

MILE END

MILE END IS A JEWISH DELICATESSEN IN NY
SERVES A WIDE VARIETY OF SMOKED MEATS
FISH PICKLED GOODS BAGELS BREADS AND
.PASTRIES



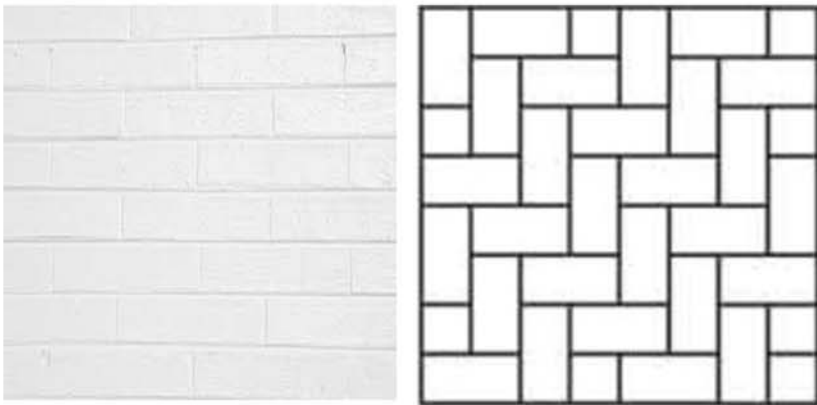
TIS LOCATED IN 97A HOYT STREET BROOKLYN
IS VERY CLOSE TO ATLANTIC AVENUE THE SPOT
USED TO BE AN EMPTY GARAGE AND IS SEMI
ATTACHED ON ONE SIDE



THE LIGHTING FIXTURES



THE MATERIALS USED IN THE INTERIOR



BOWLING ALLEY TABLES SEATS AND
COUNTERS CONCRETE FLOORS WHITE
PAINTED BRICK AND ROTATED HERRING
BONE TILE FOR BACKSPLASH THE
.COLORS USED ARE PLAIN AND WHITE



THE MATERIALS USED ON THE EXTERIOR



BRICK FACADE
PAINTED IN
BLACK
STEEL WINDOWS
AND DOORS



DISPLAY



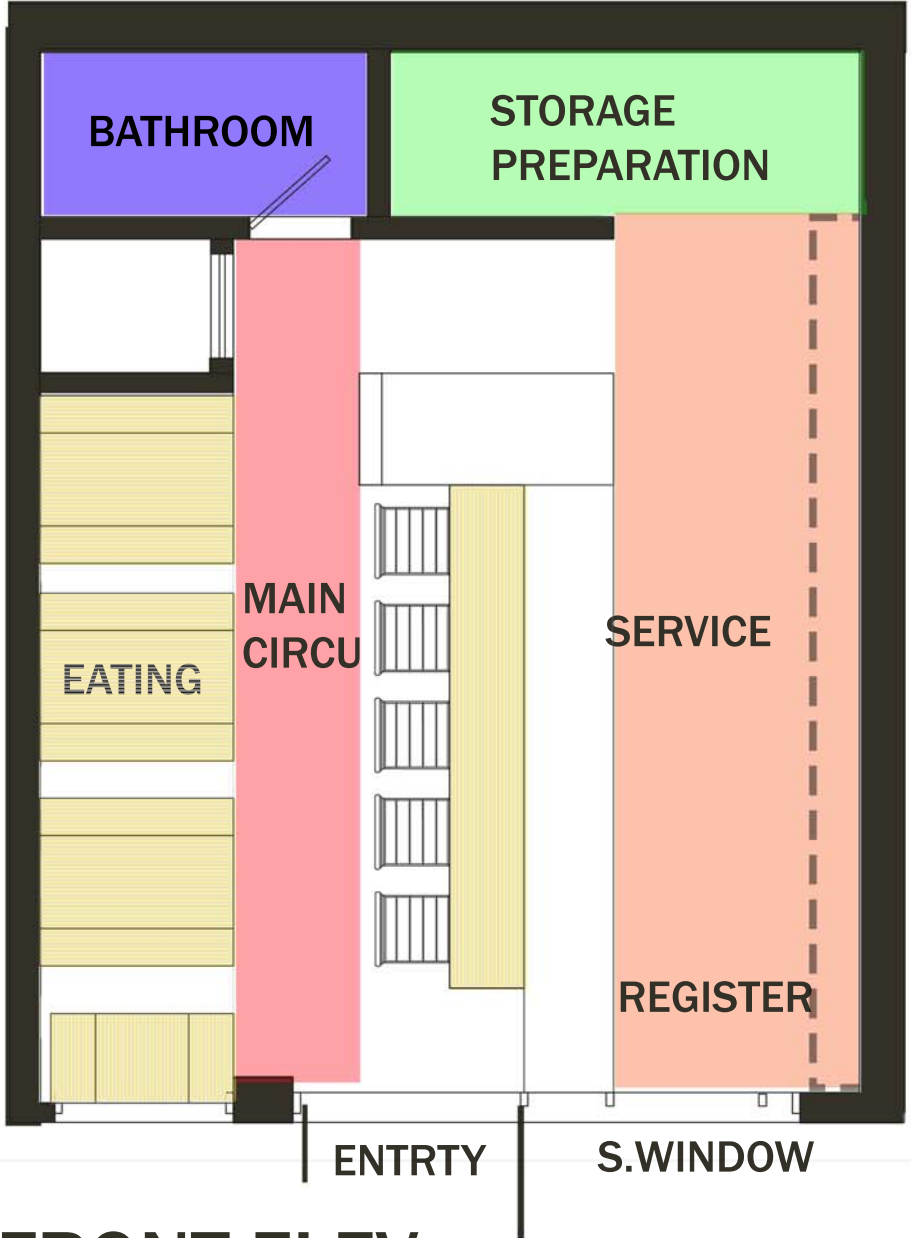
LOGO

THE DESIGN AND COLORS WORK FOR THE DESIGN
THE SPACE LAYOUT WORKS FINE INTERIOR ILLUM
INATION FOR THE NIGHTS COULD PROBABLY GET
IMPROVED
I ALSO LIKE ALL THE NATURAL LIGHT THAT THE PLACE
RECEIVES OVER MOST OF THE DAY
THE COLORS ARE ELEGANTAND KEEP THE STORE
AS ONE
.AWNIN WINDOW COULD BE ADDED

