**TEDTalk Outline worksheet**

**The one thing you want people to take away:**

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| **INTRO:** |  |
| * What do you want to open with? A quote & who said it, an analogy, a detailed description, a question.
 |  |
| * What is the first image?
 |  |
| * Main point of the intro.
 |  |
| **BODY:** |  |
| * What image could start this section?
 |  |
| * Point 1 (personal experience, observation, example)
 |  |
| * Point 2 (personal experience, observation, example)
 |  |
| * Point 3 (personal experience, observation, example)
 |  |
| * Other points (personal experience, observation, example)
 |  |
| **CONCLUSION:** |  |
| * Image to lead into or start conclusion.
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| * How does the image relate to the topic?
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| * Final element: suggestion or advice about how to take what you’ve said and use it to their advantage, question for them to think about, quote & who said it, analogy.
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