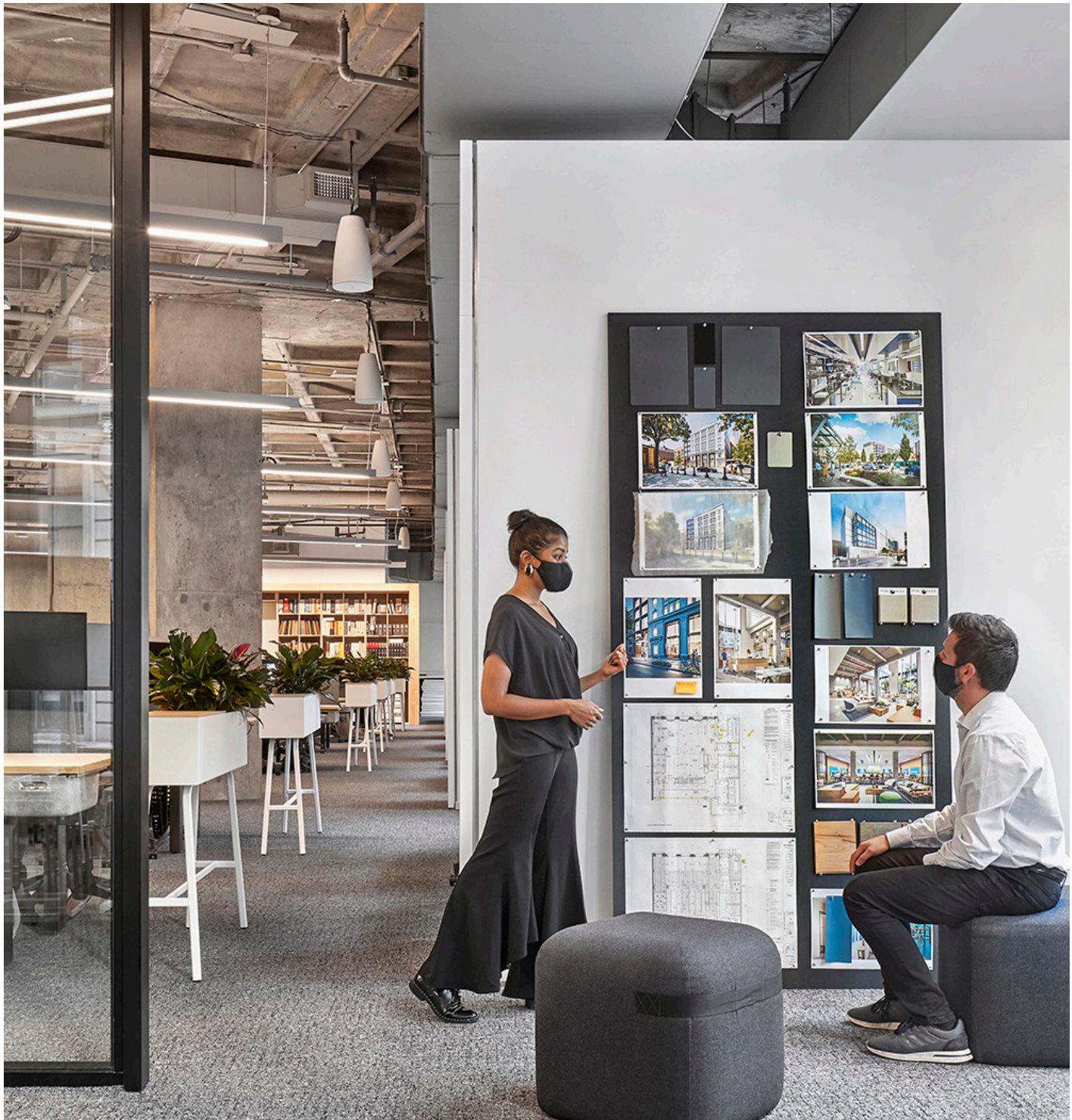


# **A Day in the Life**

**Program Overview**

**Perkins&Will**





**Where students can experience the world of design and architecture through connecting in real-time with today's talent.**



# A Day in the Life

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## Welcome Students



"We are excited you are joining us for a day to explore the lives of the most valued assets at Perkins&Will: our People. We created this program to answer questions that students like you may have about our firm, our profession, the projects we are working on and what it means to be a Designer or Architect at Perkins&Will New York.

