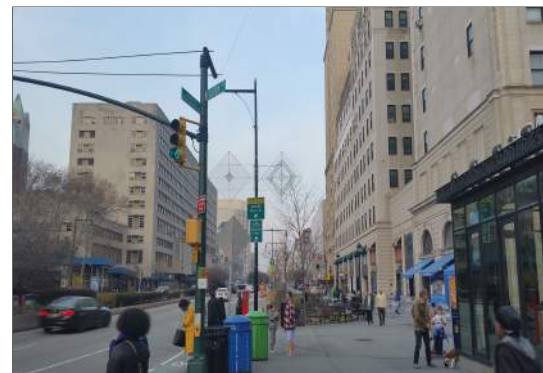
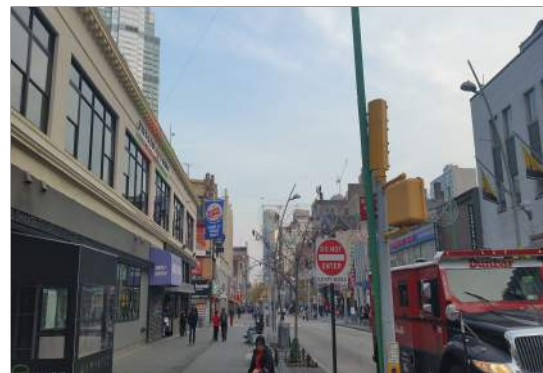
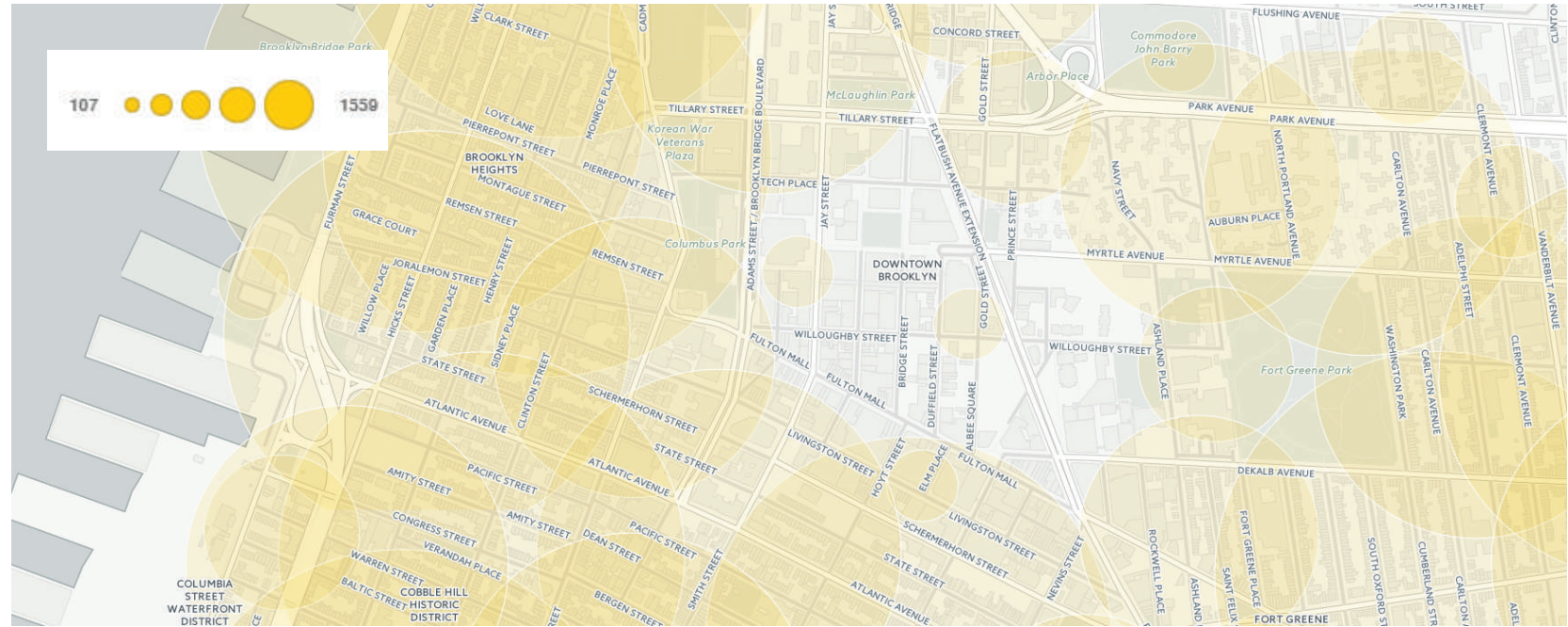
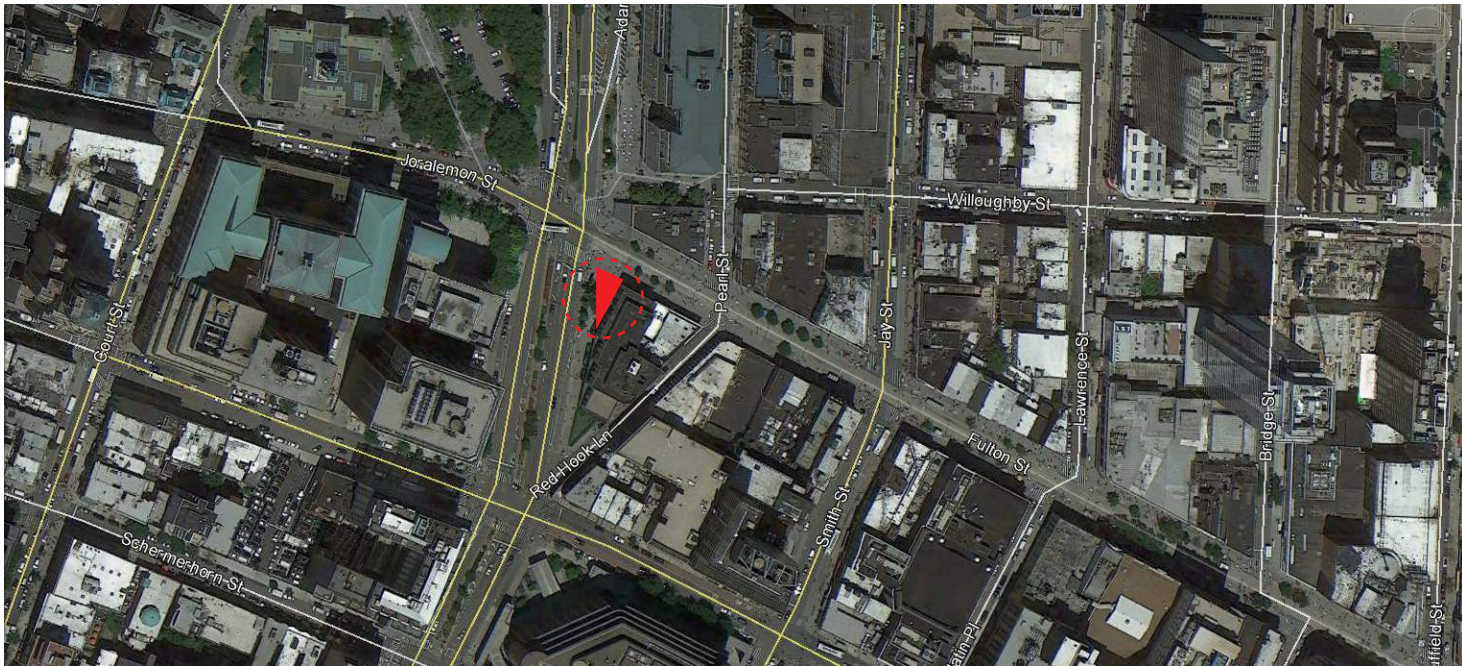
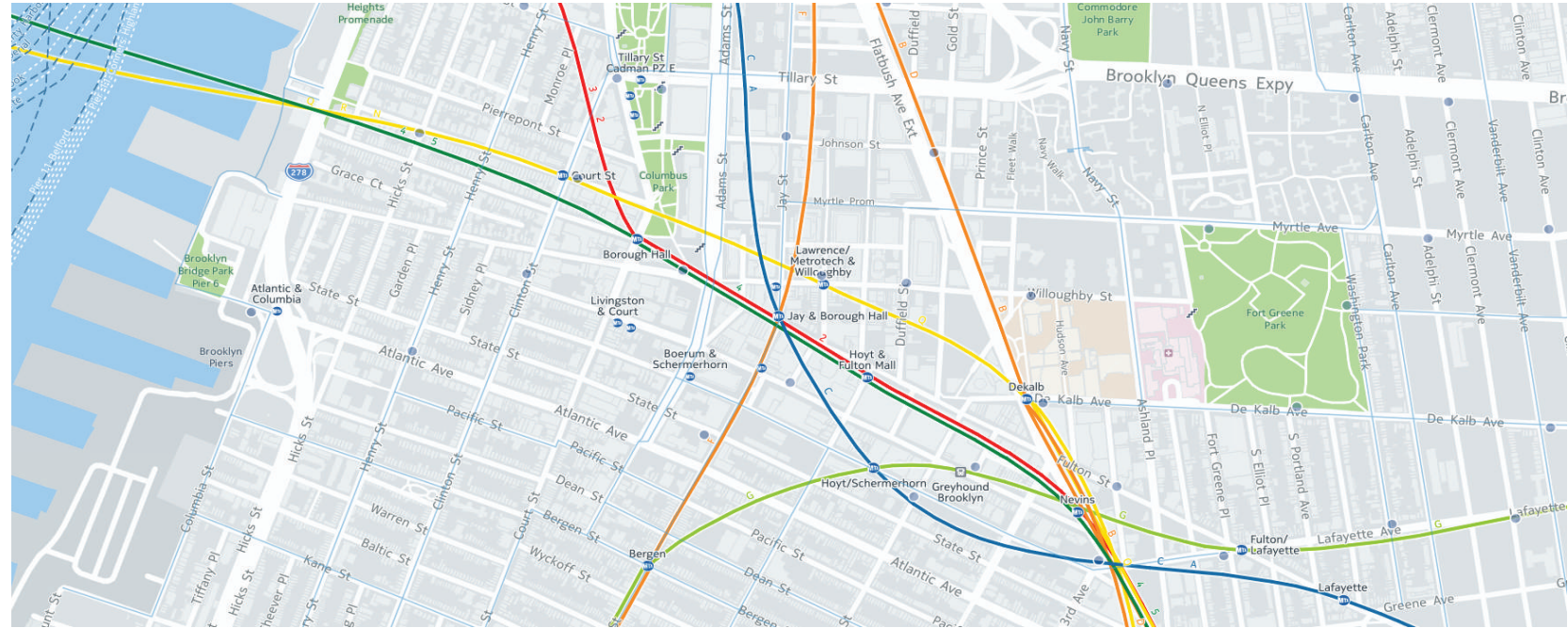
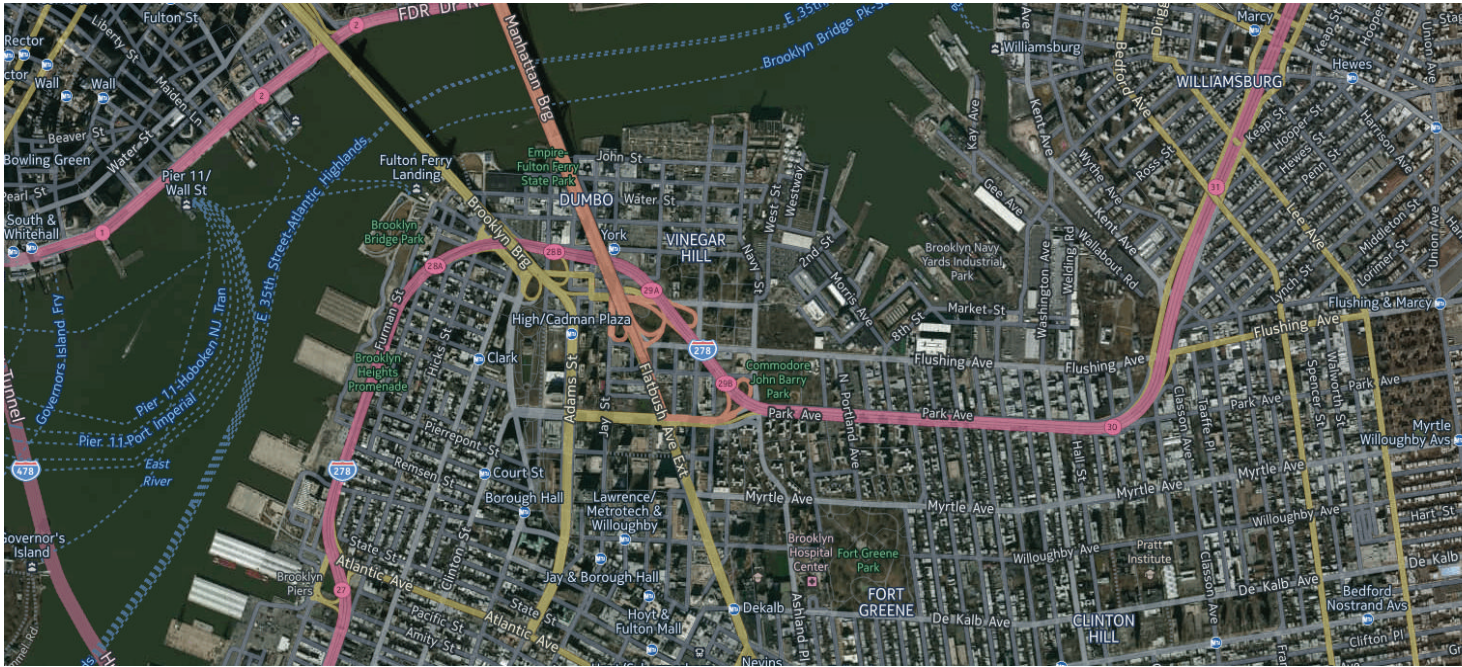


