

Instagram Stories:

Examples: <https://www.conviva.com/22-insanely-creative-ig-stories-from-brands/>

Op-eds and guest essays for news sites

Creating one for [The New York Times](#) but good for any op-ed.

Podcasts

Examples (lists of podcasts to sample)

- <https://www.themanual.com/culture/the-best-podcasts-to-listen-to/>
- <https://www.elle.com/uk/life-and-culture/culture/a29853336/best-podcasts/>
- <https://www.esquire.com/entertainment/g35726555/best-podcasts-of-2021/>
- <https://www.lifewire.com/podcasts-for-young-adults-4019105>

How to create one:

- <https://www.nytimes.com/2021/04/08/learning/want-to-create-your-own-podcast-heres-advice-on-how-to-get-started.html?searchResultPosition=1>
- <https://www.thepodcasthost.com/planning/how-to-start-a-podcast/>
- <https://castos.com/how-to-start-a-podcast/>

Short Stories

[This link](#) will get you to a list of places you can publish fiction online.

TEDTalk

Example: 5-minute Talk by Matt Cutts on [how you can do anything for 30 days](#).

How to write one: <https://speakerflow.com/how-to-write-a-ted-talk-outline-from-scratch/>

Twitter Threat/tweetstorm: <https://www.podia.com/articles/twitter-threads>

Video essays and YouTube videos

Examples:

- [This link](#) (from junkee.com) some video essays that could get you hooked on video essays.
- [Vox Media](#) This is the place with the oysters video.
- [Channel Guide](#) page from YouTube

How to create one: <https://www.matrix.edu.au/the-ultimate-video-essay-checklist/>