We hope you will enjoy your day with us, and that you will gain a better understanding of careers in architecture and design."

— **Bill Harris, Managing Director, New York**

# Who We Are

## Designing beautiful, awe-inspiring, uplifting places for over eight decades.

More than 80 years ago, Lawrence B. Perkins and Philip Will, Jr. founded Perkins and Will on a tenet that has since guided every design decision we make: Our “ideas and buildings” must always “honor the broader goals of society.” Put another way, people must always

be at the heart of everything we do. This philosophy—combined with our relentless passion, curiosity, and daring—continues to motivate and inspire us today.

[Click here](#) to learn more about our legacy

## Design Excellence

### **We’ve set the bar high.**

We’re dedicated to creating environments where people live happier, healthier lives. To working collaboratively with our clients—engaging, listening, questioning—until, together, we exceed expectations. This is how we define design excellence.

### **For us, performance and aesthetics go hand in hand.**

We look at projects holistically, because we know that the bottom line and great design are not mutually exclusive. Perhaps that’s why

we’ve grown to be the world’s second-largest design firm. Our projects delight the people who use them and perform as well long-term as they do on opening day.

### **Sustainability is a top priority.**

The most effective designs are those that work symbiotically with the natural environment. They help protect human health and preserve the vitality of Earth’s many ecosystems. They also help conserve the planet’s resources—sometimes even replenishing them.

# Diversity & Inclusion

**We believe diversity drives innovation and inclusion sparks creativity.**

Different perspectives from people of different backgrounds paint a canvas of ideas with bolder, brighter colors. The combined creativity is infinite.

Together, we're designing a more vibrant, dynamic world. We're moving beyond socially constructed barriers and stereotypes and toward an open, united, productive society.

## Fun Fact

Awarded Best Place to Work for LGBTQ Equality by the Human Rights Campaign's Corporate Equality Index



**Our firm's people-first philosophy is built on three core principles:**

### Diversity

A diverse talent pool mirrors the diversity of our clients and communities, and ensures outside-the-box design thinking.

### Inclusion

The inclusion of many voices—both within our firm and in the communities we serve—gives everyone the opportunity to contribute in a meaningful way. This leads to more enriched designs solutions.

### Engagement

People who feel included are naturally more engaged, and engagement creates a sense of pride, ownership, and accountability.

# Our Studio



## Welcome to our New, New York studio

We never expected to build and move during a pandemic, but that's what we are accomplishing! We are excited to announce our new home at Nomad Tower, in the center of a dynamic neighborhood in the heart of the city. Our resilient design is already a "future workplace"—a laboratory for new ways of collaborating, visualizing and producing responsive and exciting design solutions that make a difference for our clients, the occupants and the community.

