

**Bai Ngai & Johanna Espinal**

December 13, 2022

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## PROFILES



### Bai Ngai

After studying fashion for several years and attending City Tech for the business and technology of fashion, Bai went on to start his own trend company “Envision Co” alongside Co-Founder Johanna Espinal. Through hard work and dedication, the company has become a success, with a loyal customer base and a reputation for

innovation and quality.

Bai's background in fashion, combined with his business skills and knowledge, has helped them to build a successful company that is constantly pushing the boundaries of fashion and design. In addition to running their company, Bai also stays involved in the fashion industry by attending events, networking, and staying up-to-date with the latest trends and developments.

Overall, Bai's passion for fashion and drive to succeed has helped him create a successful trend company that is making a real impact in the fashion world. Bai is excited to continue sharing his vision and to see where his career in fashion will take them next.

## Profile

### Johanna Espinal



Johanna Espinal is a senior studying in Business & Technology in Fashion, attending the New York City College of Technology. Her interest in fashion first began in high school and she then decided to major in fashion in college. Her love for fashion caused her to start a trend forecasting company “Envision Co” with co-founder Bai Ngai.

We predict future and current fashion trends for men which we have decided to predict men’s pants for spring/summer 2024. She keeps up with the latest fashion trends by attending events such as fashion shows and

through social media. Other interests Johanna has includes photography and travel.

## Letter to the Reader

At Envision Co, we have a team of experienced trend forecasters who are dedicated to tracking the latest developments in the fashion industry. Our article this season will forecast trends targeted for Spring/Summer 2024. We collect data from a wide range of sources, including fashion shows, designer collections, street style, and social media, to provide our customers with comprehensive and up-to-date insights into the trends that are shaping the future of fashion.

In addition to our trend forecasting services, we also offer a range of consulting services to help fashion brands and retailers stay ahead of the curve. Our team can provide guidance on product development, marketing, and retail strategy, based on our expertise in predicting future trends.

One of the key strengths of Envision Co is our ability to provide detailed, actionable insights that help our customers make informed decisions about their business. We use advanced analytical tools and techniques to dig deeper into the data and uncover patterns and trends that other companies may miss. Our goal is to provide our customers with the information they need to make strategic decisions that will help them grow and succeed.

At Envision Co, we believe that staying ahead of the curve is crucial in today's fast-paced fashion industry. We are committed to delivering the most accurate and reliable trend-forecasting

services to help our customers stay ahead of the game and succeed in an increasingly competitive market.

### **Consumer Profile**

The target consumer for this profile is a middle-income individual between the ages of 20 and 30. They are likely to live in an urban or suburban area with access to various shopping and entertainment options and have a diverse population.

From a psychographic standpoint, this consumer is likely to have an active and social lifestyle. They are value-conscious and looking for high-quality products at affordable prices. Their interests may include fashion, fitness, technology, and socializing with friends.

In terms of their behaviors, this consumer is likely to be a frequent online shopper, with a preference for mobile-optimized websites and apps. They are heavy users of social media, with an interest in fashion influencers. They may be open to trying new brands but are likely to stick with those that consistently deliver high-quality products and good value for money.

### **Demographics**

This trend forecast was created for men in the 20-30 age range is a continued increase in diversity and inclusivity. This age group is increasingly composed of individuals from a wide range of backgrounds and cultures, including different races, ethnicities, sexual orientations, and

gender identities. This diversity is reflected in their clothing choices, with many younger men seeking out styles and brands that align with their personal values and identities.

Another trend in the demographics of men in the 20-30 age range is a continued shift toward urban living. Many younger men are choosing to live in cities, where they have access to a wide range of employment, education, and entertainment opportunities. This is reflected in their clothing choices, with many younger men looking for versatile, practical items that can be worn in a variety of urban settings.

Overall, the demographic trends for men in the 20-30 age range are diverse, healthy, and urban. Younger men are increasingly diverse and inclusive in their identities and lifestyles and are focused on maintaining a healthy and active lifestyle in the city. These trends are reflected in their clothing choices and are likely to continue to shape the fashion industry in the coming years.

### **History of Trend**

#### **Cargo Pants:**

Cargo pants are a type of pants that are typically made of durable fabric and have large pockets on the sides. These pants were originally designed for military use, as the pockets were useful for carrying equipment and supplies.

The history of cargo pants can be traced back to the Second World War when the British military introduced "combat trousers" as part of their uniform. These trousers featured large pockets on the sides and were made of sturdy, durable fabric to withstand the rigors of war. (Ohlendorf, 2021) The design was soon adopted by other militaries around the world, including the United States.

After the war, cargo pants became popular among civilians as well, especially among outdoor enthusiasts and people who needed practical and functional pants for their activities. The pockets on the sides were useful for carrying a variety of items, such as maps, tools, and other equipment. In the 1980s, cargo pants became a popular fashion item, and many different styles and designs were introduced. (Sicard, 2020)

William P. Yarborough, an early leader of the United States Army's airborne units, decided that their World War II uniforms would be variations on the newly-pocketed British style. These pants were designed for paratroopers who needed safe storage when leaping out of planes. They were comfortable and ready for action. (Ohlendorf, 2021)

Today, cargo pants are still popular among a wide range of people, from outdoor enthusiasts to fashion-conscious individuals. They are available in a variety of styles and colors and are often made of durable, high-quality fabrics. Cargo pants continue to be a practical and functional choice for people who need a pant that can withstand the demands of their activities.

