



Dunking Dungeons

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Project Description

- Fantasy Sports can be a riveting way to put a spin on traditional sports: Crafting teams, comparing stats, and competing every week are big draws to the experience. What if it was taken a step further? We would like to mix the worlds of fantasy sport with actual fantasy games. This would combine the fantasy sports you are used to with rpg elements giving even more depth to players stats and abilities. Each player would be presented on a card showing a possible class, attributes, stats, and special skills. Accompanied by a description, cards will be earned via a pack just like any collectable card game out there. This might be the greatest difference between the two, as you receive players via pack instead of drafting. Though there still will be a drafting element. As we work out more of the kinks and ideas we plan to incorporate a buff system that will act like one might in other rpg's. For a week a player might gain attributes based on how well they perform in real life. All of this rounds out to a different, funnier, and ultimately more interesting way to approach fantasy sports.



Target User Group

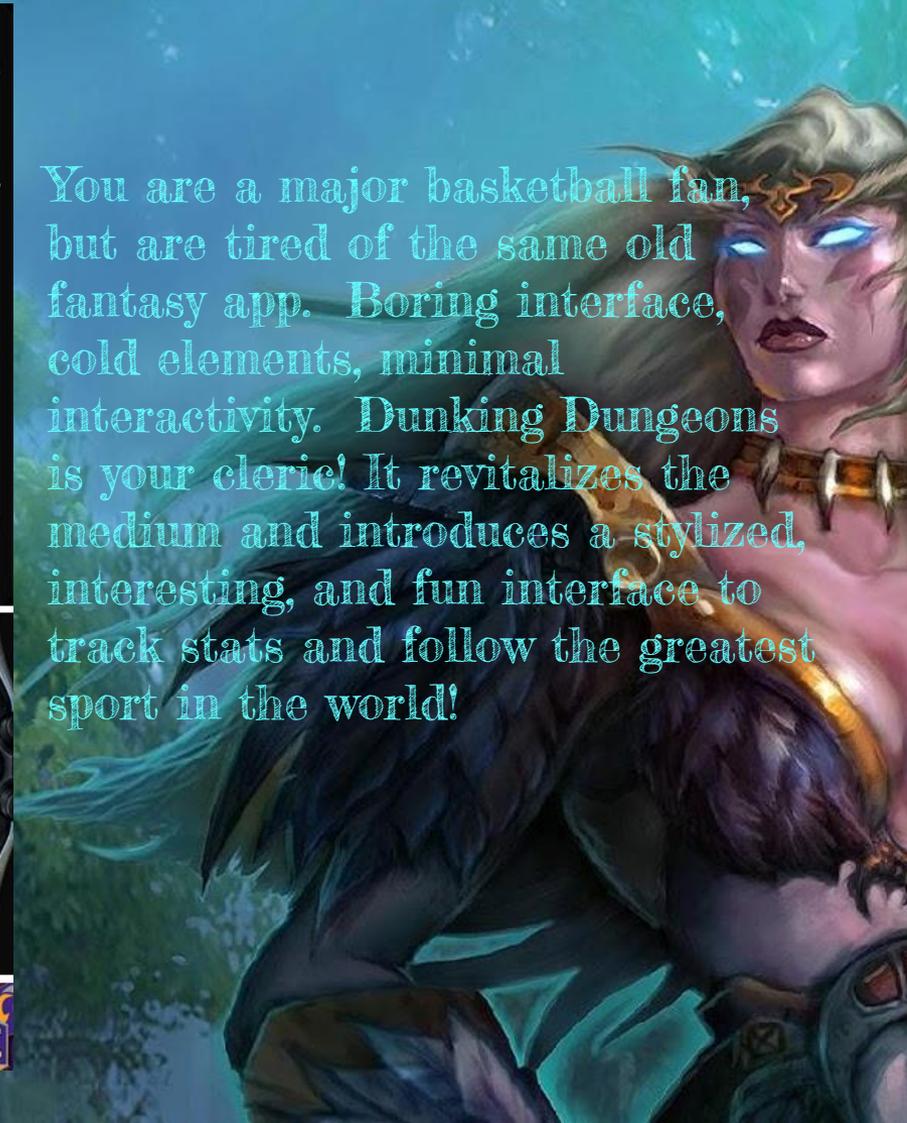
- The basketball viewership is large. We are catering to basketball fans that love to play fantasy with friends. We are also trying to garner the attention of basketball fans that might also appreciate a good rpg. This could encompass anybody from age 10 to 40+