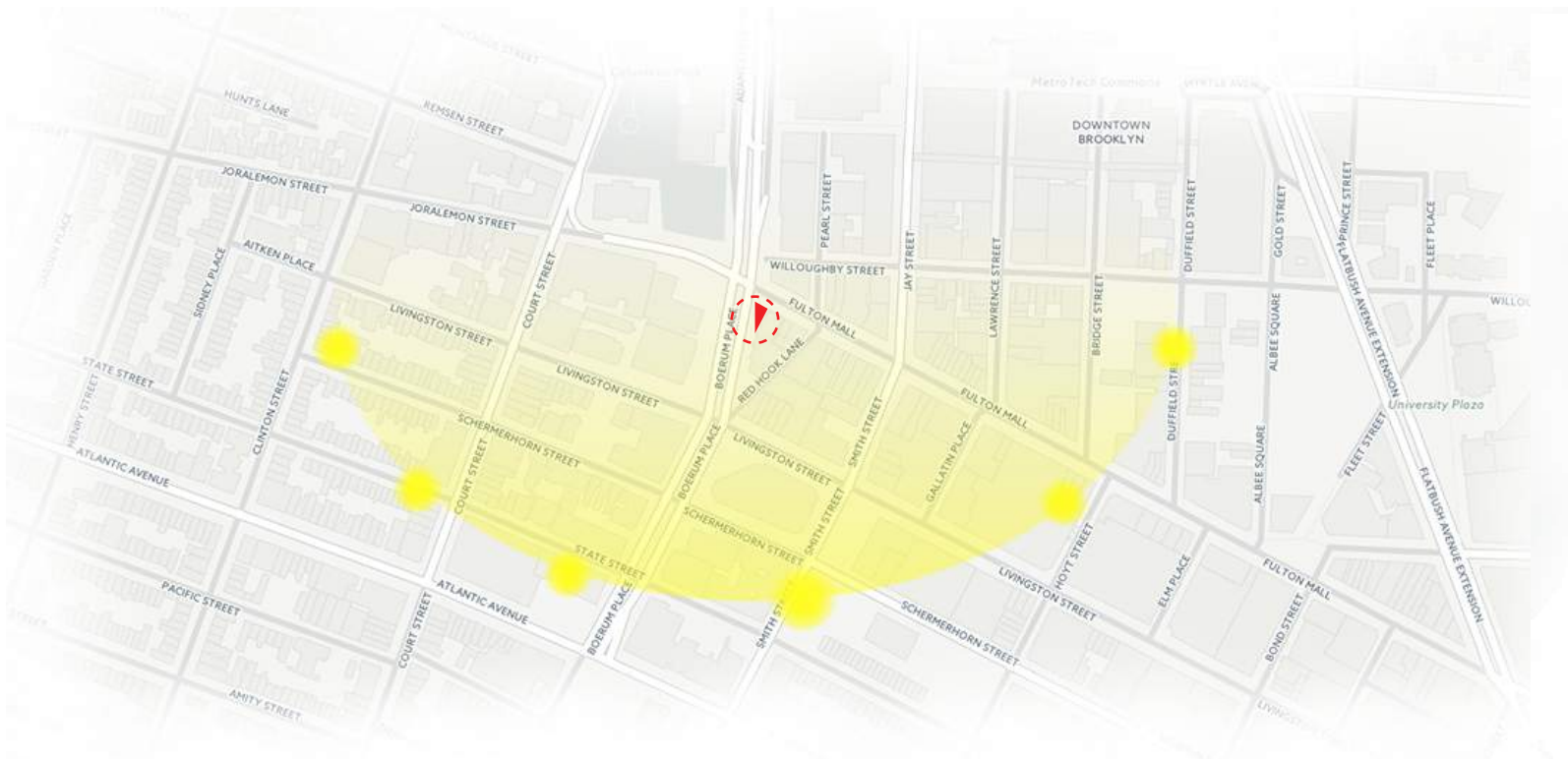
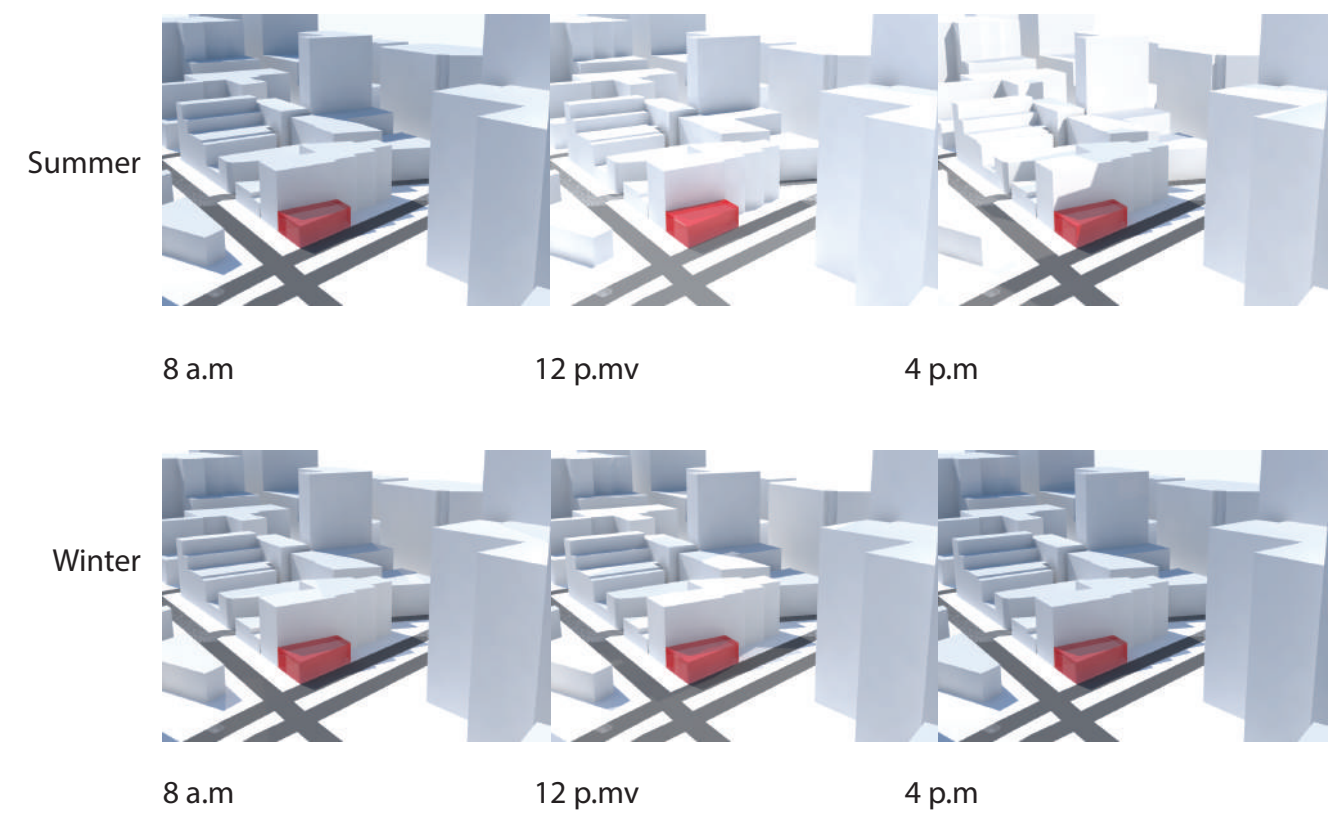
# The site



