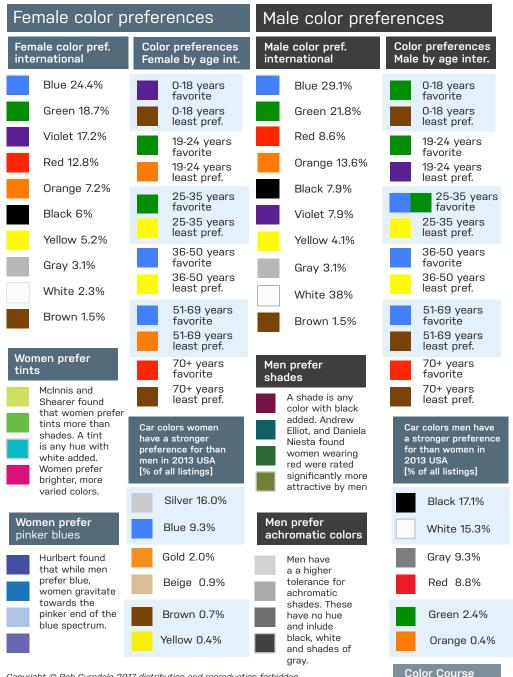
## Fast reference guide for gender color preferences



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## Sources

- gender preferences adapted from: International survey by Scott Design OF 3,000+ people from 120 countries the colors listed below, which is your favorite? "Of the colors listed below, which is your favorite? Car color preferences adapted from a 2013 survey of 30 million cars by iseecars.com
- Source age preferences: Adapted from International survey by Scott Design of 1,100+ people from 70 countries

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