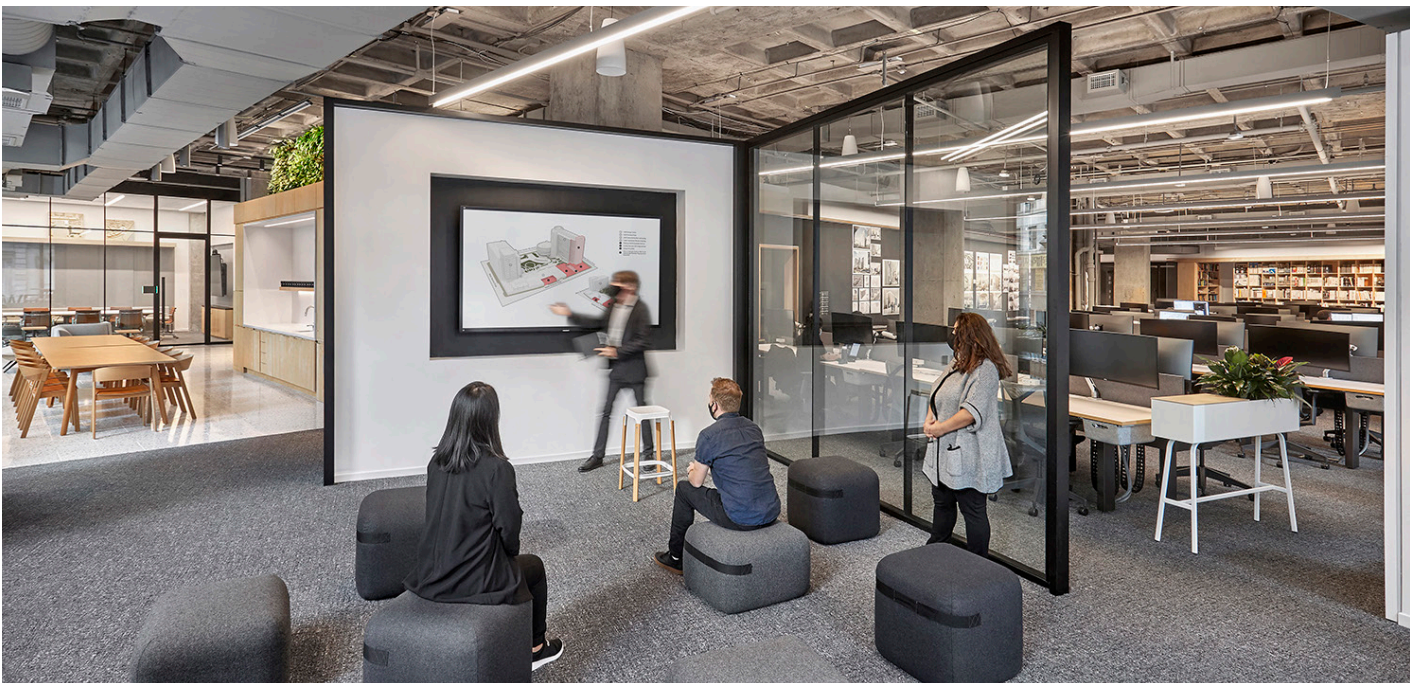


Find out more here:  
[perkinswill.com](https://perkinswill.com)

**"Coming back to the New York studio represents a rare opportunity to help pave the way forward as we all navigate what a return to work looks like. We're excited for the invaluable insights we'll gain in our 'learning lab' as we explore innovative ways to grow together in our new normal."**