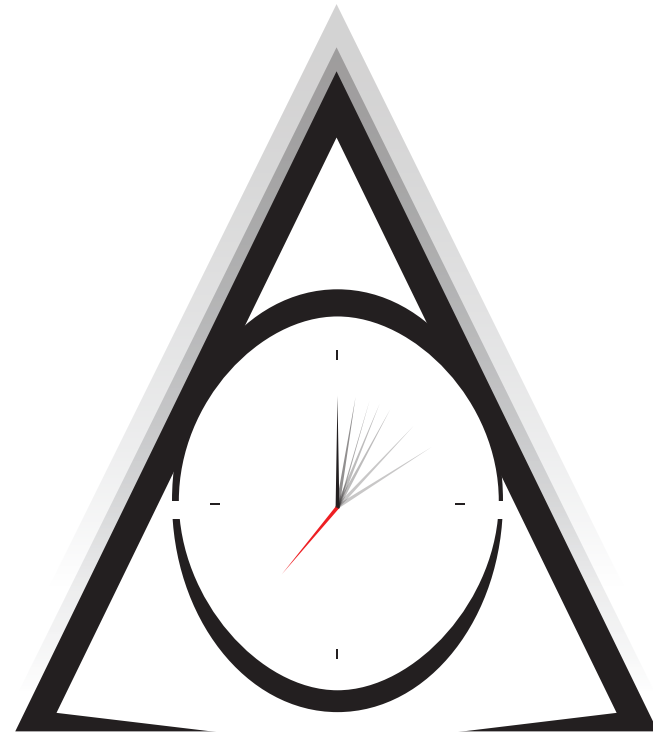
# The site



Commercial
  Mix Use
  Institutional
  Transportation
  Residential

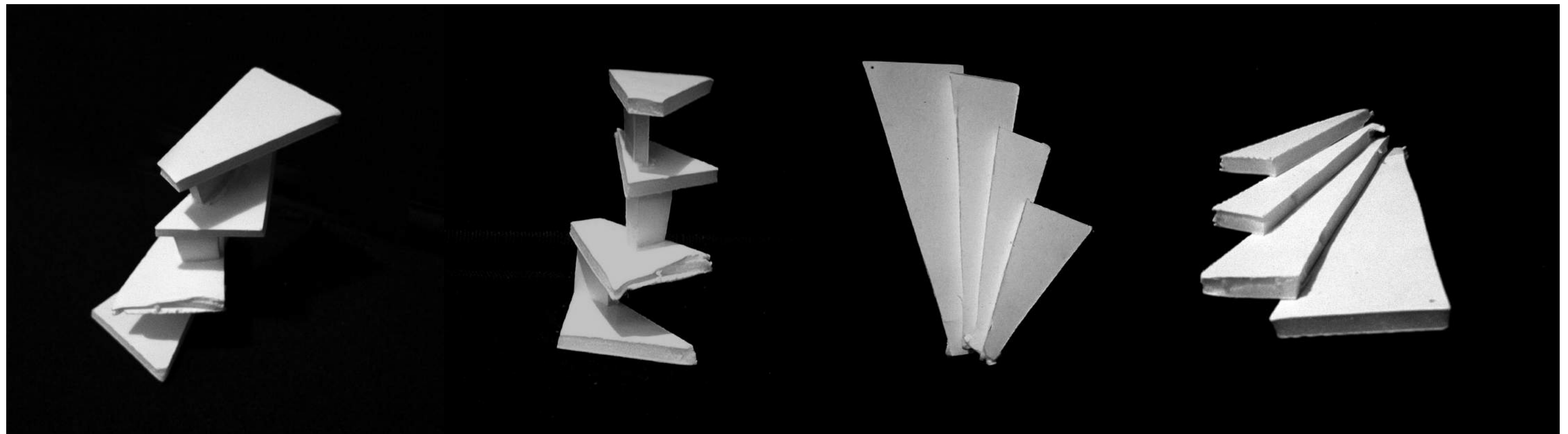
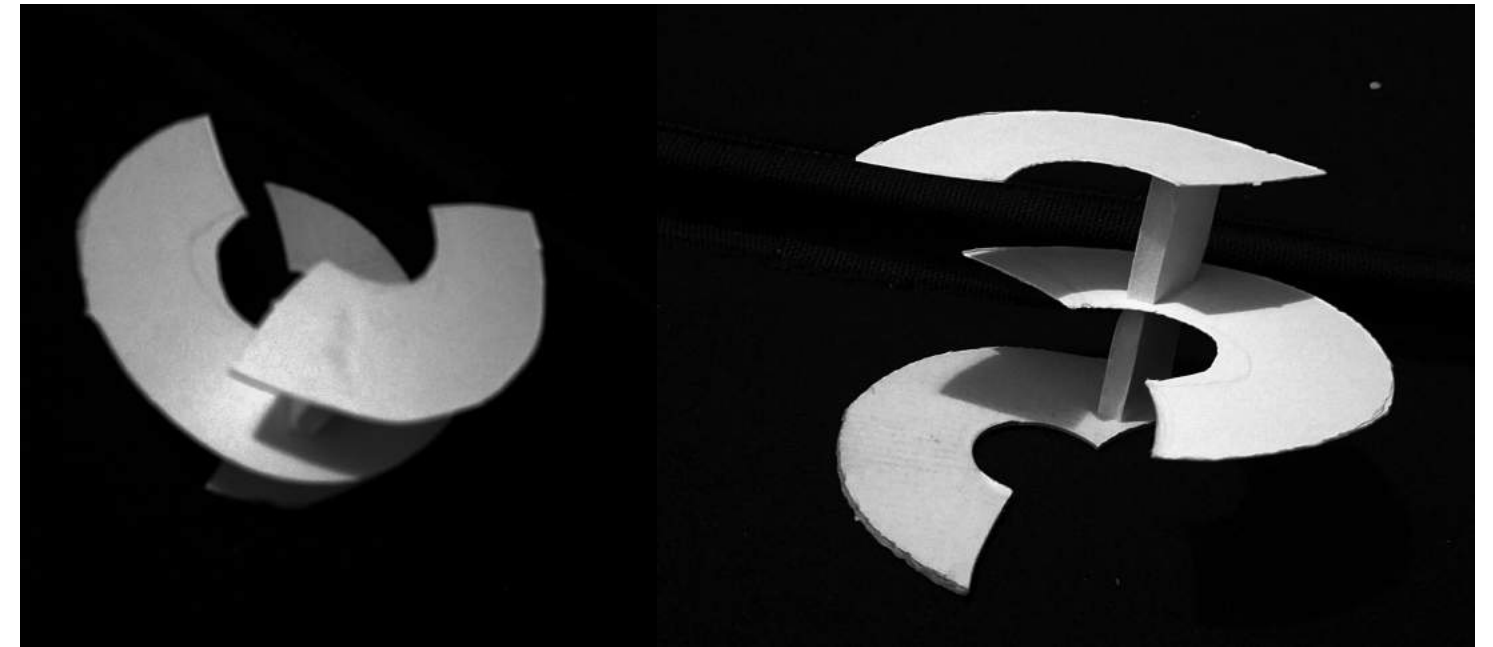


