Precedent Study

Brooklyn Industries
100 Smith St Brooklyn, NY

About Brooklyn Industries

Lexy Funk and her partner Art Omi after moving to New York City together in 1995 were searching for a way to make a living through their creative endeavors. They decided to start their own company so they could

LIVE, WORK, CREATE

The Smith street stores exterior has large glass windows and two Brooklyn Industries skyline banners.
The interior has its original hardwood floors and exposed ceiling vents for their industrial qualities

Currently, Brooklyn Industries has 16 stores. Five are located in Manhattan, nine are located in Brooklyn, and the others are located in Chicago and Portland. The Brooklyn Industries office and design studio are located in DUMBO.

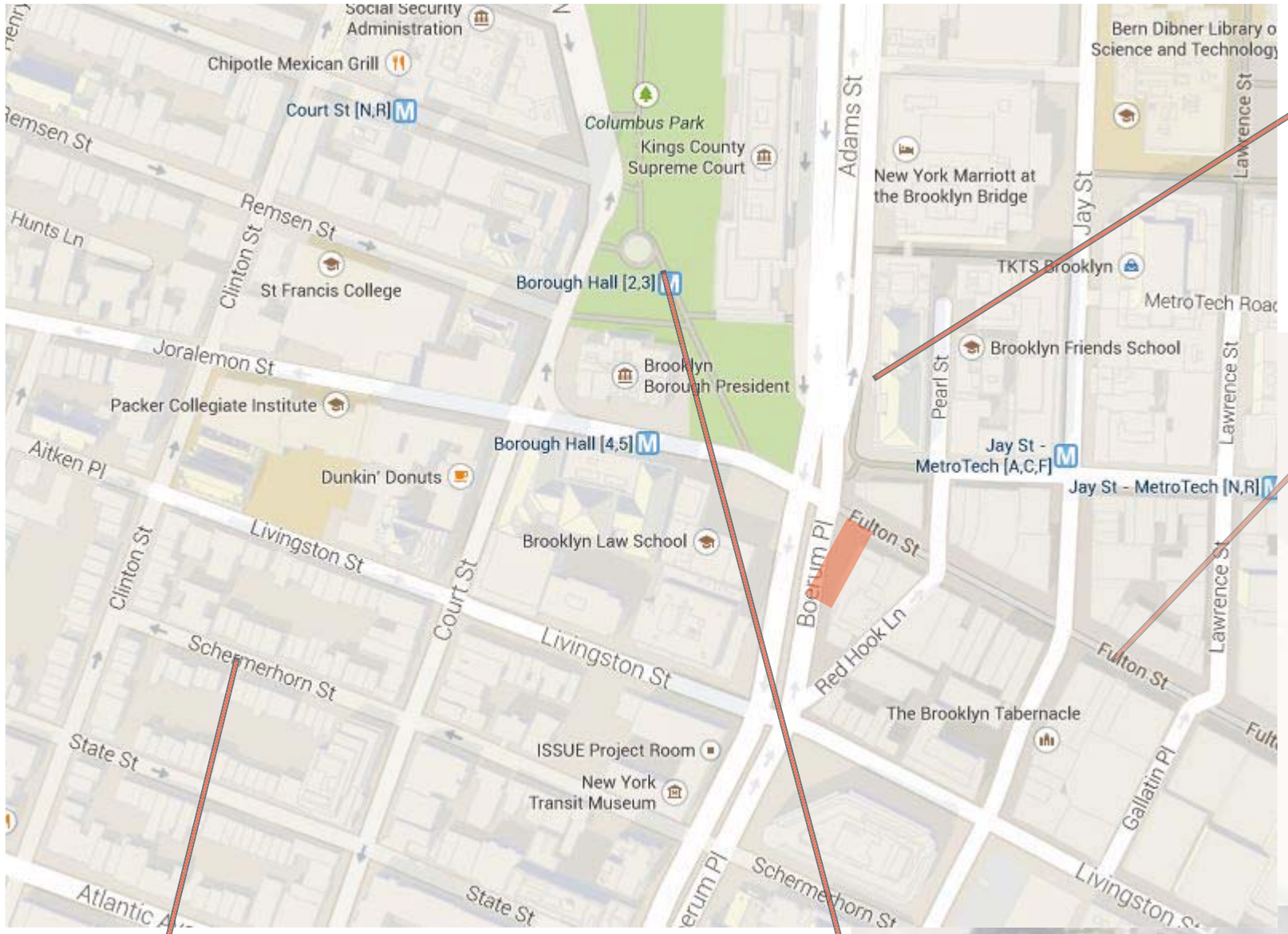
By Subway
Take the F or G to the Bergen St .
A,C, or G to Hoyt – Schermerhorn Sts.

Monday-Wednesday: 10:30 AM to 8 PM
Thursday-Saturday: 10:30 AM to 9 PM
Sunday: 10:30 AM to 8 PM

BROOKLYN INDUSTRIES

Austin Felix

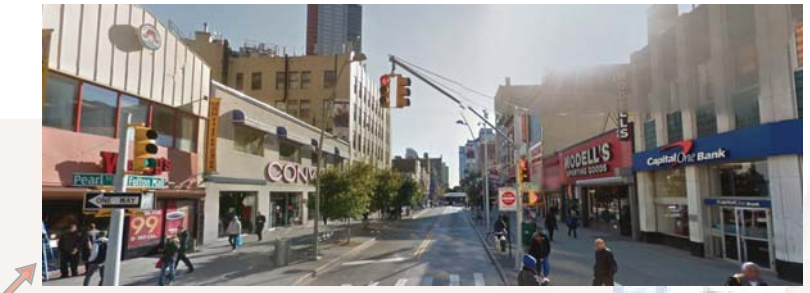
Site Analysis



Chain of resturants along Adams st

Transportation
Subway A,C,R,2,3,4,5,F,G
Transportation
Bus Map

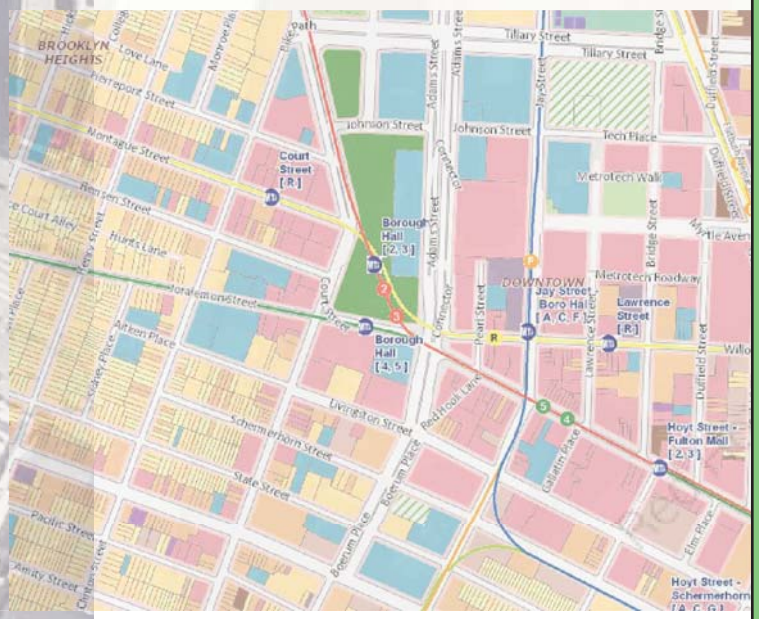
Fulton Mall



Schemerhorn Residencies

Borough Hall Columbus Park

Fulton Mall Improvement Association (FMIA) is a not-for-profit corporation that works to improve One of the most vibrant shopping districts in New York City, the 17-block corridor stretching from Boerum Place to Flatbush Avenue features a mix of national retailers like Macy's, H&M, and the Gap; local chains like Brooklyn Industries, Cookie's, and Shake Shack; and independent shops like Heart & Sole and Mirage Boutique