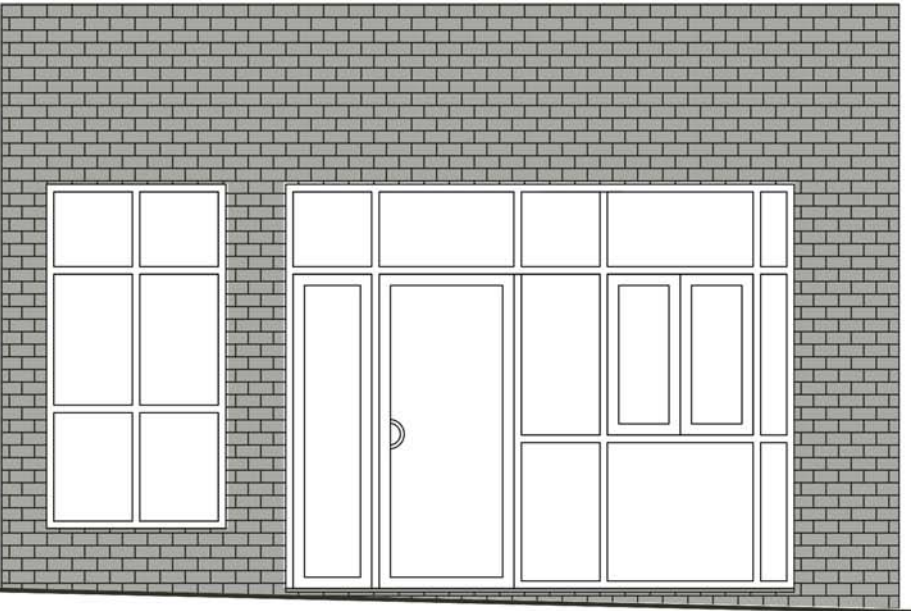
INTERIOR IMAGES



FLOOR PLAN DIAGRAMS



FRONT ELEV



SITE STUDY



BUS ROUTES & TRAFF. PATTERN



TRAIN STATIONS

RESTAURANTS CAFES SHOPPING BANKS BARS PHARMACIES



PLACES OF INTEREST

FIGURE GROUND

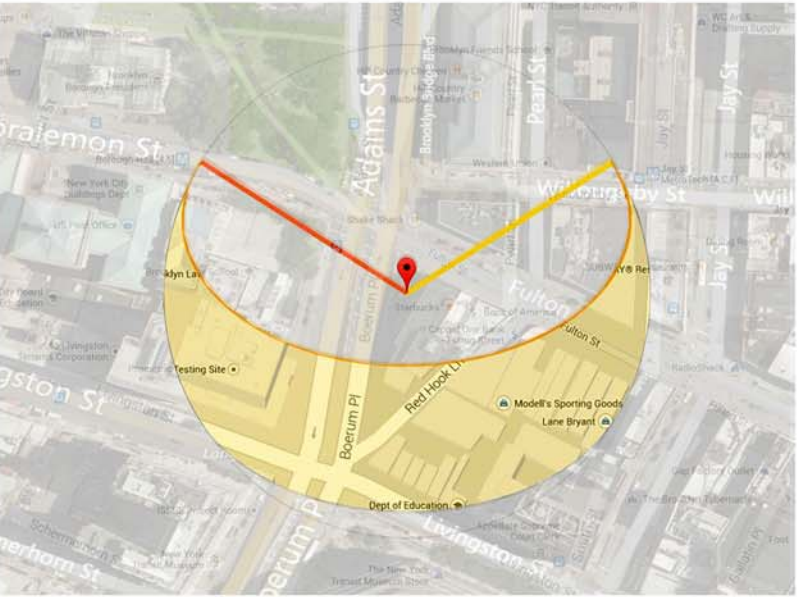


AREA FACADES & MATERIALS

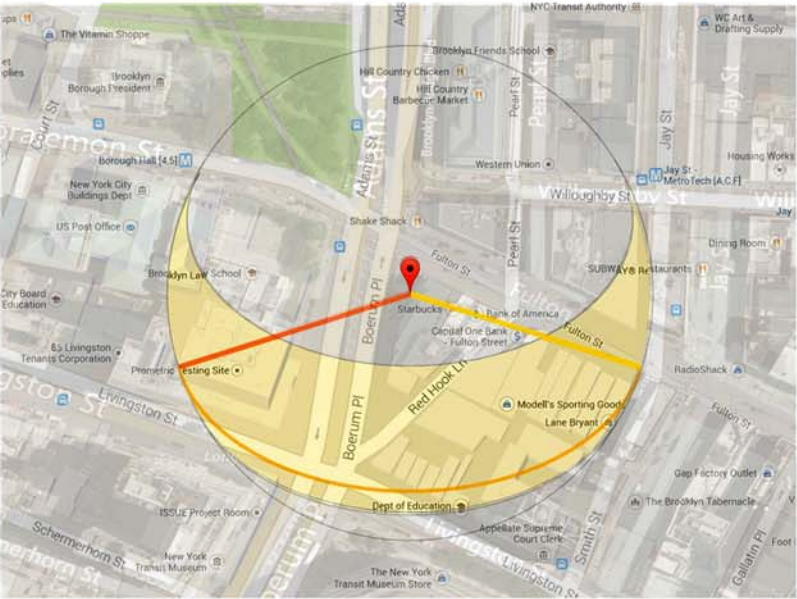


LIMESTONE, BRICK, CURTAIN WALL AND STOREFRONT

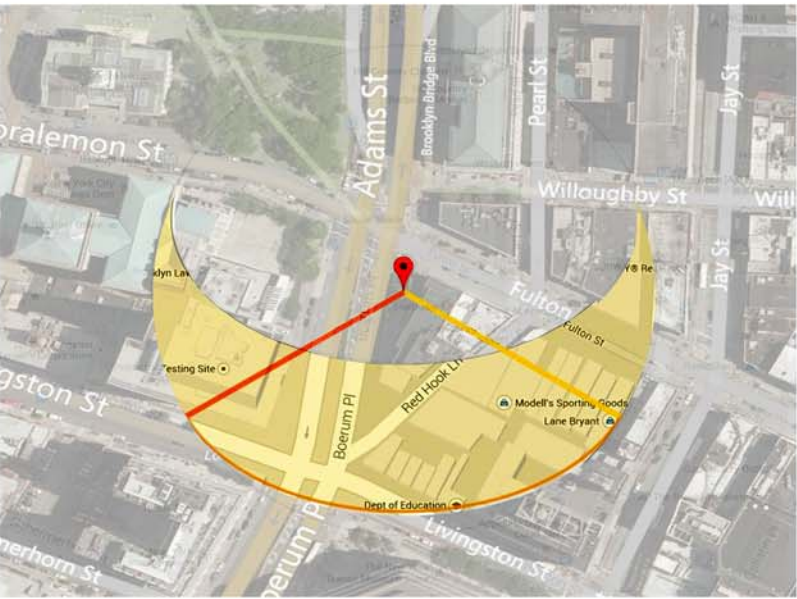
SOLAR STUDY



SUMMER



FALL

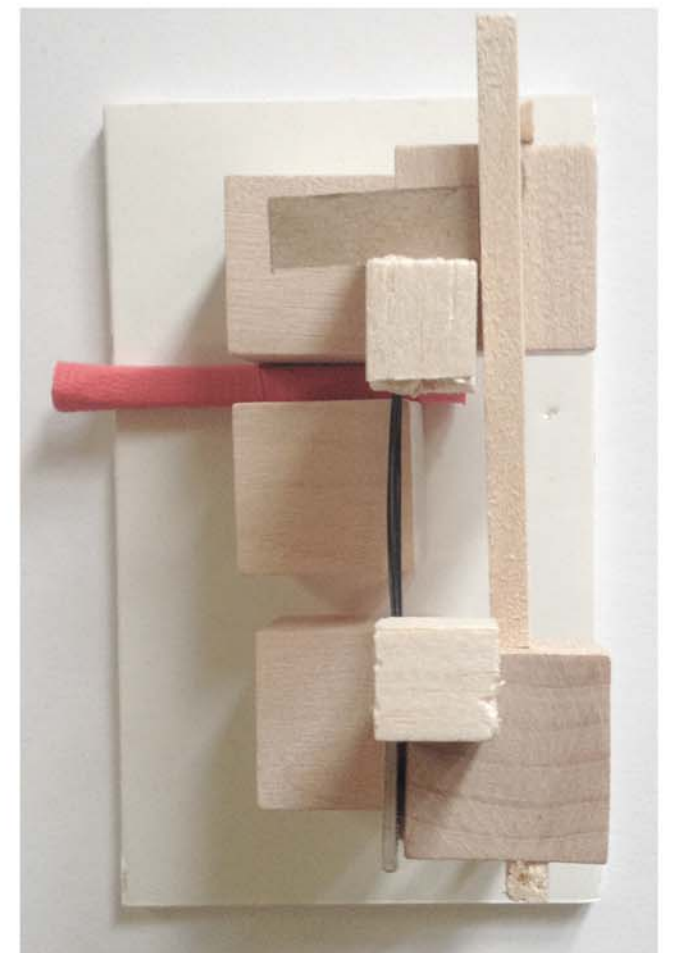
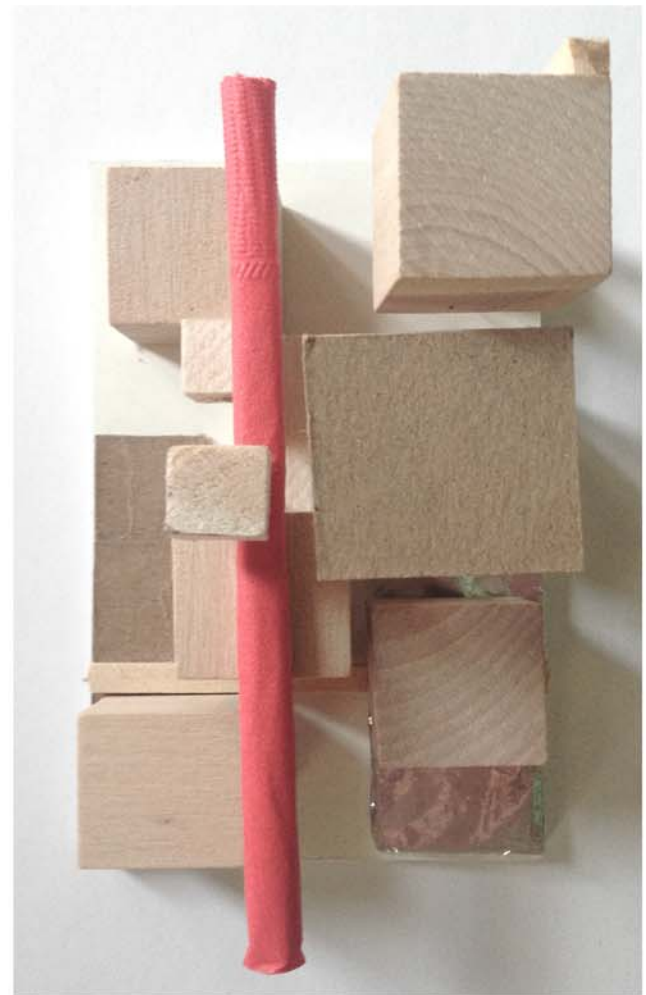
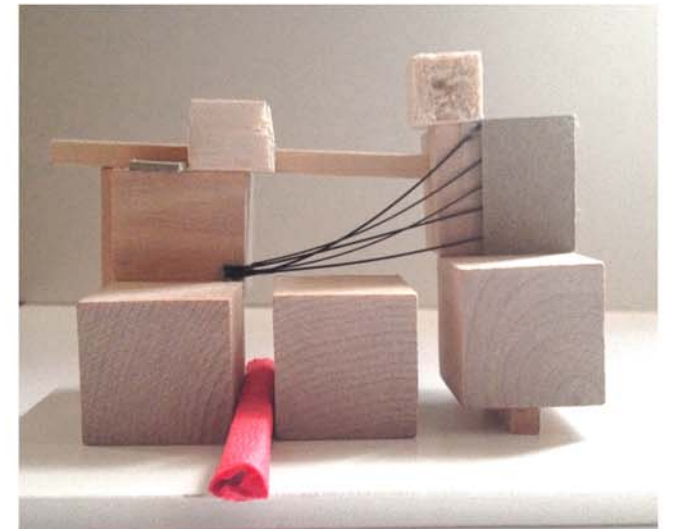
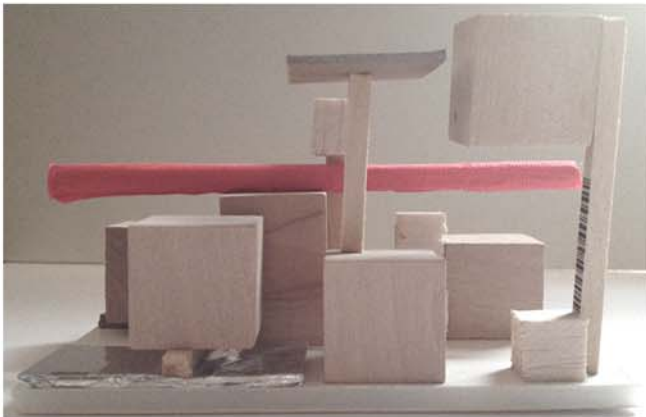
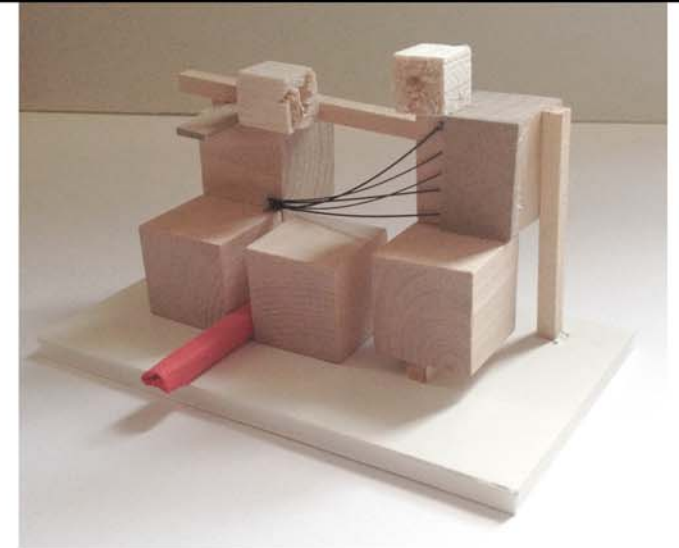
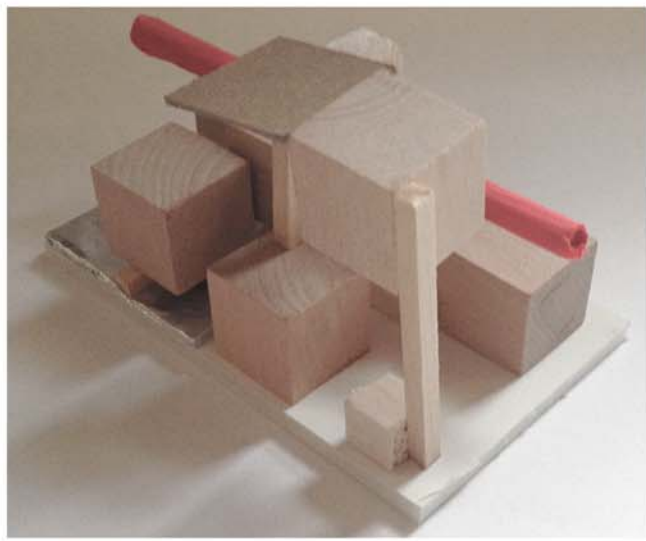


WINTER

CONCEPT MODELS

*CUBES, EXTRUSION, PUSHING AND PULLING

*CHANGE OF PLANES, ATTRACTIVE ELEMENTS, ADDITION OF COLOR



LOGO DEVELOPMENT

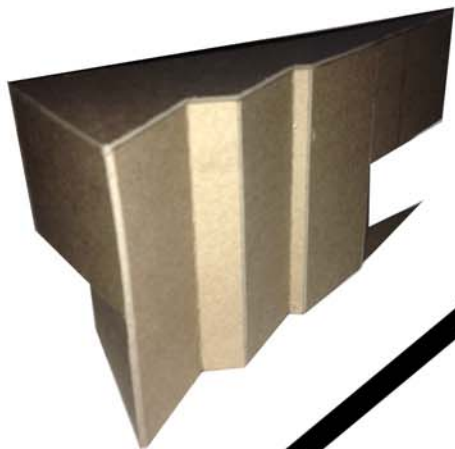
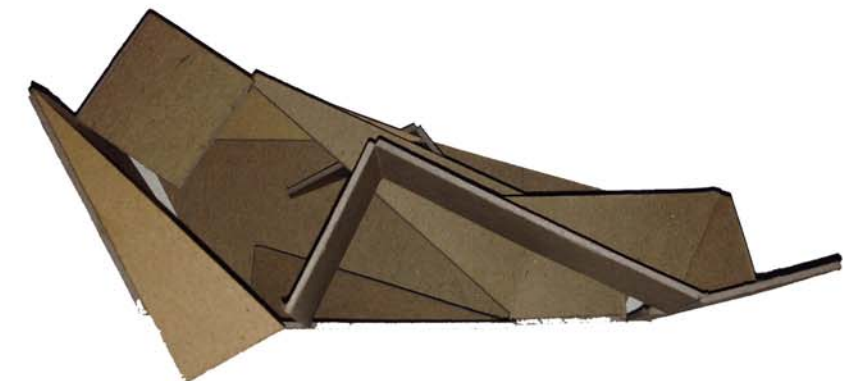
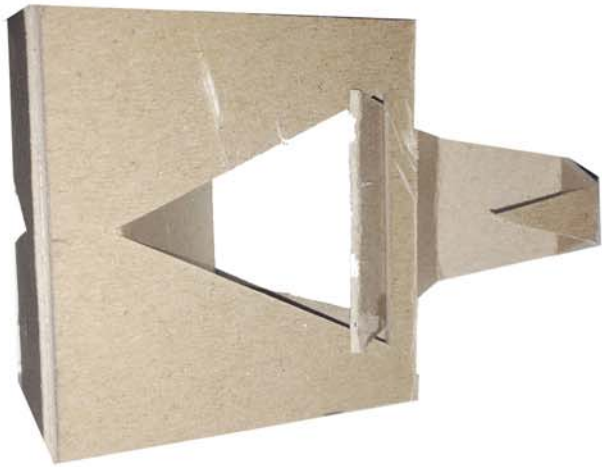
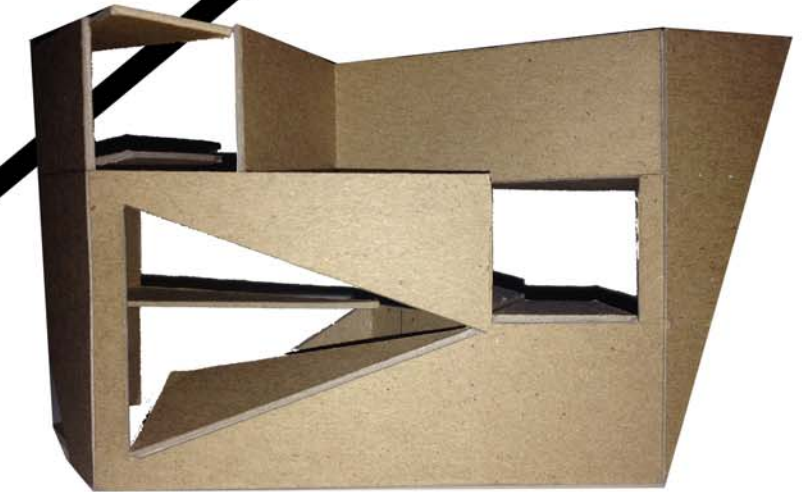
FINAL CONCEPT MODEL

* START TO SUGGEST DIFFERENT SHAPES, FOLDING AND CRACKING OF PLANES.

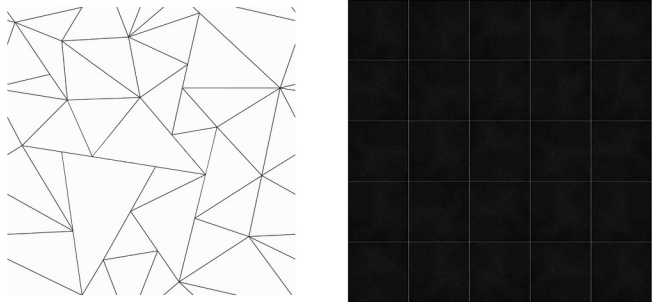
*PLAY OF TRIANGULAR SHAPES OF DIFFERENT MAGNITUDES.



SUIT UP LOGO



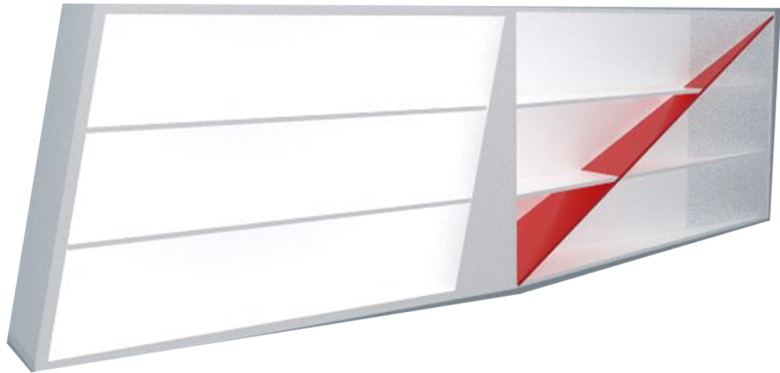
FURNITURE



MATERIALS



OFFICE DESK



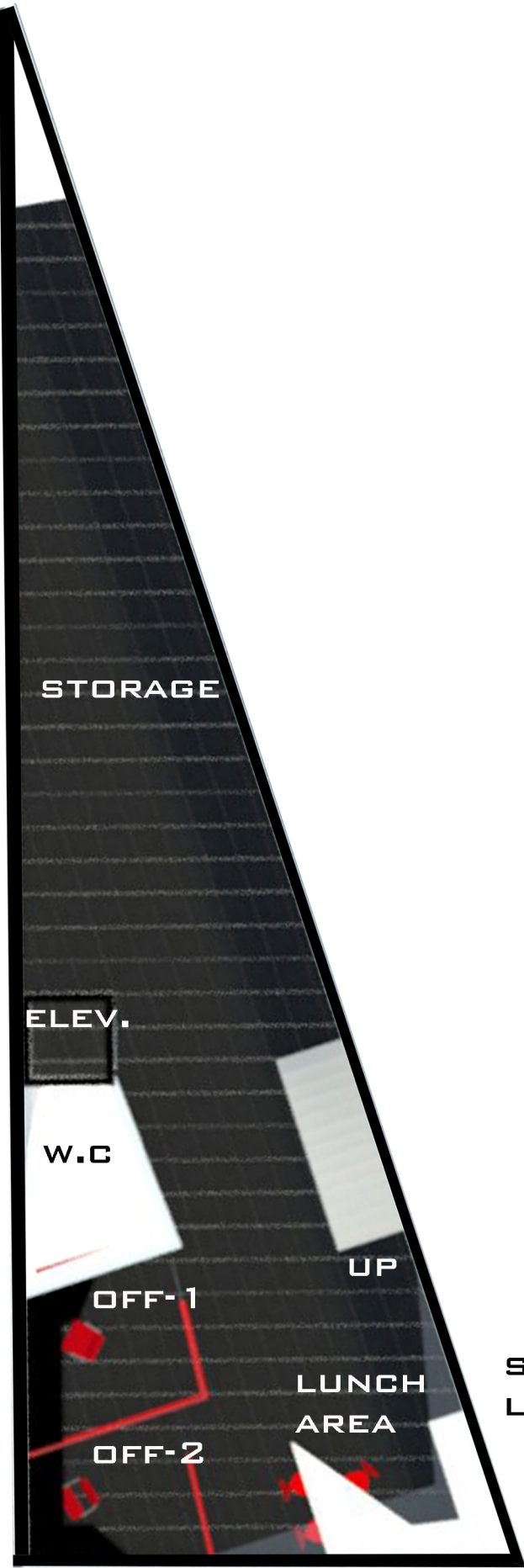
WALL CABS



LUNCH ROOM



CHAIRS



ELEV.

