New York City College of Technology The City University of New York

Communication Design Department

COMD D110-Ol07, Digital Media Foundations

Professor Bauer

Designer's Research Project-Fall 2020

Your research assignment is to select a person, a designer that has influenced you or sparked your interest. It should be related to your career objectives and COMD. Please make sure it has been approved by the instructor. When the selection is confirmed start your research. Please use the Library and the Internet. Have your student ID approved with the library and you can use it at home. The following questions you can use as a guide as you do the research. You don't necessarily need to use them. They are there to help you get started. The draft is due April 25th on Blackboard. The final paper is due May 16th completed.

Prepare a report of 5 or more pages of the person you have chosen.

In the presentation discuss:

- 1. Why did you select this designer?
- 2. How does the designer's success relate to you and your subject area?
- 3. Briefly discuss his/her life.
- 4. Discuss some of his/her accomplishments.
- 5. Why are his/her accomplishments so appealing to you and your subject area?

It needs to be posted on e-Portfolio on May 9th, first draft April 25th Final Paper due May 9th

The needs or form of the paper are: (4-5 pages)

- 1. Introductory paragraph
- 2. Content pages-Heart of you research
- 3. Concluding paragraph
- 4. Resources/Bibliography (5-6 resources needed)

Please see or email me if there are any questions:

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