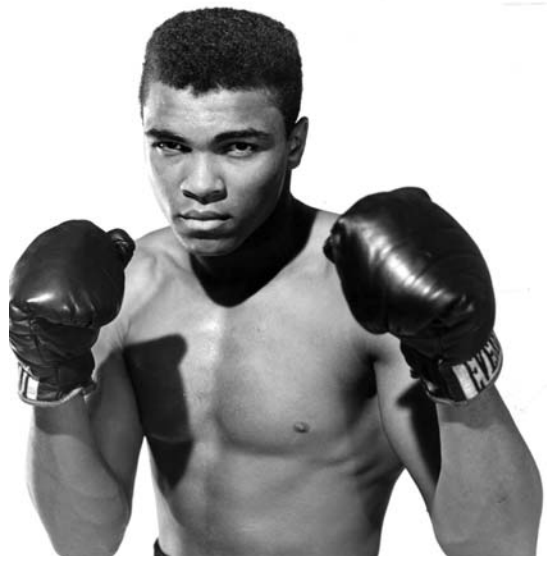


Downtown Brooklyn
Corner of Fulton Mall and Adams St/ Boerum Pl

Austin Felix

No imagination No Wings

Muhammad Ali



"The man who has no imagination has no wings"
Muhammad Ali

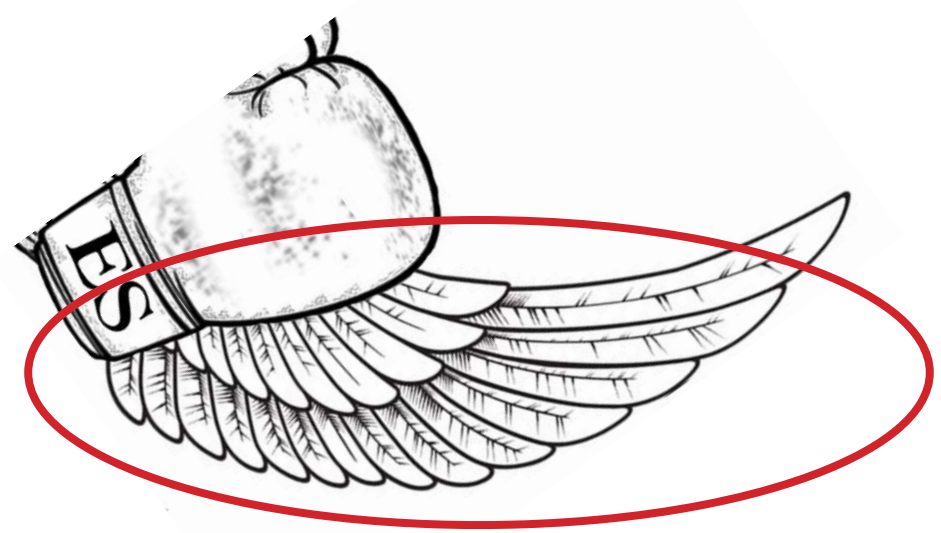
Boxing is a combat sport in which two people engage in a contest of strength, speed, reflexes, endurance, and will, by throwing punches at each other with gloved hands.

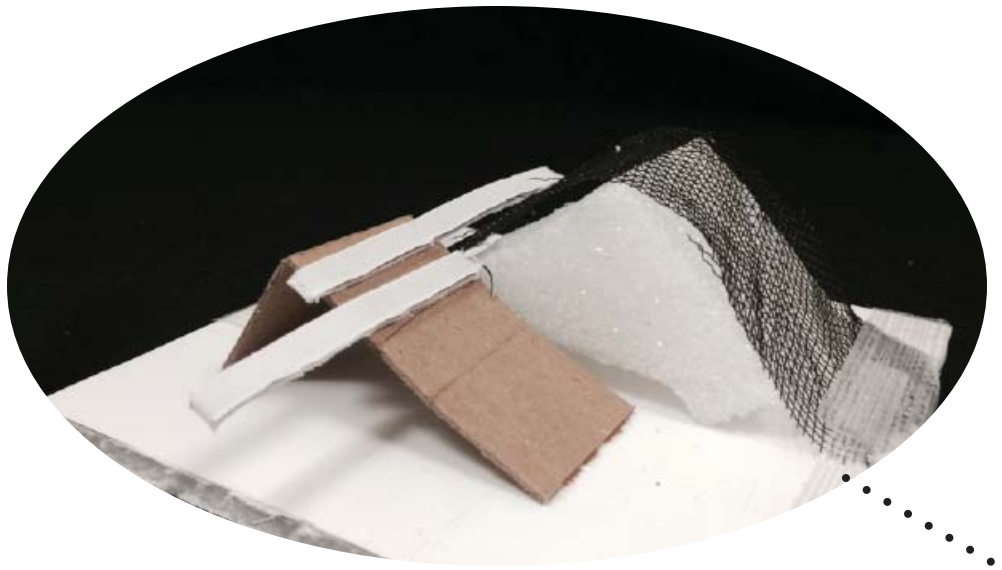
Ares the God of War

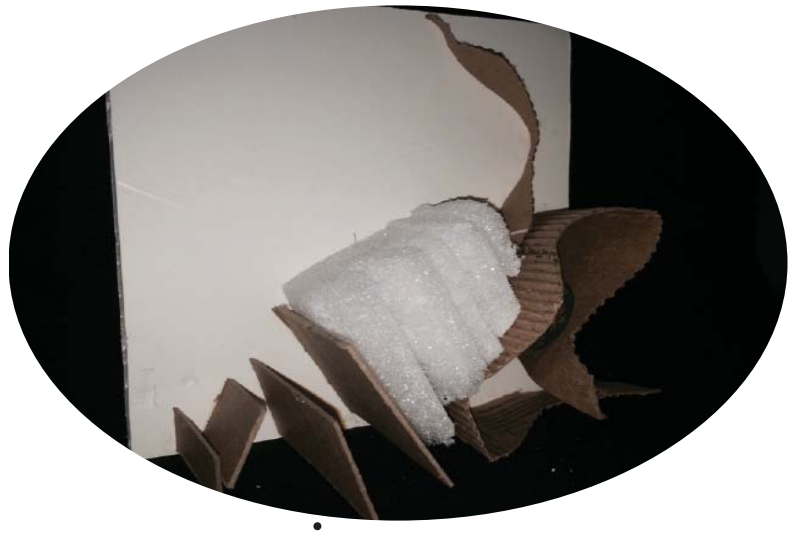
Ares was viewed as a masculine soldier: his resilience, physical strength, and military intelligence were unrivaled.

The Collosseum

This apitheatre was used for gladiatorial contests and public spectacles such as mock sea battles, animal hunts, executions and re-enactments of famous battles.

