

In-Class Draft Presentations of Final Projects, 10 minutes (week of 12/8/15)

Date: \_\_\_\_\_

Presenter Name: \_\_\_\_\_ Your Name: \_\_\_\_\_

\*This is a presentation of your project (similar content to your Write-Up, and Reflection, in different medium, for different purpose & audience)

\* Assume your audience has no prior knowledge of your project

**Overview of Project: 15 points** (\_\_\_/15)

- Introduction to project (questions, issues: your intervention)
- Motivation for choosing it (what question/problem were you addressing; what you hoped to gain from it)
- Framing of project (“synthesis” is key here)
- Explanation of key terms

**Body Content: 15 points** (\_\_\_/15)

- Relevant background info. (necessary to understand your project)
- Discussion/analysis of your data (particularly your new media composing experiments)
- Your multimodal “products” (or deliverables)
- Mastery of content (in-depth, not just superficial)
- Relevance of Content (are you highlighting the key aspects of your project)

**Conclusions: 10 points**, (\_\_\_/10)

- Your findings/conclusions
- Significance of what you’re doing
- Reflections (what you have learned), especially about how you’ve grown as a new media writer
- Questions/Points for further thought/research (if you were going to continue the project, how would you extend it/revise it)

**Organization: 15 points**, (\_\_\_/15)

- Clear objectives
- Leading with claims (rather than just compiling details)
- Logical structure (providing audience with what they need, in the order they need it)
- Signposting
- Transitions
- Relevance (choosing what details/data/info. to include/exclude and how to present that information in an engaging, concise manner)

**Incorporating of outside research: 10 points (\_\_\_/10)**

- Integration of sources into discussion of project (not as just an afterthought)
- In-Text citations
- Works Cited

**Multimedia Presentation: 15 points, (\_\_\_/15)**

- Title slide (e.g., name, course, date, project title)
- Appropriate contrast of colors (for readable text)
- Appropriate font size (not too big/small; e.g., bullet points of key talking points, rather than full paragraphs of text being read verbatim)
- Overall quality of presentation itself (type of presentation software, theme chosen, etc.)
- Balance of text and images, multimedia, etc.
- Use of presentation software as complement to the oral presentation

**Presentation Skills: 10 points, (\_\_\_/10)**

- Introduction to yourself and the project
- Maintaining eye contact
- Speaking in a clear, loud voice
- Presenting material at a good pace
- Good timing: stayed on time, not too short or too long (had clearly practiced before)

**Q&A (Discussion): 10 points, (\_\_\_/10)**

- Engaged questions/comments professionally
- Able to thoroughly answer questions/address concerns about the project
- Responsive to audience members

**Total Points: \_\_\_/100**

**\*Comments/suggestions for revision** (e.g., gaps in presentation, things you wish were included, questions you had, or things you liked and want to hear more about, etc.)