W.C

UP

OFF-1

LUNCH
AREA

OFF-2

SIDEWALK
LIGHTS

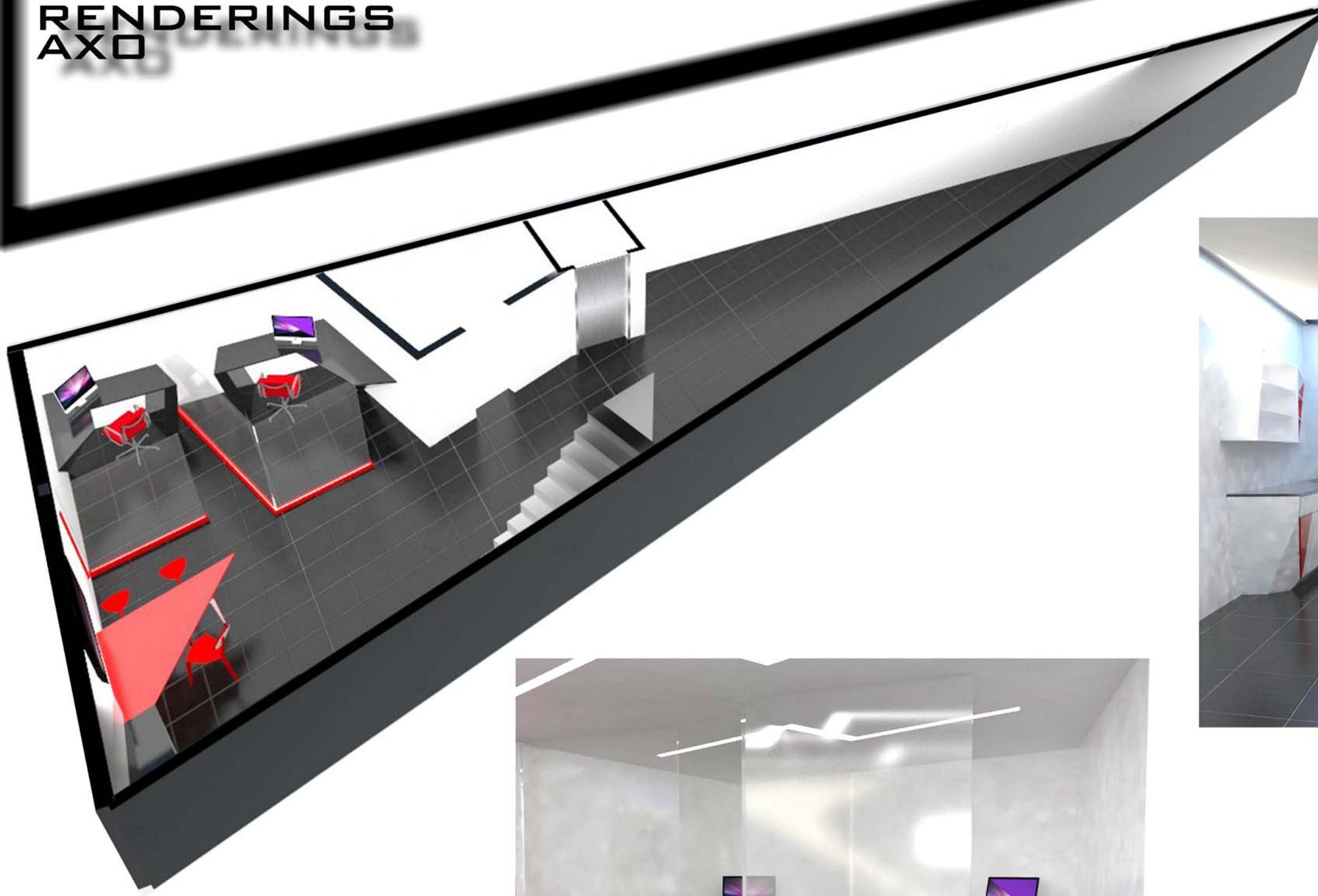
LUNCH ROOM

BASEMENT FLOOR PLAN



N

RENDERINGS
AXO



AXONOMETRIC

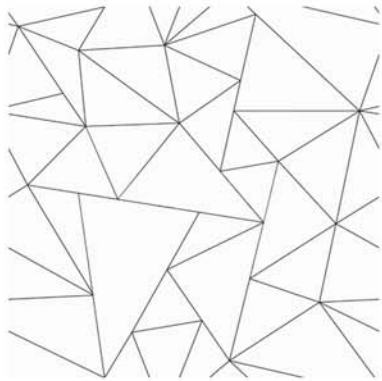
LUNCHROOM



OFFICES



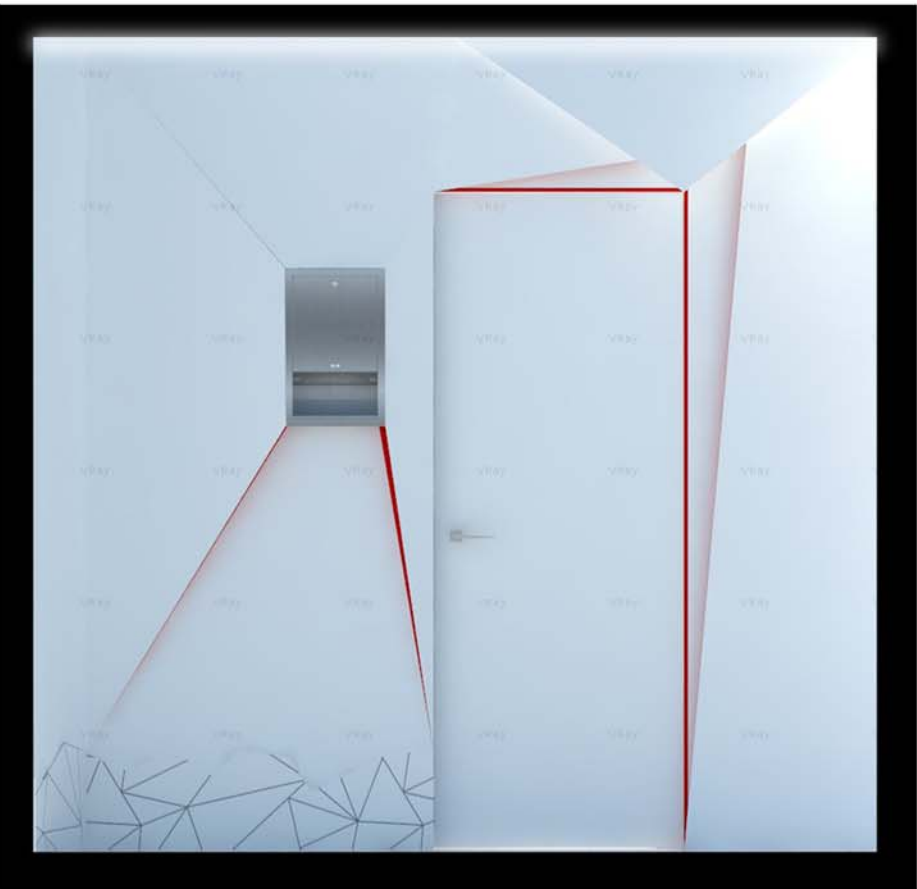
FLOOR PLAN



FLOOR TILE



ELEV 1



ELEV 2



FIXTURE FURNITURE

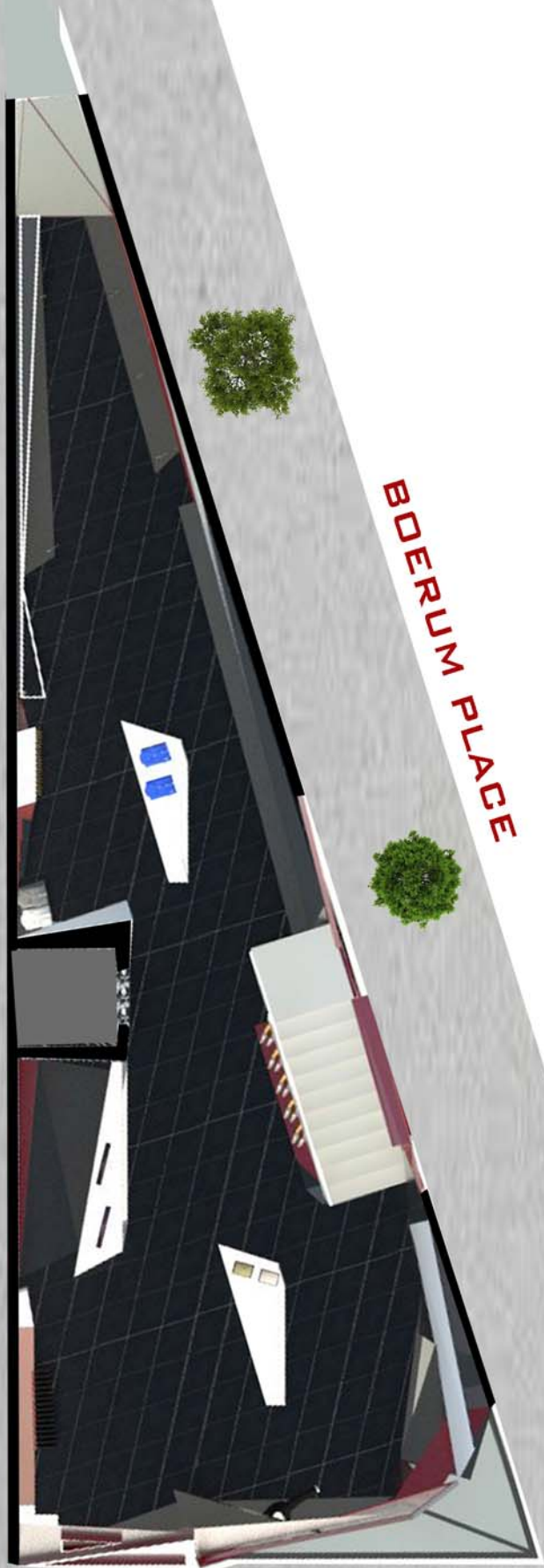


