Legibility: Tracking & Kerning (3 pages)

Saving your files:
Save your InDesign file as:
COMD1167_LastnameFirstInitial_kerning

Then save again as a PDF:
Go to File > Export > Adobe PDF (Print)

Add finished PDF to Drive

Tracking:
The space between letters and words

Kerning:
The space between 2 letters

Titlecase:
When every relevant word in a phrase is capitalized

Page 3

Page 3 last column heading:
Legibility
Kerning

- Type in the name of your favorite person
- Do not adjust the tracking or do any kerning
- Like example below, use arrows to indicate where tracking should take place
- Label this example: **Before // with the font name and point size // no adjustment**
- Re-type the name again, but this time manually adjust its kerning until it looks right to you
- Label this example: **After // with the font name and point size // manual adjustment**
- Use vertical lines to show the difference in line lengths (see the example below)

Before // Times 96 pt // metric kerning // no adjustment

Legibility

Kerning

My favorite entertainer

After // Times 96 pt // metric kerning // manual adjustment

My favorite entertainer