**TEDTalk Template analysis worksheet**

**Purpose of the TEDTalk overall:**

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| **INTRO:** |  |
| * What is the first thing the presenter says? A quote & who said it, an analogy, a detailed description, a question.
 | He says that he cut the 2 hours speech to 3 minutes. What lead to succeed? |
| * What is the first image?
 | A group of people |
| * Main point of the intro.
 | To introduce us to the topic of succeed.  |
| **BODY:** |  |
| * What image starts this section? Is it tied to another quote or description or question?
 | It is a image about passion/ the quote is “I’m driven by the passion”. |
| * Point 1 (personal experience, observation, example)
 | If you do anything for love the money comes anyway. |
| * Point 2 (personal experience, observation, example)
 | You need to work hard to get what you want since nothing comes easily.  |
| * Point 3 (personal experience, observation, example)
 | You need to be focus only on what you are doing.  |
| * Other points (personal experience, observation, example)
 | You need to push in a way to be successful  |
| **CONCLUSION:** |  |
| * Image to lead into or start conclusion.
 | An image with the eight things that leads to succeed.  |
| * How does the image relate to the topic?
 | It shows all the points of the talk.  |
| * Final element: suggestion or advice about how to take what you’ve said and use it to their advantage, question for them to think about, quote & who said it, analogy.
 | He said “these are the big eight things that leads to succeed.  |