Problem Context

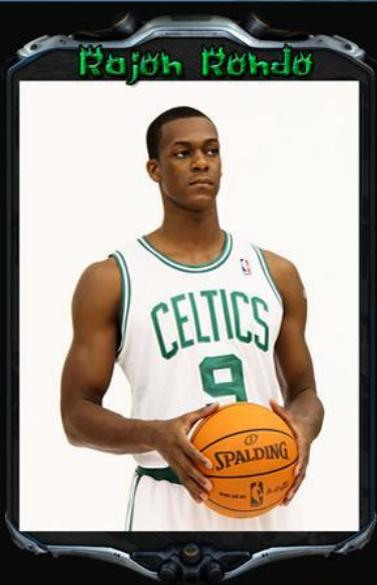


You are a major basketball fan, but are tired of the same old fantasy app. Boring interface, cold elements, minimal interactivity. Dunking Dungeons is your cleric! It revitalizes the medium and introduces a stylized, interesting, and fun interface to track stats and follow the greatest sport in the world!



Motivation

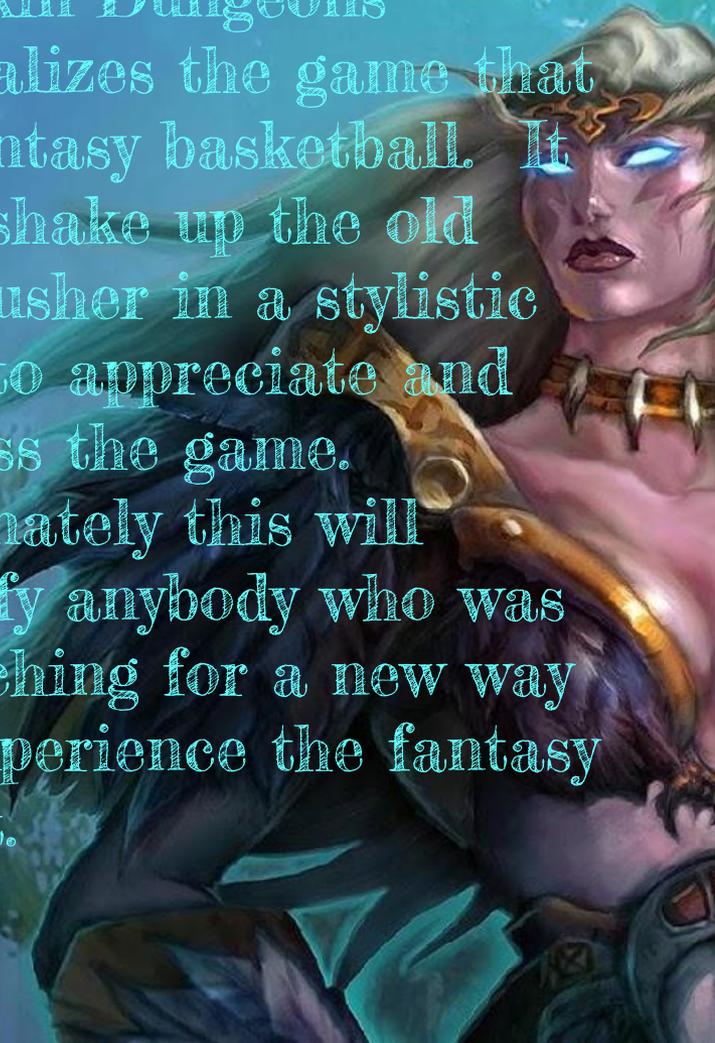
If you've never really been interested in playing fantasy basketball, but love to watch it and love gaming and rpg's this will definitely peak your interest and get you into the spectacle for this spectator sport.



