

# EcoFest 2021

## Respect Restore Reflect

### 180-Second Video Challenge (Open to Students and Faculty!)

Let's turn this world around! Show us how we can do a 180! In a 3-minute video, tell us how we can change the trajectory of the world and move to a more sustainable future.

The purpose of this video challenge is to show the world what City Tech superheroes are thinking of to better our environment. What are you interested in? Is it, Innovative Energy, Environmental Justice, Communication and Cultural Arts or Policy, Law and Regulations?

Your movie will be posted on our YouTube Channel and will play during this year's City Tech's Earth Day Conference, EcoFest 2021 'Respect, Restore, Reflect' on April 22nd, 2021. Your audience and judges will be your peers, scholars, and professionals in your field.

1. Your video should start with a 5-second "title screen" that includes the Project Title your name (or names if working in groups)
2. Your video should convey your ideas on how we can reverse our negative impacts on the environment.
3. You can record yourself and your friends and/or use material from the internet. Make sure to cite your sources (including music) at the end of your movie.
4. Video entries should be 3 minutes (180 seconds) long.
5. Save your video as a .MP4 file. Use the following format to save your video:  
**FirstName LastName\_Project Name\_ECOFest2021.mp4**
6. Upload your video by April 19th, 2021 here:  
<https://tinyurl.com/ECOFEST2021-180SecondChallenge>
7. Watch your video and 'Like' your favorite videos here:  
<https://tinyurl.com/180SecondChallenge-Videos>
8. Join us on April 22nd, 2021 as we watch the countdown to the most 'Liked' videos at EcoFest 2021 'Respect, Restore, Reflect', City Tech's Earth Day Conference.

#RespectRestoreReflect

## New York City College of Technology

[sustainability@citytech.cuny.edu](mailto:sustainability@citytech.cuny.edu)

Thursday | April 22nd

9:30am - 5pm

*Presentations on:*

**Welcome (9:50 am)**

**Russell K. Hotzler**, President, New York City College of Technology, CUNY

**Environmental Justice (10:00 am)**

1. **Eric Wood**, Hudson Valley Regional Coordinator, NYPIRG
2. **Masoom Maitra**, Director, El Puente Green Light District Toxic Air Quality in North Brooklyn (South Williamsburg)
3. **Santosh Nandabalan**, New York Organizer, Food and Water Watch

**Innovative Technologies (11:00 am)**

1. **NYS Wind Power Project**, Sunset Park, Industry City- Wind Turbine Assembly Plant
2. **Resilient Power Puerto Rico**, Reason to Change Power Grid Conditions
3. **Alan Robock**, Associate Director, Center for Environmental Prediction, Rutgers University, Risks and Benefits of Geo-Engineering

**Resilient 21 / Policy-Laws and Regulations (12:00 pm)**

**Biden Administration- First 100 Days of Change**

1. **Marissa Aho**, Chief Resilience Officer Houston
2. **Laurie Schoeman**, National Director of Resilience, Enterprise Green communities
3. **Stewart Sarkozy-Banoczy**, Resilient Cities Network

**Green Jam (1:00 pm)**

1. **City Tech Student Government President / CUNY-University Student Senate**

Let's Turn This World Around!

2. **Student & Faculty 180-Second Video Challenge** (Most 'Liked' Videos)

3. **City Tech Questions For New York City Mayor Candidates Survey Responses**

*(We will pose the questions to the mayoral candidates during the conference and will then post the your questions on our campus' sustainability web page) ..... Click Bar for Survey -*

**Culture and Communication (2:00 pm)**

1. **Bill McKibben**, Author, Founder 350.org "Where we are in the fight against climate change, what new opportunities arise with the Biden administration, and what folks should be doing to make an impact now."
2. **Jill Kubit**, Director, Co-Founder of Dear Tomorrow
3. **Catherine Harris**, University Of New Mexico, Assistant Professor of Landscape, Architecture, Art and Ecology, Principal Investigator-Red Water Pond Road Community in the Navajo Nation

**Food and Climate Connections (3:00 pm)**

1. **Elizabeth Royte**, Author, of the books Garbage Land, Bottlemania, and numerous articles on food science and the ecosystem including "Compost King of Queens" for the NY Times
2. **Thomas Philpott**, Author, has written extensively on food justice and environmental issues and is the author most recently of Perilous Bounty
3. **Bruce Friedrich**, Co-founder of the Good Food Institute, author of many articles on diet and climate and the book Clean Protein

*and much more, including oral presentations from students and professors.*

**Register in advance for this webinar here**

