

## FENDI

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## ROMANTIC FEMININITY FOR A POWERFUL WOMAN

Fendi announces their Fall 2018 Ready to Wear Collection in Milan on February 22, 2018. Karl Lagerfeld the new creative director envisions a theme of masculine/feminine spirit. Bringing back the classic double F Fendi logo feeling young, invigorating, with the same classic and iconic shapes and silhouettes that are known and loved from Fendi.

## About Us

Founded by Adele and Edoardo Fendi in 1925, the eponymous Rome-based House immediately won great acclaim and became famous outside the capital city. Fendi is synonymous with luxury, excellence and craftsmanship, virtuosity in the processing of materials as well as timeless creativity and style. Our culture aims to serve the needs of our most demanding customers and transform dreams into reality. Each product requires careful manual work and is the result of passion, commitment and experience. A process that is enriched by the exclusive and meticulous craftsmanship which makes our products unique across the world.