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I heard it from somewhere that the world is a art of nature. I also heard that it is a design of nature to support all the living creatures to live in, to born, to grow and to die in the process of nature itself. And I heard from my Christian and Judai friends that the world is a creation of the God and even though I'm a Buddhist I was thinking maybe the creation itself is a form of art and in other word this world is a creation and a design by the God! That's pretty interesting!

Now, from this world of shapes and

oceans of colors floating around us, we everyone has our own favorite colors and shapes, often it could be several of them!

Likewise we have plenty of artist and designers around us, who's works has greatly influence our daily life, such as the cars that we drive and the news papers that we read and so on

From all these masters of art and designs that we have in the past and to this day, why am I choosing Pablo Picaso as one of those person that you always want to be and whose works you greatly admire and always try to learn from their life story, it is just because he is different from anybody as a artist and designer too .

He was one of those artist who was always looking for new techniques to make art and leading the future generations to look at the art from a very different way. He was able to convince the rest



of the world that he painted his life and his personal affairs on canvas. One thing it makes me always wonder is that he described his stages of life in different period with colors , such as Blue period 1901-1904 and Rose Period 1904-1906. Blue Period was the time when all his paintings were made in this period were blue and dull , despite the fact that it was the time that his best friend Carlos Casagemas passed away but he can still express his emotions through the art and color style. The most famous paintings from the Blue Period include “Blue Nude”, “La Vie” and “The Old Guitarist,” all three of which were completed in 1903.



Rite after the Blue Period he was able to over come the depression of his early successive few years , it was the time of joy and prosperous as he made his art with warm colors like pinks and reds. It was called “Rose Period”. His most famous paintings made during these years include “Family at Saltimbanques”, “Gertrude Stein” and “Two Nudes.”



I always feel that this kind of courage and skills will break through not only artistic skills but on the emotion level too. In our daily life if we face problems, we will definitely try to solve it but it is not so common that we will solve the problem and make it worth to remember in future , in other word solve the problem in the best way!

Pablo’s way of looking at the real picture of the world from different angle is a great resource for the Modern Communication Design . Modern communication design as we call it today , to



communicate effectively and help to solve visual problems is based on the principles of visual element and their vast properties. To be effective it should be realistic and to be realistic , it should be holistic . His constant effort to bring something new from a different perspective is directly related with our everyday project that we do at schools and colleges.

Pablo was born in Spain 25 October 1881. He demonstrated extraordinary artistic talent in his early years , amazed my his father although himself an artist but not very successful , so they send Pablo to art school , he spent most of his adult life in France. Even though he had many wives and mistresses through out his life but he used all these experiences in his art. Each relationship with a different kind of style, by doing so he discovered many techniques.

With his death on 8th April 1973 in Mougins, France, he left behind his works, which are not only ground breaking in the art world but so much appealing to today's communication design as whole. His invention of Cubism and excel in abstract art, surrealism and sculpture are over all discovered a new way of communicating visually.

Finally its always good to enjoy the works of art in the museum and enjoy the fine design of your kitchen table but try not to forget that these are the product of many creative artist and designers , whose world has effected in some way by Picasso, Matisse and ancient masters.