



Blue Bottle Coffee sells coffee made in a variety of ways such as French Press, Espresso, Moka, Cold Brew and many more. The store also sells desserts like cookies and cakes. Along with merchandise. The store is located on the Residential Dean street which is adjacent to Smith street which is filled with small businesses. The wall behind the counter as well as the flooring are tiled. The wall has white, the floor has grey. The shelving, side walls and other components have wood panels. Lighting is located in the ceiling as well as under the overhead storage.



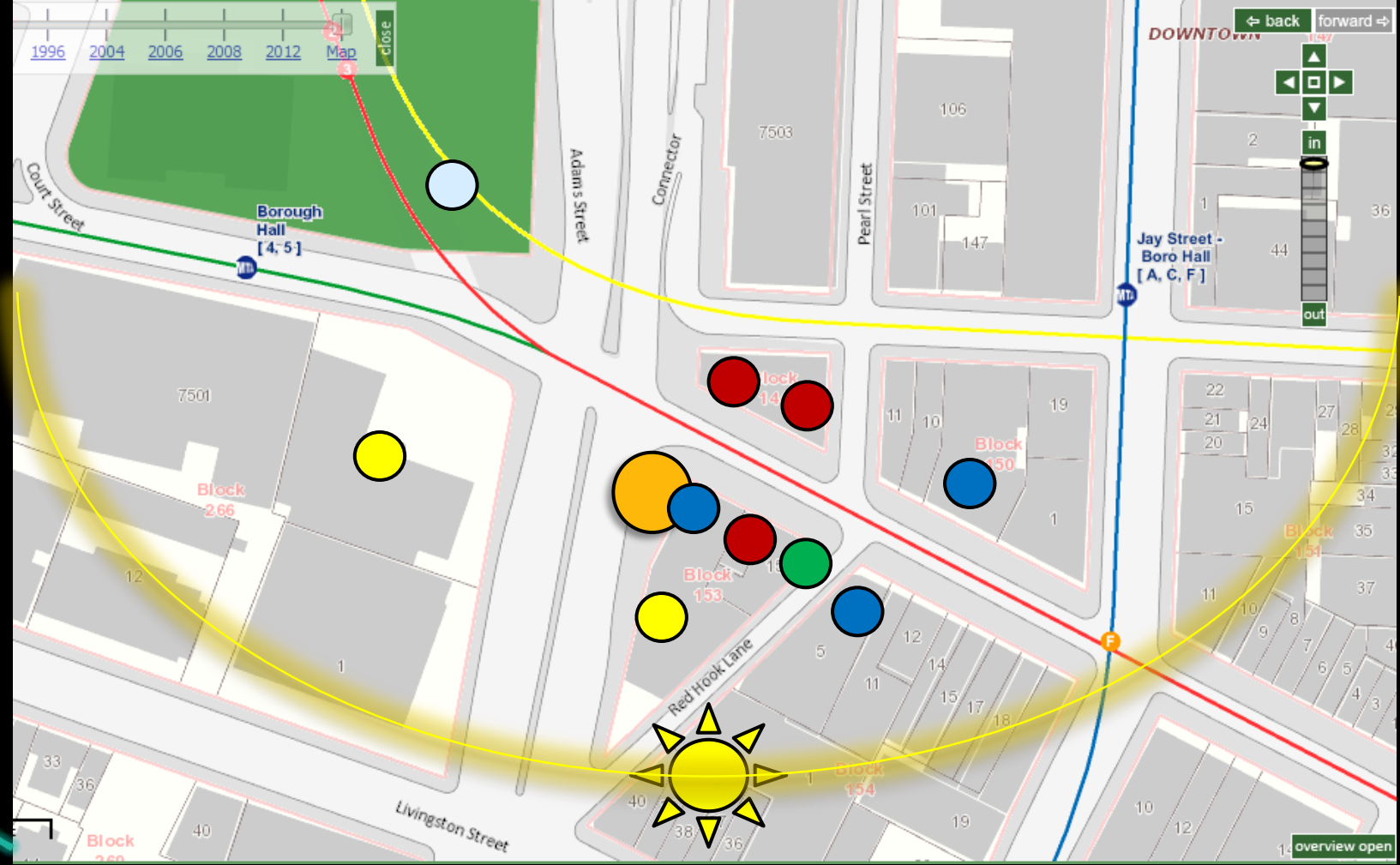
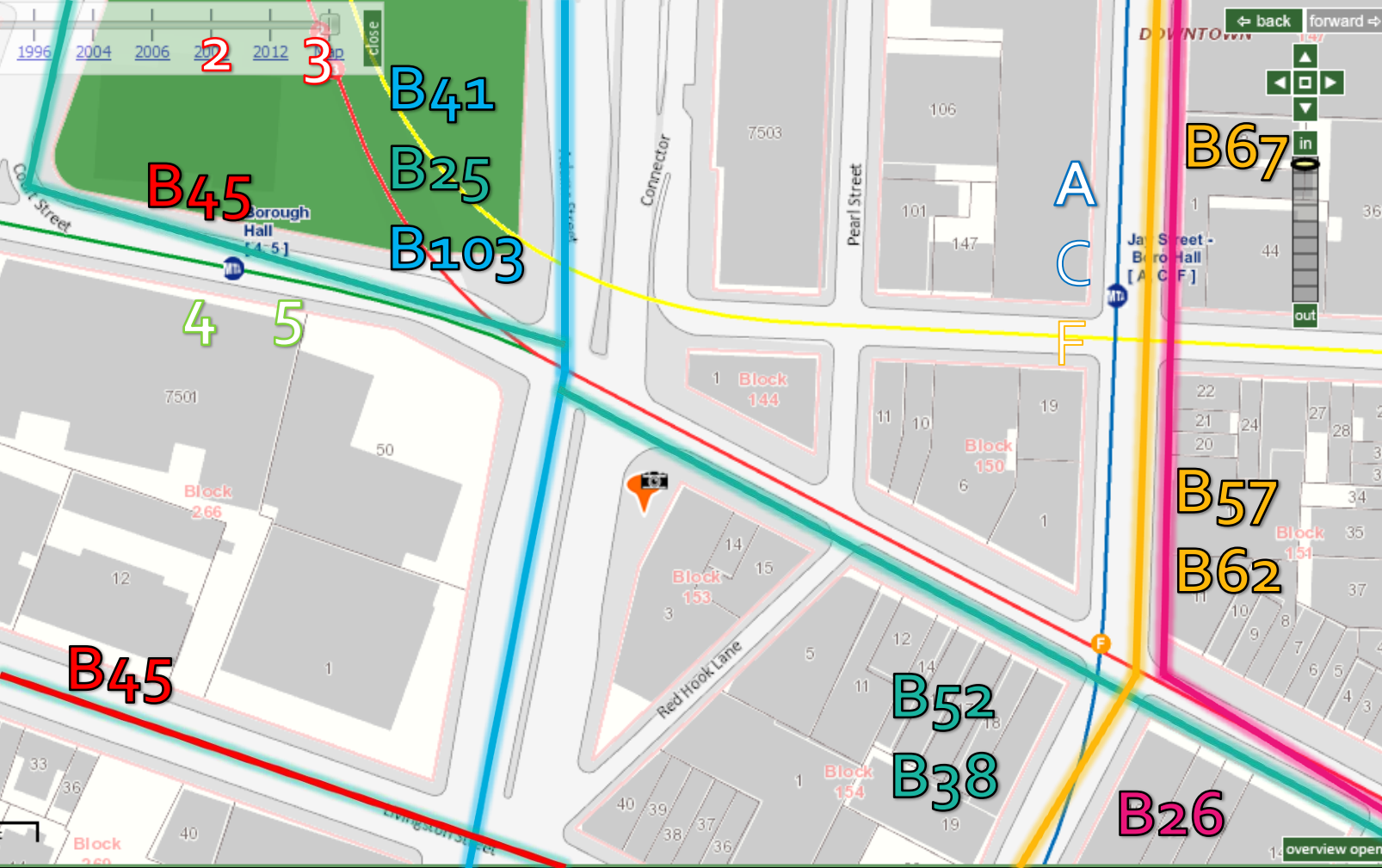
The counter and overhead unit which separate the staff from customer area are both used as storage along with several other components in the store. Items and goods that the store sells are shown on the counter behind a glass display as well as on the shelves behind the counter and near the entrance.

