**AZULA CAMARA**

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**Academic/Professional Background:**

Degree Year University Major

Bachelors of 2016-2021 The New York City Business and

Science College of Technology Technology of

Fashion

**Professional Licenses or Certifications:**

* Sexual Harassment, Gender-Based Harassment, and Sexual Violence Student Curriculum

**Relevant Professional Experience:**

***Marketing Intern City Test Prep/Mindflow January 21-present***

* Responsible for marketing operations such as: market research, email drip campaigns, graphic design collaboration, creating press releases, B2B and B2C correspondence
* Works directly with principals and staff with market research, PR, and initiatives which include writing copy, managing correspondence marketing campaigns and PR efforts with allied professionals and venues
* Managing and executing operational logistics, and implementation activities

***Marketing Intern Jump Into the Light December 19-March 20***

* Worked closely with the tech team to develop advertisements for new business endeavors that aid brands and companies in promoting and marketing their products and services
* Created new business marketing strategies
* Collaborated with team in designing, researching, networking, software testing, and editorial projects

***Sales Associate/Shift Lead Sunglass Hut January 18-December 19***

* Achieved a daily/weekly sales goal by curating styles specific to each client through the use of storytelling, brand history, and product knowledge.
* Continuously inspired team members to exhibit outstanding customer service while maintaining daily operations of the store and compliance with company standards.
* Oversaw all of the daily functions of the store including selling, merchandising, talent acquisition and retail excellence.

**Other Work Experience:**

***Bartender Burrito Bar January 2018-present***

* Cater to many customers in a short amount of time
* Adequately sanitize workspace for proper food delivery
* Encouraged a positive dining experience for all customers

**Skills:**

• *Team Leader*

*• Communication*

*• Interpersonal*

*• Collaborative*

*• Proficient in Microsoft Office/Adobe Creative Cloud/Premiere*

**Workshop for Professional Development**

* Cushman and Wakefield Career Informational Workshop, The New York City College of New York, via Zoom, March 19th 1PM-2PM