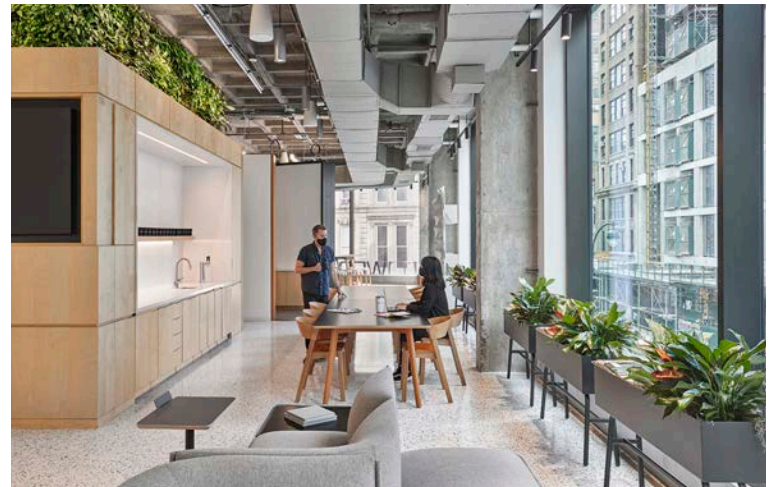
- Bill Harris, Managing Director





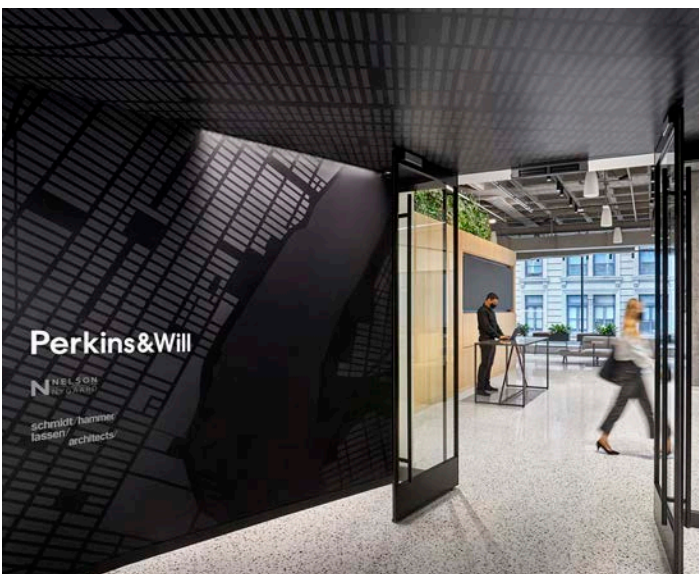
## A “workplace of the future,” ready for the “right now.”

We envisioned the New York studio as a learning lab—one that can both predict and react to behavioral, cultural, and technological change. As we begin our return to studio, still amid a pandemic, we have the opportunity to test our design concepts in real-time.



In the city that never sleeps, we never stop dreaming. Our studio’s creative energy propels us to innovate at every level. We believe design unites us all by addressing critical social needs and promoting human interaction.

We draw from our raw talent, values, and design process to effect positive change. Whether we’re in our own five boroughs or anywhere else in the world, our projects are as diverse and dynamic as the metropolis we call home.





