**How to write the 750-1000 word Expanded Definition**

Every field has its jargon – the language that is special and specific to that community. Doctors use medical jargon to communicate with each other… and most non-medical people can’t even begin to understand what they’re talking about! Same with engineering or computing.

For this assignment, work with your Team to come up with terms that are used in relation to your problem/issue, one for each member of the Team to investigate more closely. On your own, look at where the term came from, its history/how it’s been used over time, and how it’s used in the particular way your Team is using it.

Then find how different sources and genres use the term. The source/genre is up to you, but think about the audiences you’re addressing in the Project – technical people for your report, low- or no-tech people for your proposal. So switch up the genres of your sources and see what happens when you go from professional journal articles to popular journals/newspapers to blogs and social media.

After that, you get to practice using your term for those two audiences: one sentence for each type of audience.

Finally, talk about what you’ve learned about how different sources/genres use the term, whether the “meaning” changes depending on what genre/audience the source is addressing, and what implications this might have for how your team puts together your Technical Report, website, and presentation.

This must be a minimum of 750 words, but don’t go beyond 1000 words.

**Here are the specifics of what goes in this Expanded Definition (the bold words should be used as your subheads except, of course, for the Memo Header Block).**

**Memo Header Block on top left:**

To:

From:

Date:

Subject:

**Introduction (100-150 words):**

Tell us what term you’re investigating and why your team chose that term. Then give the definition of how it’s used in your field/problem/issue. Give its etymology and history. Explain what genres/contexts you looked at and that you’re going to explore more fully.

**Contexts (350-400 words):** This is really an investigation into terms that are connected to your problem/issue and that show up in different genres for different audiences. You and your team will pick the terms based partly on what your Article Summary research turned up and partly on what you think you really need to explain or examine in your Technical report. Your job is to pick three sources from different genres where your term is used: for example, an academic journal, a magazine or newspaper article, a blog, social media. Set up this section of your ED like this:

* **Introduction:** A sentence or two about what genres you chose to look at and why you chose them.
* **Source #1:** Start by saying what your source is. Give the quote where the term is used, and make sure to cite it using APA format. Then discuss what it means in that context and to that audience.
* **Source #2:** Start by saying what your source is. Give the quote where the term is used, and make sure to cite it using APA format. Then discuss what it means in that context and to that audience.
* **Source #3:** Start by saying what your source is. Give the quote where the term is used, and make sure to cite it using APA format. Then discuss what it means in that context and to that audience.

**Audience Practice (100-150 words):** Write two definitions of your term. Each definition should be no longer than a sentence or two. The first is for a no- or low-tech person. The second is for a professional in the field.

**Conclusion (200-250 words):** Write a few sentences about what you noticed when you did this – how did the three different genres/contexts use the word differently or the same? Do you think the meaning changed? How do you think this might affect what your Team is doing?

**References:** An APA-formatted list of your sources.