

Ariele Leon

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ACADEMIC BACKGROUND

New York City College of Technology, City University of New York **Brooklyn, NY**
Baccalaureate degree of Applied Science in Fashion Marketing **06/2020**
The National Society of Leadership and Success **2017**

CERTIFICATIONS

Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum **02/2020**

RELEVANT PROFESSIONAL EXPERIENCE

Warehouse Associate Amazon Fulfillment Center Staten Island, NY 08/2019 - present

Daily count of inventory to ensure merchandise is available to ship out
Selecting merchandise from inventory to ship to customers
Operating machinery such as Amazon robotics that assists in merchandise selection
Sustain value of merchandise or reporting any damaged merchandise

Supervisor SSP America Company Queens, NY 06/2018 - 08/2019

Weekly count of inventory in order to keep count of items on sale floor
Assist in ordering and the arrangement of merchandise to keep
Timekeeping of associates, tracking and confirming breaks
Provide good customer service on assistance of purchases
Maintain cleanliness of store through sweeping, wiping and dusting of sales floor

Supervisor Bravo's Supermarket Brooklyn, NY 11/2015 - 06/2018

Lead staff while on sales floor, help with any unclarity about services or products
Teaching associates how to use store machinery productively
Provide good customer service through one on one interaction
Assist associates with effective ways to increase sales
Open and close store when scheduled

Sales associate Forever 21 New York, NY 10/2015 - 01/2017

Restock merchandise overnight by merchandising items in correct place,
Operate machinery like cash register, handling money and cashing customers out
Provide good customer service by assisting customer with purchase choices
Maintain neatness of merchandise while on sales floor
Sorting, stowing and folding merchandise

AGM Marketing Coordinator / LinkedIn expert Brooklyn, NY 02/2014 - 09/2014

Working with small business & non-profit
Discussing ways to increase connection through LinkedIn
Assisting with the process of receiving new cliental & increased profit

Editing accounts in more presentable way to draw in other experts

COMPUTER/ SOCIAL MEDIA SKILLS:

Photoshop, Microsoft Office, Pinterest, Fashion Scoops, JOOR, Keynote, Facebook / Instagram / Snapchat savvy.

WORKSHOP FOR PROFESSIONAL DEVELOPMENT:

- Professional Development Center work-shop on Personal Branding **Feb. 10, 2020**

NETWORKING FOR INDUSTRY RELATIONS / EXPERIMENTAL LEARNING:

- Attended meeting with brand Line and label for buyer to make Fall 2020 purchases **2/2020**
- Accompanied New York and Toronto Sales Team at 2020 Coterie **2/2020**
- Appeared at Loney's clothing store to meet with buyer to discuss potential garments the buyer would like to place in store for Fall 2020 JOHN + JENN and LINE collection **2/2020**
- Visited buyer Julie at store Julie Fleur, showcased and note all garments from LINE, JOHN +JENN and Sabina Musayev she will be selecting to place in store for Fall 2020 season **2/2020**
- Showcased Fall 2020 JOHN + JENN, LINE and Sabina Musayev to brand True Grace **2/2020**
- Accompanied Lead Sales Representative on the road to meet with buyer at Dusty Rose **2/2020**
- Attended scheduled meeting with buyer at Burch to sell Fall 2020 JOHN + JENN and LINE **2/2020**
- Sat in on in-office meeting with Saks off 5th buyer to showcase Fall 2020 collection of LINE / JOHN + JENN and create order sheets **2/2020**
- Sat in on in-office meeting with Bloomingdale's buyers to make purchases for Fall 2020 collection of JOHN + JENN **2/2020**
- Accompanied Lead Sales Representative in scheduled meeting with owner of Maison May to discuss sales for the brand **3/2020**

INTERNSHIP:

Sales and Merchandising LINE the Label New York, NY 01/2020 - Present

Support sales team with market outreach.
Support women's and men's wholesale teams during market appointments and trade shows.
Packing, unpacking, shipping, and organizing samples.
Organization and maintenance of the showroom.

Wardrobe Stylist Brooklyn Fashion Week Brooklyn, NY 06/2015 - 07/2015

Assist designer Iliana Quander dressing models in her garments
Time keeping for models so they'll be prepared in time to walk in show
Steaming clothing to insure they look presentable on models
Preparing models in proper line up in garments as designer wanted

Wardrobe Stylist /Management Couture Fashion Week New York, NY 02/2015 - 03/2015

Assisting designers with dressing models to go out on runway
Steaming clothing to insure they look presentable on models
Performing the proper line up of models in garments as designer wanted

Designer Assistant Lynette Tyner Collection Brooklyn, NY 06/2013 - 08/2013

Providing computer skills in Microsoft, Facebook, and Instagram to increase exposure for the brand

Assist in networking platforms for the brand, increasing followers on social media pages

Designing earrings for the brand to showcase on social media platforms

Preparing designer for significant events such as Fashion Week and Black Friday by assisting with export of orders