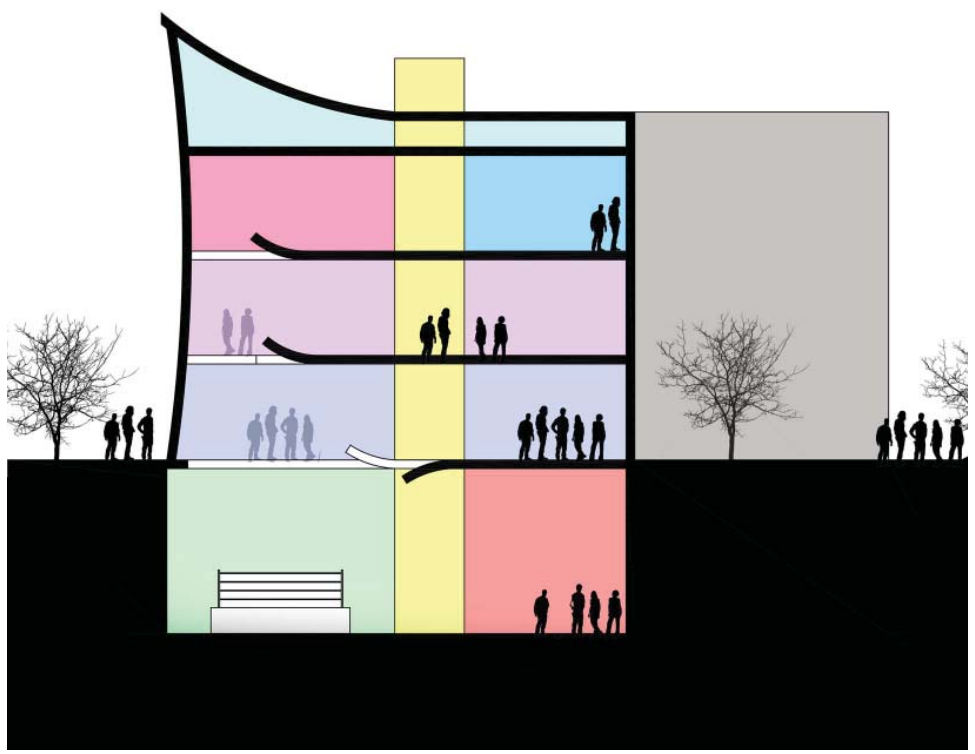




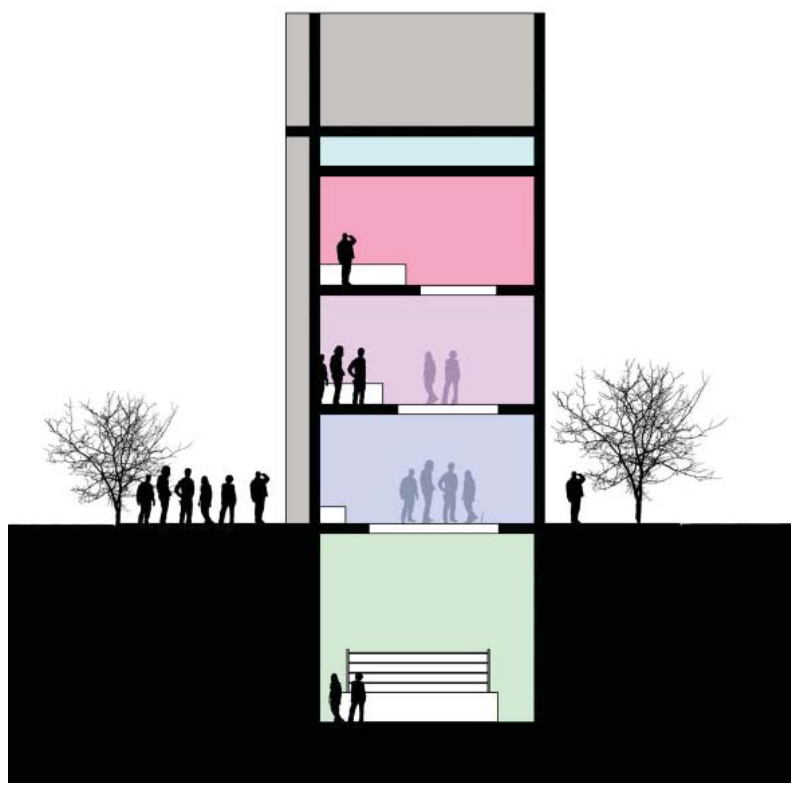


AR ES

No imagination No Wings

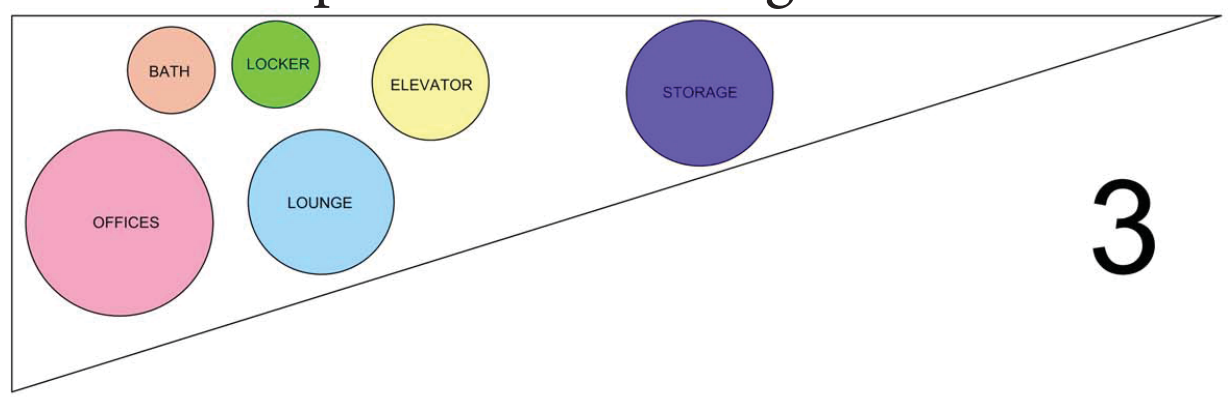


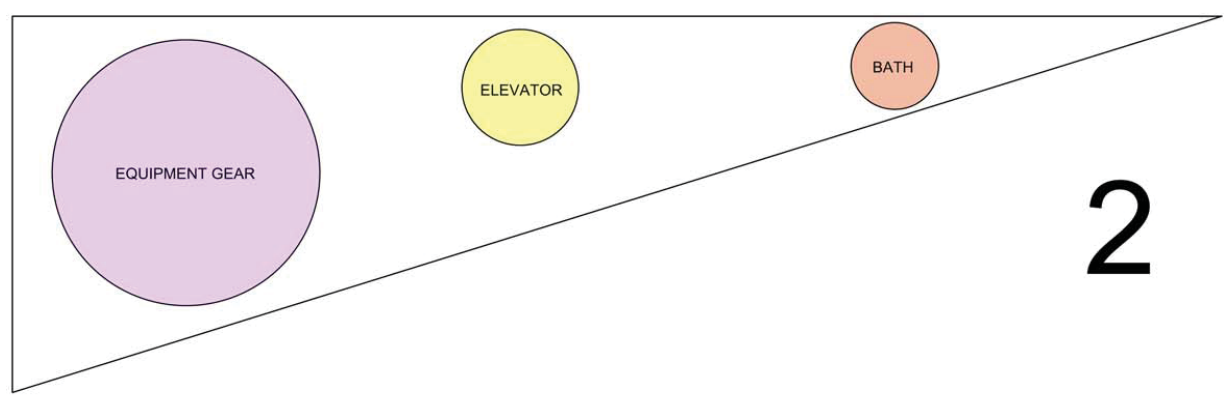
Diagramatic Section A

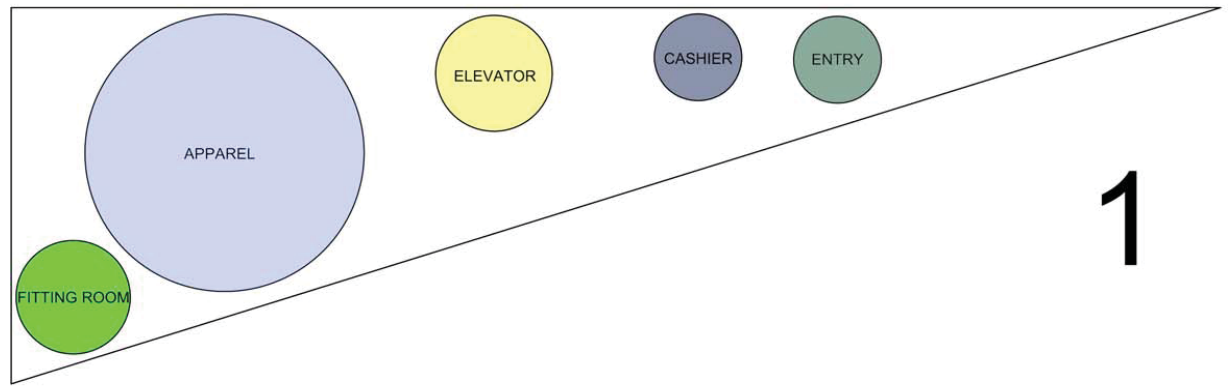


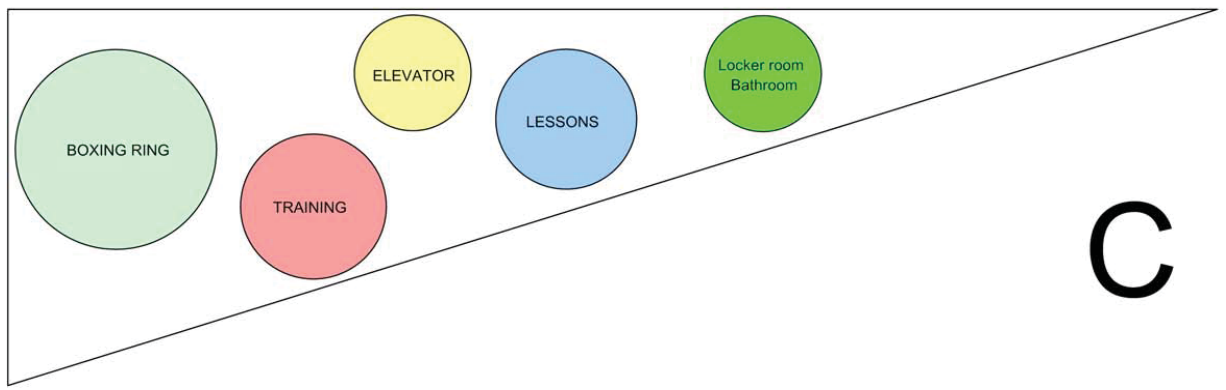
Diagramatic Section B

Proposed Bubble Diagrams

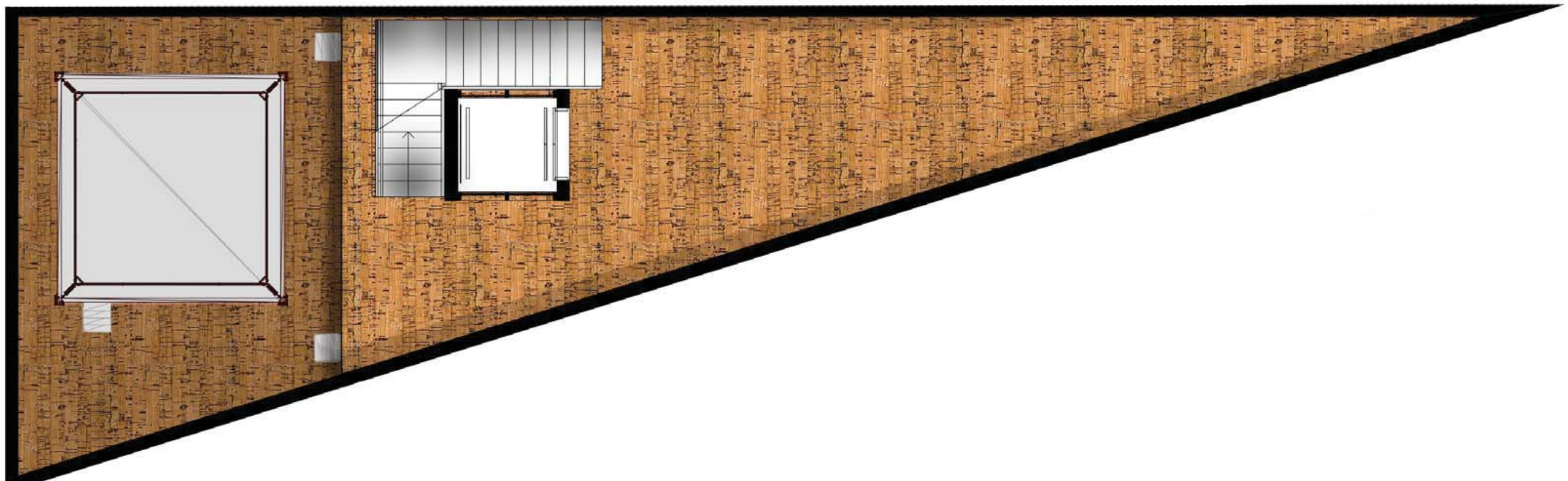




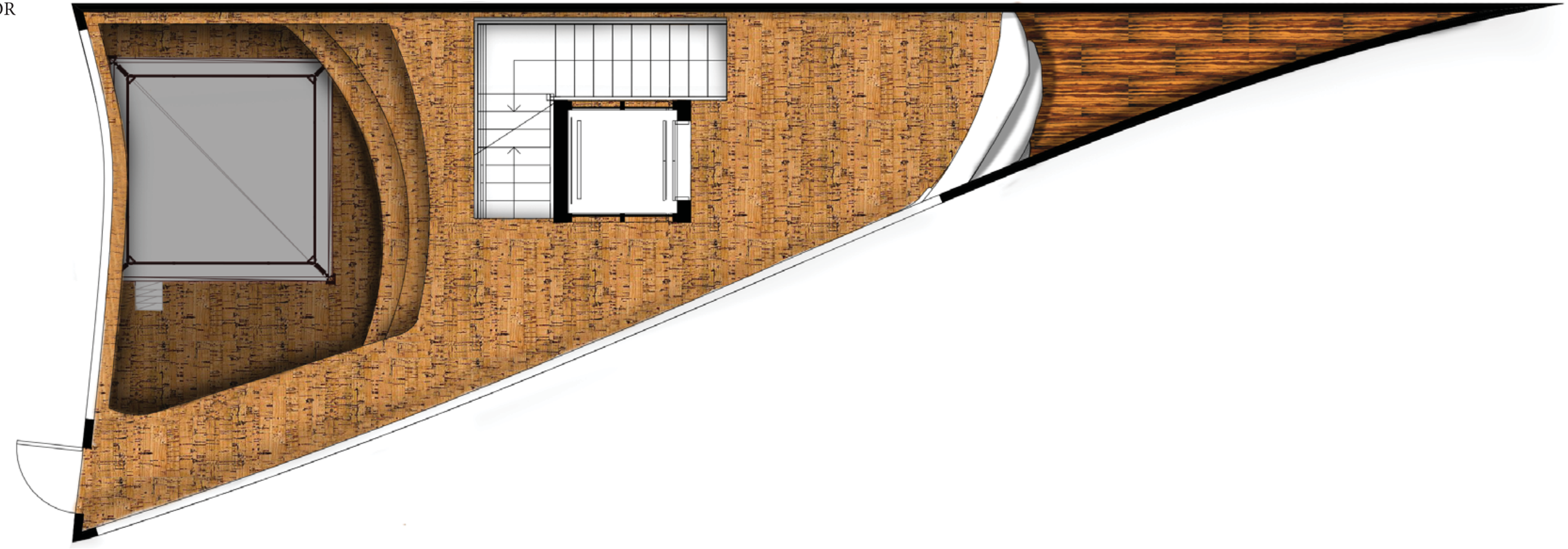




