

Brandon Coreas

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EDUCATIONAL BACKROUND:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2023	The New York City College of Technology City University of New York (CUNY) Emphasis: Global Fashion	Business and Technology of Fashion

PROFESSIONAL LICENSES OR CERTIFICATIONS:

CUNY Certification, Sexual Harrassment, Gender Based Harassment and Sexual Violence Student Curriculum, 2023, New York City College of Technology, CUNY

Certification in The National Society of Leadership and Success, 2020

HONORS AND AWARDS:

2018 Recipient of the Artist Award for the Community of Unity

PROFESSIONAL INTERNSHIPS:

Intern Si Tu Veux Denim (Modern Brands Group) Spring 2023

- Assisted with organizing inventory during New York Fashion Week by sorting bulks of promotional product to prepare for fashion shows
- Composing Social Media Content for the *Si Tu Veux* instagram page in order to increase viewership and engagement of the brand and drive results
- Executed basic tasks such as assembling backdrops for photoshoots

PROFESSIONAL DEVELOPMENT:

- *Attended “How to find a career that fits”?* online seminar curated by Evolve: The premise of this webinar was to uncover our purpose and align our personal values with our career values.

EXPERIENTIAL LEARNING:

- *Attended “Power Mode ”* Museum at Fashion Institute of Technology (FIT) at Seventh Avenue 27th Street New York, NY 10001. Was assigned an object analysis assignment for my 20th century dress course in order to identify garments from different periods in time.
- *Attended “Fresh, Fly, and Fabulous: 50 years of Hip Hop Style”* at the Museum at Fashion Institute of Technology (FIT) at Seventh Avenue 27th Street New York, NY 10001. Was assigned a midterm examination in order to give an extensive analysis of this exhibit.

VOLUNTEERISM:

- *Volunteered* at “Google” office building at E 14th St, New York, NY in partnership with GCSA

Objective

- To utilize my skills (creativity, productivity, and a good work ethic) to obtain a position within the workforce while maintaining my title as a full-time college student

Skills

- Creative and Effective
- Motivated and Responsible, I am Responsible and Reliable
- Ability to take constructive criticism and learn from each and every one of my experiences
- Knowledge of the Fashion industry as well as Visual Merchandising and cycles within Marketing and Sales as well as overall trends within the industry

