

### **Example 1:**

Title/Subject Line: use this to create a headline or name your topic.

#### **Web Scraping: Do you know what happens to your online data?**

Paragraph 1: Hook (something to catch the editor's attention, it can be funny or straightforward). Introduces us to the thing you'll be explaining in the rest of the article. A good place for at least one sentence definition which may end up being your first sentence for the article itself.

**Do you know what happens to your data? Web scraping is an automated way to fetch data from the internet, there are many places that do this today. From using bots to manual extractions by programmers. It raised an important question about where your data goes after you delete an email or close your web browser.**

Paragraph 2: A brief description of the 'stuff' – Describe what you'll be talking about. You can use bullet points. It should give us the scope of what you'll be covering.

- **data breach**
- **Content**
- **Definitions of what exactly web scraping is**
- **How does it work behind the scenes**

Paragraph 3: Who the audience is, why you chose that audience, what kinds of visuals you think might help you explain your term to this audience.

**I would like my article to be aimed towards the general public, i would like to reach a large amount of the population. At the end of the day most of us today use the internet and leave data behind in one way or another.**

Paragraph 4: Why you're the best person to write this. Short description of at least two sources you find that will help you explain. You'll be able to link out to them from your article, the way the ones on the site do now.

**I am currently researching the topic in my python class and i thought it would be a great idea to explain this to my classmates in this class who are not in my python class, as i am a beginner i am also learning along the way. I will use geeksforgeeks.org and YouTube videos to try to explain some of how web scraping works. I would like for my readers to leave with some idea of what it is and how to start or at least know the concepts and understand what goes on behind the scenes.**