ELEV 4



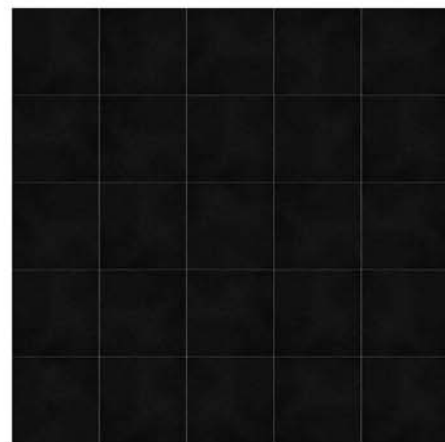
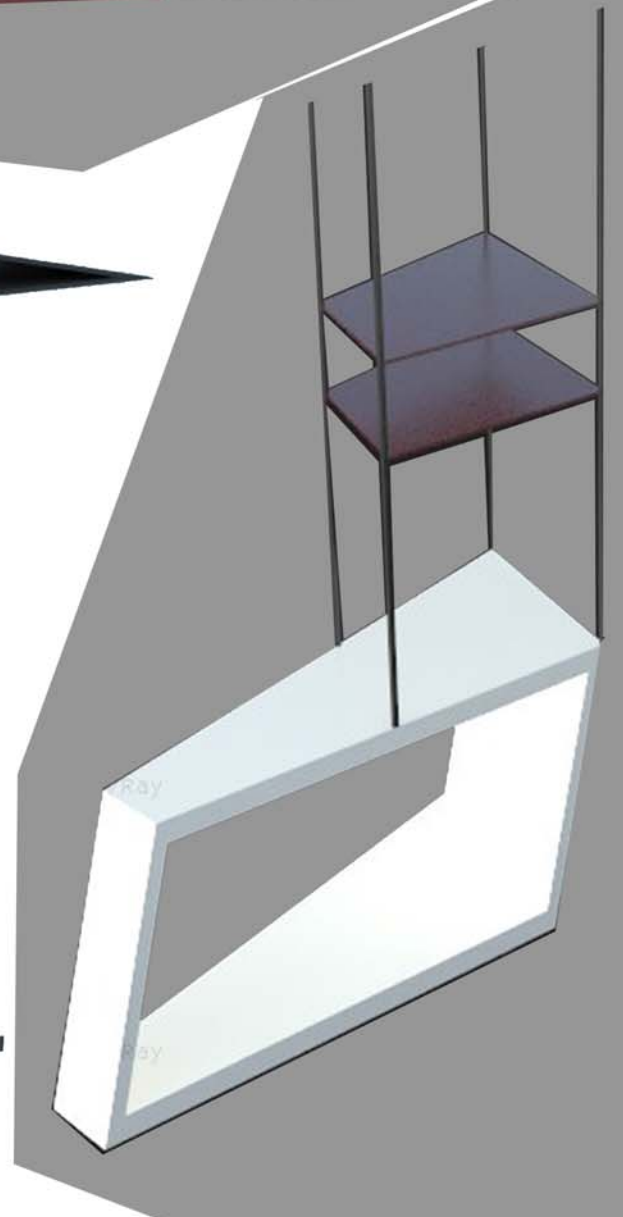
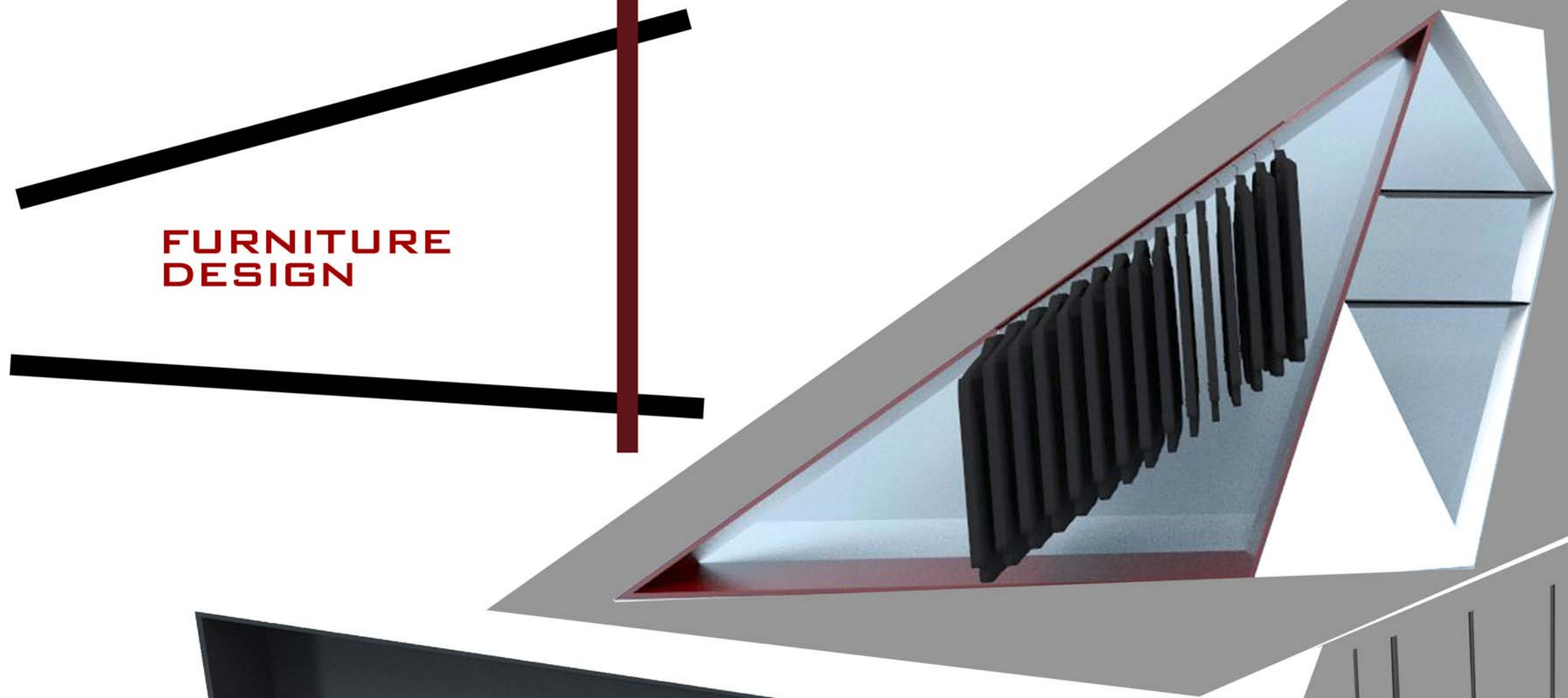
ELEV 3

1ST FLOOR PLAN



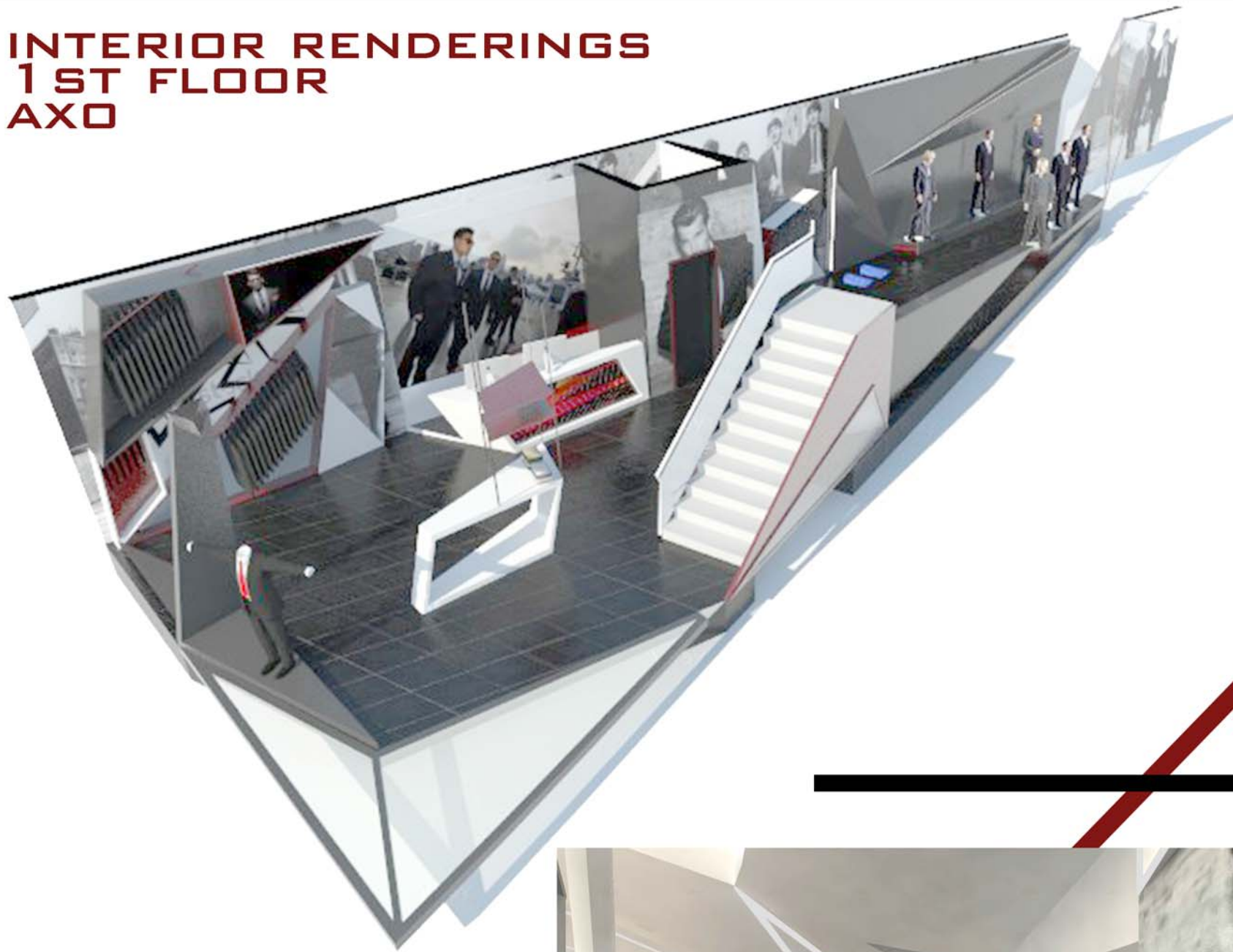
FULTON ST.

FURNITURE DESIGN

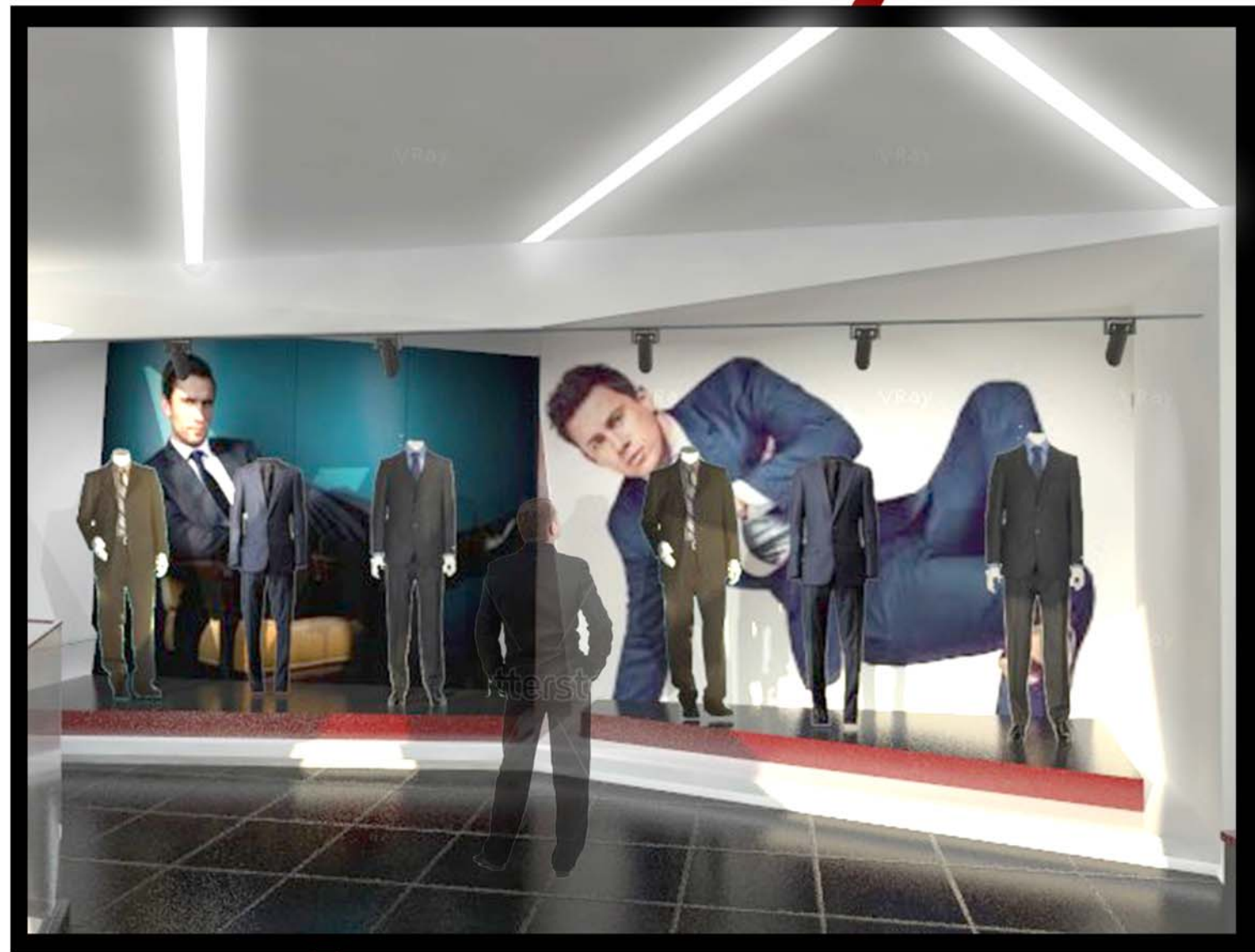
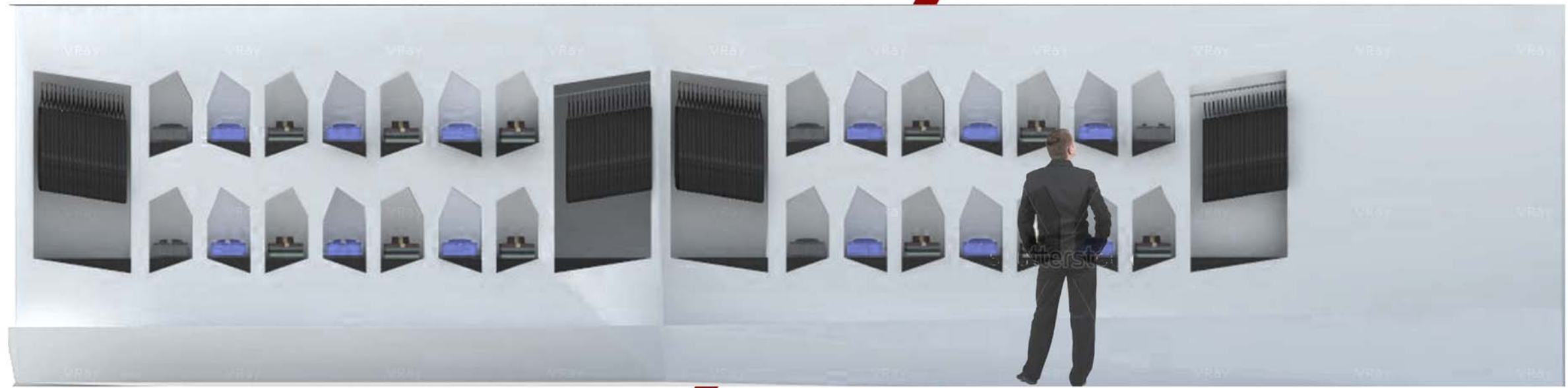
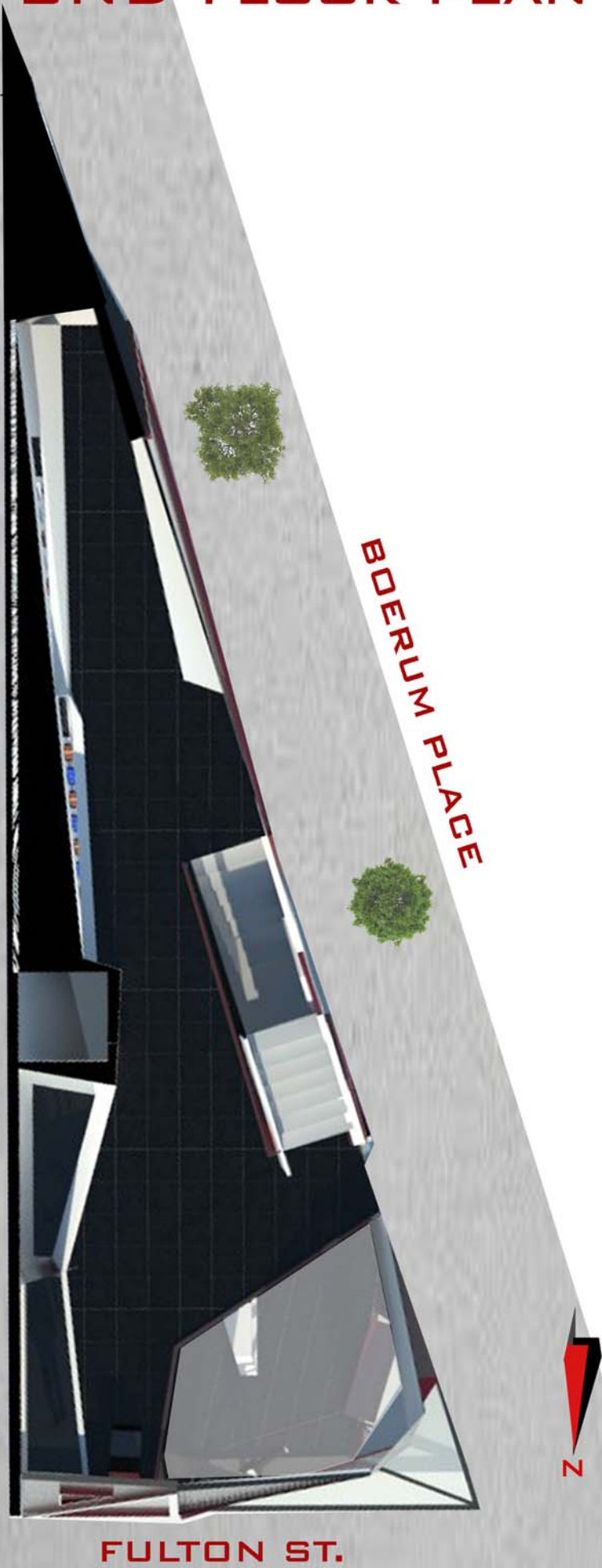


