

Chanel

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Chanel wants to literally shower you in beautiful pastels, and tweeds in this Summer/ Spring 2018 Collection.

Karl Lagerfeld is pleased that release date of his women's ready to wear collection, is soon approaching. The annual fashion show will take place on Saturday, March 24th, 2018 at 2pm. This event will be held at the 6 Avenue Georges Mandel, 75116 Paris, France, by the waterfall. This is a show not to miss. The theme is a very calming and intune with nature.

Karl Lagerfeld, has done a magnificent job at keeping Coco Chanel's Vision and legacy alive. He continues to deliver timeless pieces in beautiful pastels and neutrals, never forgetting to include the famous tweed. He also, added in some plastic into the show, something not seen often. He has not only been successful at keeping the legacy alive, but has been able to execute his styles and cuts in a modern way. Aside, from that Chanel always has an exciting show, please be prepared and bring your umbrella, as the show will be held inches away from the waterfall.

Bio: Fashion designer Coco Chanel, born in 1883, in France, is famous for her timeless designs, trademark suits and little black dresses. Chanel was raised in an orphanage and taught to sew. She had a brief career as a singer before opening her first clothes shop in 1910.

In the 1920s, she launched her first perfume and eventually introduced the Chanel suit and the little black dress, with an emphasis on making clothes that were more comfortable for women. She herself became a much revered style icon known for her simple yet sophisticated outfits paired with great accessories, such as several strands of pearls. As Chanel once said, "luxury must be comfortable, otherwise it is not luxury"

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Coco Chanel died on January 10, 1971, at her apartment in the Hotel Ritz. She never married, having once said “I never wanted to weigh more heavily on a man than a bird.” Hundreds crowded together at the Church of the Madeleine to bid farewell to the fashion icon. In tribute, many of the mourners wore Chanel suits. A little more than a decade after her death, designer Karl Lagerfeld took the reins at her company to continue the Chanel legacy. Today her namesake company is held privately by the Wertheimer family and continues to thrive, believed to generate hundreds of millions in sales each year. In addition to the longevity of her designs, Chanel’s life story continues to captivate people’s attention. There have been several biographies of the fashion revolutionary, including *Chanel and Her World* (2005).

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