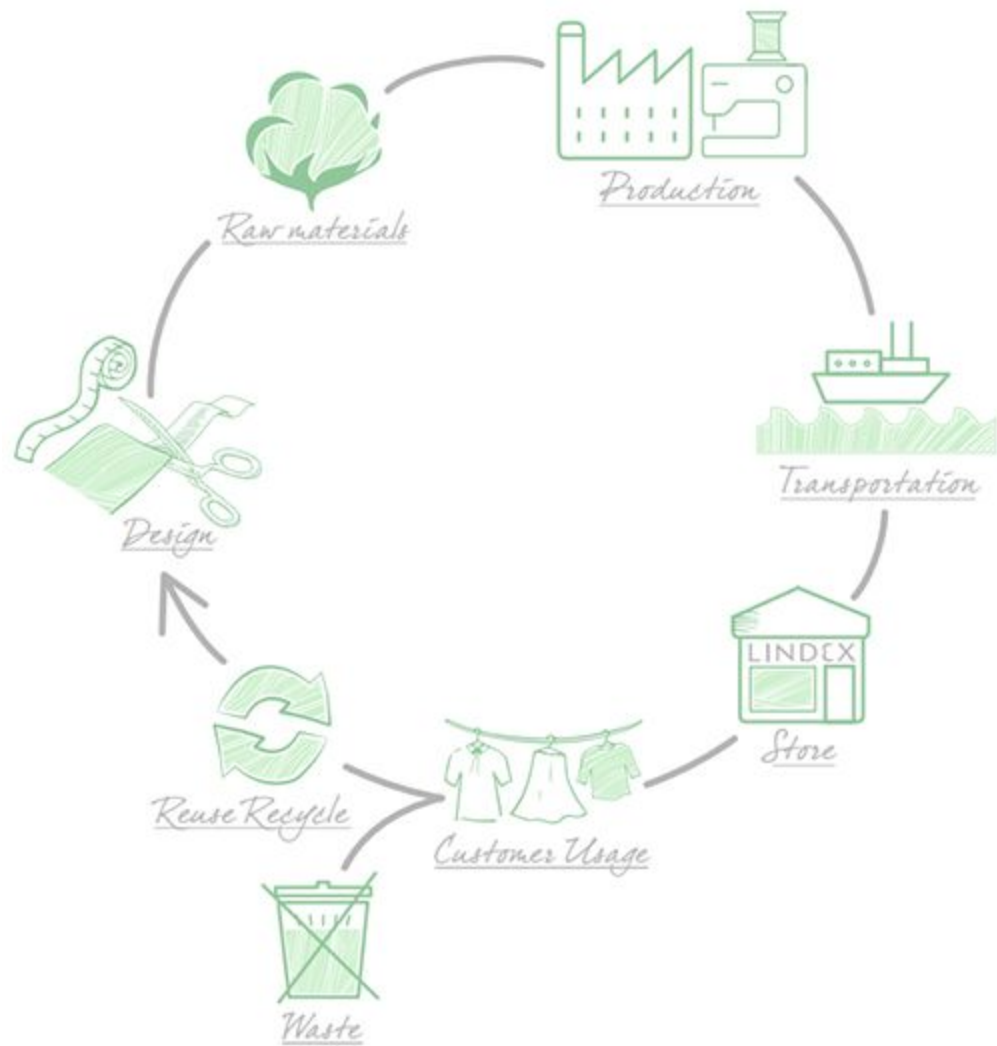


Sustainable fashion

- What is it ?
- Why ?
- What is it all about?





Who is our competition

- Reformation



Comparison

Reformation

- Sustainable Fashion
- Stylish
- Recycling Program

Refresh

- Sustainable Fashion
- Stylish
- Recycling Program

- Made to order



Target market

- Women
- 21 - 35



Color pallet

WHITE	IVORY	CREAM	OLIVE
SAND	NUDE	TAN	ARMY
LIGHT GREY	TAUPE	CAMEL	KHAKI
BEIGE	MOCHA	CHARCOAL	BLACK



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