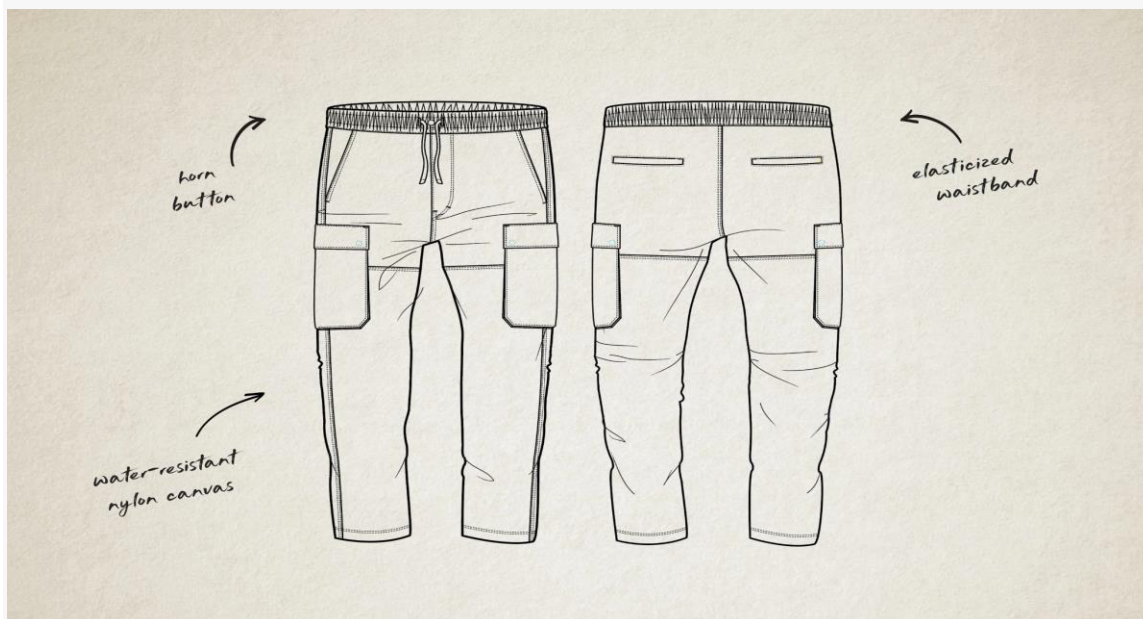




Figure 1

Cory O, (2021), Cargo Pants, Oliversapparel.

### **Straight Fit Denim:**



Figure 2

BLACK LEVI'S 501 JEANS, (2022), Goldsmithvintage.

The history of straight-fit denim for men can be traced back to the early 20th century when denim jeans were first introduced as durable and functional pants for workers. Originally, denim jeans were designed to be loose-fitting and comfortable, with a straight leg and a high waist. (Team,2021) This design was practical for manual labor, as it allowed for a full range of movement and didn't restrict the wearer's movements.

Denim is a sturdy and durable fabric that has been used in the military for centuries. In the 19th century, it was used to make uniforms for American soldiers and sailors. During the Civil War, it was used to make uniforms and equipment for both Union and Confederate troops. In the 20th century, denim was used to make uniforms and equipment during World War II. Today, it is still used in the military for training exercises and field operations, as well as for various equipment and accessories. Overall, denim's durability and versatility have made it valuable. (Team,2021)

Over time, the design of denim jeans changed, and different styles and fits were introduced. In the 1950s and 1960s, skinny jeans became popular, as they were associated with the rebellious and countercultural movements of the time. (Pol,2022) However, in the 1980s and 1990s, straight-fit denim made a comeback, as people began to appreciate the practical and versatile qualities of this style.

Straight-fit denim has become a popular choice for men because it offers a modern and versatile look that can be dressed up or down. The straight leg and comfortable fit of these jeans make them a flattering and comfortable choice for a wide range of body types. Because of their durability and functionality, straight-fit denim is a great choice for everyday wear, as well as for more formal occasions. Additionally, the clean and simple design of these jeans allows them to be easily paired with a wide range of tops and shoes, making them a versatile choice for any wardrobe. Whether you are looking for a classic, timeless look or something more contemporary and trendy, straight-fit denim is a great option for men who want to look and feel their best.

**Pleated Pants:**

Figure 3 Allie Holloway & Timothy Mulcare. (2021). Issey Miyake. Esquire.

The history of pleated pants for men can be traced back to the early 20th century when pleated pants were first introduced as a fashionable and elegant option for men's clothing. Pleated pants were originally designed to be worn with a jacket and vest as part of a three-piece suit, and were often made of high-quality fabrics such as wool or silk. (Eterno,2022) The pleats on these pants were functional as well as fashionable, as they allowed for extra room in the waist and hips and provided a comfortable and flattering fit.

Over time, the design of pleated pants has evolved, and they are now available in a variety of styles and fabrics. Pleated pants are still a popular choice for formal occasions, such as

weddings or business meetings, but are also often worn in a more casual setting.

(Schlueter,2022) The full and comfortable fit of pleated pants makes them a popular choice for men who prefer a looser and more relaxed fit, and they are often made of durable and easy-care fabrics such as cotton or polyester. (Schlueter,2022)

In conclusion, pleated pants for men have a long and interesting history that is closely tied to the evolution of men's fashion. They were first introduced in the 19th century as a way to add more volume and movement to men's suits, and they quickly became a popular choice for men who wanted to make a fashion statement. Over the years, pleated pants have undergone many changes and have been adapted to suit the changing needs and preferences of men. Today, they are available in a wide range of styles and fabrics and are worn for both formal and casual occasions. Whether you prefer classic wool suits or modern cotton chinos, there is a pair of pleated pants out there that will suit your personal style and fit your body perfectly.

In addition to their versatility and comfort, pleated pants are also known for their durability and easy care. Unlike other types of pants, pleated pants do not require frequent ironing or dry cleaning, making them a convenient choice for busy men. They can be machine washed and tumble-dried, making them a low-maintenance option for any man who wants to look stylish without spending too much time on laundry and upkeep.