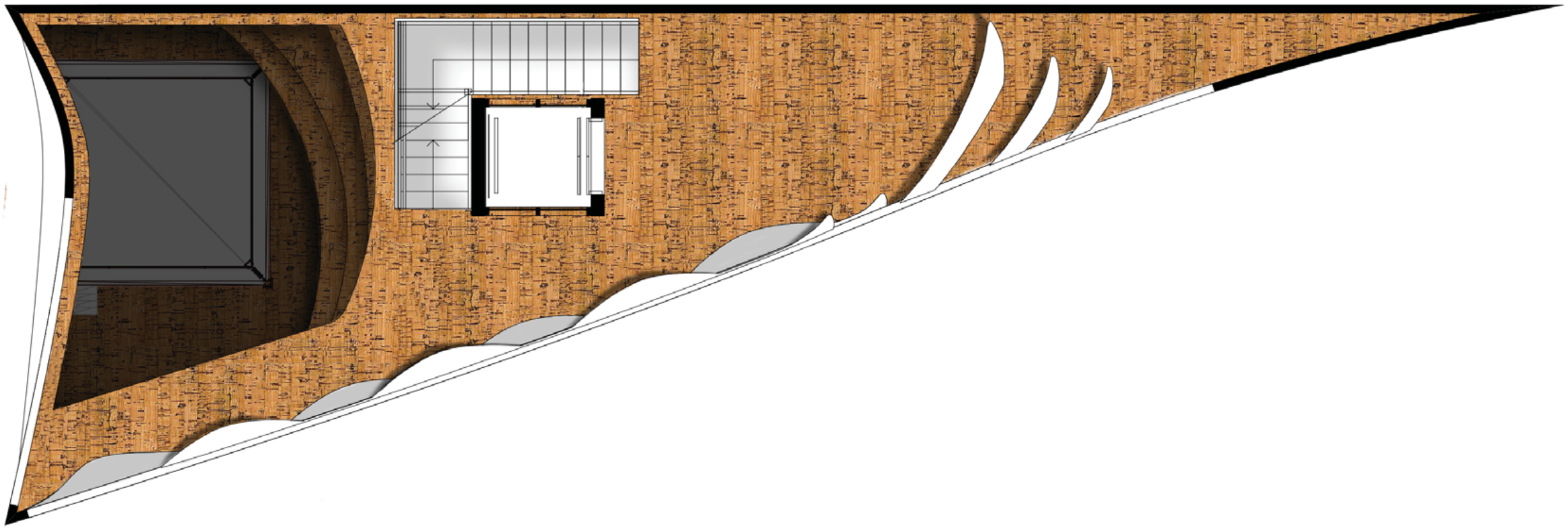
BASEMENT



FIRST FLOOR



SECOND FLOOR



THIRD FLOOR

Cork Flooring: Cork is a rapidly renewable and sustainable Flooring material that is made from the bark of the cork tree. This bark can be harvested without harming the tree, making cork an eco-friendly, sustainable material. Cork Flooring has a distinct honeycomb structure and appearance that makes it softer underfoot and provides insulating properties as well. Cork Flooring can also help muffle sound, absorb impact, and resume its original shape - like the cork from a wine bottle. The Flooring is protected by an innovative, cured finish that creates a natural, low-gloss appearance.

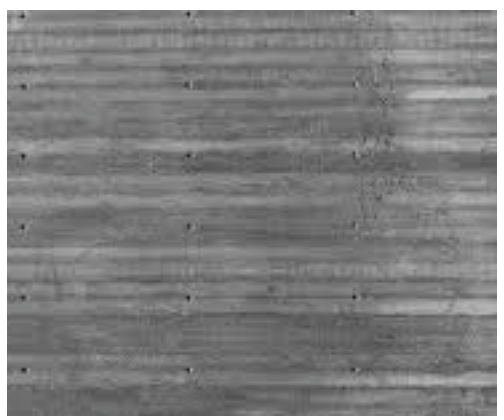
Traditional Bamboo is formed by gluing and pressing together strands of bamboo that are then formed into planks. This allows the natural knuckles to be visible in the finished product. Traditional Bamboo empireflooring.com

