

City Tech
AIR Department
Internship

Introduction



What is AIR? AIR stands for Assessment and Institutional Research. Their mission is to improve the quality of student learning outcomes through assessment by collecting and analyzing data.

What we did and learned.

- Learn to work as a team
- Managing time
- Plan and executing projects
- Dealing with clients
- Doing a lot of research



Projects



Kenny Ortega



Stephen Daldry



Tammie Cumming

PLAYBILL

THE SOHO HOUSE NEW YORK

Birthday *21st*

ALEX KO

29-35 NINTH AVENUE,
NEW YORK, NY 10014



- Fancy Design Required
- Prominent People Involved
- Information from different sources required
- Tight timeline



KENNY ORTEGA

Happy birthday Kokonut! May your life continue to be enriched with love, opportunity, and great adventures.

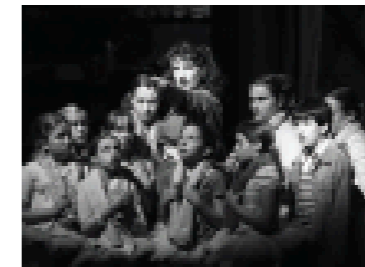
There has never been a doubt in my mind that you were destined for greatness.

With love and admiration,
Kenny



MICHAEL KOHL

Being Alex Ko's childhood dance teacher is one of my greatest achievements professionally. I am blessed to say I have known Alex his entire life. I am Alex's real "Mrs. Wilkinson". When Alex began dancing I was amazed at what he could accomplish at such a young age. We have been like family for over 20 years. Thank you for continuing to allow me to be a part of your life. We all danced together for many years and I am honored to be here for this special occasion.



- The Client got very satisfied with the final Product.

The
best
is yet to
come



Broadway
Shines
Branding



Broadway Shines was founded by Stephen Daldry and Tammie Cumming. Their goal is to become a global organization that aligns its mission with the United Nations Global and work with the Broadway community to provide leadership and mentor opportunities for the youth on Broadway from current and past Broadway shows.

Broadway



Shine

Broadway



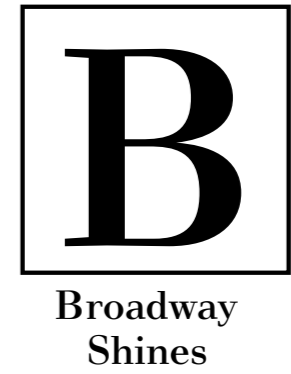
Shine

Broadway



Shine





AIR Flyers Re-Design

A BREATH OF FRESH AIR

DID YOU KNOW AIR supports efforts to improve the quality of student learning?

Interested in learning more? Follow us on Twitter & Facebook @AIRatCityTech



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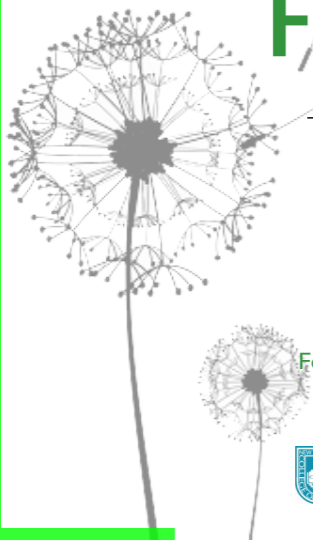
collect, analyze, interpret, and disseminate accurate and timely information on all aspects of college's activities



