

Welcome to my blog.





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Hello everyone! , welcome to my blog. My name is **Ian Pooran** and I am a student of CUNY New York City College of Technology. I am majoring in advertising and design. I reside in Queens New York, however I' m from a multicultural background which reflects in the different type of art like.

I have started this blog so that I may share my art and artist alike with fellow art lovers and any other interested parties. I do hope you enjoy and find what I post interesting and entertaining.I have been casually blogging for little over a year now. My other blog can be found at

[www.heartbrokenasshole.tumblr.com](http://www.heartbrokenasshole.tumblr.com) .

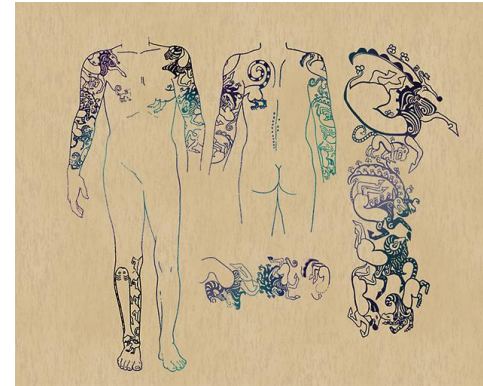
My love for art, design and fashion has lead me to create my own clothing company which is heavily art base and has many art themes. A link to my website can be found at [www.shopdazedandconfused.com](http://www.shopdazedandconfused.com)

# Misson Statement

I would like this blog to be a place for open discussion. The name of my blog is “ 1 on 1 art blog” . I chose this name because it gives the reader a “ 1 on 1” tone when reading my blog as you would with a tutor, teacher or colleague. The purpose of my blog is to not only create a space but to also show case artwork from animators, photographers, illustrators and painters from all walks of life and culture. I will also be focusing primarily on the visual arts, though performance art will not be off limits. I would like to inspire, stimulate, entertain and also educate my readers. I simply love searching for new things.

I would like to connect or bridge the gap between the design studios and my readers. I enjoy being constantly well informed and I like to offer my point of view, always in a personal way. I will also be visiting art galleries and museums at least once a week and take photographs of the art works that captures my attentions.

# 2500 Year old Mummy With Awesome Tattoos



While brainstorming for ideas I got from [Chris Rogan's Blog](#). I found an Article about this mummy, found in the Altai mountains of Siberia, is actually that of a young woman who died at about the age of twenty-five; she is thought to have been a member of the Pazyryk tribe.

She was buried with six horses and two similarly-tattooed men (the horned griffon that decorates her shoulder also appears on the man buried closest to her, covering most of his right side), possibly escorts. She was also wearing a horse-hair wig, silk, and elaborate boots, which is all a level of ceremony that would have likely only been accorded to a woman of high rank. You didn't get inked like this unless you were very important, and had worked your way up to that importance.

A link to my blog post can be found here : [here](#)



# How I started my clothing company



I took a package and design class last semester (spring13) at my school NY City College of Technology and my professor told us to create a company to do our project. I love fashion and art so I decided to create a clothing company. While my professor gave the class assignments about our fake company I followed to make my real clothing company.

After I chose the name of my clothing company the next step i took was designing my logo. I took everything i have learn in one of my design class to create my logo.I decided to use a owl to be my logo because I though it was fitting. The owl is sacred to the Greek goddess of learning, and since I am currently a student and I love learning as much as possible.

Designing is the fun part for me, but it's only 10-15 percent of the process! I made sketches, get feedback, and decide which ones will constitute to my first collection. I picked out fabrics and materials that are cost effective and current. I used a screen printer to produce my line's first collection. I had to find out whether there are any restrictions.

Promoting a clothing line cost a lot of money. However, the fact that I have very little to no money to spend on promotions did not stop me, I had to find ways around that. These costs can run into the thousands for just one year. So I used social media and pop up shop events.

A link to this blog post can be found [here](#)



Thank you for visiting my blog

**ART 1 ON 1**

**THE END**