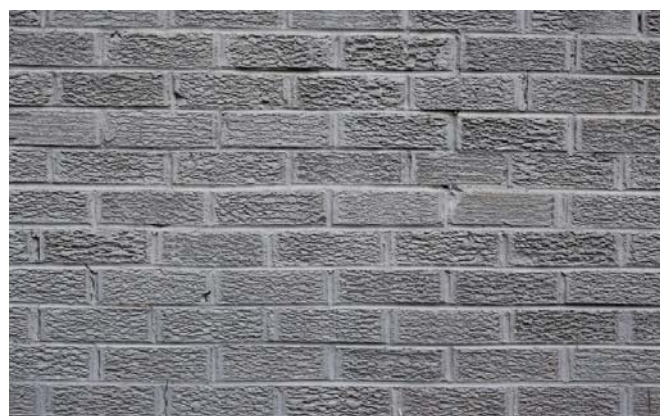
OFFECCT

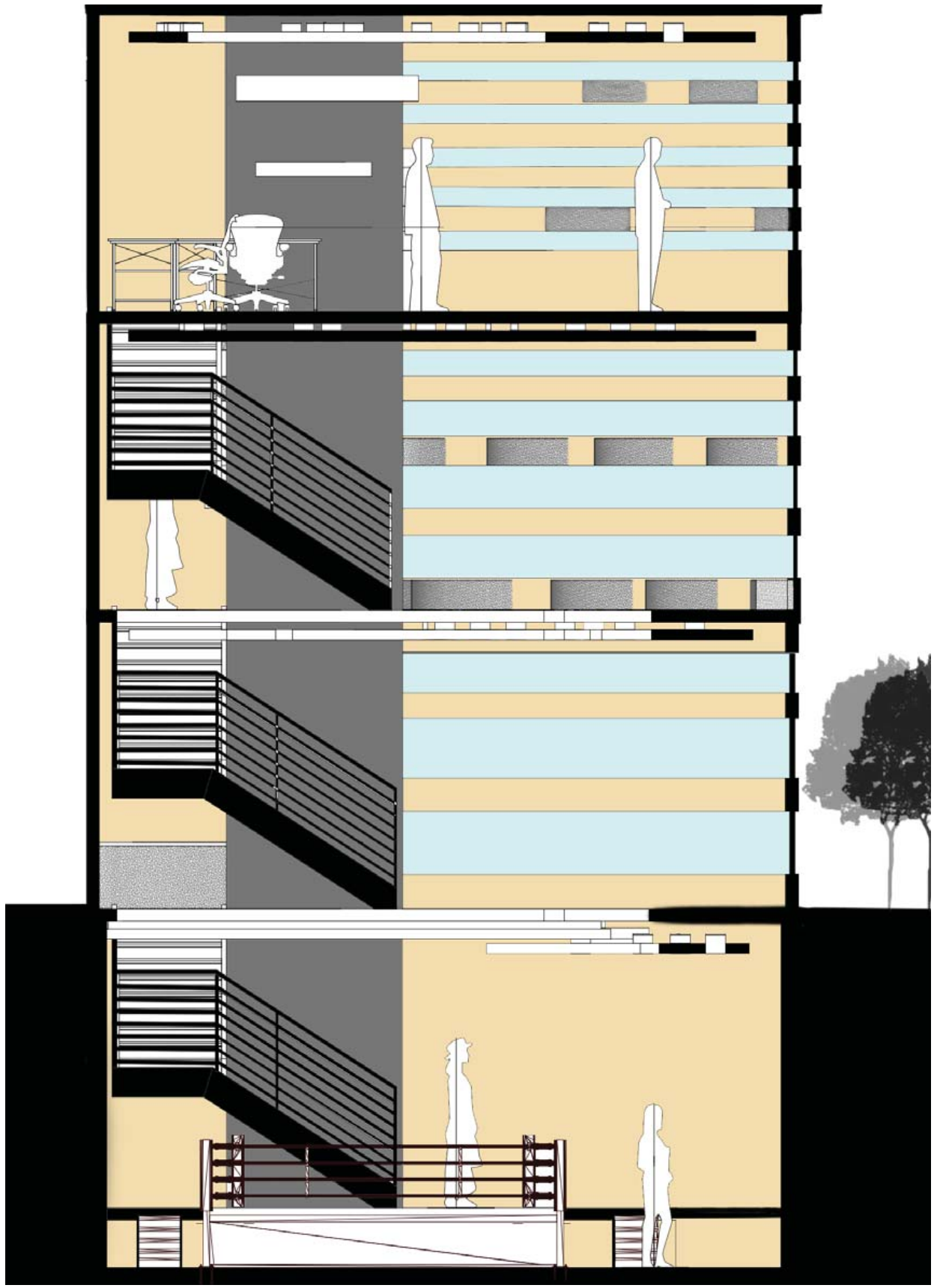
DEKO

TITLE BOXING

WALL FINISHES



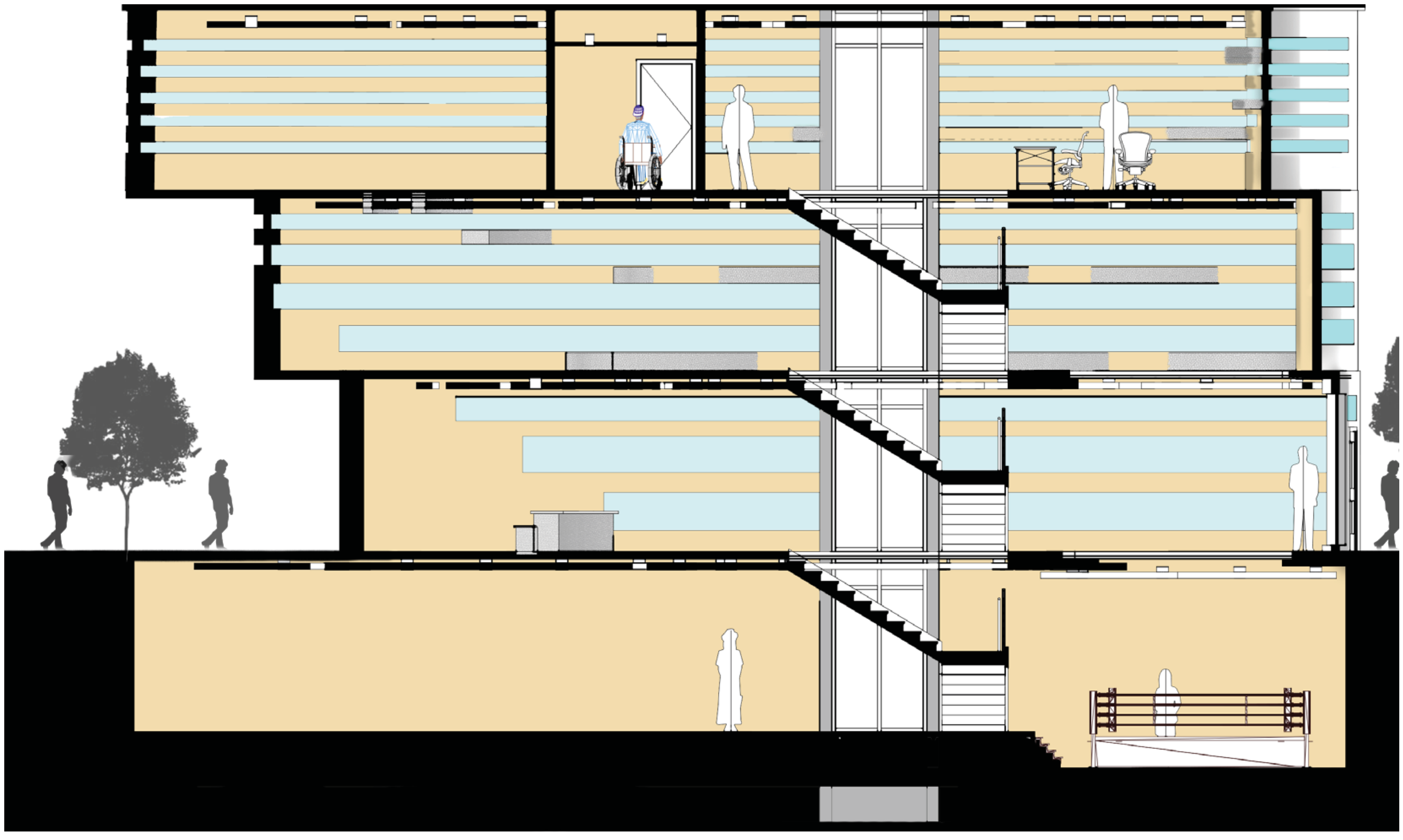




No imagination No Wings

BUILDING SECTIONS

