

ARCH 3510 ARCHITECTURAL DESIGN V

Commercial Project

Assignment 2.5

PROGRAM & LAYOUT

Due: May 5, 2014

For this Assignment you will outline your program for your store at its specific site, and produce a diagrammatic layout.

Your board should include the following:

- Program list/chart (program)
- Diagram(s) showing how your program is arranged to create your store (*layout*)

Program

- Create a program specific to your store and store concept
- Use your site analysis to inform your program
- Show a list of spaces and their proposed square foot areas
- You can produce additional diagrams/drawings as necessary to create/develop/explain your program

Layout

- Your layout diagram should clearly show your proposed program spaces on the site
- Try to evoke your brand and concept both through your arrangement of program (content) and how your work appears visually on the page (representation)
- Make sure your store name and logo are somewhere on your board

Massing

- Work with the concept models and start to develop an architectural massing that speaks to your program
- Interact with the surrounding buildings, open space, movement
- Start to think about solid and void and above and below