

**ARTH 1100- LC01 History and Appreciation of Photography
Fall 2016**

SYLLABUS

*This syllabus is for students in Art! Camera! Food! Learning Community with Hospitality
Students who are enrolled in Professor Garcelon's HGMT 1203 or Professor Jacus's HGMT
1204. This section is writing-intensive.*

Professor Sandra Cheng

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Class Time/Location: **Monday 11:30 am – 2 pm, Atrium 631** (3 credits)

Office Hours: Mon 9:00-10:00 am

Tu/Th 9:00-10:00 am

and by appointment

Course Description: This course surveys the history of photography from its beginnings in the early nineteenth century to the present. We will examine the use of photography for aesthetic, documentary, and “scientific” purposes, stylistic shifts in photography related to aesthetic concerns, and varying interpretations of subject matter based on social and cultural concerns at specific moments in history. We will also consider the relationship between photography and the visual arts in general, which culminates with the primacy of photography as a medium by the late twentieth century.

Required Textbook: Mary Warner Marien, *Photography, A Cultural History*, 4th Edition, Prentice Hall, 2015 (it is OK to use earlier editions, several copies, including earlier editions are on reserve in the library)

Learning Outcomes:

Students will,

- learn the analytical techniques used by art historians,
- become familiar with key works in the history of photography, the photographers, diverse styles, and working methods,
- become knowledgeable about the major photographic works linked to historical events, intellectual history, and scientific and cultural trends,
- acquire a working knowledge of the specialized vocabulary used in art history,
- enhance their visual literacy and critical thinking skills

Class Expectations: *Look and think about what you're looking at!*

Students are responsible for the following: images, names, and vocabulary on the slide lists, information presented in lecture and assigned readings, including the general historical context for all stylistic periods.

Class participation will be considered in determining final grades.

*Syllabus is subject to change.

Website: You must access the class website by logging into [CityTech's OpenLab](http://openlab.citytech.cuny.edu) via <http://openlab.citytech.cuny.edu> /. Instructions on how to signup are on the OpenLab homepage. To access the OpenLab, you will need to register with your CityTech email account (if you have not activated your CityTech email, you need to go to a student helpdesk—i.e., 6th Floor Computer Lab in the General Building). Once you register on the OpenLab, locate my course (Humanities Department, Fall 2016) and ask to join! You need to “join” to be able to post! **Our OpenLab website also serves as a communal website for the Learning Community and you will find posts from Professors Garcelon and Jacus on this site.**

Slide lists for the lectures will be posted online. Go to the **Photo Class Files** tab on the website (hover over the tab to bring up all the folders). The slide lists have the works of art and vocabulary that you are responsible for on the exams. You will also have access to image files and readings under Class Downloads but these are password-protected (passwords will be provided in class). Although I will show slides that are not on your slide lists or in Marien's *Photography*, these unlisted works will not be on the exams.

Grading:

Paper #1: Sources Paper	5%
Paper #2: Response Paper	15%
Midterm	20%
Group Presentation and Project	10%
Paper #3: Exhibition Review	20%
Final	20%
Homework	10%

PLEASE NOTE: Failure to turn in a paper or submit an exam/assignment will result in a zero (0).

How this adds up. Use the following formula calculate your current grade average:

$$.05 (\text{paper 1}) + .15 (\text{paper 2}) + .20 (\text{midterm}) + .20 (\text{paper 3}) + .10 (\text{group project}) + .20 (\text{final}) + .10 (\text{homework}) = \text{grade}$$

Important Dates:

September 26, Monday	Paper #1 DUE
October 17, Monday	Paper #2 DUE
October 24, Monday	Midterm Exam
November 10, Thursday	Last day to withdraw with W grade
November 21, Monday	Group Project and Presentation DUE
November 28, Monday	Paper #3 DUE
December 19, Monday	Final Exam, 11:30 am-1:30 pm <i>no incomplete work accepted after this date</i>

Exams: Exams consist of slide identifications (artist name, title of works, medium, dates, significance of work), short answer questions, comparative essays, and definitions of terms/concepts. Make-up exams will only be given for reasons of documented emergency.