Overall, pleated pants are a great choice for any man who wants to look and feel his best. They are versatile, comfortable, durable, and easy to care for, making them a convenient and stylish option for any wardrobe. So if you want to add some classic style to your wardrobe, consider adding a pair of pleated pants to your collection. You won't be disappointed.

**Linen Pants:**

Figure 4 Linen Pants (2022) Uniqlo

The history of linen pants for men can be traced back to ancient times when linen was first used as a fabric for clothing. Linen is a natural fiber that is made from the stem of the flax plant and has been used for thousands of years to make a variety of clothing items. (Anna,2022) Linen is known for its lightweight, breathable, and comfortable qualities, making it a popular choice for warm-weather clothing.

In the past, linen pants for men were often worn as part of a suit, as the fabric was considered to be elegant and fashionable. Over time, the design of linen pants has evolved, and they are now available in a variety of styles and fits. (Schneider,2020) Linen pants are often

loose-fitting and casual and are available in a variety of colors and patterns. They are a popular choice for men who want comfortable and stylish pants for the summer months.

In conclusion, linen pants for men have a long and interesting history that is closely tied to the evolution of clothing and fabrics. Linen is a natural and durable fabric that is known for its comfortable and breathable qualities, making it a popular choice for warm-weather clothing. Linen pants are a versatile and stylish option for men who want comfortable and fashionable pants for the summer months.

### **Trouser Pants**

Figure 5 Trouser Pants (2022) Uniqlo



The history of men's trousers can be traced back to the early 19th century when trousers first became a popular and fashionable item of clothing for men. Prior to this time, men typically wore breeches or hose as lower-body garments, and trousers were only worn by peasants and workers. However, in the early 1800s, trousers began to be seen as a more practical and comfortable alternative to breeches, and they quickly became a popular and fashionable choice for men's clothing. (Wolter,2022)

The early designs of men's trousers were often loose-fitting and unstructured and were made of heavy fabrics such as wool or corduroy. Over time, the design of men's trousers has

evolved, and they are now available in a wide range of styles, fits, and fabrics. Modern trousers are often more tailored and fitted and are made of lighter and more comfortable fabrics such as cotton or polyester.

In conclusion, men's trousers have a long and interesting history that is closely tied to the evolution of men's fashion. Originally seen as a practical and comfortable alternative to breeches, trousers are now a popular and fashionable choice for men's clothing, and are available in a wide range of styles and fits.

### **Cropped Pants:**



Figure 6 Cropped Pants (2022) Uniqlo

The history of men's cropped pants can be traced back to the mid-20th century when the cropped pant style first became popular. Cropped pants are a type of pants that are shorter than traditional pants, with the hem ending above the ankle. This style of pants first became popular

in the 1950s and 1960s, when it was associated with the rebellious and countercultural movements of the time.

In the past, men's cropped pants were often made of heavy fabrics such as denim or corduroy and were often worn with a longer top or jacket to balance out the proportions. Over time, the design of cropped pants has evolved, and they are now available in a wide range of styles, fits, and fabrics. Modern cropped pants are often made of lighter and more comfortable fabrics such as cotton or linen and are often worn with a shorter top or shirt. (Waters,2015)

In conclusion, men's cropped pants have a long and interesting history that is closely tied to the evolution of fashion and popular culture. Originally seen as a rebellious and countercultural style, cropped pants are now a popular and fashionable choice for men's clothing, and are available in a wide range of styles and fits.

### **The Zeitgeist of Men's Pants**

The history of men's pants can be traced back to the early 19th century when trousers first became a popular and fashionable item of clothing for men. Prior to this time, men typically wore breeches or hose as lower-body garments, and trousers were only worn by peasants and workers. However, in the early 1800s, trousers began to be seen as a more practical and comfortable alternative to breeches, and they quickly became a popular and fashionable choice for men's clothing. (Wolter,2022)

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The zeitgeist of men's pants fashion refers to the underlying cultural and societal influences that shape and drive the fashion trends of men's pants. Over the years, men's pants fashion has been influenced by a wide range of factors, from historical events and cultural movements to changes in technology and society.

One of the main influences on men's pants fashion is the changing role of men in society. In the past, men's pants were often designed for functionality and practicality, with a focus on durability and comfort. However, as the role of men in society has evolved, so too has the fashion industry, and men's pants are now available in a wide range of styles, fits, and fabrics. Today, men's pants can be tailored and fitted, and are often made of lightweight and comfortable fabrics such as cotton or polyester. (Maddison,2022)

Another factor that has influenced the zeitgeist of men's pants fashion is the rise of the casual workplace. In the past, men's pants were often associated with formal and business attire and were worn with a suit or jacket. However, as the work environment has become more casual and relaxed, men's pants have also become more casual and comfortable. (Maddison,2022)

In addition to the practical and functional benefits of wearing pants, men's pants fashion has also been influenced by cultural and societal trends. For example, in the 1950s and 1960s, skinny jeans became popular among young people as a way to rebel against traditional fashion norms and express their individuality. In the 1980s and 1990s, baggy and loose-fitting pants were popular among hip-hop artists and fans and were seen as a way to showcase a carefree and relaxed attitude. (Eleuterio,2021)

The pendulum swing for men's pants refers to the back-and-forth movement of fashion trends in men's pants. Over the years, men's pants fashion has gone through a series of changes and shifts, with certain styles and fits becoming popular for a time before being replaced by newer trends. This back-and-forth movement can be seen as a "pendulum swing," as fashion trends in men's pants seem to move in a regular and predictable pattern.