# Our Projects: Architecture



↑ Lucile Packard Children's Hospital

↑ 799 Broadway



←  
Turken Residence



→  
Memorial Sloan  
Kettering Laboratory



↓ Penn Medicine, University of Pennsylvania



↑ Memorial Sloan Kettering, Monmouth

Cornell University  
Upson Hall  
→





# Our Projects: Interiors



↑ Indeed.com

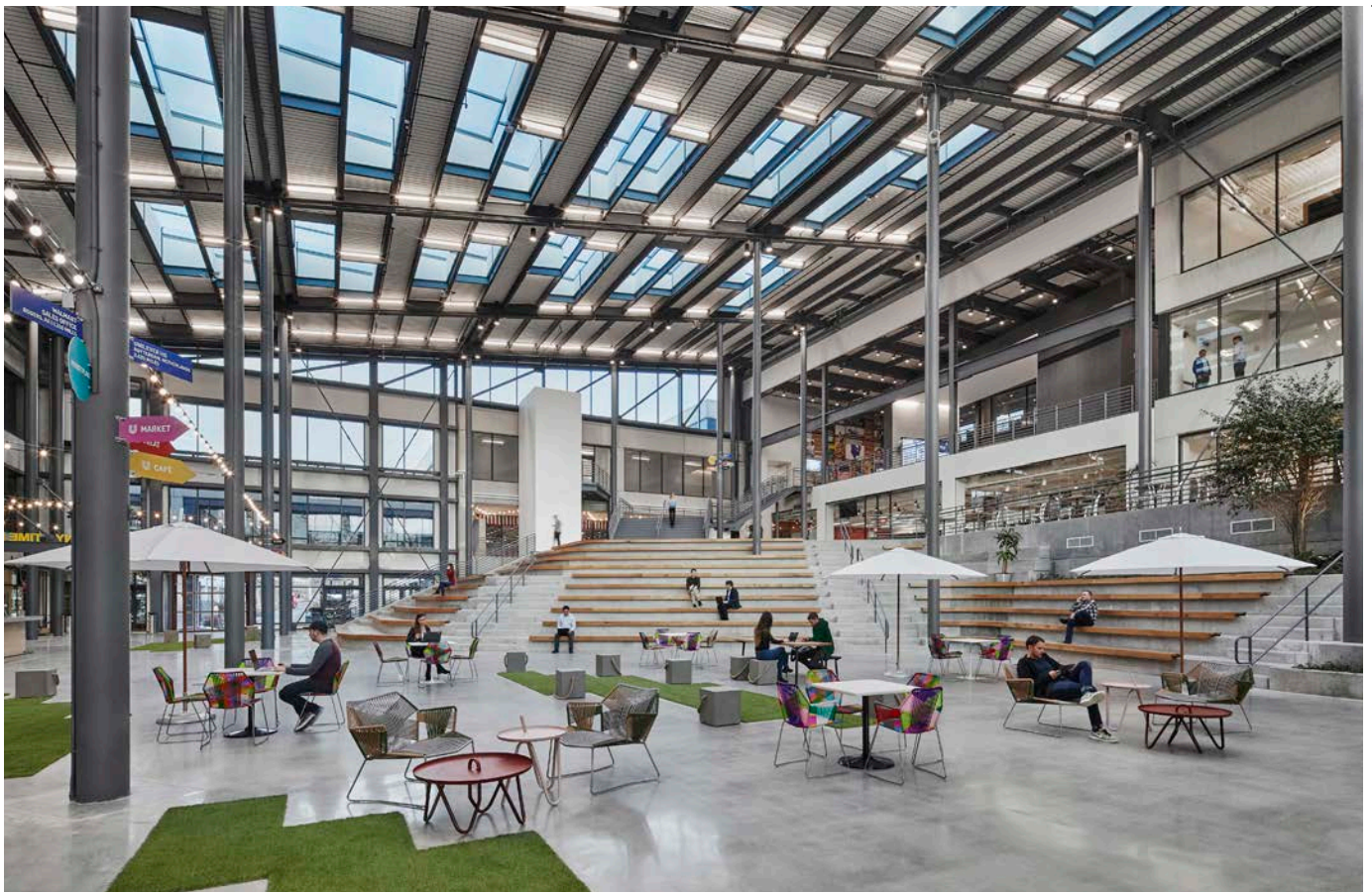


Nixon Peabody ↑



← Häfele



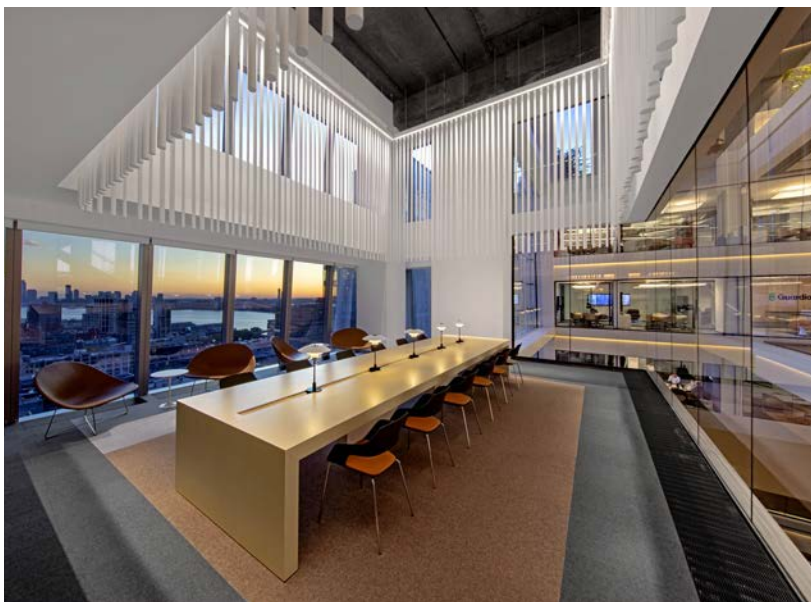


↑ Unilever North American HQ

Swarovski ↓



Guardian Life HQ ↓





# About the Program

Engage, Belong, Create, Establish

## A closer look at your career

This program offers you the opportunity to explore what it means to be a Designer or an Architect on a day-to-day basis. What will your career look like? Join us for one day and explore what we mean by “design excellence.”