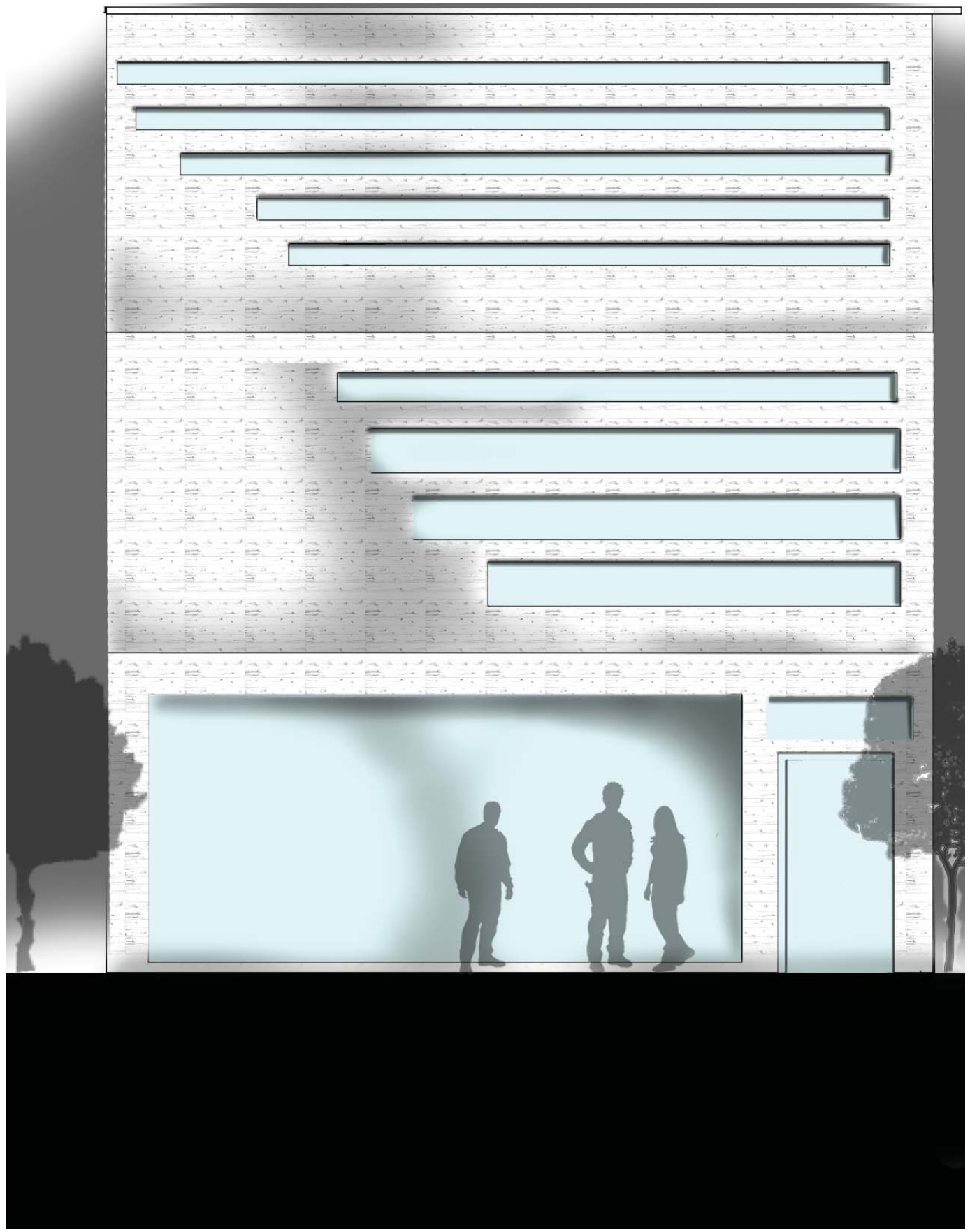
SECTION B



EXTERIOR ELEVATIONS

DELEVATION A

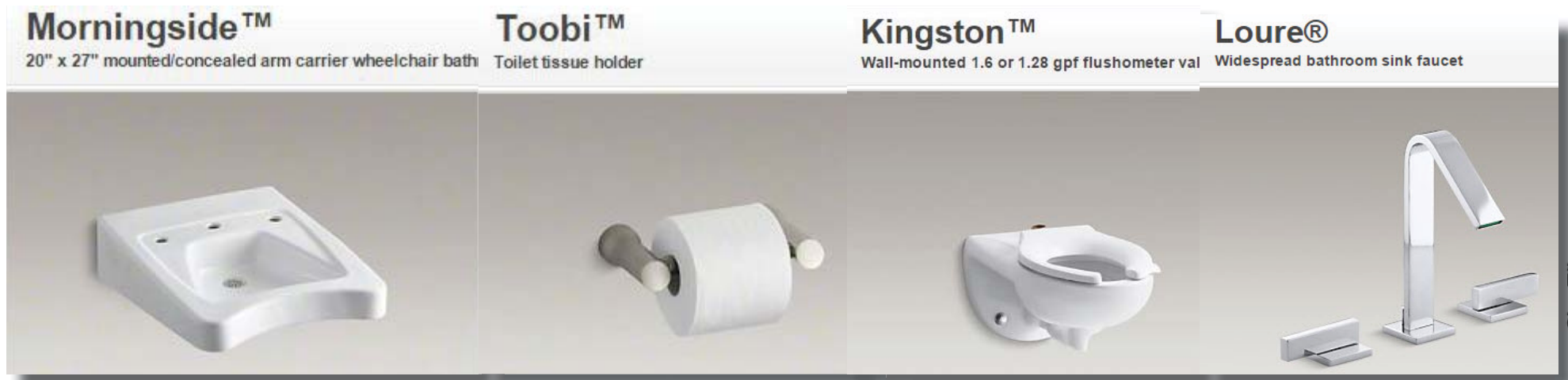
CONRETE AND GLASS WINDOWS

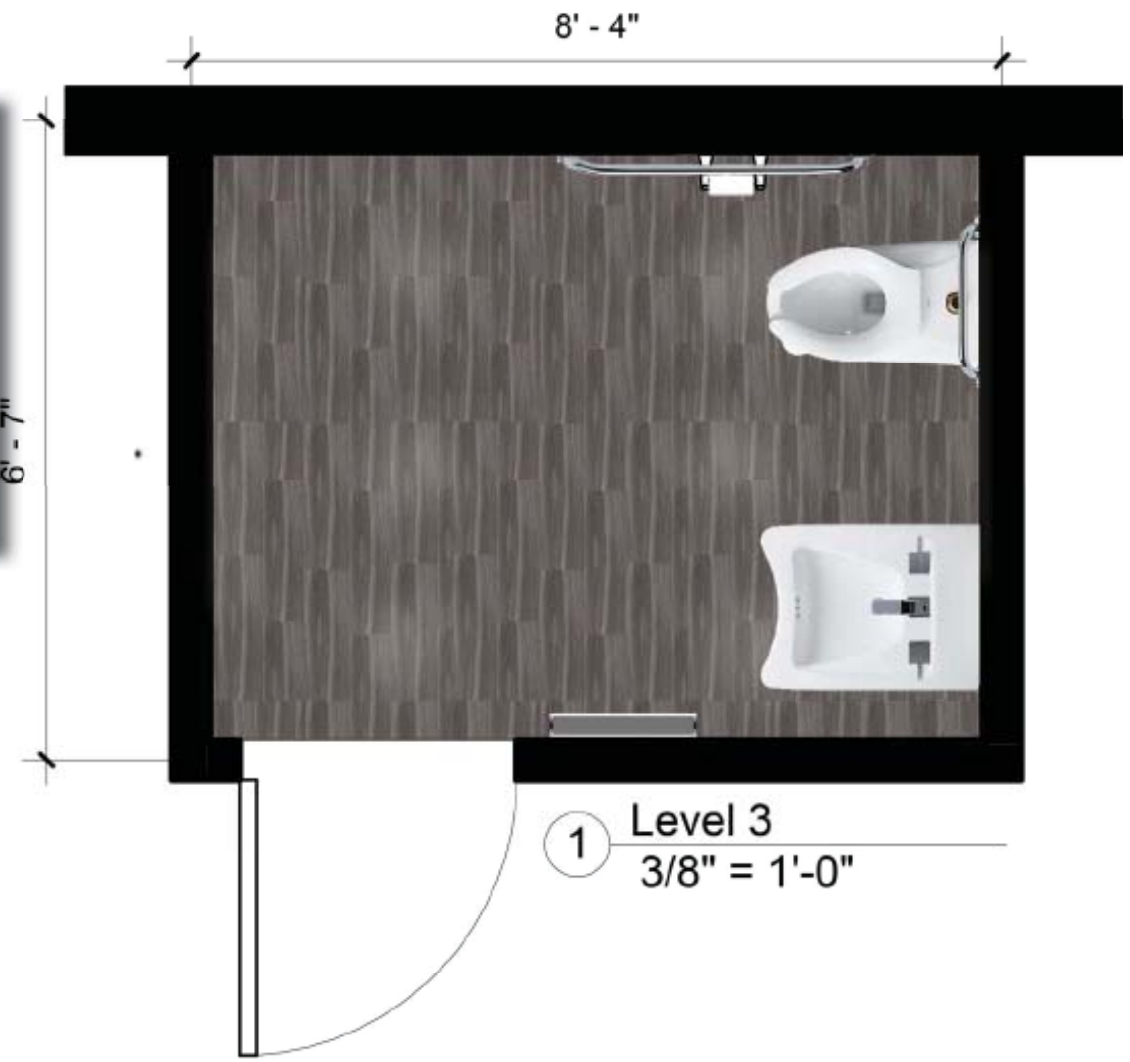


CONRETE AND GLASS WINDOWS

ADA BATHROOM

DETAIL 1