Writing Assignments: Students are required to write **three** papers. Information on required papers will be given in **separate handouts**.

Sources Paper (2 pp max)

- After reading a short article, you will be asked to locate sources that demonstrate the impact of photography on the hospitality industry.

Response Paper (4 pp max)

- After reading/viewing several articles, you will write a short paper on critical issues in photography.

Exhibition Review (4-5 pp max)

- You will be given a list of approved photography exhibitions in New York City. Choose **one** exhibition to visit and review. Write a review based on your interpretation and analysis. The objective of this review will be to determine the goal of the curator in putting the exhibition together and then to evaluate the extent to which the curator was successful in achieving this goal.

Late papers will be accepted only if students have received prior approval for late submissions.

Shared Reading, Group Presentation and Project: All three sections will have one shared reading (pdf of reading is posted my class website) that we will discuss in the classroom and during a **luncheon in the Janet Lefler Dining Room on Monday November 21**. Please note there is a dress code for this meeting in the Dining Room In addition, students will be assigned a group to work on a small project. Each group will present their findings in a 10-min presentation following our lunch. Information on the required project will be given in **separate handouts**.

Homework: Your homework consists of submitting blog posts on the class website. I will post a **Homework Topic** for you to post on or comment on. Instructions on how to *post* are located online under **Blogging Guidelines**. At times you may be asked to post images of your work in either Baking and Pastry I or Culinary Arts 1. You are responsible for **submitting posts of** approx. 200 words, sometimes including an image. **Please make sure you tag your Homework posts with #studentHW (click the #studentHW category) in order to receive credit for the homework.**
Participation on the blog is mandatory.

In-Class Assignments: You will have the opportunity to work in small groups for in-class assignments throughout the semester. *Participation in class exercises is mandatory.*

Extra Credit: You have the option to do extra credit projects worth 1-3 points each. The projects are due by the last lecture BEFORE the final. These are short written assignments of approx. 500 words. If you complete all the projects well, it is possible to increase your final grade average by 10 points. You will find extra credit assignments posted online under Assignments.

Attendance: Students are expected to attend all classes. **More than 1.5 absences will result in course failure.** Excessive lateness will affect your grade. Three late marks equal one absence. *See City Tech's attendance policy below.*

Plagiarism and Cheating: Presenting work by others as your own is completely unacceptable. Plagiarism includes using material from books or the Internet without acknowledging the source as well as submitting something written by someone else. **Either will result in a 0 (zero) for that particular assignment/exam. A second instance will result in an automatic F for the course.**

Decorum: Please turn off your cell phones, beepers, alarms, etc. and **no sleeping, internet surfing, txt msgs** while in lecture.

The Fine Print:

New York City College of Technology Policy on Academic Integrity:

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

New York City College of Technology Policy on Attendance

You are expected to attend each class meeting. The college policy allows you to be absent without penalty for no more than 10% of the class instructional hours during the semester; that is 3 absences per semester for a class that meets twice a week. Students who are absent for more than 10% of the hours the course meets are subject to a designation of WU (unofficial withdrawal with penalty) rather than a final grade. The “WU” and “WN” count as an “F” in the computation of the GPA.

Absence from class is defined as any time the student’s physical body is not inside the assigned classroom (whether from non-attendance, lateness, taking unauthorized breaks, or leaving early). Absence is failure to attend any part of a class, from roll call to dismissal.

(Slide lists are located under Class Downloads on the class website, please download and keep with your class materials. You are responsible for the images as well as important names and vocabulary listed below.)

