

ARCH 3510 ARCHITECTURAL DESIGN V

Commercial Project

Assignment 2.4

CONCEPT MODEL & DRAWINGS

Due next class

For Assignment 4 you will create three concept models based on your logo and store concept. You should begin by sketching your ideas for your model, and include these on your final board. After you make your models, you should then make a final hand-drawn diagram illustrating how your concepts and logo are exhibited in your model.

Your board should include the following:

- Hand-drawn sketches of concept models ideas (process sketches)
- Image(s) of physical concept model
- Hand-drawn diagram of concept models

Concept Models

- The model can be any material(s) you choose, but the material choice(s) should relate somehow to your concept
- The models are not to be a physical space, but rather exhibit your logo/concept (i.e. focus on exhibiting relationships and meaning)
- The models dimensions must be approximately 5" long x 3" wide x 3" high

Concept Model Diagrams

- After you finish your physical models, draw a diagram which shows us how each of your models "works."
- Here is the file of examples we looked at in class: [Concept Diagram Examples](#) (it will be stored under Resources)

Homework: Post 2.4 is due next class

Bring your models to class, and be prepared to present your work.