# Logo and Concept Models

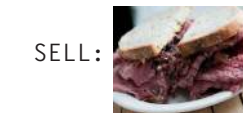
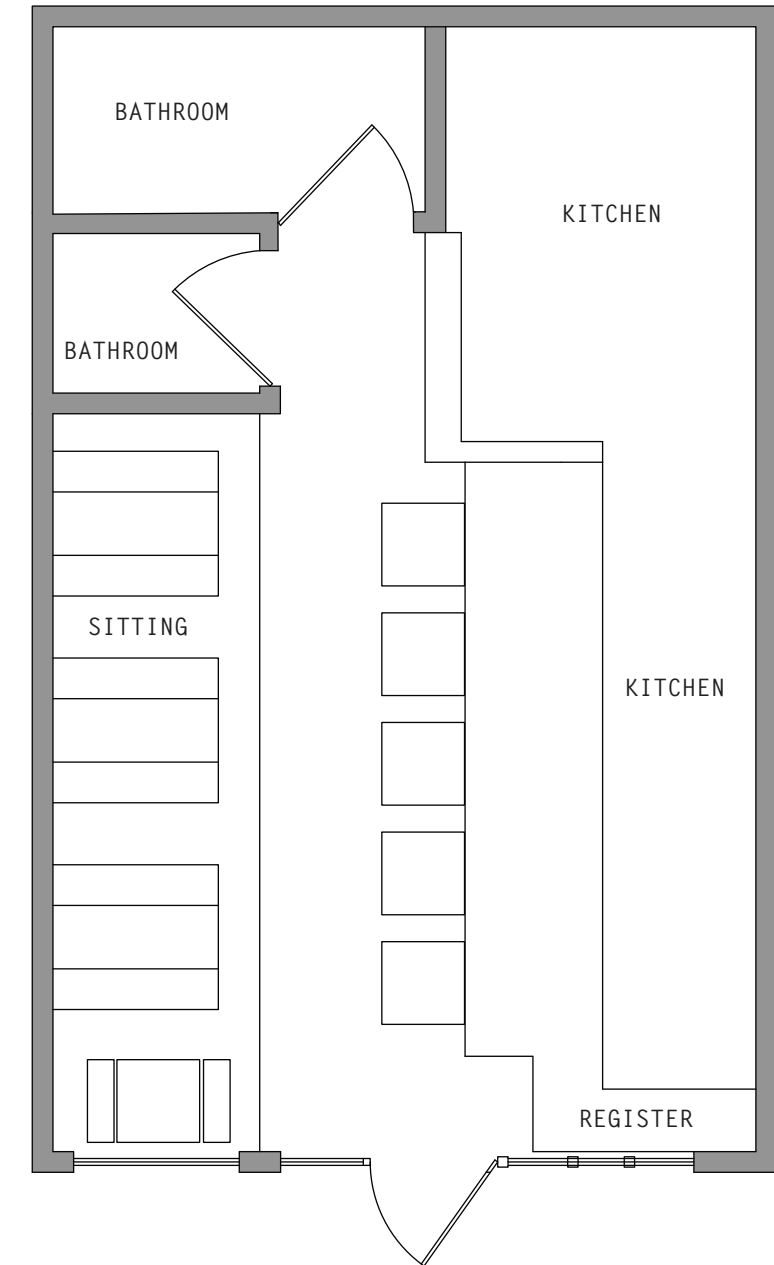
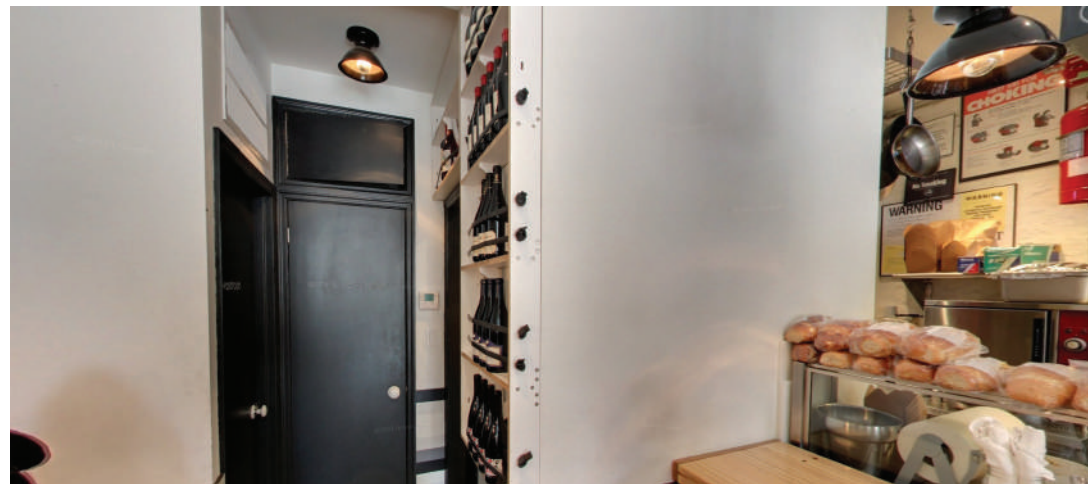


△ ALPHA ○ MEGA

The objective of these study models was to come up with a volume that would reflect the store's logo. The simple shapes and the red, white, and black color palette all came to mind when developing these models. The logo itself was inspired by time, a watch to be specific. None of the forms inside the watch work on their own; the shapes and forms inside a watch or clock are all shifting and staggered.



# Mile End



LOCATION: HOYT ST BETWEEN PACIFIC ST AND ATLANTIC ST

MATERIALS: SUBWAY TILES, CONCRETE, WOOD, STEEL

COLORS: BLACK AND WHITE

POSSIBLE IMPROVEMENTS: FIND A WAY TO HIDE AIR DUCKS  
CLEAN UP STEEL RUST A BIT WHILE STILL HOLDING ON TO  
THAT VINTAGE LOOK