### **Pendulum Swing**

One example of a pendulum swing in men's pants fashion is the rise and fall of skinny jeans. In the 2000s, skinny jeans became a popular and fashionable choice for men, with many people preferring the tight and fitted look of these jeans. However, in recent years, the popularity of skinny jeans has declined, and many people are now opting for looser and more relaxed fits such as straight-fit or relaxed-fit jeans. (Zanowic,2021)This shift in preference reflects the changing trends in men's fashion and the desire for more comfortable and versatile pants.

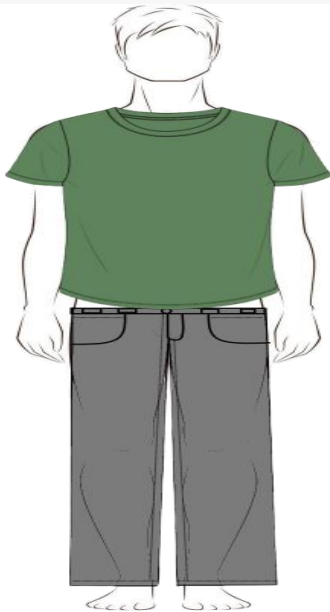
The rise and fall of skinny jeans also highlight the importance of considering the fit and cut of pants when building a wardrobe. While skinny jeans may have been fashionable in the past, they may not be the most practical or comfortable choice for everyone. (Zanowic,2021) By considering the fit and cut of pants, men can choose styles that are both fashionable and functional for their individual needs and preferences.

In conclusion, the pendulum swing in men's pants fashion shows that trends in men's fashion are constantly changing and evolving. While certain styles may be popular at one time, they may fall out of favor in the future. As a result, it is important for men to consider the fit, cut, and style of their pants when building a wardrobe that is both fashionable and functional.

**Trend Forecast**

**First Trend**

**Straight Fit Denim**



**Sample #1**

- ❖ **Straight Fitted Denim**
- ❖ **Wide Ankle Fit**

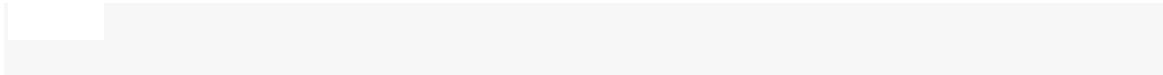
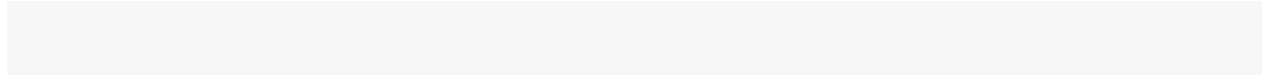
**Materials Used**

