

Steve Job

By Stevenson Catul

Who was Steve Job?

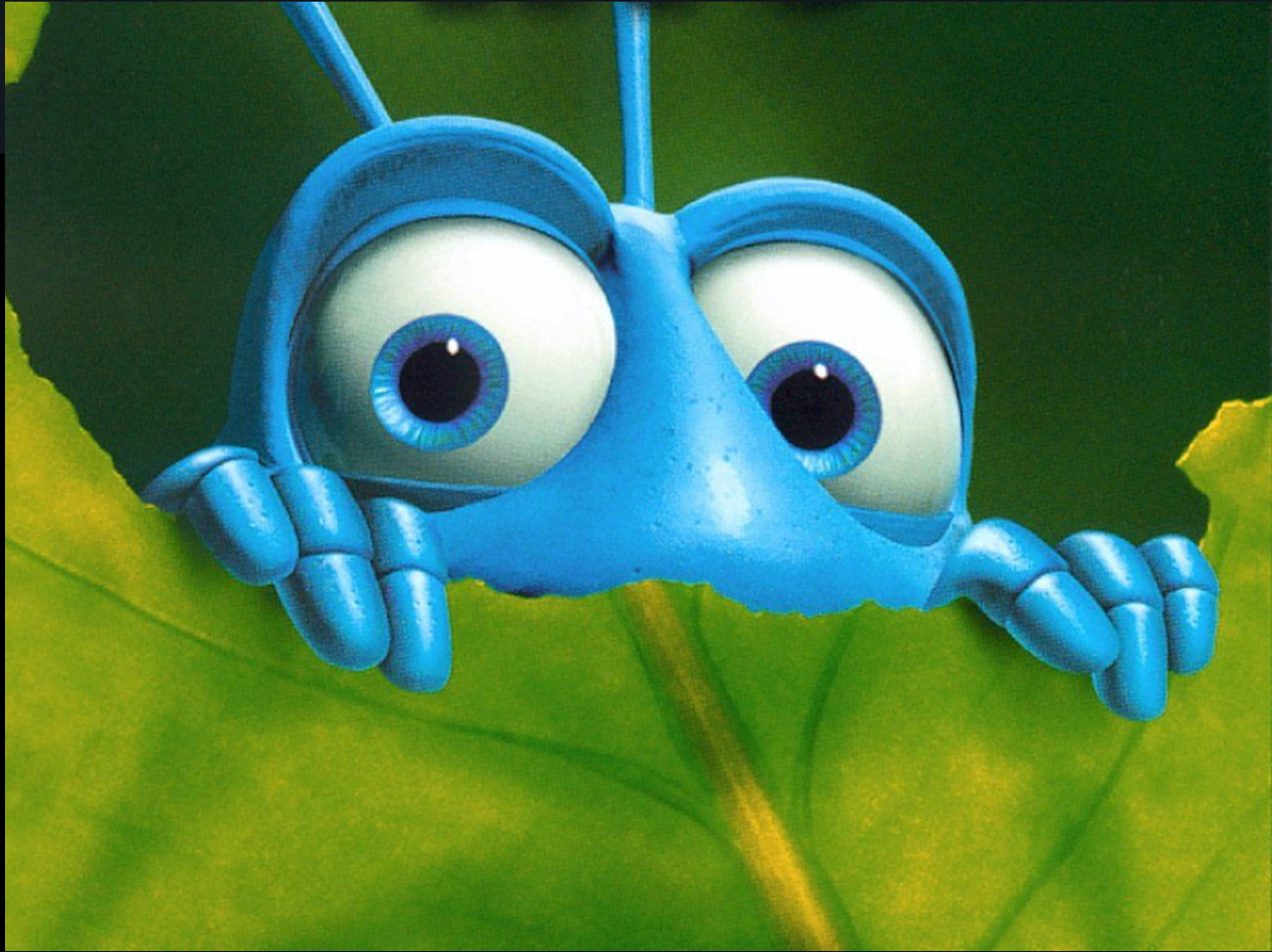
- A father, businessman, husband, designer, inventor, visionary and creative genius.
- Co-founder of Apple Inc.
- Co-founder and served as chief executive of Pixar Animation Studios



Pixar



Co-founded by Steve in 1986. Steven worked a movie called A Bug's Life.



<http://www.dan-dare.org/freefun/Images/CartoonsMoviesTV/BugsLifeWallpaper1024.jpg>

Why Steve Job?

- Had the world's leading tech company and led a mobile-computing revolution with wildly popular devices such as the iPhone
- Changed the world in ten ways
 - Design
 - The PC
 - Ads
 - Ecosystem
 - Apple Stores
 - Music
 - The Post-PC Era
 - iPhone
 - Mac OS
 - Apple Inc.