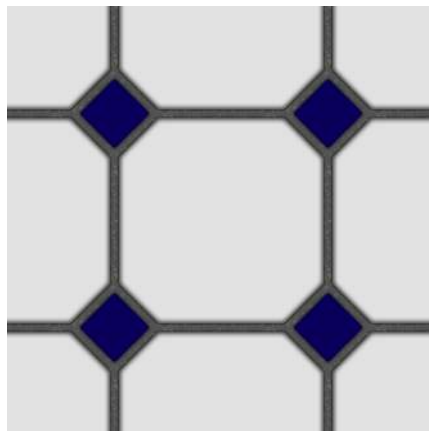
# Cellar



Cellar Floor Plan



Office Desk



Bathroom Tile



Office Floor



Storage Floor



Floor Tile



Employee Table

# First Floor

## Section A

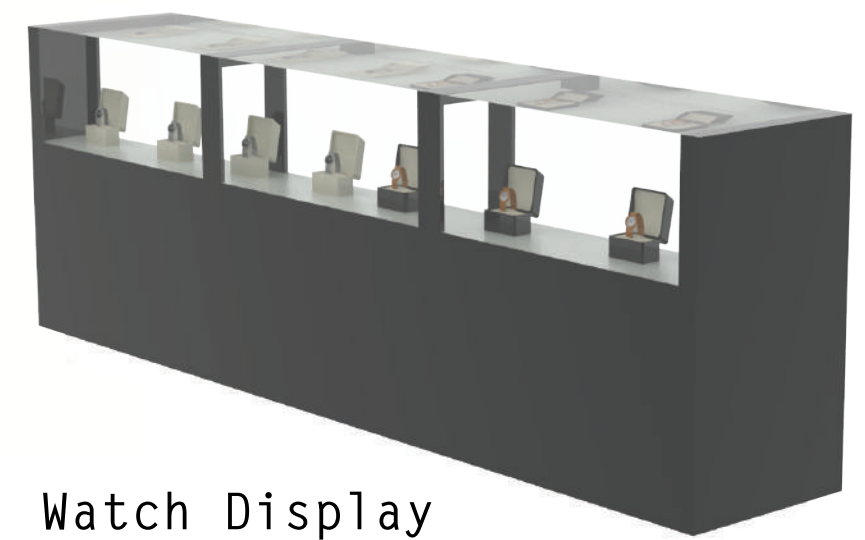
## Section B



Cellar Floor Plan



Watch Display



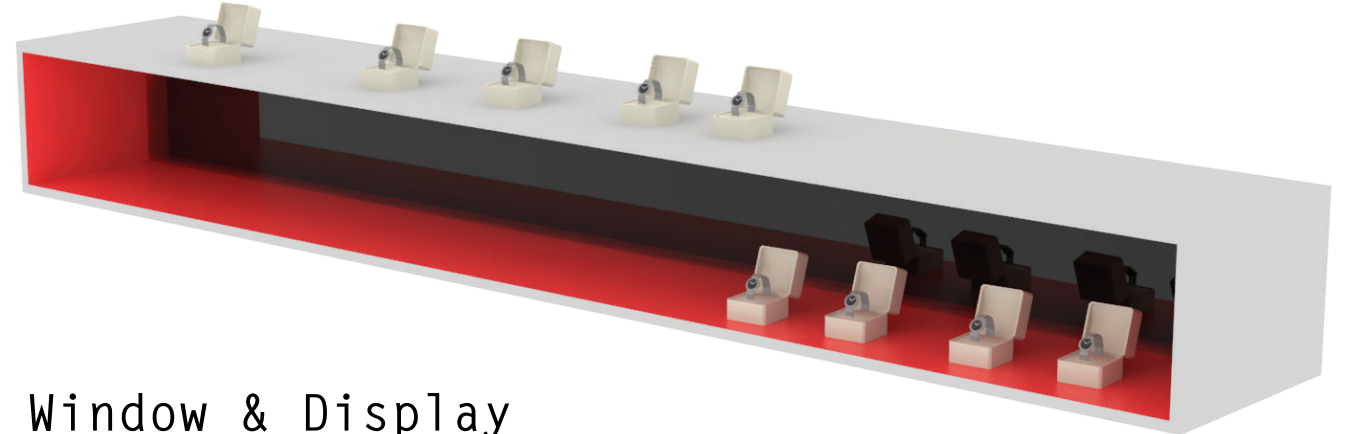
Watch Display



Stairs



Floor Tile



Window & Display

# Second Floor

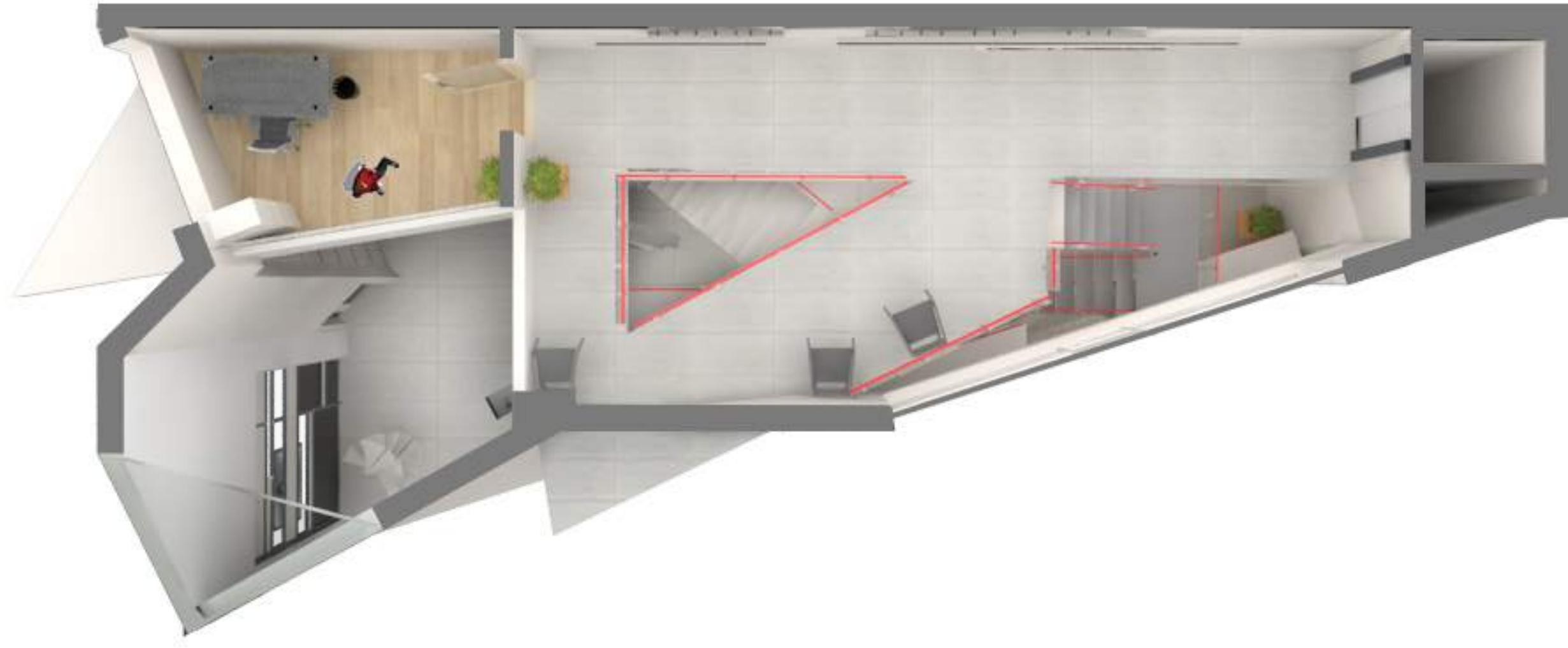


Stairs