**ARTH 1100 History and Appreciation of Photography
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Slide List #1

Joseph-Nicéphore Niépce, *View from the Window at Gras*, c. 1826
Louis-Jacques-Mandé Daguerre, *Still Life (Interior of a Cabinet of Curiosities)*, 1837
Louis-Jacques-Mandé Daguerre, *View of the Boulevard du Temple*, c. 1839
William Henry Fox Talbot, *Camera Lucida Drawing of the Villa Melzi*, Oct 5, 1833
William Henry Fox Talbot, *Leaf with Serrated Edge*, c. 1839
William Henry Fox Talbot, *Latticed Window*, Paper Negative, Aug 1835
Unknown, *Magazine of Science with samples of Photogenic Drawings*, Apr 27, 1839
William Henry Fox Talbot, *The Open Door*, 1844
William Henry Fox Talbot, *Articles of China*, 1844
William Henry Fox Talbot, *The Haystack and Negative*, 1844
Unknown, *Untitled (Panorama showing Talbot's Reading Establishment)*, c.1845
Hippolyte Bayard, *Self-Portrait as a Drowned Man*, 1840
Hippolyte Bayard, *Self-Portrait with Plaster Casts*, 1850

Names and Vocabulary

Niépce, Daguerre, Talbot, Bayard
camera obscura
camera lucida
heliograph
daguerreotype
John Herschel's "photographic experiments"
photogenic drawing
photogram
calotype
paper negative
salt print
Talbot's *The Pencil of Nature*, 1844-1846

ARTH 1100 History and Appreciation of Photography

LECTURE SCHEDULE AND READING ASSIGNMENTS

Week	Date	Topic	Reading
1	8/29	Introduction: Syllabus Review/ New Ways of Seeing Pioneers of Photography: Niepce, Daguerre, Talbot	Marien Introduction; Marien Ch. 1-2 (25-31)
2	9/12	Science, Portraiture, and “Artistic Photography”; War Photography and the Civil War	Marien Ch. 2 (32-75), Ch. 3 (76-98), Ch. 4 (99-113)
3	9/19	Civil War Photography <i>cont’d</i> , Picturing the American West	Marien Ch. 4 (99-141)
4	9/26	Photography and the Social Sciences; Pictorialism PAPER #1 DUE IN CLASS	Marien Ch. 5 (143-161), Ch. 6 (162-174)
	10/3	NO CLASS — ROSH HASHANA — UNIVERSITY CLOSED	
5	10/6	Alfred Stieglitz and the Photo-Secession THURSDAY RUNNING ON A MONDAY SCHEDULE	Marien Ch. 6 (174-201)
	10/9	NO CLASS — COLUMBUS DAY — UNIVERSITY CLOSED	
6	10/17	Alfred Stieglitz and the Photo-Secession <i>cont’d</i> ; Riis, Hine, and Social Reform; Motion Studies and Early Film PAPER #2 DUE ONLINE	Marien Ch. 7 (203-216)
7	10/24	MIDTERM and Soviet Photography/Film	
8	10/31	European Modernism Between the Wars <i>cont’d</i> , Soviet Photography and Photomontage; Dada to Surrealism; Modernism in American Photography	Marien Ch. 7 (224-234), Ch. 8 (235-277)

9	11/7	FSA Photography; <i>Life Magazine</i> ; Cartier-Bresson's "Decisive Moment"; War Photography in the 20 th Century: Robert Capa, World War II	Marien Ch. 8 (257-259), Ch. 9 (278-309)
10	11/14	The Family of Man Exhibition and Its Critics; Robert Frank and Street Photography	Marien Ch. 10 (310-317, 330-338), Ch. 11 (338-357)
11	11/21	LUNCH IN THE JANET LEFLER DINING ROOM GROUP PROJECT and PRESENTATIONS DUE Presentations after lunch, location TBD	
12	11/28	The Snapshot Aesthetic: Weegee to Larry Clark (Focus on Diane Arbus) PAPER #3 DUE ONLINE and IN CLASS	Marien Ch. 11 (338-357)
13	12/5	Photojournalism and the Vietnam War; The Color Revolution	Marien Ch. 11 (358-391)
14	12/12	Postmodernist Photography and Digital Imaging: Appropriation; Social Issues; Identity Politics	Marien Ch. 12-14
15	12/19	FINAL EXAM please note the final exam date and time is *** MONDAY DECEMBER 19th 11:30 AM *** NO exams will be given at an earlier or later date	