support of institutional planning, decision-making and reporting

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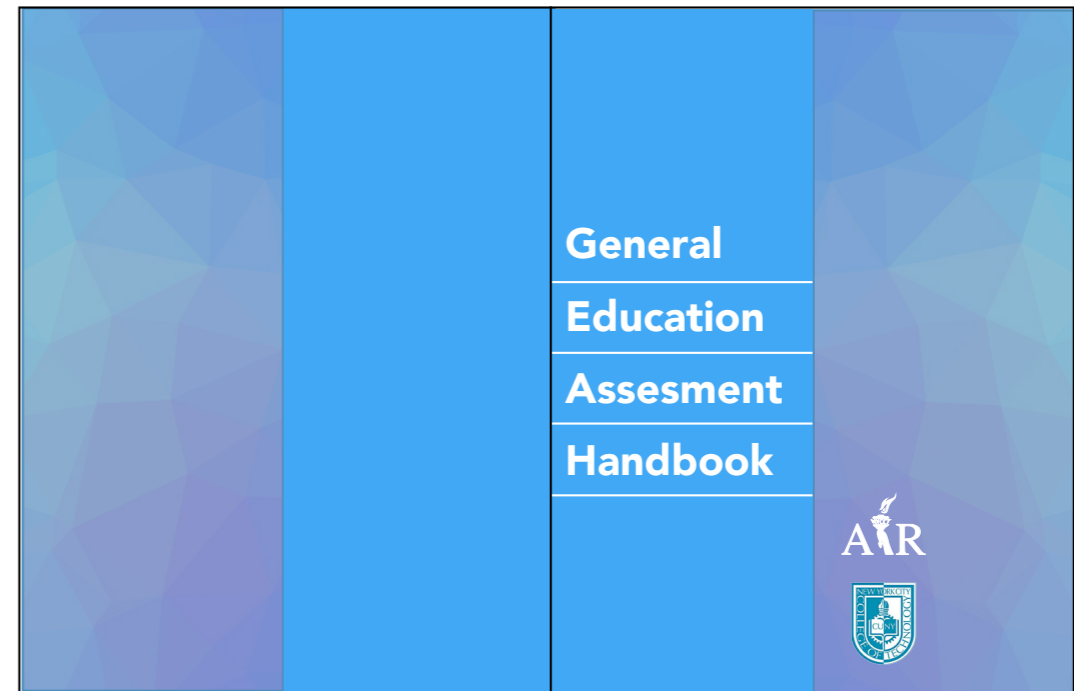
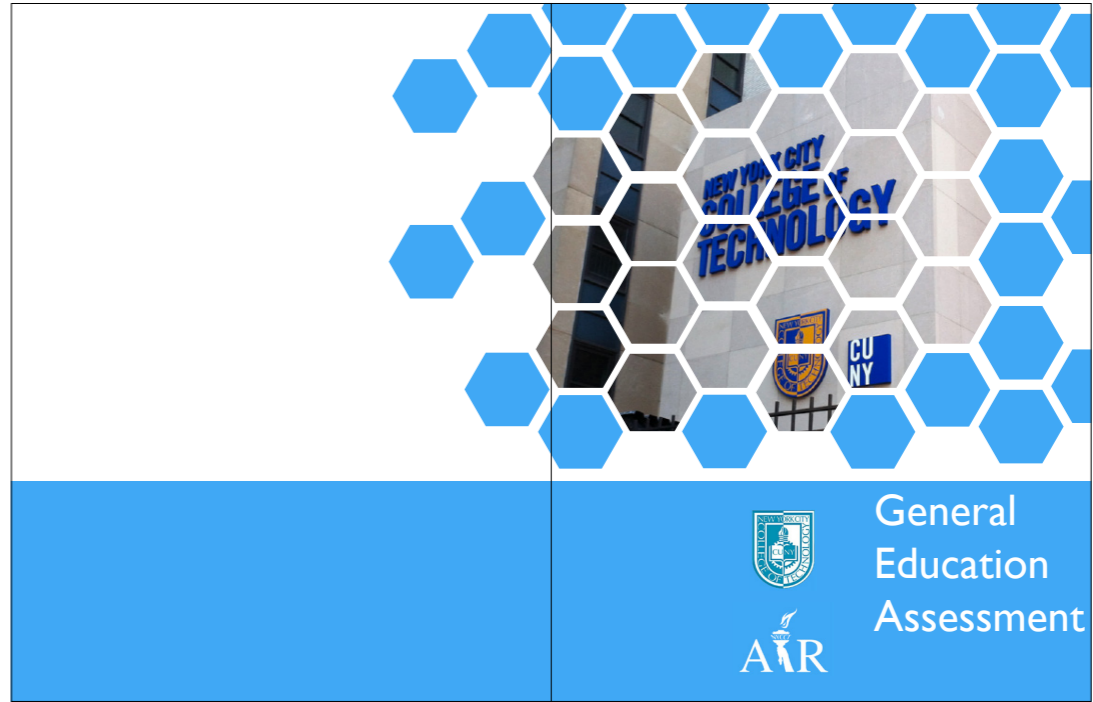
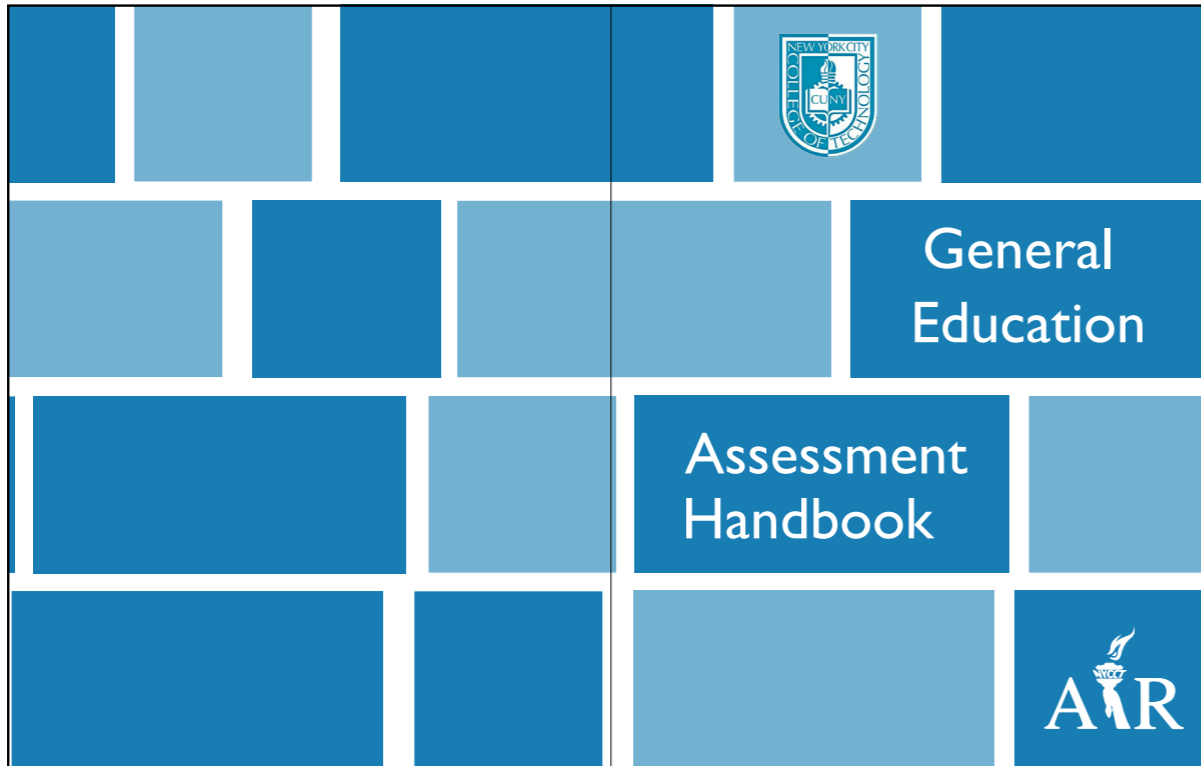
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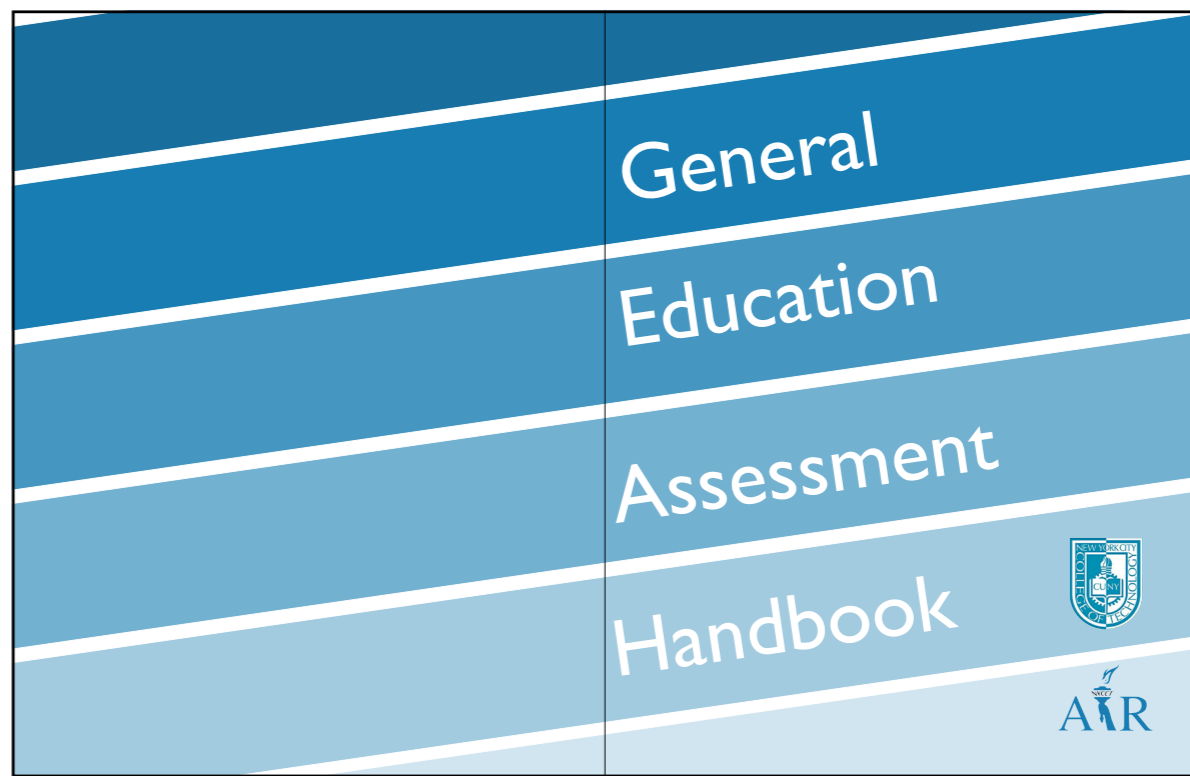
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AIR Book Re-Design





AIR Website

Data Migration



DATA DASHBOARD

This dashboard presents historical as well as up-to-date data on City Tech enrollment, retention rates,



ASSESSMENT

The office strives to help faculty inform collaborative conversations around policy formation and the



RESEARCH

AIR Team specializes in a range of areas including Survey Design, Administration and Analysis



ABOUT US

Get to know the AIR team! [More...](#)



Pros and Cons

Pros

- Getting experience working with a real client
- Learned to work as a team
- Giving and taking critics
- Managing time
- Flexible schedule

Cons

- Level of pressure isn't the same
 - No higher ups (Art director)
 - No real graphic designers

The End