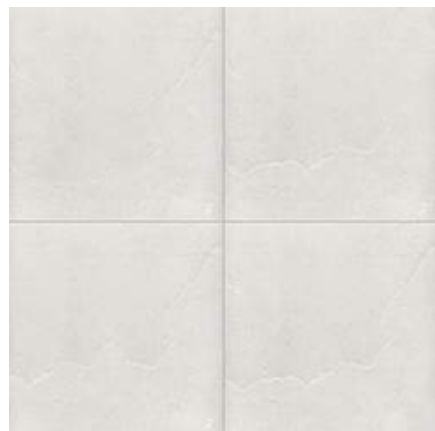


Floor Tile

# Third Floor



Office Floor



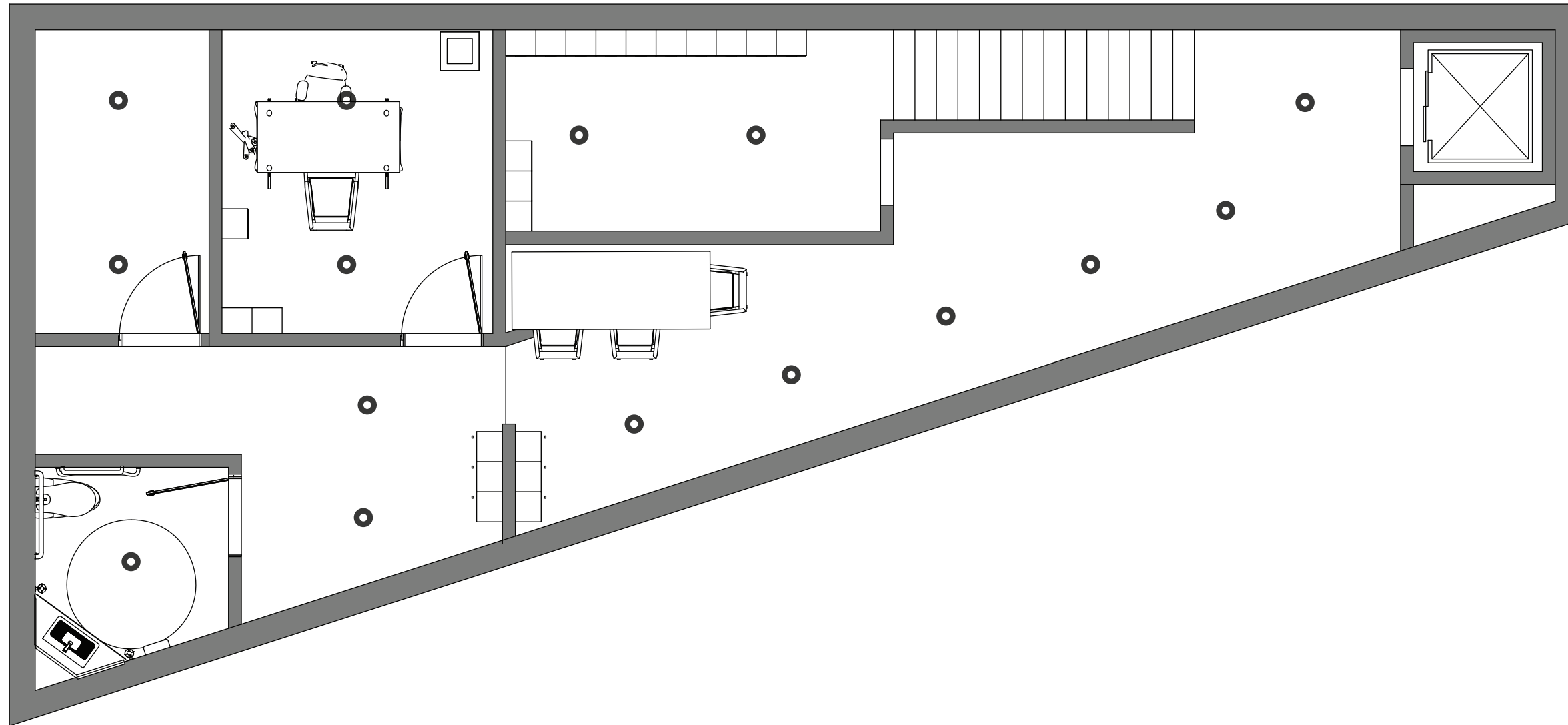
Floor Tile



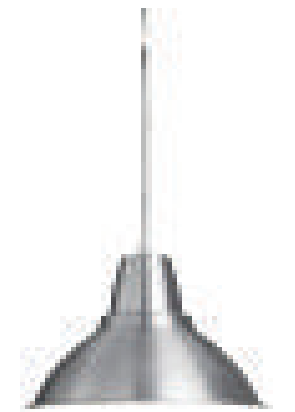
Office Table



# Reflected Ceiling Plan Cellar



● Recessed Downlight

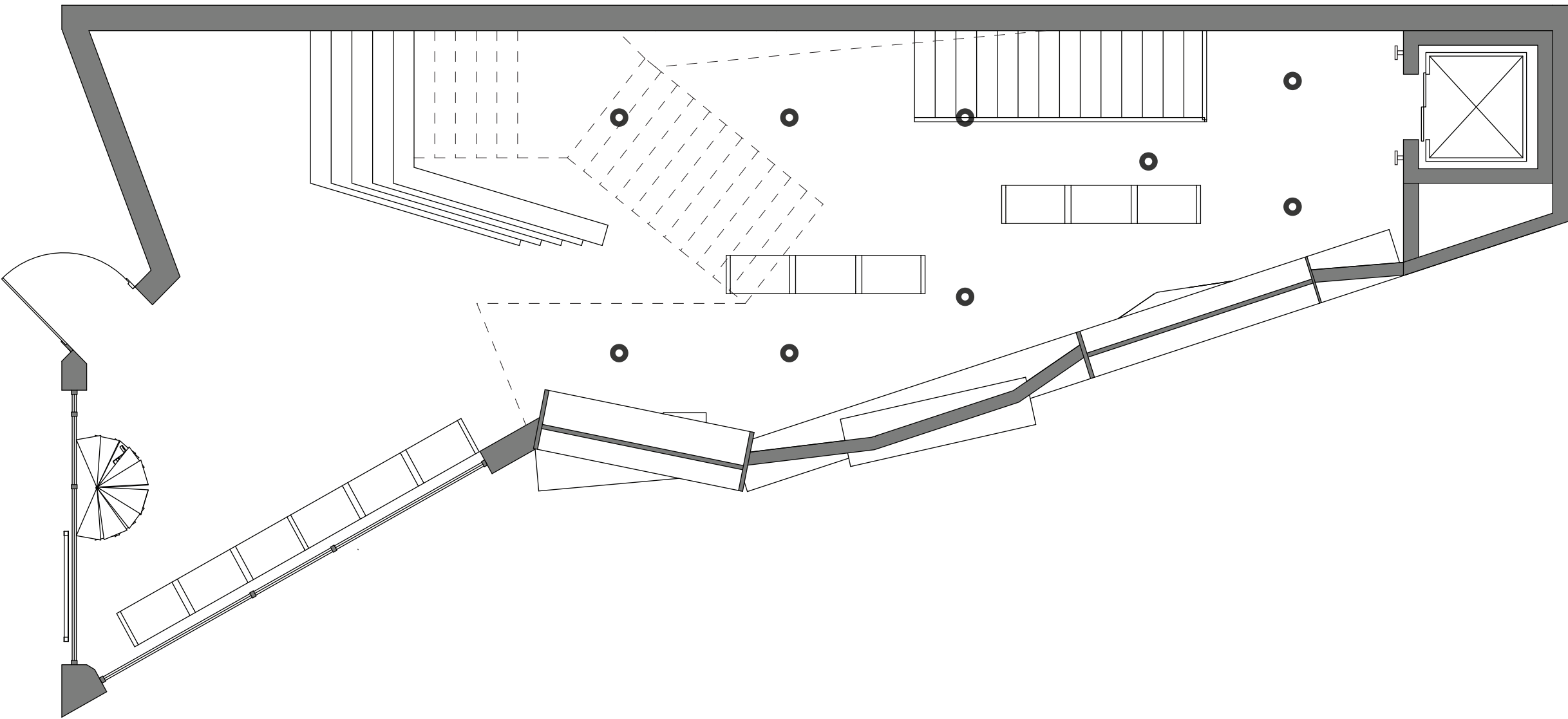


○ Ceiling Lamp

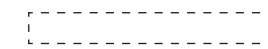


┌ Wall Lamp

# Reflected Ceiling 1st Floor



● Recessed Downlight

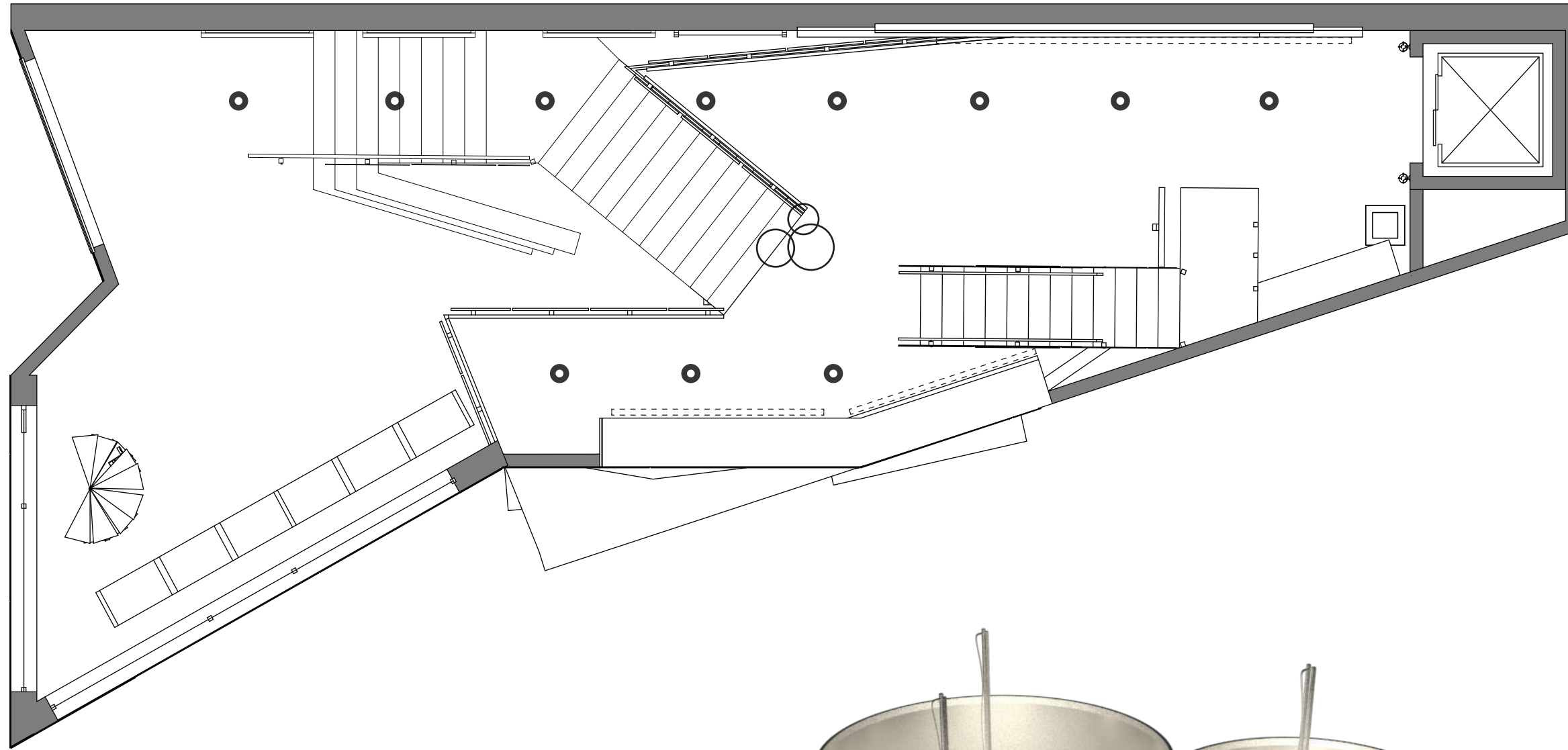


LED Strip for Displays