FLOOR TILE

INTERIOR RENDERINGS
1ST FLOOR
AXO

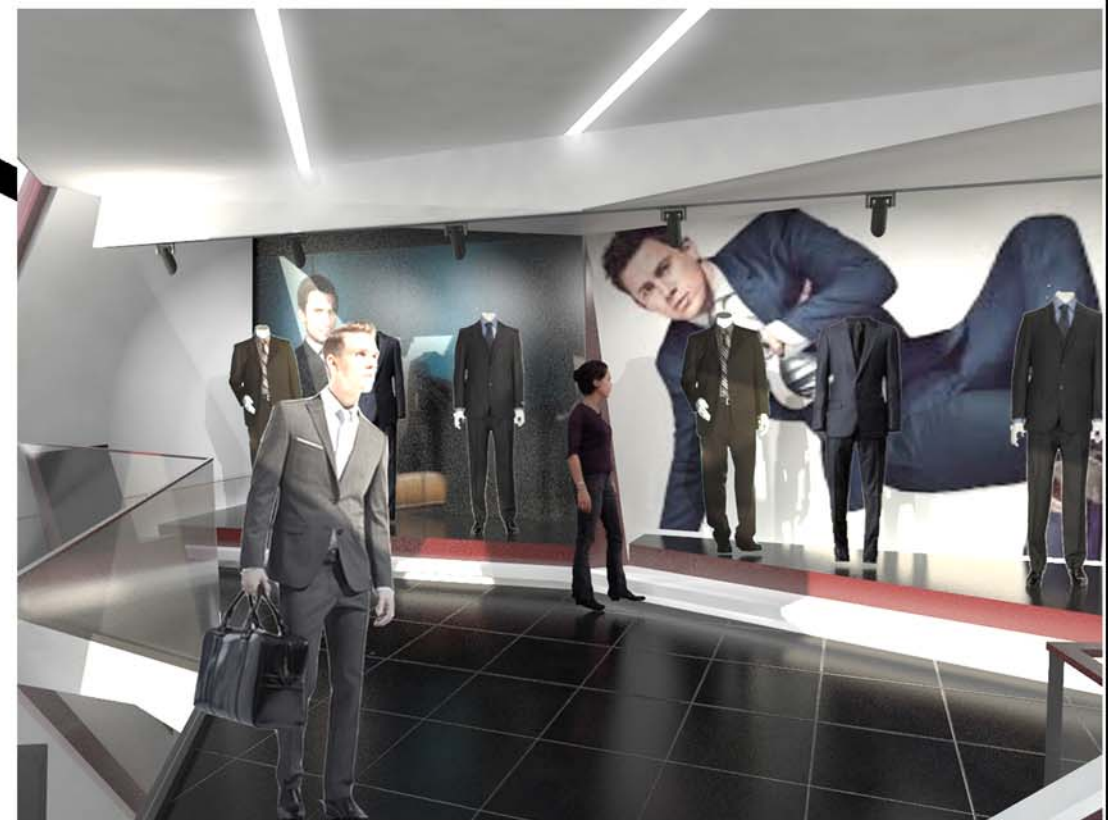
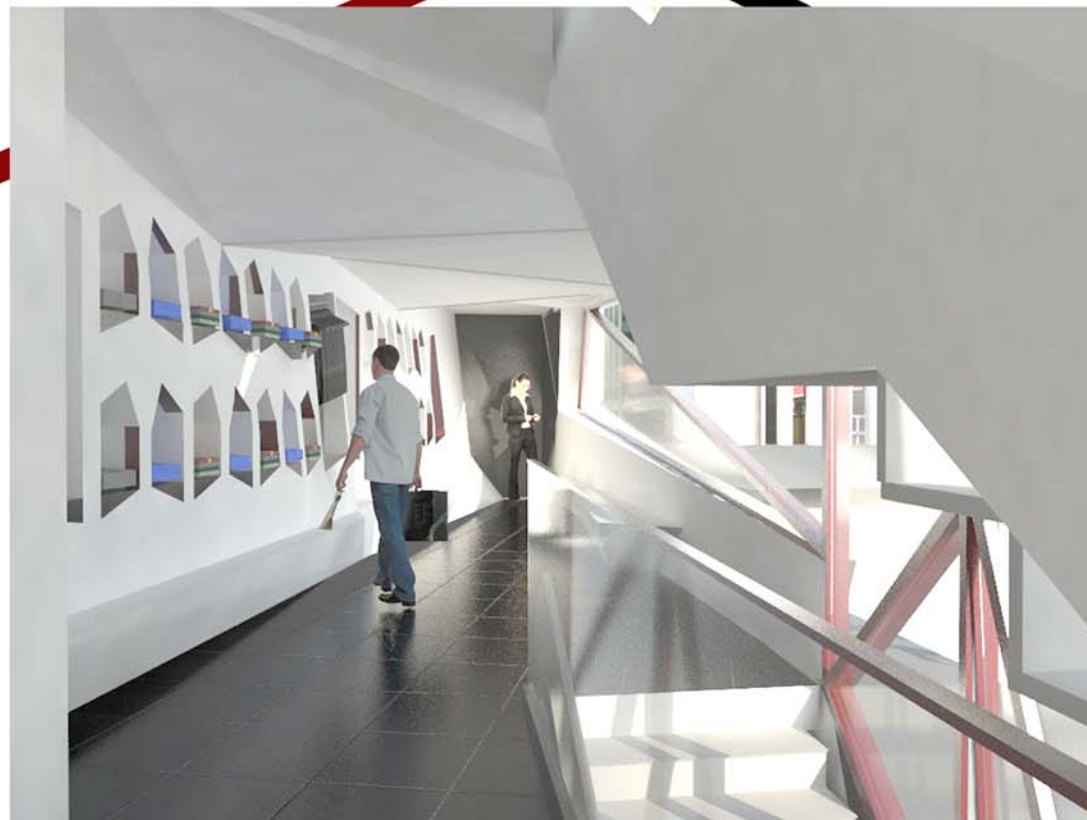
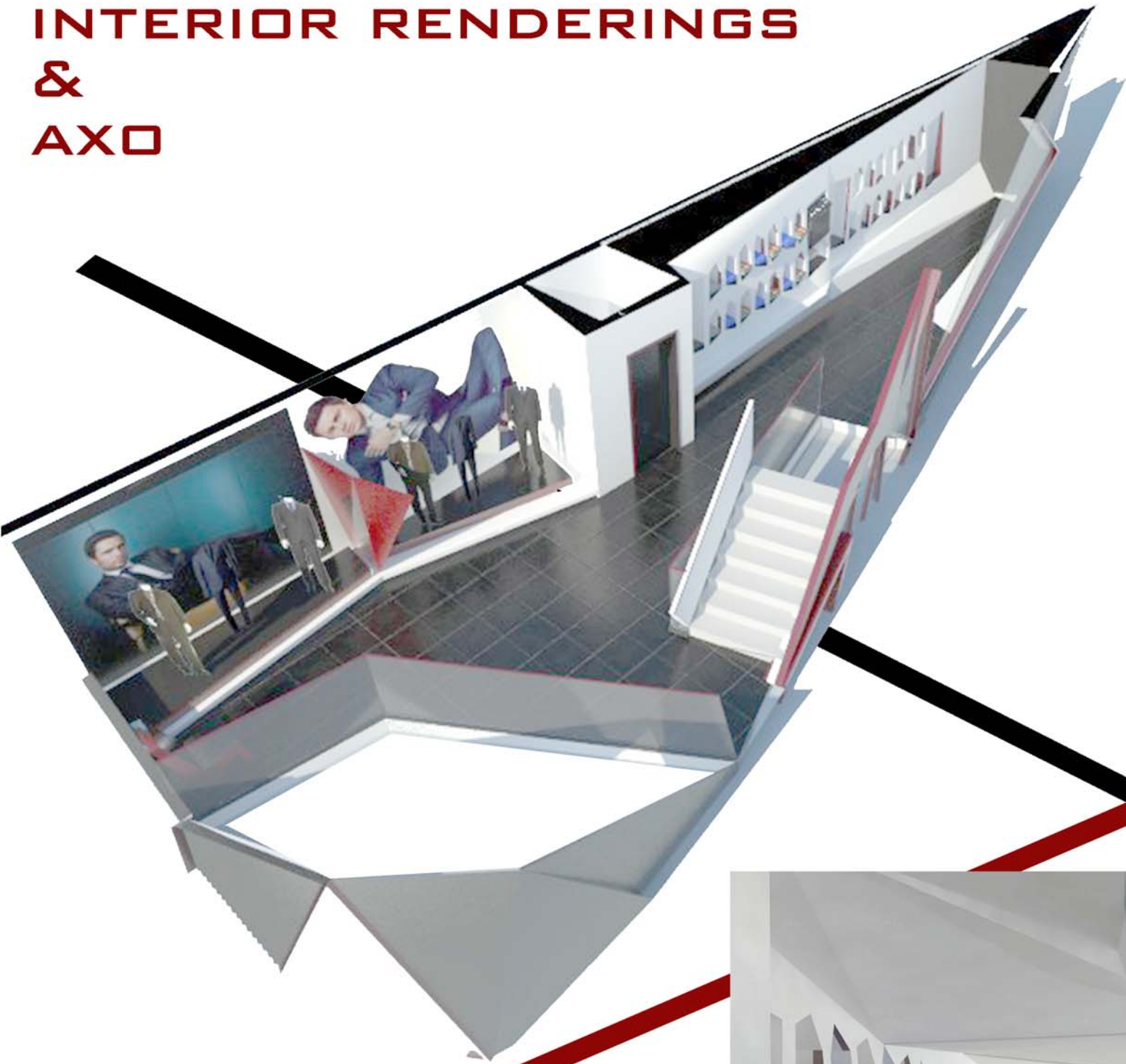


2ND FLOOR PLAN



**FURNITURE
&
DISPLAY**

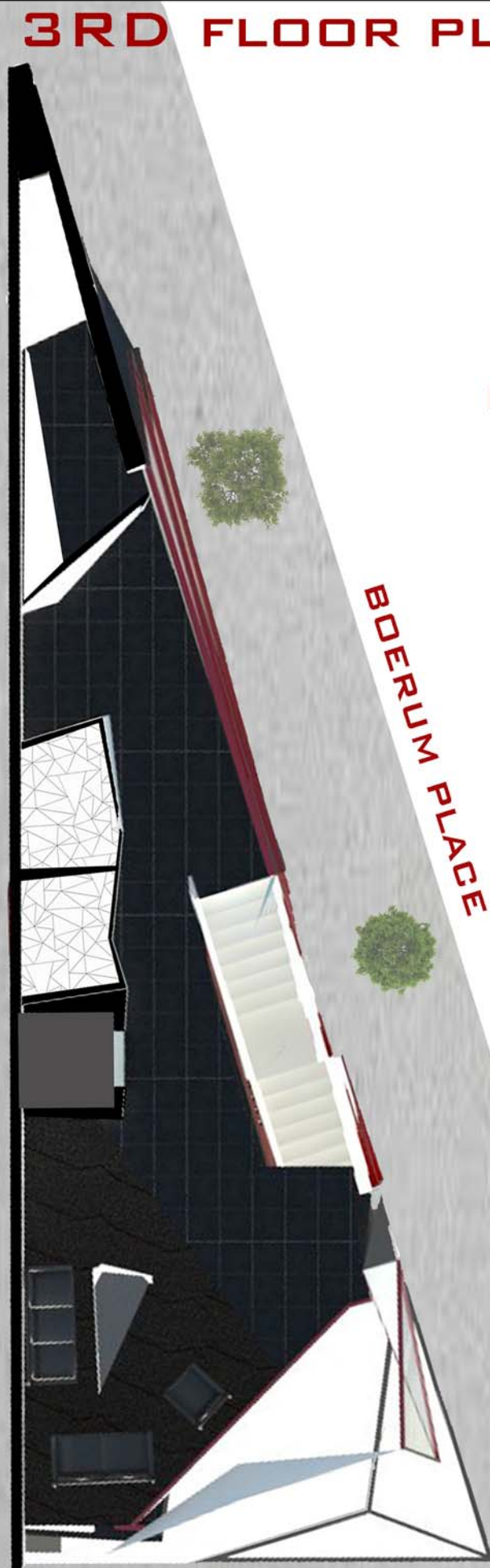
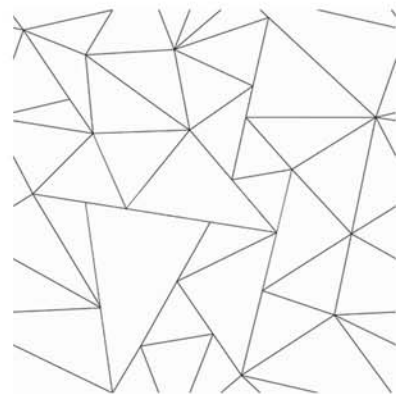
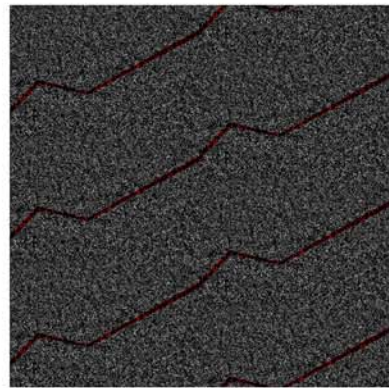
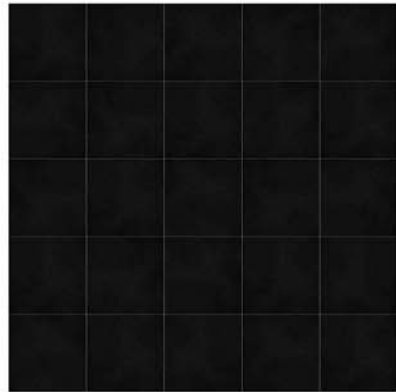
INTERIOR RENDERINGS & AXO



