**ADV 1167-D153**

# Type & Media

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**GRAPHIC ASSIGNMENT—VARIATIONS**

**Page#1: WEIGHT**
Use same family of fonts for all characters on this page
On the 5th column type the words
Variations // Weight
1st column blank
2nd column = a light character
3rd column = a regular character
4th column = a bold character

**Page#2: WIDTH**
Use same family of fonts for all characters on this page
On the 5th column type the words
Variations // Width
1st column blank
2nd column = a condensed
3rd column = a regular character
4th column = an extended or expanded character

**Page#3: POSTURE**
Use same family of fonts for all characters on this page
On the 5th column type the words
Variations // Posture
1st column blank
2nd column = a regular character
3rd column = a fake italic or oblique character
4th column = real/true italic character

**Page#4: STRESS**
Use different fonts for each characters on this page
On the 5th column type the words
Variations // Stress
1st column blank
2nd column = a character with little or no stress
3rd column = a character with vertical stress
4th column = a character with oblique (diagonal) stress

**Page#5: CONTRAST**
Use different fonts for each characters on this page
On the 5th column type the words
Variations // Contrast
1st column blank
2nd column = a character with no contrast
3rd column = a character with low contrast
4th column = a character with high contrast

**Page#6: SERIF**
Use different fonts for each characters on this page
On the 5th column type the words
Variations // Serif
1st column blank
2nd column = a character with an unbracketed serif
3rd column = a character with an bracketed serif
4th column = a character with an bracketed and oblique serif