

TED TALK TEMPLATE

INTRO:

IMAGE: Make a slide of the title of your Ted Talk, and be sure this is shown to the audience at the top of the talk.

Begin with one of the following in order to get your audience's attention:

- a quote (be sure to say who said it)
- an analogy
- a very detailed description
- a question

BODY:

To help your audience process what you have just told them, present them with an **IMAGE**.

Now, discuss three points related to the title of your talk. These can be personal experiences that you have had or experiences that others have had (and that you've observed). This might also be an example pulled from something you've read or viewed.

CONCLUSION:

Use another image to lead into the end of your talk.

Using the image as a "jumping off point," discuss how it relates to your topic, and then leave your reader with one of the following:

- a suggestion or advice about how to take what you've said and use it to their advantage
- a question for them to think about
- a quote (be sure to say who said it)
- an analogy