**TEDTalk Template analysis worksheet**

**Purpose of the TEDTalk overall:**

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| **INTRO:** |  |
| * What is the first thing the presenter says? A quote & who said it, an analogy, a detailed description, a question. |  |
| * What is the first image? |  |
| * Main point of the intro. |  |
| **BODY:** |  |
| * What image starts this section? Is it tied to another quote or description or question? |  |
| * Point 1 (personal experience, observation, example) |  |
| * Point 2 (personal experience, observation, example) |  |
| * Point 3 (personal experience, observation, example) |  |
| * Other points (personal experience, observation, example) |  |
| **CONCLUSION:** |  |
| * Image to lead into or start conclusion. |  |
| * How does the image relate to the topic? |  |
| * Final element: suggestion or advice about how to take what you’ve said and use it to their advantage, question for them to think about, quote & who said it, analogy. |  |