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**power.
respect.**

JUICE

How far will you go to get it?





Synopsis

Juice, a 1992 film of four young African American boys, born and raised in Harlem where life is not peaches and cream. They battle gang violence, police harassment and some hostility between each other. The four friends Steel, Q, Bishop and Raheem, spend their everyday life either skipping school, stealing, or hanging out at Steel's place. Bishop and Q bump heads because of their different perspectives. Bishop thinks that stepping up to do bigger things will win their neighborhood's respect, but Q doesn't want to take that route in violence, nor does he want to mess up his chances of being a DJ. Bishop gets in over his head with the thrill of committing crimes. It started with a store robbery, where Bishop shot the store owner, then moments later killed one of his close friends, Raheem, over a disagreement. As he continues on with this rage, he starts to pin everything on Q, but things do not end well in his favor.

Analysis Of The Dress In The Film

Filmed in Harlem, the garments didn't fail to express and portray the reflexion of the early 90's. Some garments that can be seen throughout the film are tartan pants, flannels, stripe polos, bucket hats and oversized basics.

A specific style that caught our eyes was the large and baggy clothing because we can compare 90's fashion to today's and it's making a comeback to today's fashion trends.



Analysis Of The Dress In The Film



A common style of mixed patterns and gold jewelry on both men and women were worn. These garments were appropriate for each and every character because it simply set the tone of early hip hop and complimented the rich culture that Harlem contains.



Props were utilized within the characters and the scenery, most of the film took place in an old school arcade and when it wasn't the scenes were filled with old grocery stores and buildings. Cop cars and old fashioned uniforms also were employed in most scenes. The era was conveyed perfectly within their design of styled haircuts, vibrant accessories, New York attitude and aspirational spirits which can be seen in Q's personality.



Analysis of The Dress In The Film

As discussed above the relationship of the main characters Q, Steel, Raheem and Bishop were close knit, perhaps viewed as brothers rather than friends.

The turning point quickly arises within the film and was very much expressed through the lighting and set. From start to finish we have analyzed the change of colorful garments to dark neutrals before the plot and after.

Unfortunately, violence took over rather quickly and Bishop lost his temper and value of friendship after killing Raheem. The event shocked everyone and shortly after what was once so colorful and vibrant turned gloomy and dull. The garments that were worn after such an impactful event became basics such as denims, hoodies and graphic tees. Bishop basically became trigger happy and had everyone within his own clique threatened and manipulated. Q, who was once an aspiring DJ became joyless and bland after witnessing the murder of his own friend right in front of his eyes. The timeline of style and choices of clothing became evidently unlighted. Q, Bishop and Sleet started to wear darker colors such as black and navy blue.



Analysis Of The Dress In The Film

Towards the end of the film we analyzed the heart in which character Q played. Though Q had the opportunity to have access to a gun and shoot Bishop or even throw him from a building, he chose not to. The ending of the film was wrapped up in the same form Bishop ended his killing with Raheem, a hoodie and a walk away point. Q unfortunately wasn't able to help Bishop get back up onto level, however he put his hoodie on after Bishop fell from the roof of a building and walked away similar to Bishop's persona.



The hoodie indicates a controversial topic and stereotypic agendas. We firmly believe the hoodie was placed as a symbolic clothing piece, whether a negative or a positive symbol that is up to the viewer to interpret.

Analyzing Bishop's Character/Outfit

Bishop's character analysis is very simple. When Bishop is around his family, he is shown to be very caring. But when Bishop leaves his home, he immediately switches personality.

Majority of Bishop's outfits involve wearing a hooded garment and a bomber jacket over it.

Hooded garments are often stereotypicalized as a crime related garment. Bishop has a tendency to slip up and try to always be a part of violence. It's part of his nature when he isn't around people of authority. Majority of the times Bishop was not shown in a hooded garment included times where he was either in a public area with many witnesses and his interrogation at the police office.

Upon analyzing Bishop's outfits, one piece that stood out the most was his gold plated handgun necklace. This piece could be specifically placed on Bishop's character to foreshadow actions that Bishop would later do. Bishop was handed a gun from Raheem but never returned it. Bishop kept holding on to the gun as if it was bound to him. He eventually went on to kill 3 people with the gun.

The movie foreshadowed Bishop's actions early on by placing a specific accessory into his outfits.



In this scene, Q and Bishop are seen alone in the hallway at school. Nobody is around and Bishop is acting maliciously towards his own friend. He does this so that he can show power within the remaining crew. As described before he is shown in a hooded garment and the gold plated handgun necklace. When has this combination on, his personality tends to change towards a violent side.

Clips to show:

https://www.youtube.com/watch?v=q51BSsTrN_I

<https://www.youtube.com/watch?v=lv0CgSfmWxc>



Costuming of Bishop

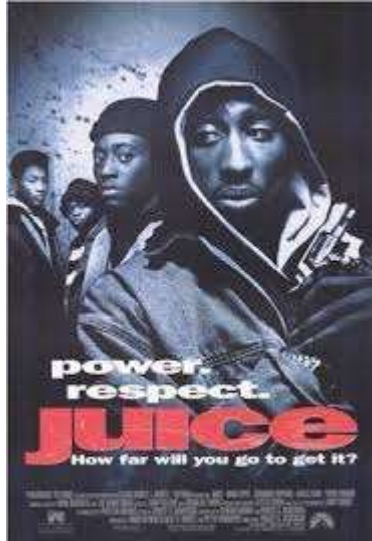
It is felt that the hooded garment was effective for the character because it depicts how he was in terms of his personality and urban street life.

The hoodie represents how guys would dress hip but also how they would act in the neighborhood.





This garment was definitely needed to keep him warm and that it was made of strong material. To add on, the jacket/hoodie shows a lot of representation that Bishop carries when he is wearing the garment since he is always in some kind of trouble.



For example, either he is committing a crime or getting ready to hurt one of his friends that he associated with in the movie.

The costuming situates itself due to the fact of the setting being in the 1990s, a lot of people were styling with the hooded sweatshirts especially; young dudes in their teens and 20s.