**Options for genres:**

1. Feature story:

* *New York Times* about tap dancer:<https://www.nytimes.com/2020/07/21/arts/dance/ayodele-casel-diary-of-a-tap-dancer.html?searchResultPosition=9>
* *Washington Post* about Muslim scouts: <https://www.washingtonpost.com/lifestyle/magazine/muslim-scouts-pursue-an-american-tradition--in-an-america-wary-of-muslims/2016/05/25/ac6c798e-fa7f-11e5-80e4-c381214de1a3_story.html>
* Conventions:
  + A narrative just like the literacy narratives: dialogue, scene, description.
  + Connects with us using mostly pathos – emotion.
  + Always about one person or a group of people, but focused on one issue.
  + These days, they always have images of some sort to go with them.

1. Magazine article: same as feature but focus on facts and not on a specific person or group
2. Layout

* <http://www.magazinedesigning.com/magazine-page-elements/>
* <https://www.outsource2india.com/creative-services/articles/10-key-elements-magazine-layout-design.asp>
  + main head, subhead, kicker/intro, pull quote
  + side bar <https://gra2176.files.wordpress.com/2011/04/img_2355.jpg>

(what goes in one: <https://www.slideshare.net/cubreporters/newspaper-sidebar>)

1. Information article website

* How to:
  1. <https://humtech.ucla.edu/bestpractice/writing-for-the-web/>
  2. <https://www.create180design.com/20-quick-tips-for-writing-web-friendly-content-and-copy/>
* Example: <https://www.euronews.com/2020/03/20/debunked-video-does-not-show-dolphins-in-venice-s-canals-thecube>

1. *NY Times* Mentor Texts: <https://www.nytimes.com/2020/10/15/learning/100-plus-mentor-texts-for-documenting-your-life-in-2020.html>

* Personal essay
* Humor piece
* Photo collage/essay

1. Photo essay:

* Conventions, how to: <https://www.slideshare.net/mrsbauerart/the-photographic-essay>
* Several from CNN: <https://www.cnn.com/specials/photos>