- ❖ **100% Cotton 13 oz. denim**

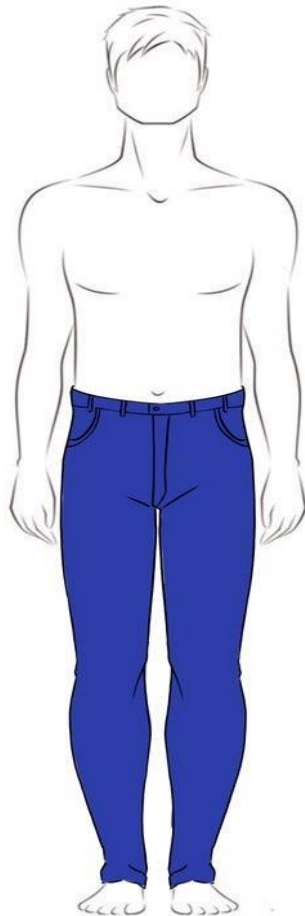


**Features**

- ❖ Custom leather label/Metal tack button
- ❖ Metal Rivets/YKK zipper fly



**Skinny Jean**



**Sample #2**

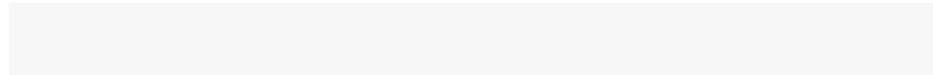
- Skinny Denim
- Long leg fit

**Materials Used**

- 100% Cotton, Denim

**Features**

- Metal tack button
- Metal Rivets & Zipper fly





**Trend Forecast**

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**Second Trend**

**Pleated Pants**



### Sample #1

- ❖ **Wide fitted pants**
- ❖ **Wide Ankle Fit**
- ❖ **Pleated design pants**

### Materials Used

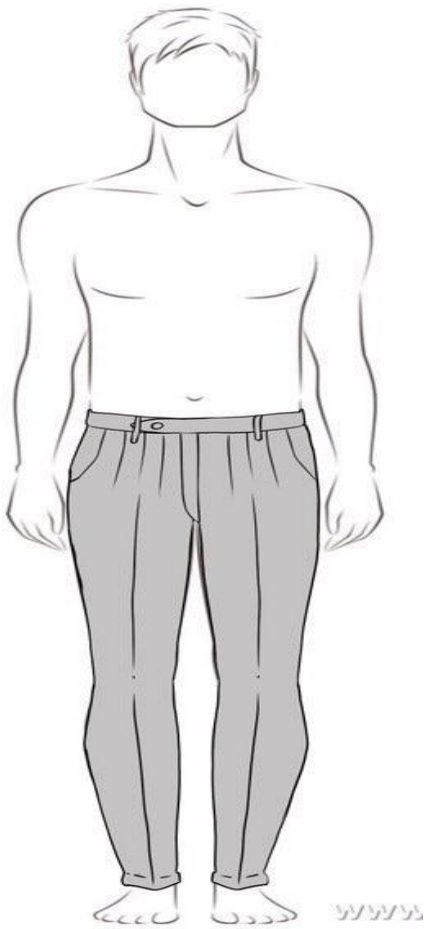
- ❖ **100% Pleated Polyester**

### Features

- ❖ **Custom Japanese pleated designs**
- ❖ **Drawstrings and Belt Loops**



## Pleated Pants



- **Tight fit pleated pants**
- **Cuffed ankle fit**

### Materials

- **100% Nylon**

### Features

- **Pleated stitching**
- **Side button closure**
- **Folded ankle**



## Trend Forecast

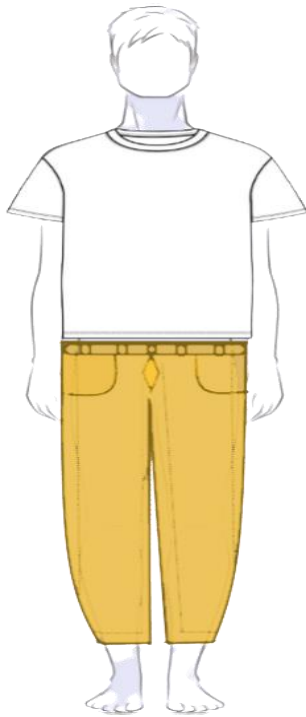
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### Third Trend

#### Linen Pants

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##### Sample #1



- ❖ Tailored fitted pants
- ❖ Tailored Ankle Fit
- ❖ Semi Pleated design

##### Materials Used

- ❖ 100% Stretch Linen

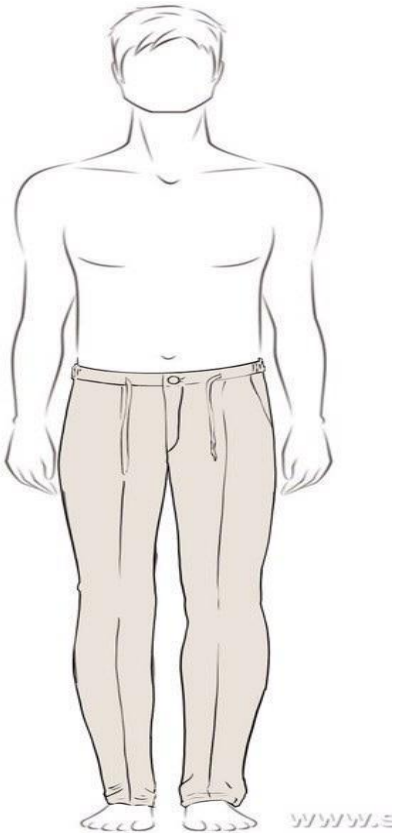
##### Features

- ❖ Needles and threads are carefully selected to create an elegant finish
- ❖ Seam pockets at the sides





## Linen Pants



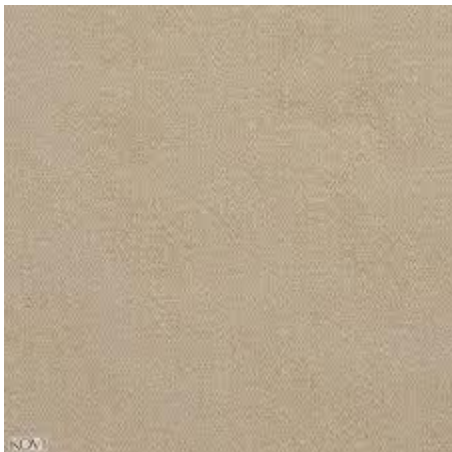
- **Regular fit linen pants**
- **Bunched up fabric at the ankles**

### Materials

- **100% stretch linen**

### Features

- **Button closure, drawstring & belt loops**



## Trend Forecast

### Fourth Trend

#### Trouser Pants



#### Sample #1

- ❖ Slim Fitted pants
- ❖ Slim Open Ankle Fit

#### Materials Used

- ❖ 100% Stretch Cotton Twill

#### Features

- ❖ The waistband uses the same fabric as the pants for a neat look with a shirt tucked in.
- ❖ Seam pockets at the sides