Wall Lamp

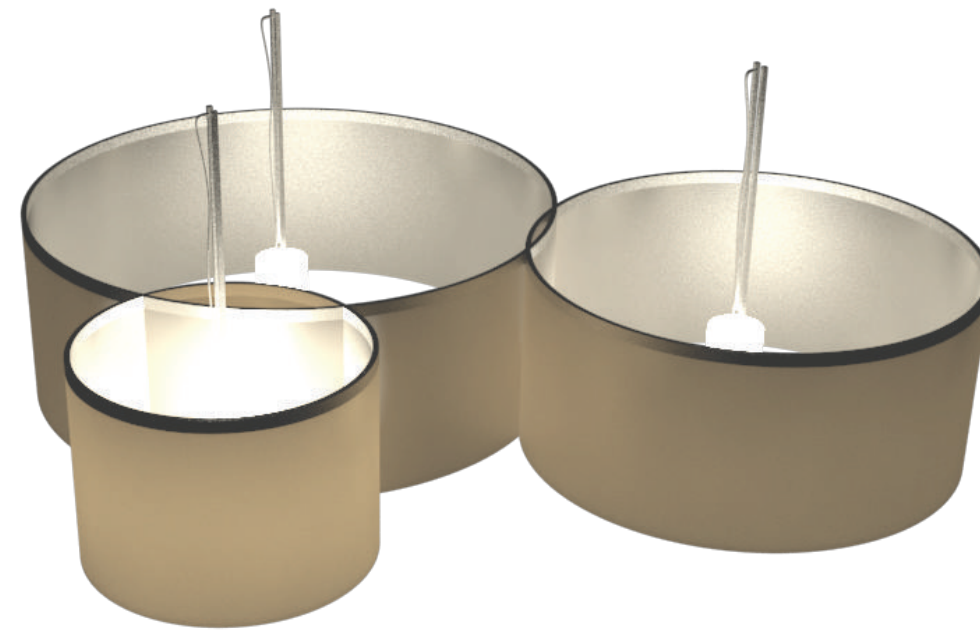
# Reflected Ceiling 2nd Floor



● Recessed Downlight



--- LED Strip for Displays

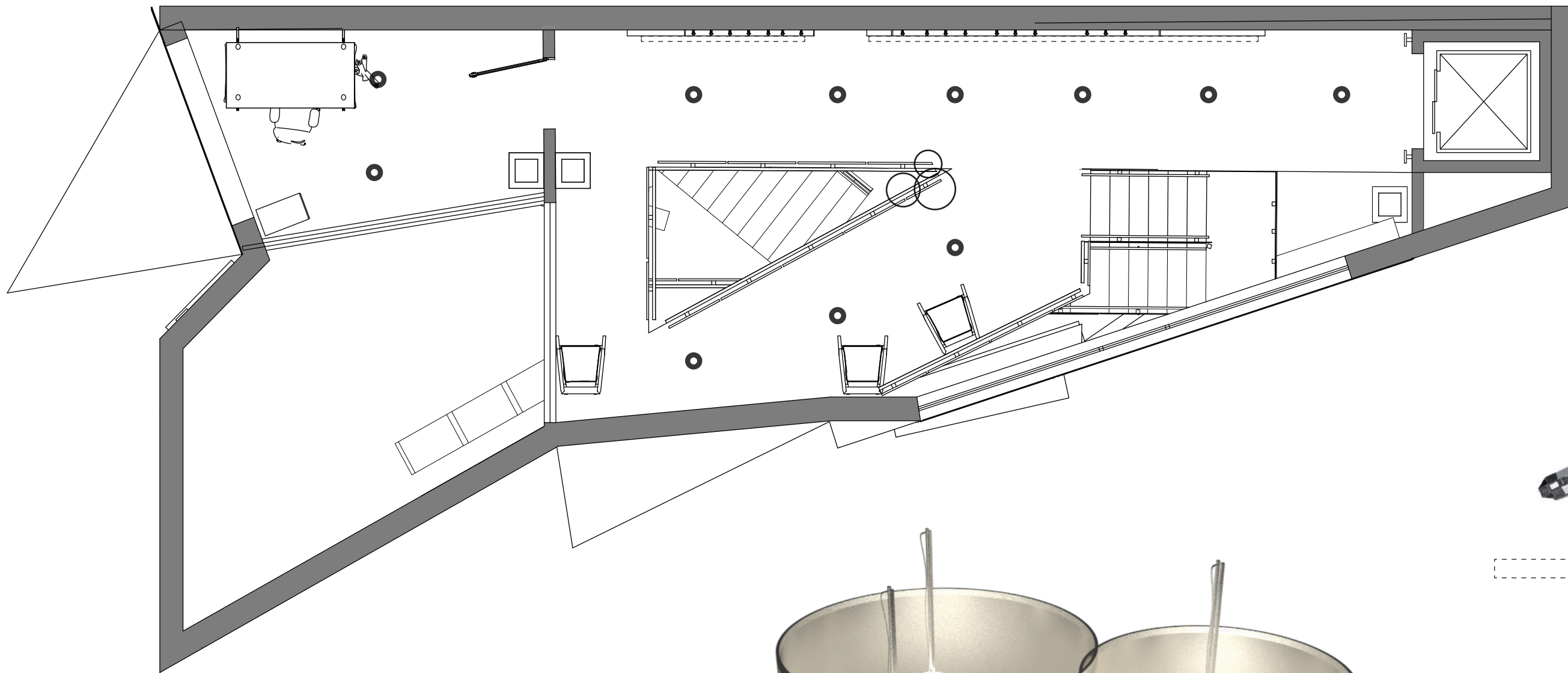


⊗ Ceiling Lamps



□ Wall Lamp

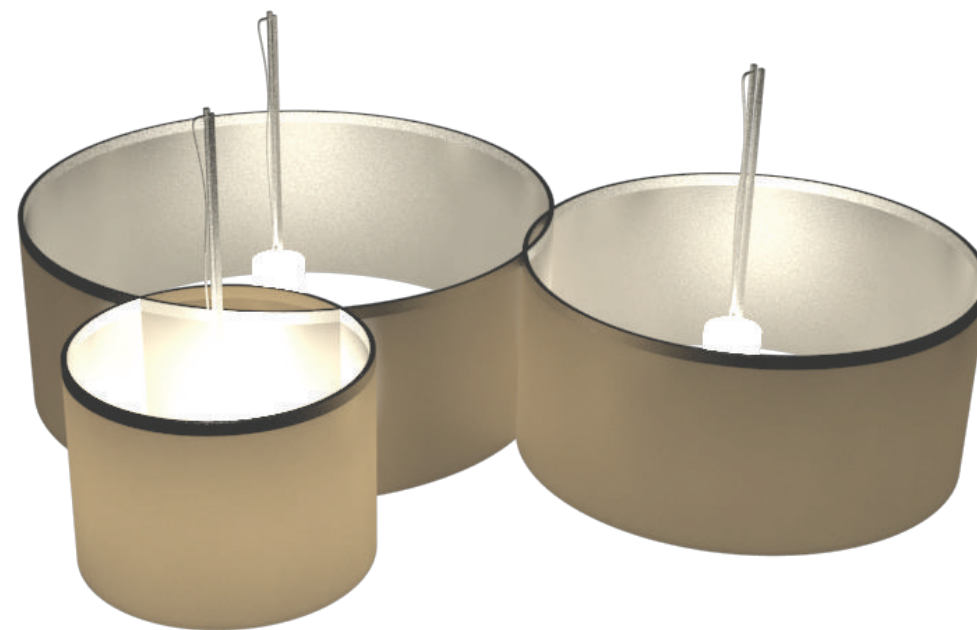
# Reflected Ceiling 3rd Floor



● Recessed Downlight



LED Strip for Displays

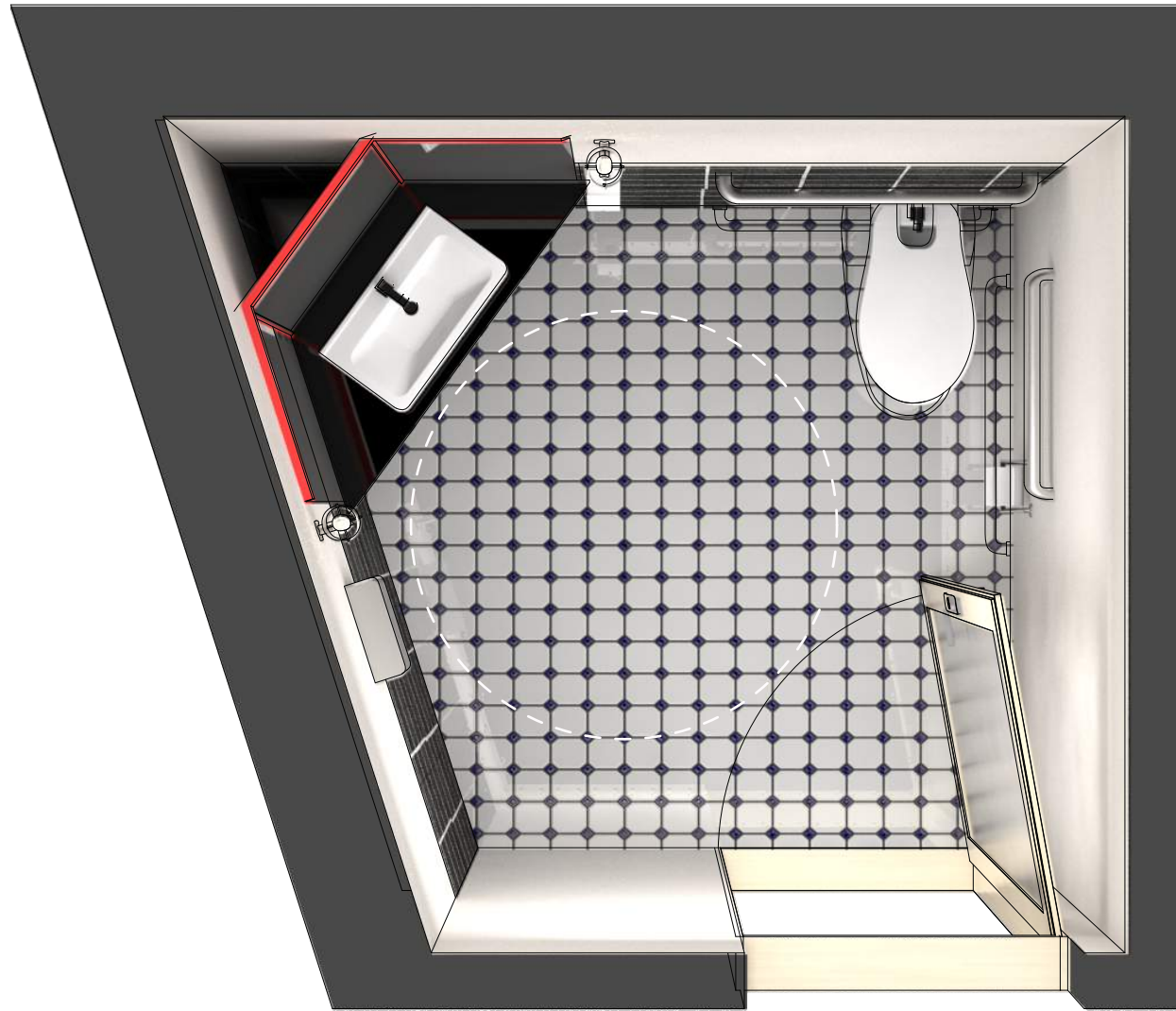


⊙ Ceiling Lamps



⊢ Wall Lamp