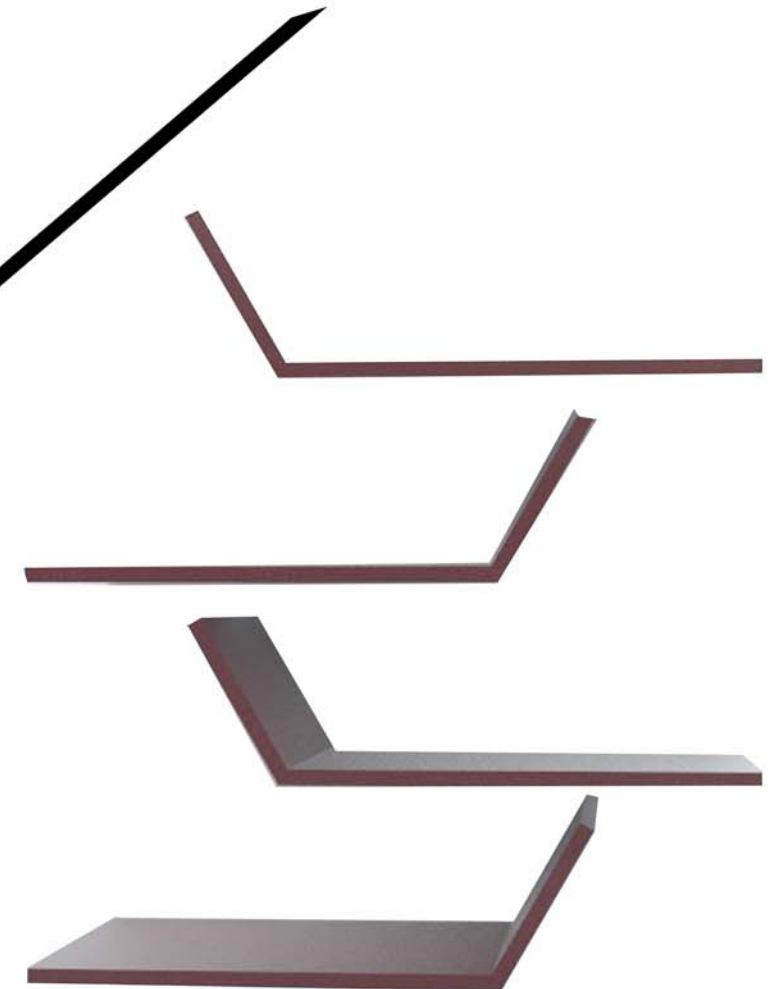
3RD FLOOR PLAN

FURNITURE DESIGN

MATERIALS



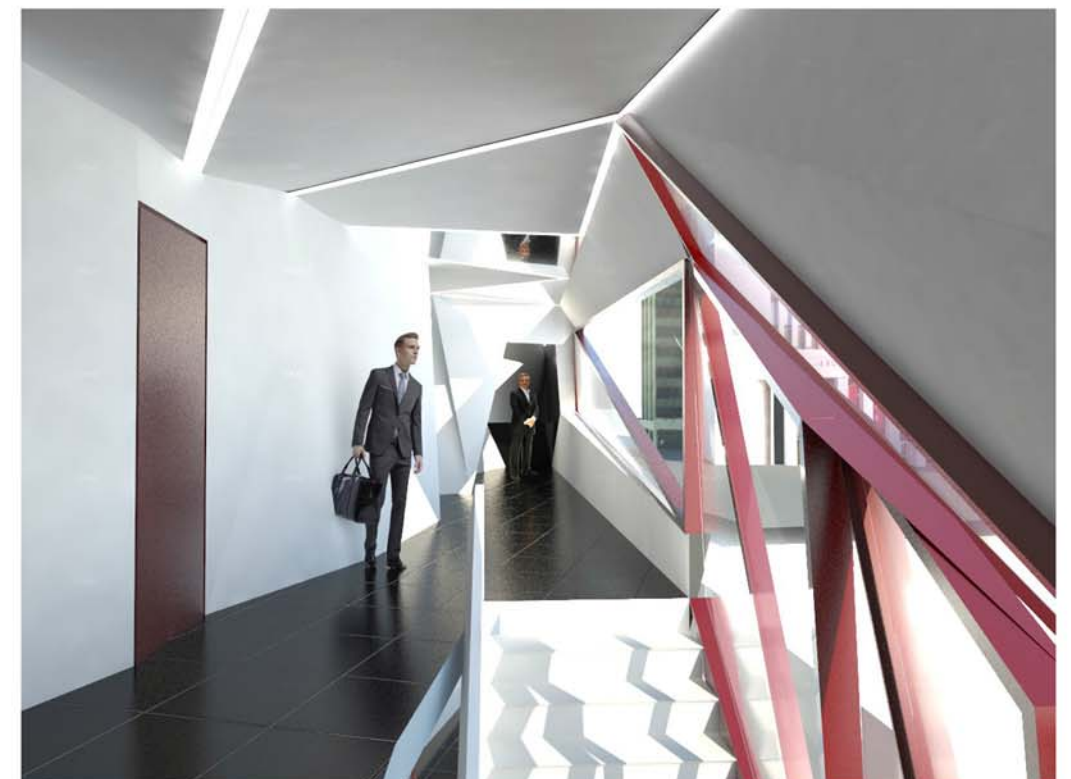
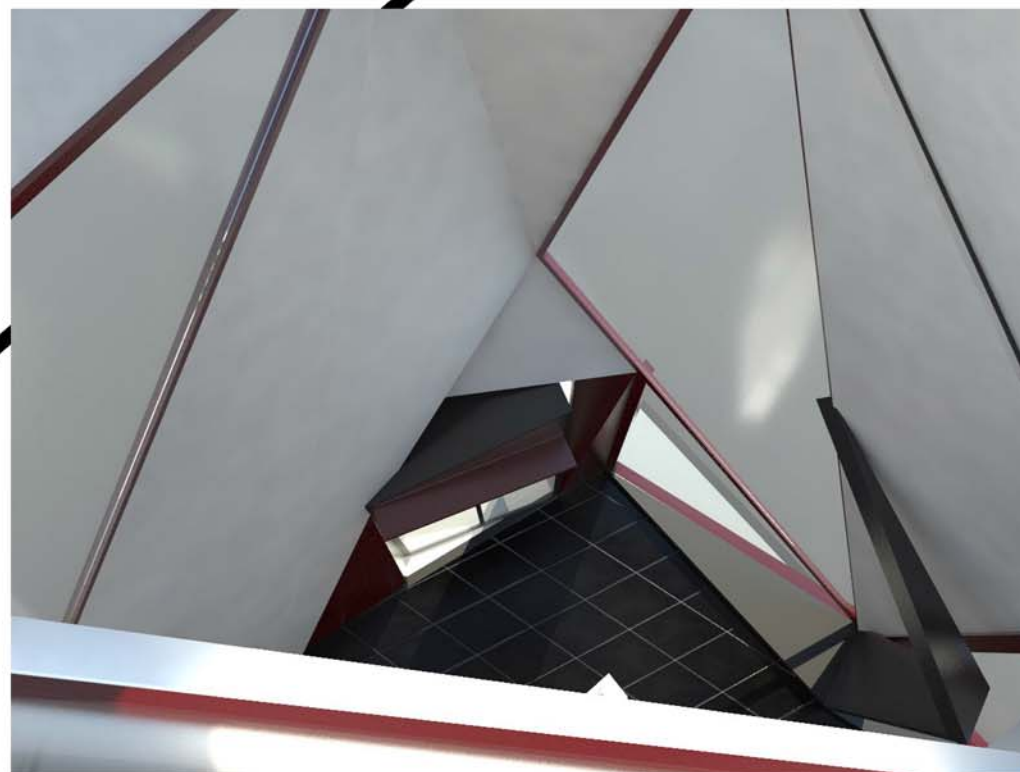
FULTON ST.



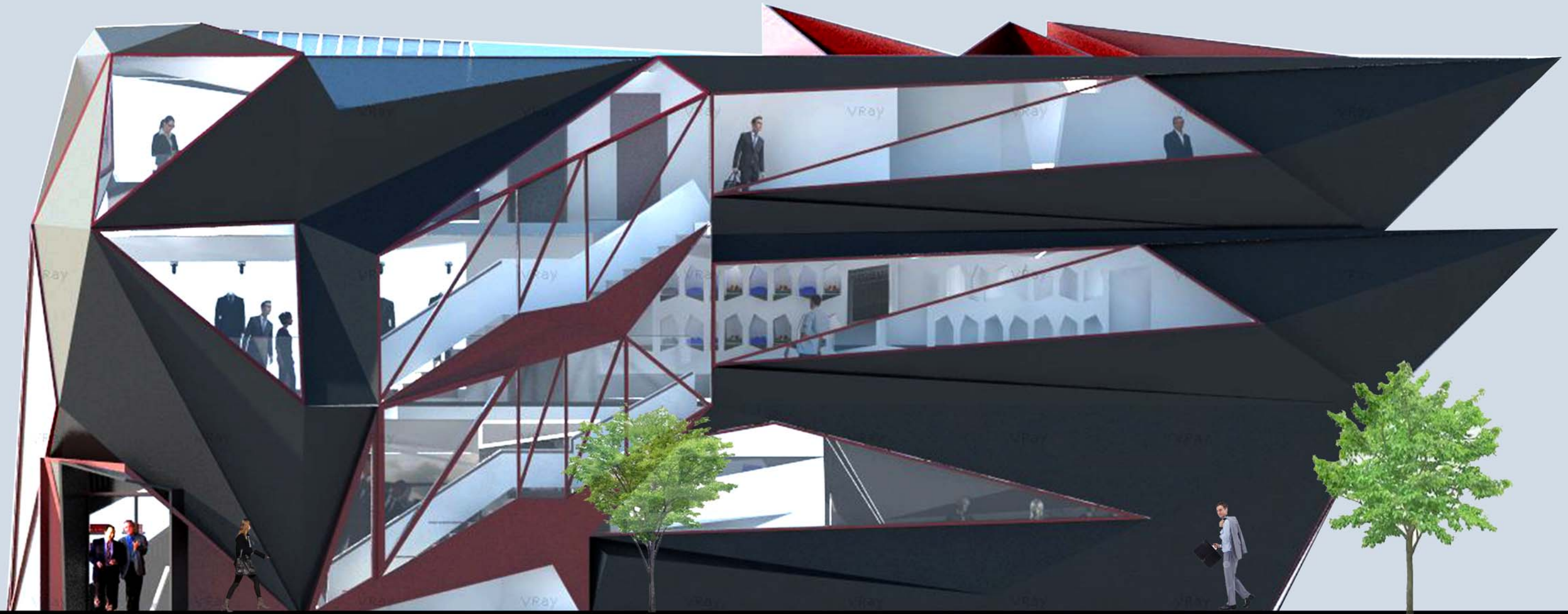
INTERIOR RENDERINGS



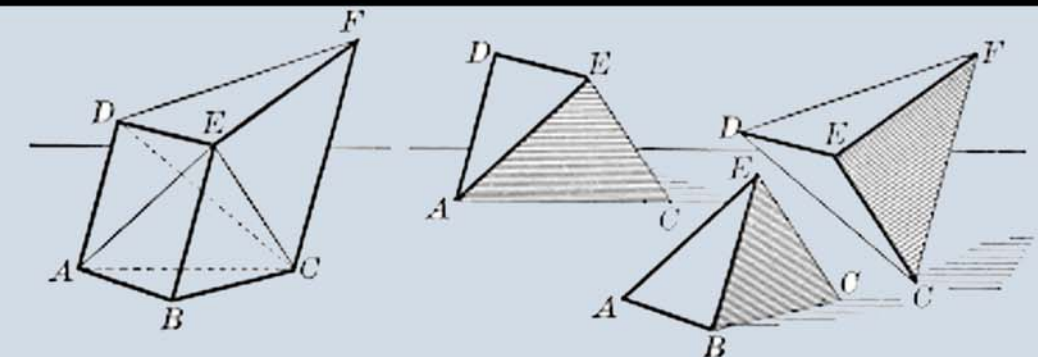
AXONOMETRIC



MATERIALS & COMPONENTS

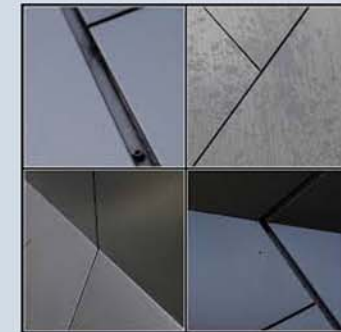
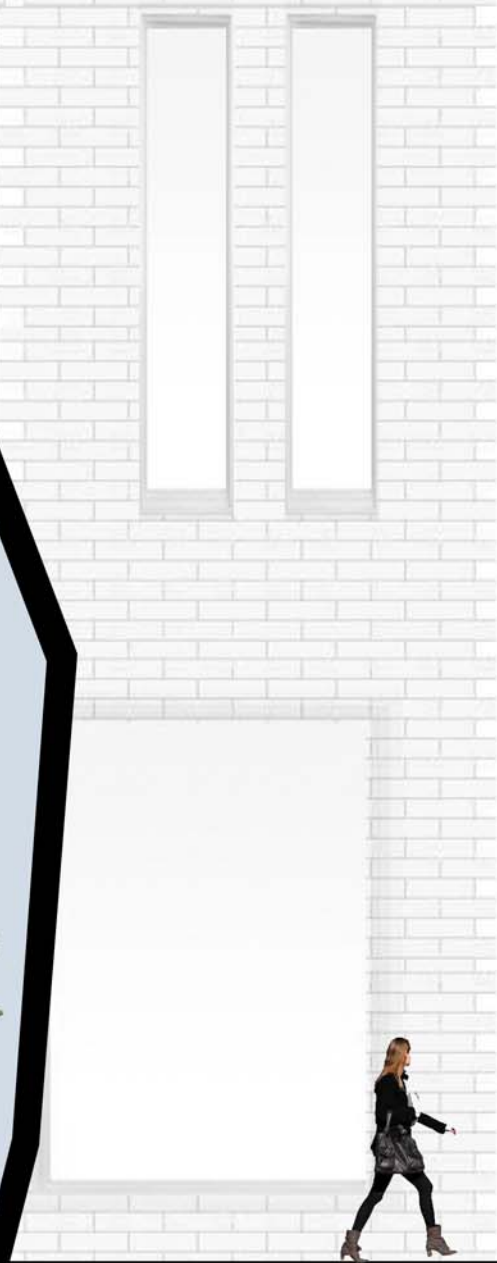