## Trousers



### Relaxed fit trousers

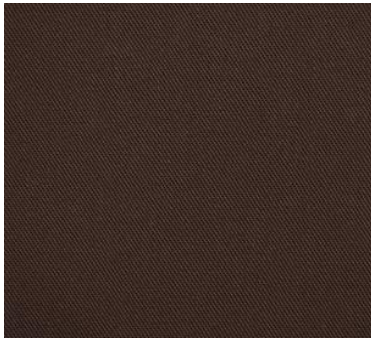
- **Folded ankle**

### Materials

- **100% Cotton twill**

### Features

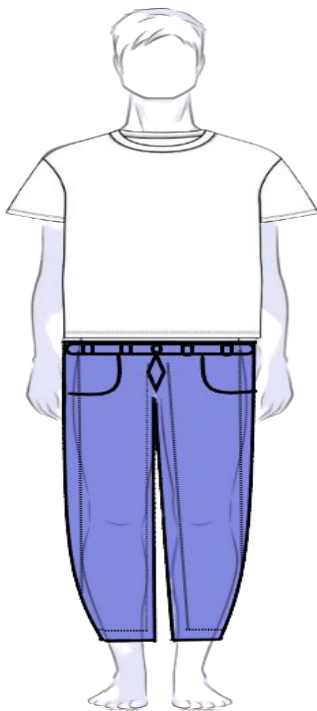
- **Button closure, zipper fly**



**Trend Forecast**

**Fifth Trend**

**Cropped Pants**



**Sample #1**

- ❖ **Tailored fitted pants**
- ❖ **Tailored Ankle Fit**

**Materials Used**

- ❖ **100% Stretch Cotton Twill**

**Features**

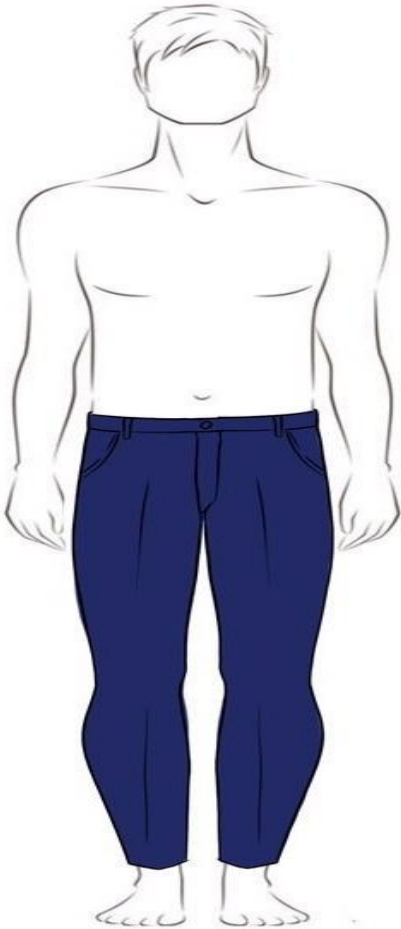
- ❖ **The waistband features a custom sizeable beltloop**

❖ **Seam pockets at the sides**



❖ **Detailed stitching on sides**

## Cropped Pants



- Tailored fit pants

- Fitted ankle

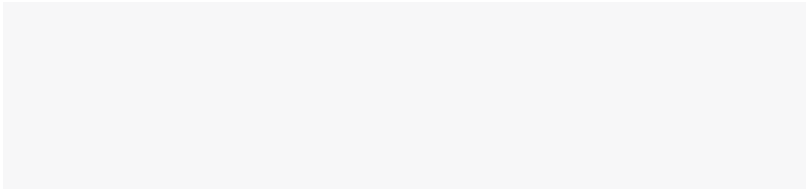


**Materials**

- 100% Stretch cotton twill

**Features**

- Metal tack button, zipper fly
- Pockets

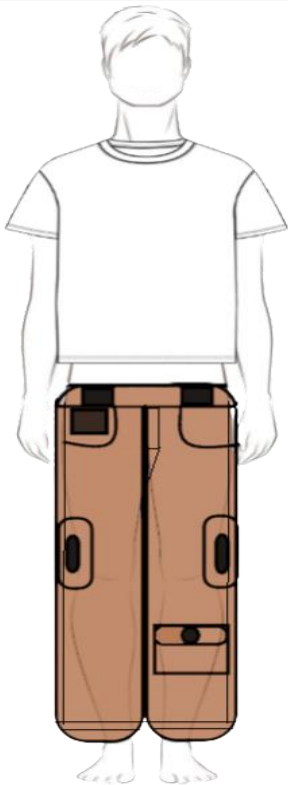


## Trend Forecast

### Sixth Trend

### Cargo Pants

#### Sample #1



❖ Straight leg fit pants

❖ Wide Ankle Fit

#### Materials Used

❖ 100% Japanese Twill

#### Features

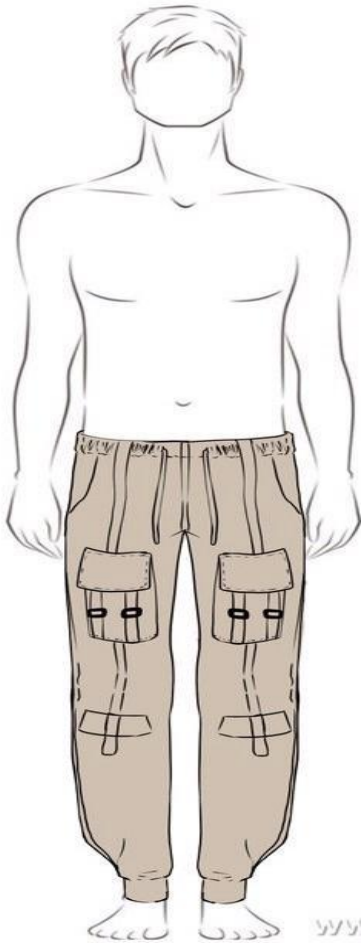
❖ The waistband features contrast belt loops

❖ Contrast pockets throughout pants

❖ Exposed detailed stitching throughout pants



## Cargo Pants



- **Wide Leg Cargo**
- **Cuffed Ankle Fit**

## Materials

- **100% Cotton**

## Features

- **Elastic waistband, drawstring**
- **Sewing detail down the cargos, pockets with stitching, flap detail**





### **Influencers/Direction**

Influencers have a huge impact when it comes to fashion because they can influence the public to buy clothing. And since they have a platform on social media many fashion designers put these influencers in their clothing. Compared to womenswear, women's fashion is more evolved than men's fashion since designers dress them up in more fancy or detailed clothing while men are mainly dressed up in regular more basic clothing. Over the years menswear has started to expand and more men are wearing more detailed or colorful clothing, especially to high-status events. Rapper ASAP Rocky has been a style icon over the years, he has been featured on numerous best-dressed lists, he has been the face of various brands including Alexander Wang and Dior Homme as well as collaborating with Gucci and J.W Anderson (DeStefano, 2019). His style has evolved from street goth to high fashion and many other styles during his career, he's one of the few people that can evolve his style, and the public still likes what he's wearing (DeStefano, 2019). ASAP's style is very diverse since he combined streetwear with a normally more sophisticated look since he wore a pink suit to the pre-Grammy gala in February 2019. Instead of him wearing it as a fitted suit how it's usually worn, he wore an oversized suit, with wide-legged pants and with a half-tucked shirt designed by Jonathan Anderson (Maoui, 2021).



