### **BRITTNEY CRESPO**

2227 Stillwell Ave, Brooklyn • NY 11223 • (646)-705-4875 •crespo.brittney@gmail.com

## **Academic Background**

- A.A.S, Liberal Arts, Borough of Manhattan Community College January 2012 May 2014
- B.S, Business and Technology of Fashion, New York City College of Technology August 2017 May 2020

### **Relevant Professional Experience**

#### Louis Vuitton, New York

12/2019- Present

#### Client Advisor

- Maintain an awareness of all product knowledge information e.g. merchandise, test merchandise, advertisements, and new product launches.
- Advise clients on this lifestyle brand/ style clients
- Build and maintain client relationships

#### Tiffany & Company, New York, NY

09/2017 - 12/2019

#### Sales Professional / Visual Merchandiser assistant

- Change or rotate window displays, interior display areas, or signage to reflect changes in inventory or product launch...
- Develop ideas or plans for merchandise displays or window decorations in order to generate sales
- Deliver extraordinary shopping experience to clients by providing exceptional customer service and in-depth knowledge of the product
- Fine Jewelry Consultant
- Build and maintain client relationships

#### ZARA. New York. NY

06/2014 - 08/2015

#### Sales Associate

- Contributed creative ideas to increase sales through merchandising and visual displays
- Organized the sales floor prior to opening and closing.
- Trained new staff by providing knowledge on task procedures, sales, policy, and protocol.

#### GSEA FASHION GROUP, New York, NY

02/2016-06/2016

#### Fashion Intern

- Obtained cross cultural experience by visiting the company's production line abroad
- Consulted clients who were interested in starting their own clothing line
- Learned about different types of fabrics to meet customers' specific needs
- Organized and kept track of own sales
- Provided an exceptional amount of customer service through emails, phone calls, and meetings

#### **Experiential learning**

Museum visit Fashion Institute of Technology New York, Ny, Pink Exhibit November 2018

## Certificates

• Title 9

# **SKILLS**

- Bilingual in Spanish Microsoft Word & Excel
- Working Knowledge of Fashion Snoops
- Social Media Instagram, Pinetrest, Youtube, Canvas (Digital mood board)