EAST ELEVATION

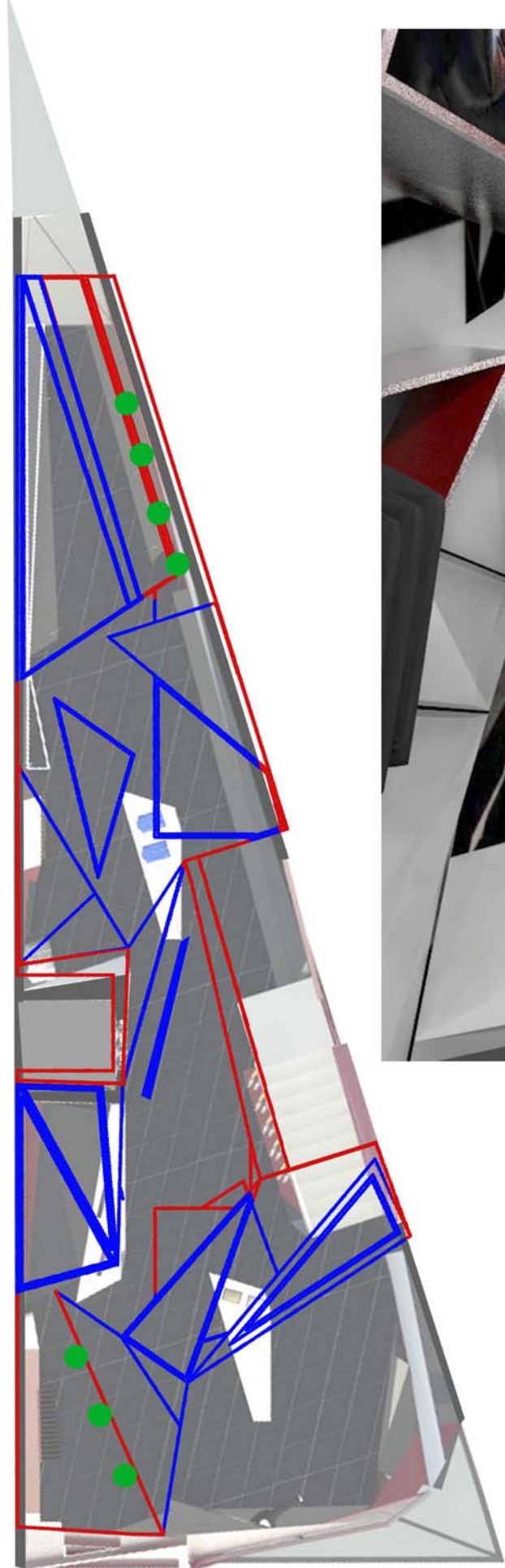


E-W SECTION

SOUTH ELEVATION



1ST FLOOR RCP

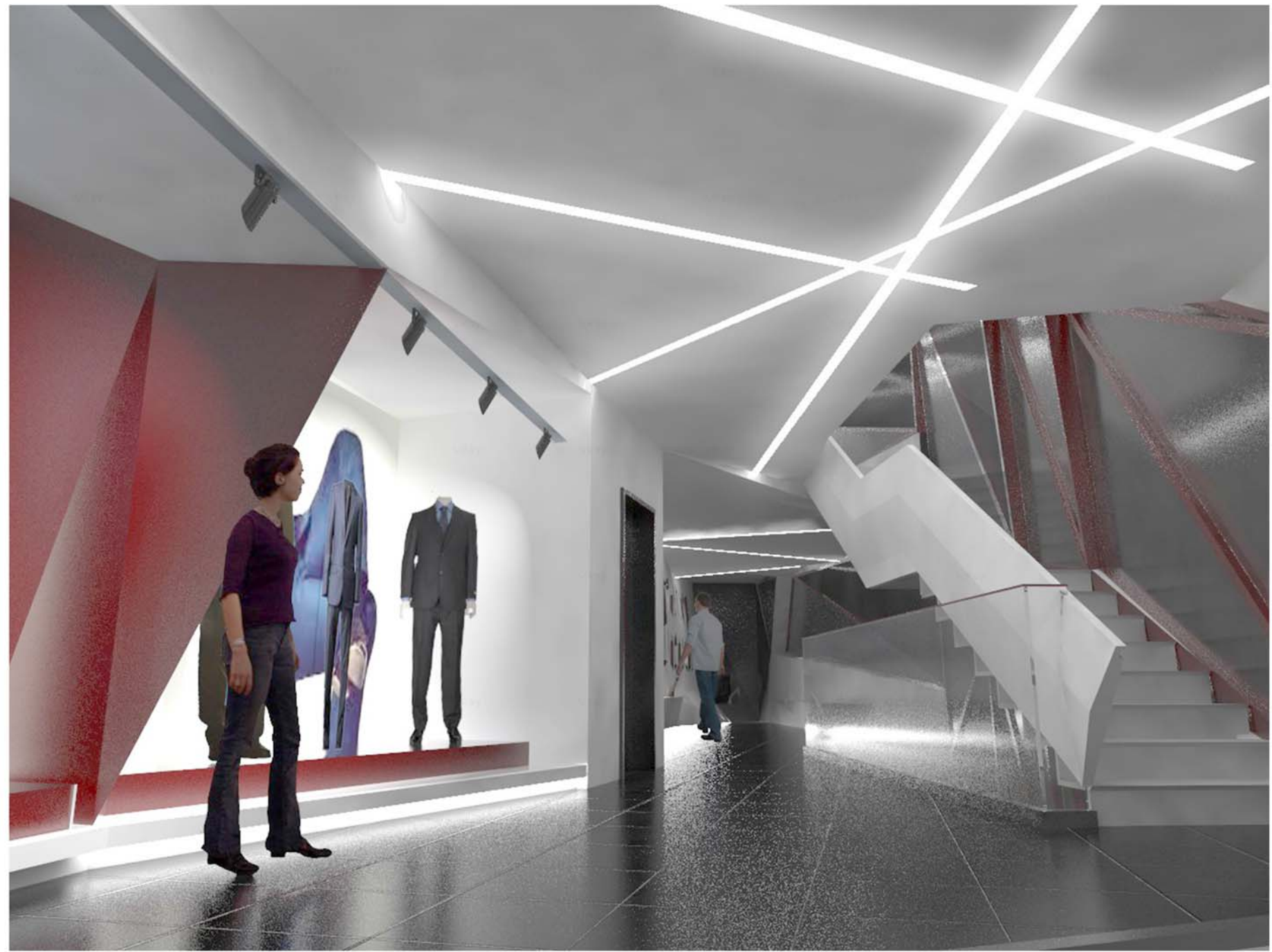
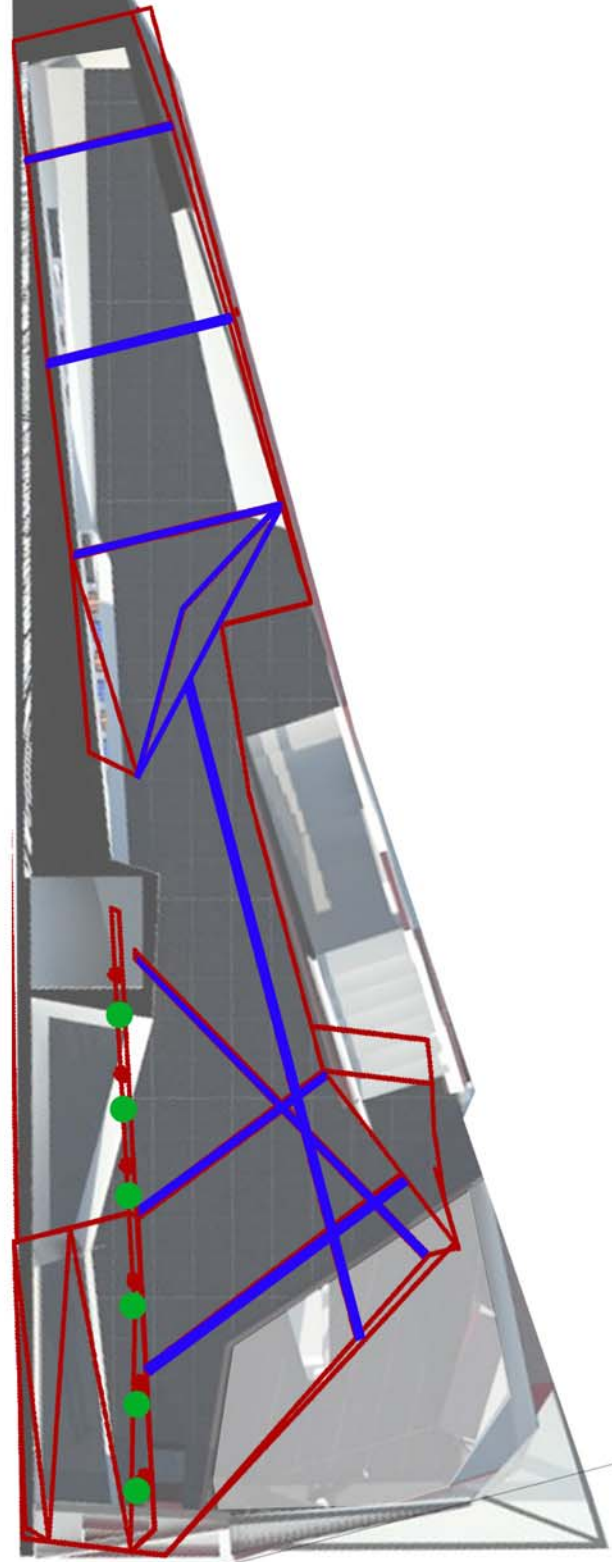


SPOT LIGHT ●



LED STRIP LIGHTING

2ND FLOOR RCP

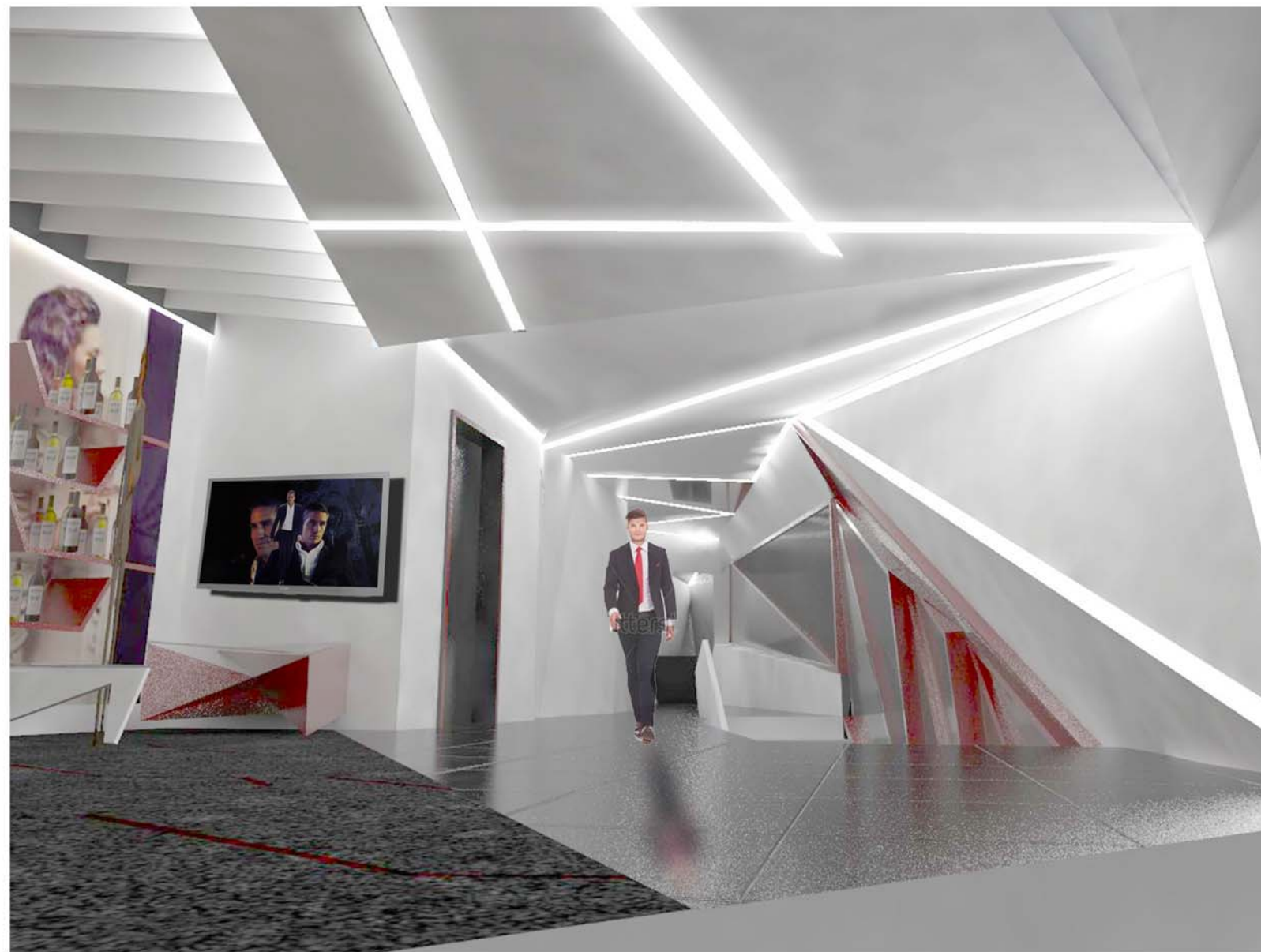
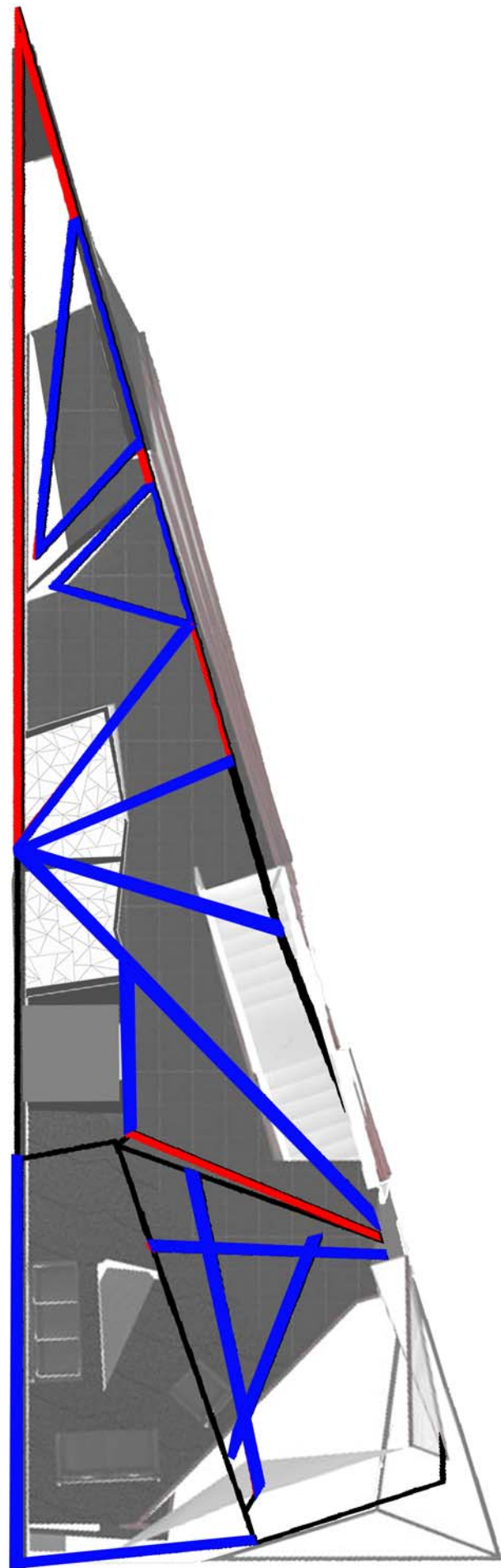


