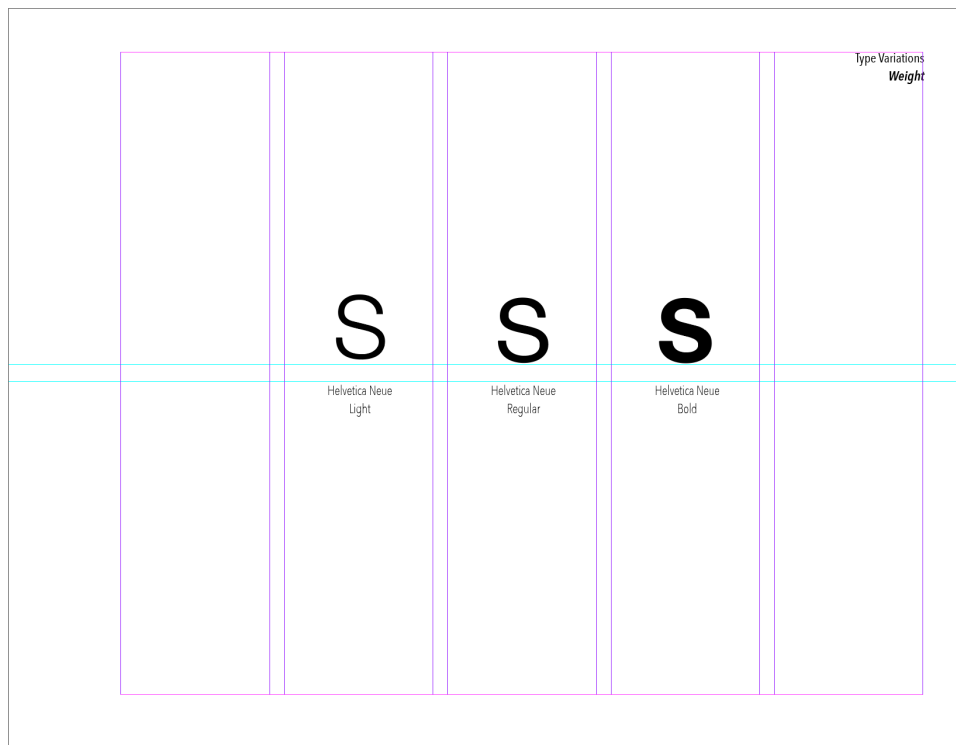Width / Weight / Posture / Contrast/ Serif
Use pages 6 thru 10 of your Book Document

Type Variations
Weight

S   S   **S**

Helvetica Neue
Light

Helvetica Neue
Regular

Helvetica Neue
Bold

Page#1: WEIGHT
Use same typeface family for all characters on this page, and
always identify the typeface and font

5th column Title: Type Variations: Weight

1st column blank
2rd column = a light character
3rd column = a regular character
4th column = a bold character

Follow the same format for other pages

Page#2: WIDTH
Use same typeface family for all characters on this page and always identify the typeface and font

5th column Title: Type Variations: Width

1st column blank
2rd column = a condensed character
3rd column = a regular character
4th column = an extended or expanded character

Page#3: POSTURE
Use same typeface family for all characters on this page and always identify the typeface and font

5th column Title: Type Variations: Posture

1st column blank
2rd column = a regular character
3rd column = blank
4th column = real/true italic character

Page#4: CONTRAST
Use different typeface for each characters on this page and always identify the typeface and font

5th column Title: Type Variations: Contrast

1st column blank
2rd column = a character with no contrast
3rd column = a character with low contrast
4th column = a character with high contast

Page#5: SERIF
Use different typeface for each characters on this page and always identify the typeface and font

5th column Title: Type Variations: Serif

1st column blank
2rd column = a character with an unbracketed serif
3rd column = a character with an bracketed serif
4th column = a character with an bracketed and oblique serif