Figure : 7 (DeStefano,

2019)

## Trend Report

Cargo pants have become popular for both men and women. They have been styled in many different ways as a casual or dressy look, especially straight and wide-leg cargo. Men often wear cargo pants for a get-together with friends with a t-shirt, hoodie, or an open button-down shirt. But they can be worn for a formal look with a t-shirt and a coat or jacket. Cargos have since come back as a trend and we think they will stay for the year 2024. Instead of the army print cargo coming back on trend straight-leg cargo in different colors has come back. Fashion brands design cargo with different colors and patterns. They also have different functions with many pockets to store various things.

**Article: The 15 top men's fashion trends for spring-summer 2023 by Alexander Marain (Vogue.com) Cargo pants**

Trust us, you'll swear by this pants trend: with its army lines and streetwear influences, the cargo model delivers a neo-soldier look, with at least two signature pockets (or plenty of them for Reese Cooper) (Marain, n.d.).



Figure: 8, (Marain, n.d.)

Jeans have been a staple for many years now and will continue to be for years to come. Jeans have been a statement in everyone's closet, who doesn't own a pair of jeans? A few years ago skinny jeans were in trend for many years and are still being worn but straight-leg and baggy jeans have become the new trend, especially amongst the younger generation. Jeans can be worn with many different tops and be styled endlessly. They can be styled casually for get-togethers with family and friends or formally for events. Since straight-leg pants are in a trend many people own them, and there are more fitted straight-leg pants and baggier. Baggy jeans have the streetwear style and are worn with t-shirts, jackets, and fitted shirts.

**Article: 20 TOP MEN'S FASHION TRENDS FROM SPRING/SUMMER 2023 FASHION WEEKS By Ally Feim**

### **Wide Leg Jeans**

Nostalgia is the hit of the season, and this can be summed up perfectly with the return of wide-leg jeans. These ultra-flattering and hyper-comfortable trousers can be worn virtually anywhere, and they look great with dress shirts, sweaters, t-shirts, or even a simple hoodie. Let it hang softly on your hips to pay tribute to the '00s, or hike them to the mid-waist for a more '70s feel – add a slim belt and tuck our shirt in for a streamlined look. A pair of white sneakers or brown dress shoes work well with this look. Thanks to the long-line silhouette, they will create the illusion of longer legs, therefore making you appear taller (*20 Top Men's Fashion Trends From Spring/Summer 2023 Fashion Weeks, 2022*).



Figure: 9, (20 Top Men's Fashion Trends From Spring/Summer 2023 Fashion Weeks, 2022)

Linen pants are great for the summer season because of the lightweight fabric. Since the fabric is made from structural weave and fibre from flax plants it keeps away the fabric from the skin (Why Linen Is Perfect for Summer Menswear - Suits, Trousers and Shirts, n.d.). This allows the air to circulate through the pants not letting the person get overheated with the summer heat. The fabric is a conductor of heat which allows the pants to be cool to the touch, they can also absorb a fifth of their weight without feeling damp. Linen pants can be dressed up with a button-down shirt as well as a casual look with a laid-back t-shirt. They are the perfect pants, especially for those hot summer days for work or events.

Article: **Why Linen is The Perfect Summer Fabric**

A versatile fabric suited to the summer months and hotter climates; linen allows for cool and comfortable wearing due to its unique heat-retardant properties. Constructed with a highly-permeable, structural weave and fibre from the flax plant it delivers better airflow by keeping [menswear](#) 'away' from your skin. And being a 'stiffer' fabric means it is less likely to cling to the skin. Thus allowing air to flow through and around the fabric allowing the body to breathe.

Also, the fabric is highly absorbent and a good conductor of heat. Meaning heat can easily escape, resulting in clothing being cool to the touch and able to quickly remove perspiration from the skin. In fact, because of its structure it can absorb up to a fifth of its weight before becoming damp or wet. Therefore it can absorb perspiration and not feel unpleasant, whilst also allowing quick evaporation. Some reports have revealed wearing linen can keep you 3-4°C cooler than wearing silk or cotton and 1.5x less likely to perspire (*Why Linen Is Perfect for Summer Menswear - Suits, Trousers and Shirts, n.d.*),



Figure: 10, (*Why Linen Is Perfect for Summer Menswear - Suits, Trousers and Shirts*, n.d.)

Pleated pants are a staple that every man should have at least one of in their closet. These pants are good to own for meetings, interviews, or to wear to work. The stitching does make them ideal for formal events with the pleating at the top. Pleated pants are a classic menswear piece that are making their way back into men's closets for the past few years (Zavaleta, 2022).

**Article: The Best Pleated Pants for Men Never Actually Go Out of Style by Jonathan**

**Zavaleta**

Pleats have receded so far from popular consciousness that it's easy to forget what they are. Not every pant with a crease is pleated. Rather, pleats are a piece of folded-over fabric on either side of the zipper, just below the waistband. Many pleated pants don't even have a crease down the middle.

The key to pulling off the pleat is to think about the two fits. The first 'fit is your outfit. Swapping chunky dress shoes for stylish sneakers or sleek loafers can make pleated pants feel more modern, as can ditching the billowy blue shirt for a crisp T-shirt or camp collar shirt. The second fit is the literal way the pants fit. A tapered cut that's maybe slightly cropped will look way more stylish than overly baggy khakis. Pleated pants also come in a range of colors and styles, including khakis and cargos. Of course, wearing them with confidence will go a long way.





Figure: 11, (Zavaleta, 2022)

Cropped pants are another good style choice for the summer because the pants expose the ankles which allows the air to flow and keep cool. They also add a detail to a formal look, but they are also worn with dress socks during the colder seasons. Cropped pants also allow the shoes to be shown off compared to other pants. They can be worn casual or formal with a button down shirt, a jacket and with a suit jacket for a workplace outfit.