LED STRIP LIGHTING



SPOT LIGHT ●

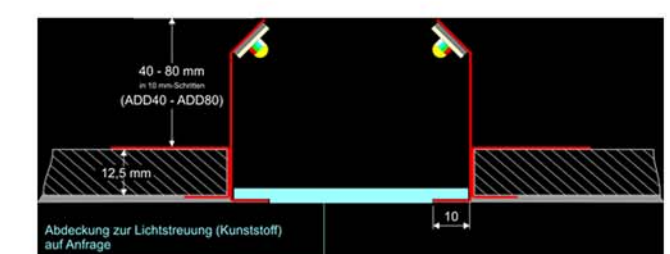
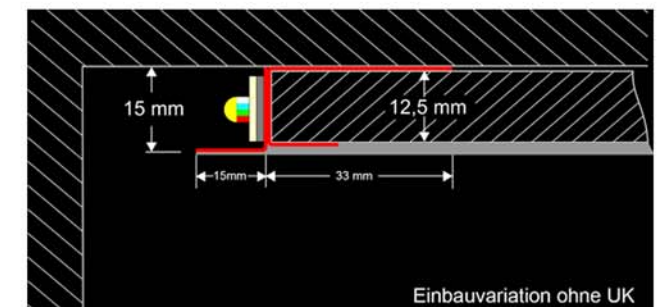
3RD RFP



L.E.D STRIP LIGHTING



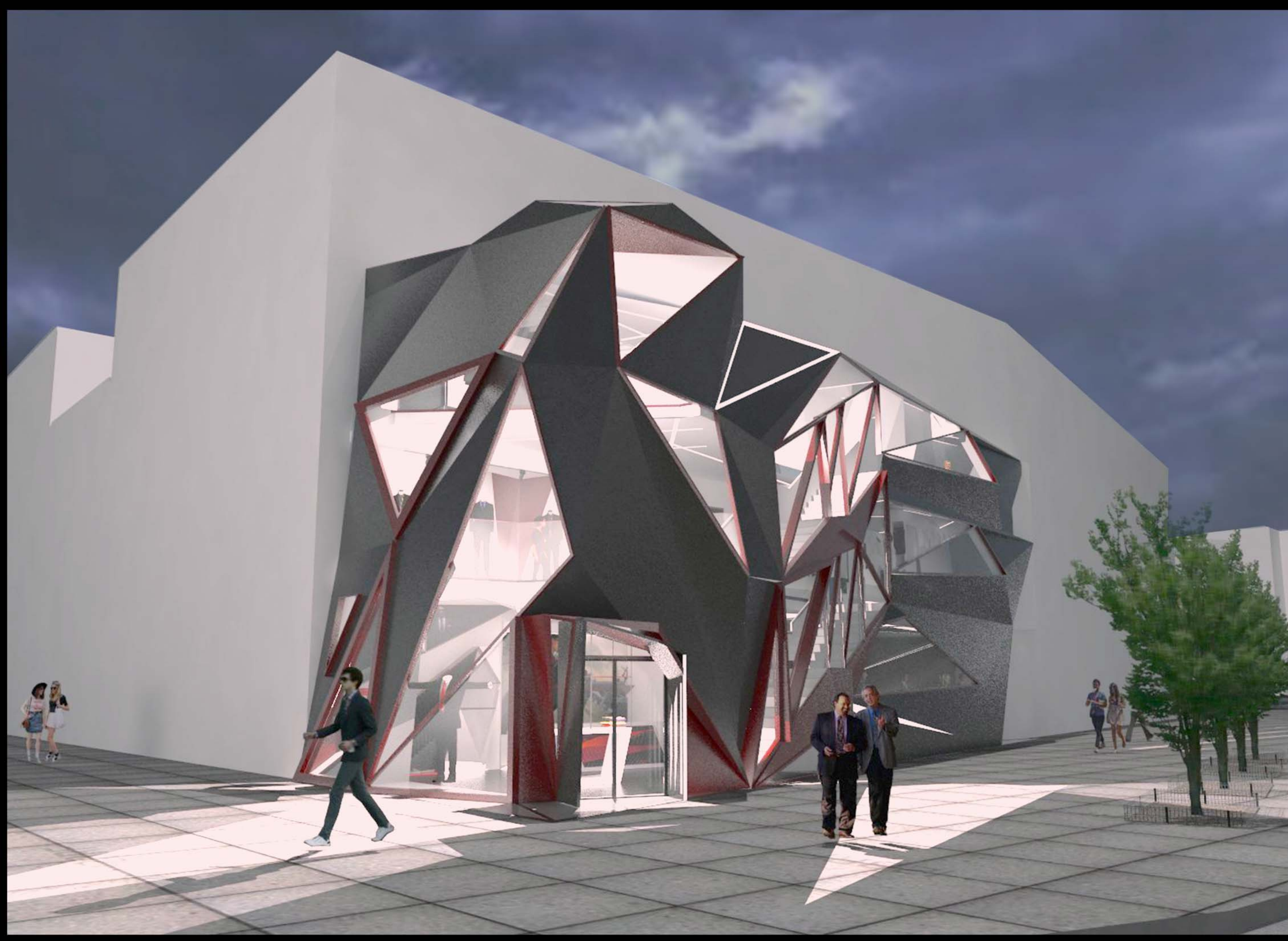
LED PROFILELEMENT



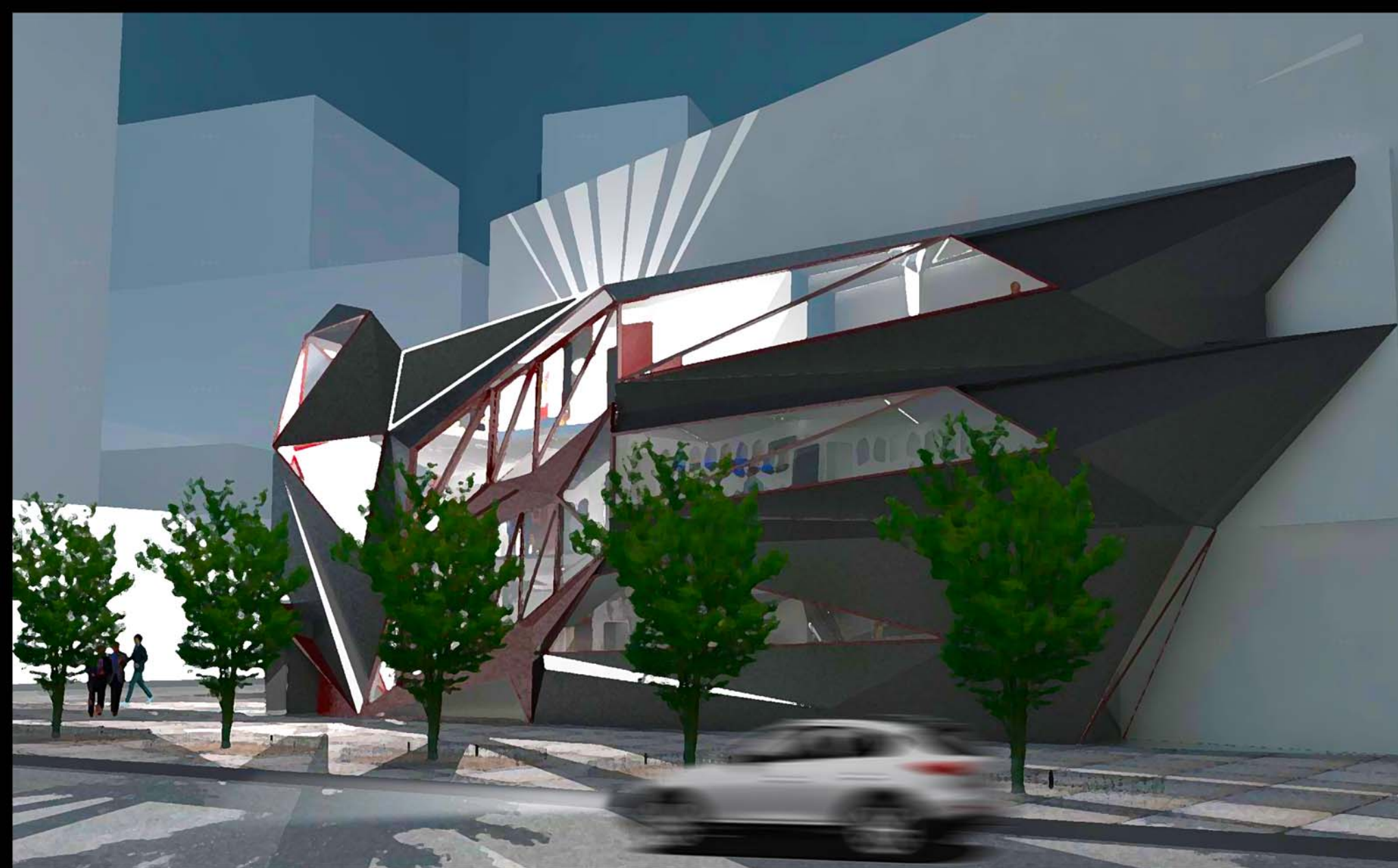
DAY PERSPECTIVE



NIGHT
PERSPECTIVE

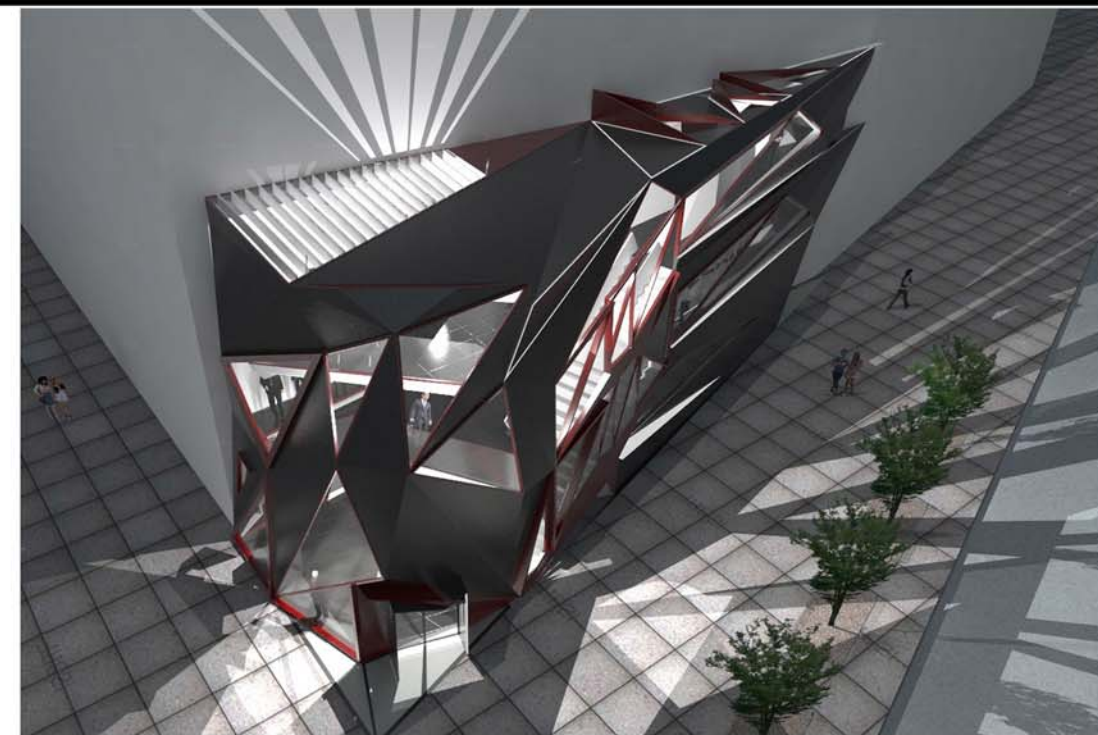


NIGHT PERSPECTIVES



AERIAL VIEW

BOERUM ST.



PHYSICAL MODEL