Solution



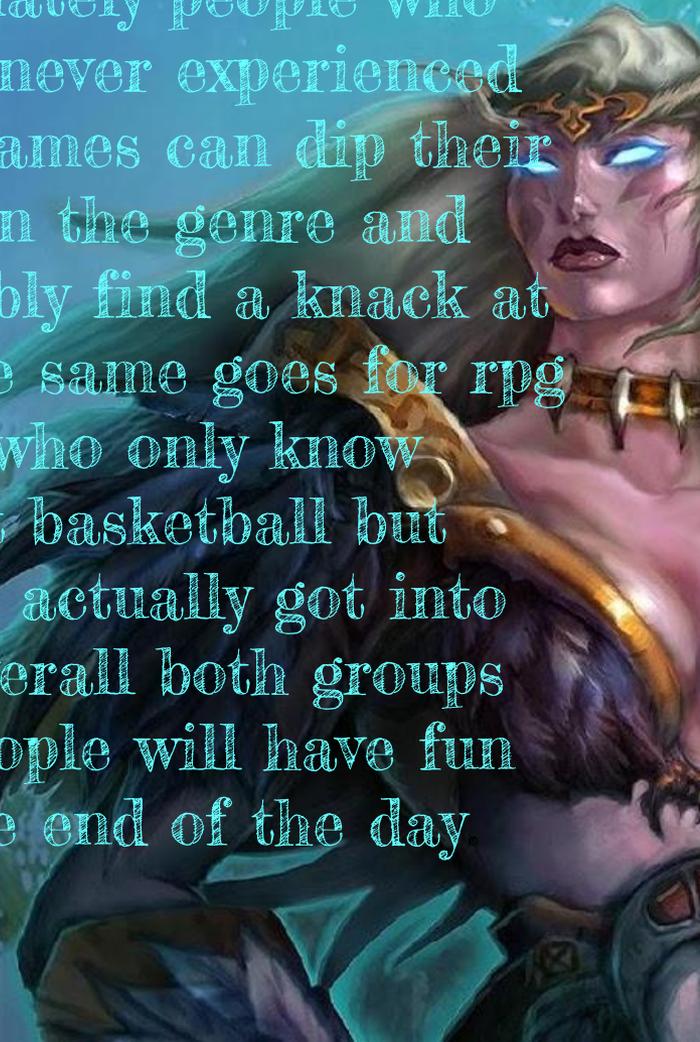
Dunkin Dungeons revitalizes the game that is fantasy basketball. It will shake up the old and usher in a stylistic way to appreciate and access the game. Ultimately this will satisfy anybody who was searching for a new way to experience the fantasy sport.



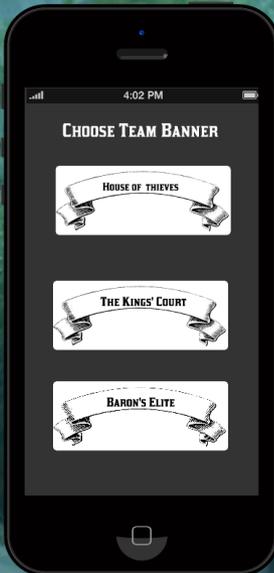
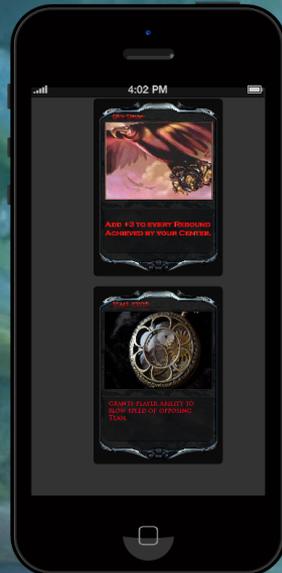
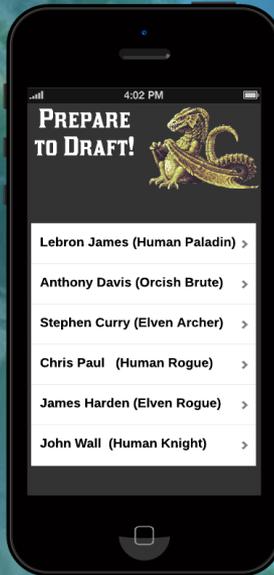
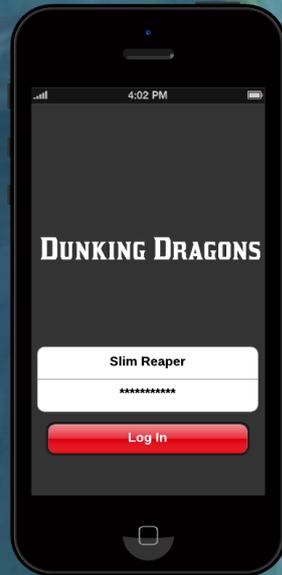
Outline



- Ultimately people who have never experienced rpg games can dip their feet in the genre and possibly find a knack at it. the same goes for rpg fans who only know about basketball but never actually got into it. Overall both groups of people will have fun at the end of the day



Vertical Diagram



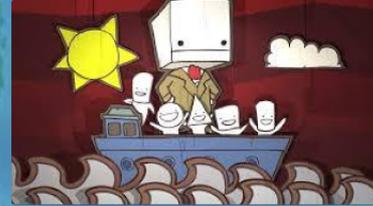
Interaction Storyboard



Build the ultimate team



Become the ultimate coach



Battle your friends



Get rewards for wins



Share your score with friends



Buy packs using in-game currency



Get stat boosts from power ups



Trade players with people

Precedents:

Monster Warlord
Diablo III
Esn Fantasy
Basketball