PC



**Apple II
1977**

Macintosh Computer

- First version of Apple software
- First successful computer to utilize a pointing device, the mouse
- Microsoft had to bring out Windows to keep their market share.

iPhone



Smartphone Revolution

- Play movies and music, edit photos and could send and receive text messages
- First iPhone released in 2007

Post-PC Era



Personal Computing

- Connect to large online entertainment
- Interface chart
- Speak to your ipad

Music



2001

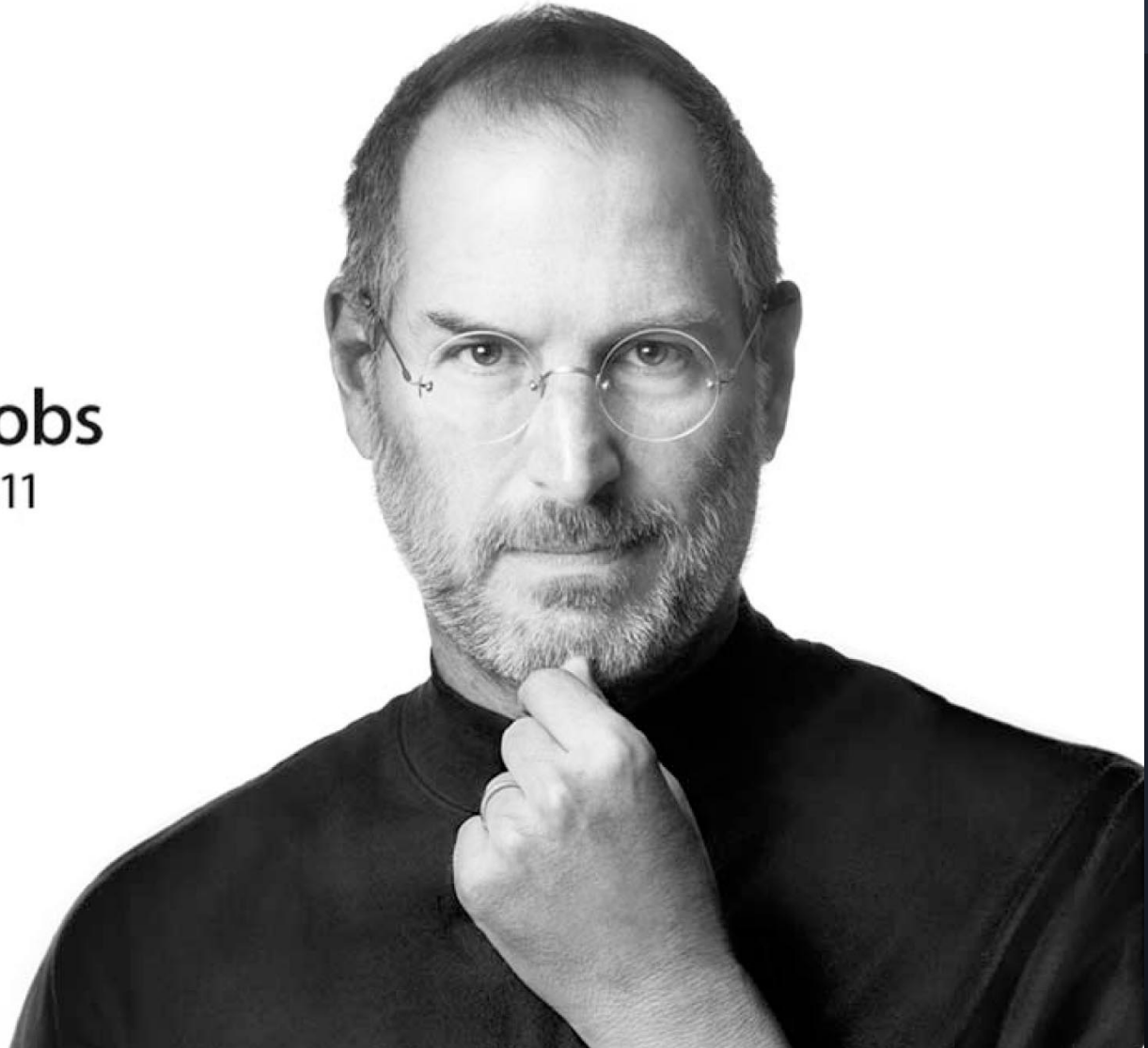
- From walkman to ipod
- Hold more songs

Apple Inc.



Job has rebuilt the most valuable technology company in the world. He has led Apple to be best of everyone else.

Steve Jobs
1955-2011



Work Cities

<http://allaboutstevejobs.com/persona/steveathome.php>

http://money.cnn.com/galleries/2011/technology/1110/gallery.how_steve_jobs_changed_the_world.fortune/5.html

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<http://articles.latimes.com/2011/nov/27/business/la-fi-tablets-others-20111127>

http://wiki.answers.com/Q/How_did_the_apple_mac_change_the_world#ixzz1vb3ST3yk

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