# Bathroom



# Section A



# Section B



# Renderings





# Renderings



# Renderings



# Renderings



# Renderings



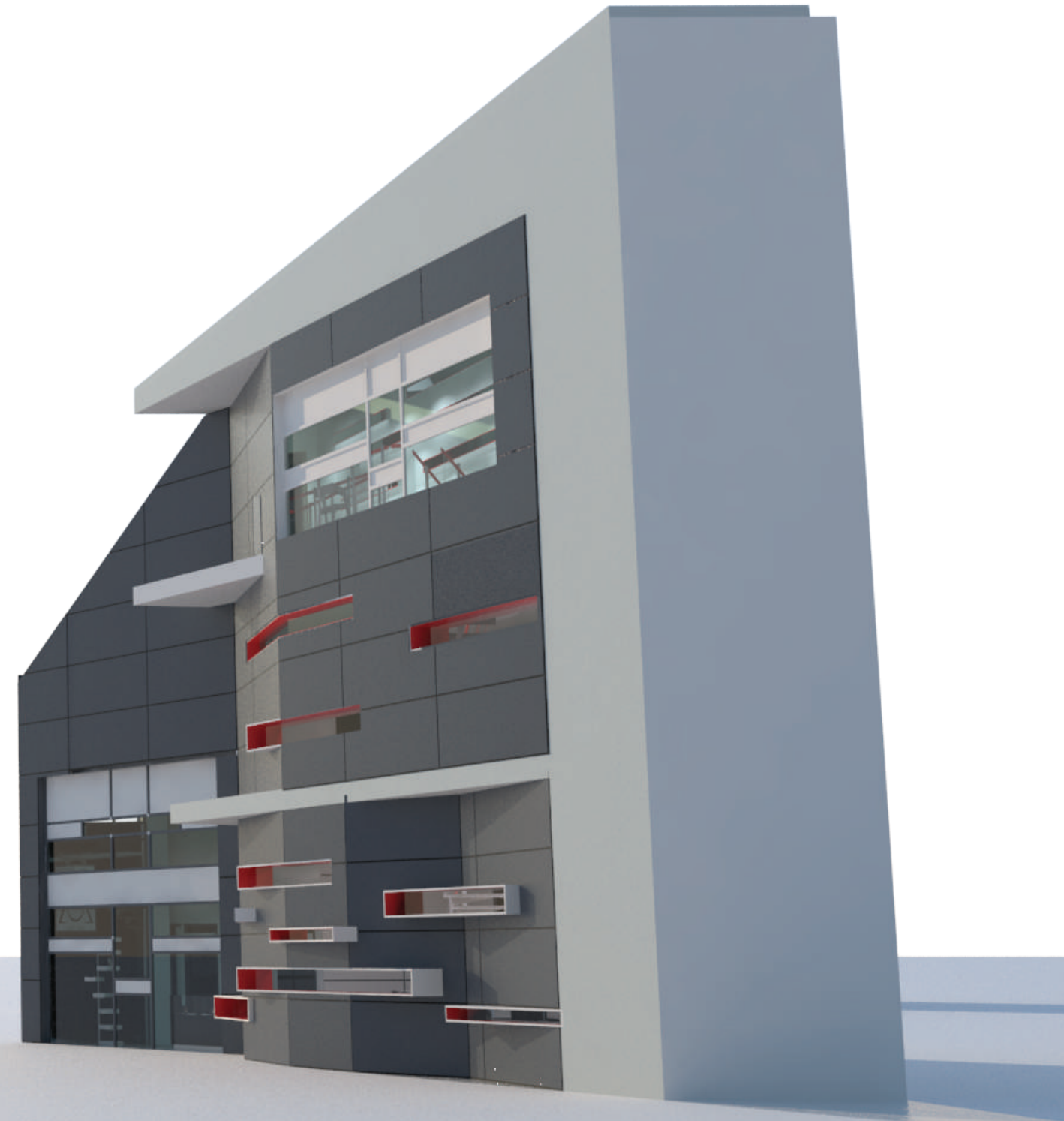
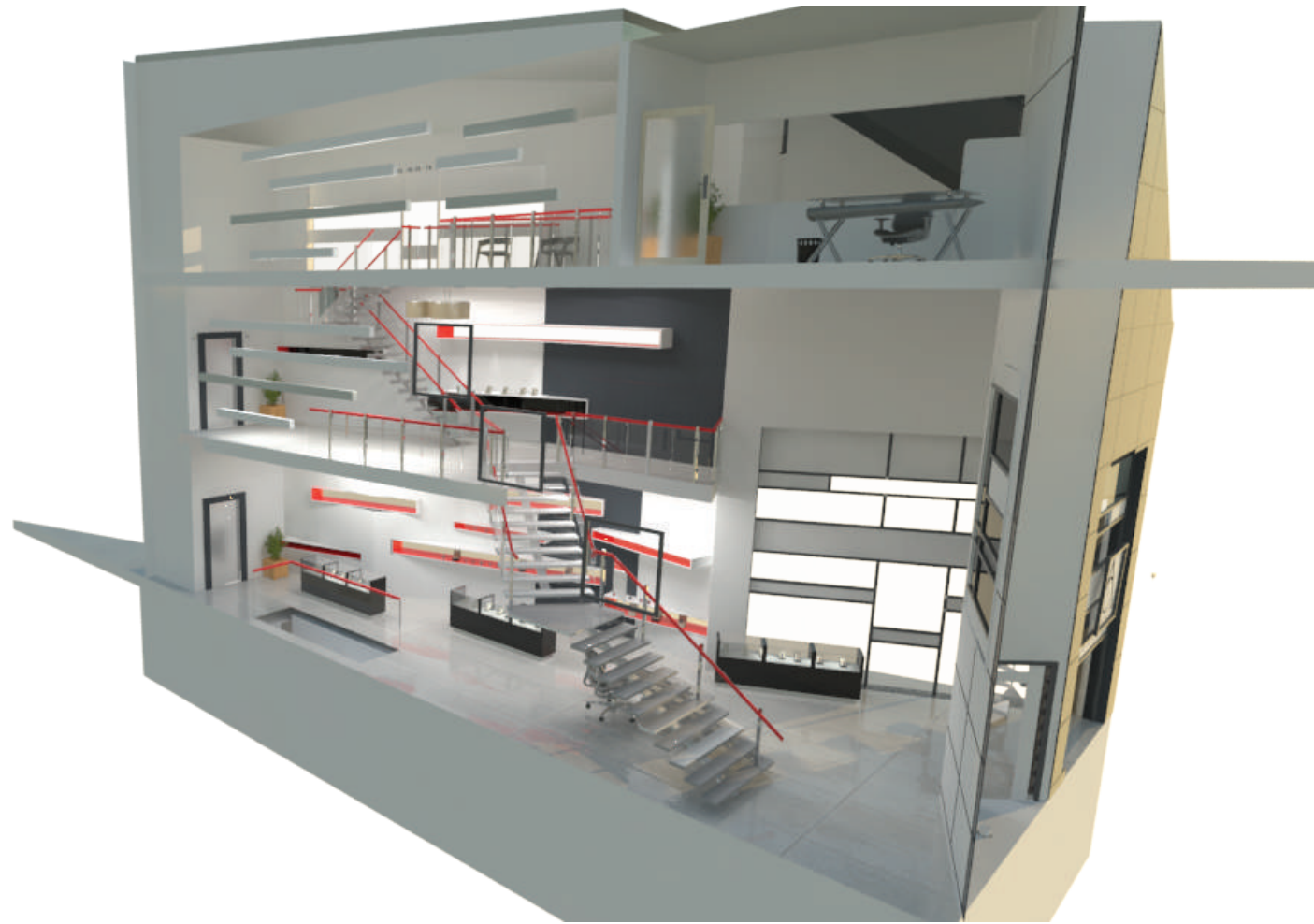
# Renderings



# Exterior Elevation



# Elevation



# South Elevation



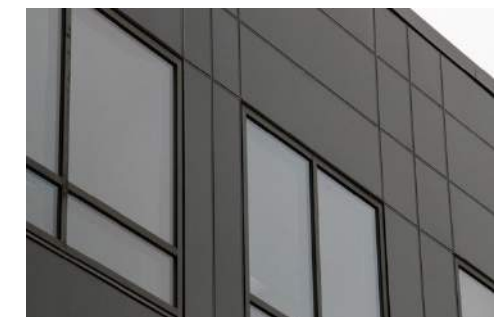
White Metal Panel



White Concrete



Window Wall



Black Panel Facade



# East Elevation



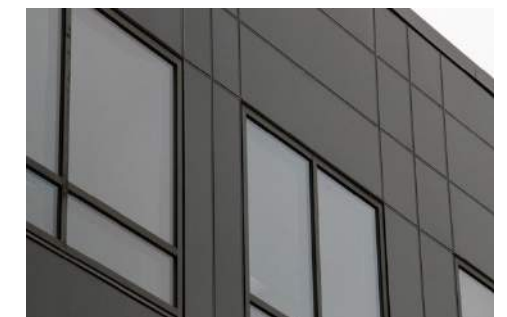
White Metal Panel



White Concrete



Window Wall



Black Panel Facade