## Building bonds

Get to know design professionals. What does their role entail, how do they design for clients in different markets? You will get an insight into the day-to-day and gain a mentor.

## How will you benefit?

Students will get to know our greatest and most valued asset at Perkins&Will — our people.

You will also have the chance to share your creativity with us and see what we do!







## Why did we create the program?

We created this program specifically for students like you, whether you just started your bachelor's degree or you are entering graduate schools. Through this program, you will have the opportunity to ask all the questions you may not have the chance to ask at school: what does it mean being a Designer? What does it take to be a successful Architect? What do our people like the most about Perkins&Will? Gather all the information you need to reflect on your future career and goals: we are here to help you getting to know better the world of Design and Architecture.

# Your Day in the Life

## Monday, March 22, 2021

**9:00 AM - Join us for our All Hands meeting.**

Get to know what is happening this week at Perkins&Will New York!

**9:45 AM - Meet with Alex Zanoni, Talent Manager.** Alex will be your guide during the program.

**10:30 AM - Meet with Aiko Tanabe, Sr. Interior Designer.** Get to know Aiko, her career journey, and her day-to-day tasks.

## Tuesday, March 23rd, 2021

**10:30 AM - Meet with Estefania Maldonado, Project Designer.** Get to know Stef, her career journey, and her day-to-day tasks.

## Wednesday, March 24th, 2021

**10:30 AM - Meet with Ilya Pulyaev, Sr. Interior Designer.** Get to know Ilya, his career journey, and his day-to-day tasks.

## Thursday, March 25th, 2021

**12:00 PM - Meet with Tabita Daolio, Project Designer.** Get to know Stef, her career journey, and her day-to-day tasks.

**3:00 PM - Join Design Discourse**

## Friday, March 26th, 2021

**10:30 AM - Meet with Wenqi Zhang, Project Designer.** Get to know Wenqi, her career journey, and her day-to-day tasks.

**+ Additional events will be announced**

The people  
you will  
meet:



**Alex Zanoni**  
Talent Manager



**Aiko Tanabe**  
Sr. Interior Designer



**Ilya Pulyaev**  
Sr. Interior Designer



**Estefania Maldonado**  
Project Designer



**Tabita Daolio**  
Project Designer



**Wengi Zhang**  
Project Designer



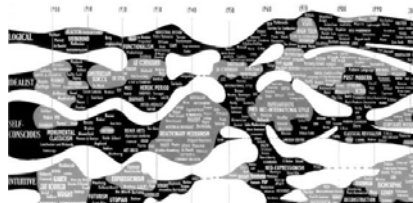
## Activities you will be a part of:

The New York Studio has many weekly events that connect our employees through communication updates, sharing of ideas and design knowledge.



### All-Hands

Every Monday morning at 9am we have an all-hands meeting that discusses what you need to know for the week ahead. Topics include upcoming events, shout-outs to staff, project updates, and more



### Design Discourse

Debate, discuss and inspire. An activity where staff stops their workload to talk about a specific topic. Recently, the focus has been on origin stories from our staff.



### Empower x Design

Weekly design discussions featuring guest speakers from various backgrounds and influences.

## Get ready to meet us!

You will receive a goodie bag containing the following:

**Perkins&Will Brochure**

**Gift Card**

**Swag: Bag, Bottle, Notebook, Pen**

## **Any questions about Perkins&Will New York?**

### **Feel free to reach out:**

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Talent Manager

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