The Logo for the store is a Blue Bottle just like the name says. The Store name is display on a board that stands outside the store

In regards to the design, I would make improvements to the storefront. It's not easily seen from Smith street which has the crowd and it isn't very inviting.







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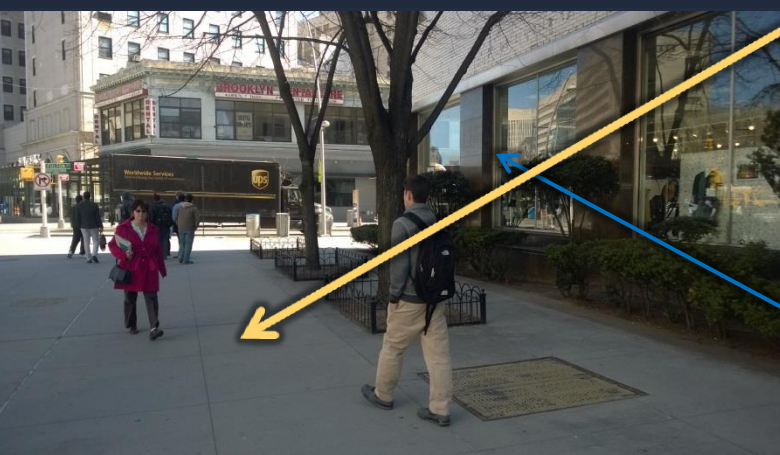
Borough Hall

Cadman Plaza



Shake Shack

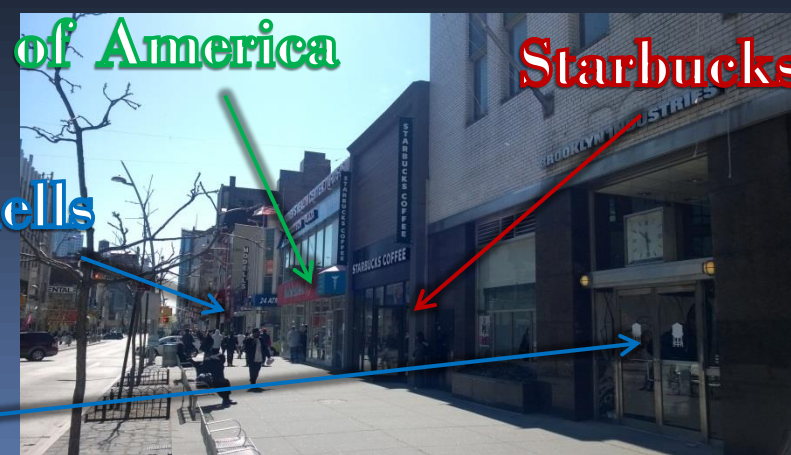
Site



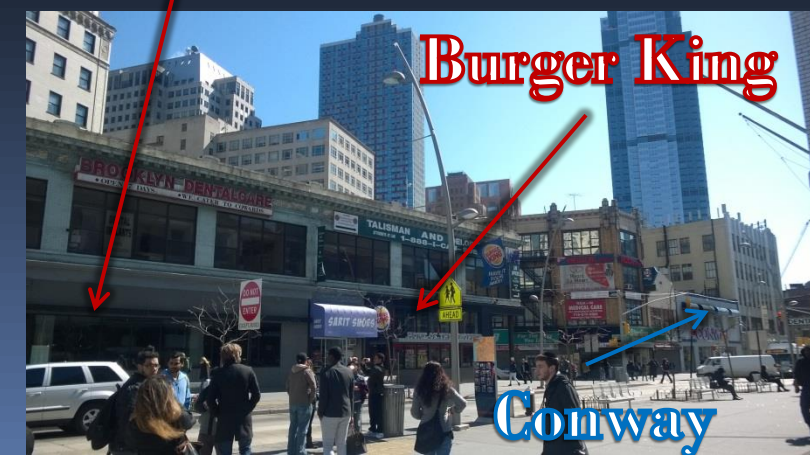
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