#### Article: 12 TYPES OF PANTS FOR MEN – DIFFERENT TROUSER STYLES 2022

Ankle swingers, as some want to call them, are here to stay – and with good reason. Allowing your ankles to breathe in summer while still giving airtime to your footwear in cooler months, [cropped trousers](#) are a great way to spice up what can be a tired formal outfit. Disclaimer: by cropped trousers, we mean shorter than your average, displaying a sliver of ankle or a good view of your men's dress socks, not to be mistaken with pantaloons.

In addition to giving your footwear a platform to shine, a precise crop accentuates the line of your treads – because there's nothing worse than puddling material at the bottom of your ankle. Getting the length right is crucial, though. Unless they fit perfectly off-the-peg, go to a tailor and take their advice, but if you're feeling braver, anything up to three or four inches above the ankle is a safe bet.

Cropped trousers lend themselves well to both formal and off-duty settings, though you're undoubtedly in safer territory with the former. Cropped chinos in a sand colour will work well with a simple white shirt, premium suede bomber and white sports-luxe trainers on the weekend. Meanwhile, for more formal occasions, black cropped trousers worn with a grey blazer, charcoal

roll neck and oxblood dress shoes is ideal for a relaxed business-casual office (*12 Types of Pants for Men – Different Trouser Styles 2022*).



Figure: 12, (*12 Types of Pants for Men – Different Trouser Styles 2022*)

Trousers are another essential pant that every man should have in their closet since they can be styled in many ways like all the other pants that have been featured in this trend report.

Article: SEMI FORMAL ATTIRE FOR MEN: SEMI FORMAL DRESS CODE EXPLAIN

## RELAXED-LEGGED TROUSERS

The skinny jeans backlash is officially on. Tired of indecently outlined genitalia and trying (and failing) to remove our skinnies with dignity after a night out, [relaxed-legged jeans and trousers](#) are looking more and more appealing by the day.

Harking back to 1950s-inspired garments, the Levi's 501 cut is firmly back on the radar of menswear's most stylish and the model has brought its mates along for the ride, too.

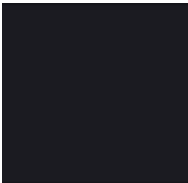
While they are perfect for providing a platform for a standout piece of footwear, [looser-cut chinos](#) and trousers need to break perfectly. Too long and they'll look like the floor-dragging bootcuts, too high and you'll look like you're wearing three-quarter lengths. The main objective is to avoid a pooling situation, so we'd suggest aiming for the hem to fall somewhere between the top of your shoe and its first set of eyelets.

When it comes to styling, contrast the extra fabric below by keeping your top half fitted to avoid any accusations that you've been playing dress up in your dad's wardrobe (*12 Types of Pants for Men – Different Trouser Styles 2022*)

Figure 13 (12 Types of Pants for Men – Different Trousers Styles 2022)



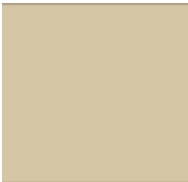
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**#212127**



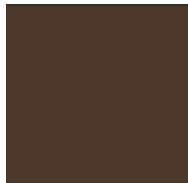
**#7D7874**



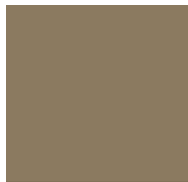
**#D5C6A5**



**#1A2332**



**#4C392B**



**#8B7A60**

## Timeline

# A BRIEF HISTORY OF MEN'S PANTS

MEN'S PANTS HAVE EVOLVED THROUGH THE DECADES.

### 1950, SLACKS

Slacks in the 1950s were sleek and made from polyester, light wool or linen fabric. They were made from a front zip closure with a button top like the pants today. The slacks in this time didn't have pleats they only had a single crease pressed down the front to create the illusion of added height.

### 1960, SLIM FIT TROUSERS

1960s men's clothing was worn tighter to show off youthful bodies. They were usually paired with a button down shirt and a sport coat. This started the ivy league look which started on college campuses but was then adopted by businessmen instead of wearing the typical suit.

### 1970, BELL BOTTOM JEANS

Denim jeans followed the slim leg, flare and bell bottoms into the hippie 70s. Men's 60's jeans were worn with a low waistband, 70's waistbands were worn high. Corduroy bell bottoms were popular in the 1970s.

### 1980, DAD JEANS

Casual fashion in the 80s came with men wearing dad jeans which was often paired with a denim jacket. T-shirts and loose shirts also became popular with bomber jackets, leather jackets, windbreakers, and sweaters as outerwear.

### 1990, CARGO PANTS

Cargo pants became popular in the 90s with their many pockets that would be used to carry your wallet, Gameboy and pager. These pants were practical and in fashion.

*(Mens Pants Through the Years Timeline, n.d.)*

### **Conclusion**

Men's pants are an important item in a man's wardrobe. They provide the foundation for a wide range of outfits, from formal business attire to casual weekend wear. Whether you prefer a slim fit, straight leg, or relaxed fit, there are many options. Some popular styles of men's pants include dress pants, pleated pants, jeans, and cargo pants.

In the coming seasons, we predict that tailored pants and linen pants will continue to be popular choices for men. These styles are versatile and can be dressed up or down, making them perfect for any occasion. Cargo pants and pleated pants are also expected to remain in style.

In terms of colors and patterns, we predict that neutral tones, such as black, navy, and khaki, will continue to be popular. Overall, men's pants are a versatile and essential item that can help men to create fashionable and functional outfits for any occasion. Simple, classic patterns, such as stripes and checks, will also remain in style.

Overall, men's pants are a versatile and essential item that can help men to create fashionable and functional outfits for any occasion. With a wide range of styles, cuts, colors, and patterns to choose from, men can find the perfect pants to suit their personal style and needs.



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