DETAIL 1
DETAIL 1





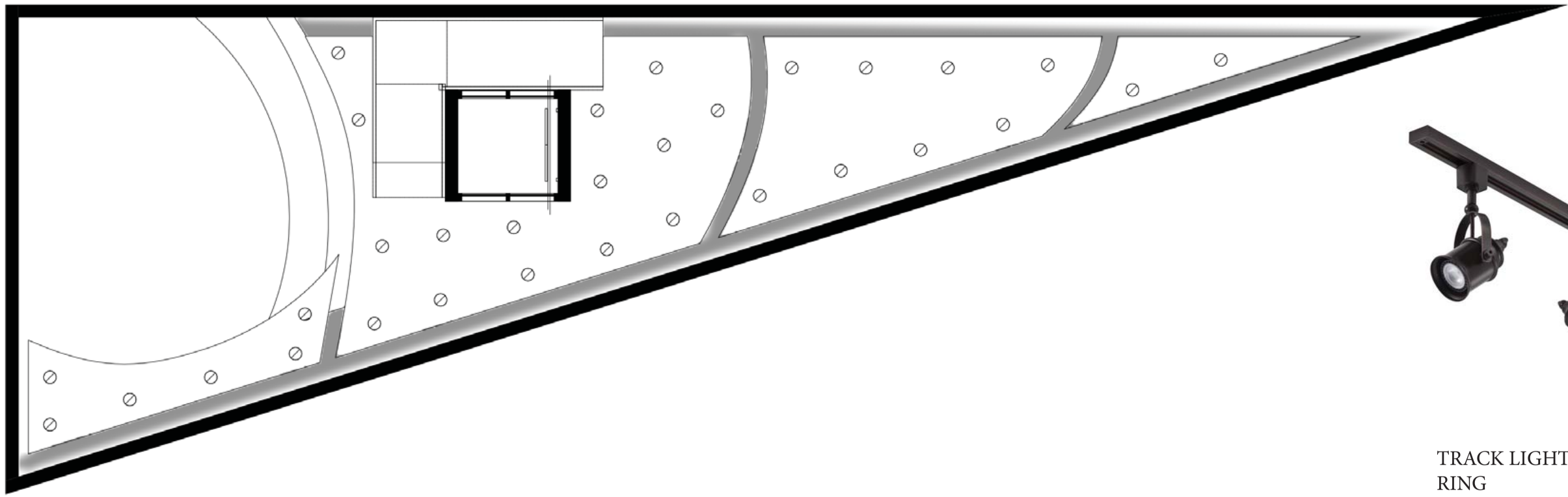
ADA BATHROOM

DETAIL 1
DETAIL 1
DETAIL 1

CEILING PLANS

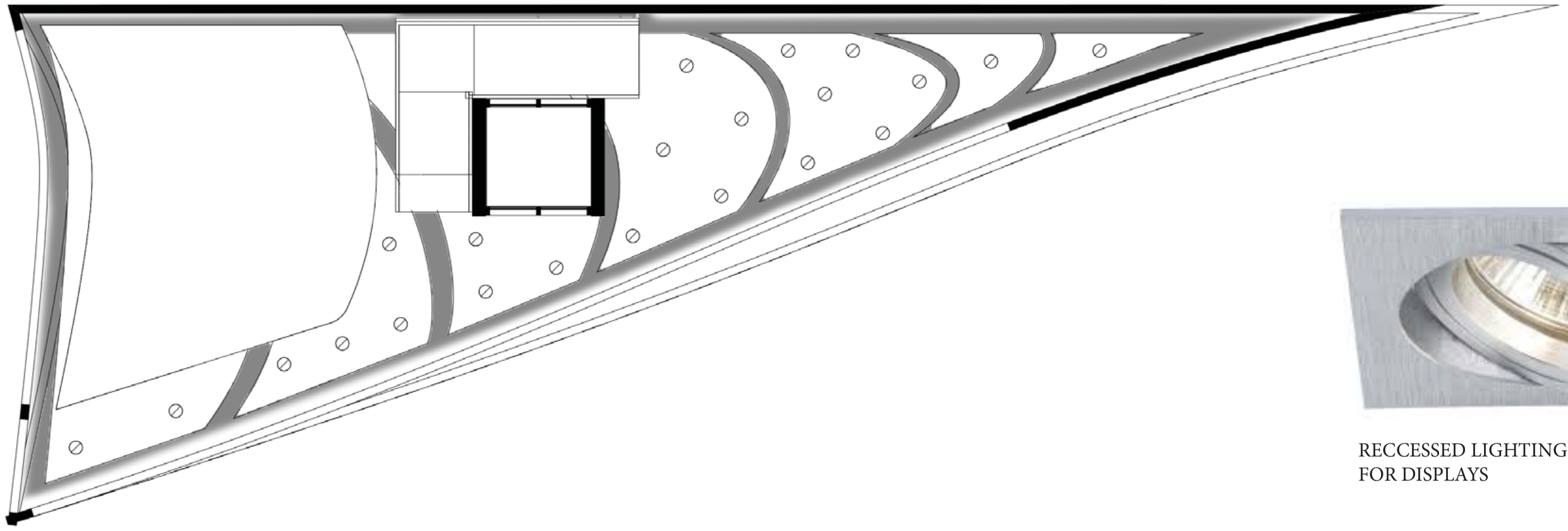
BASEMENT
LEVEL 1

BASEMENT



TRACK LIGHTING AROUND THE RING

LEVEL 1

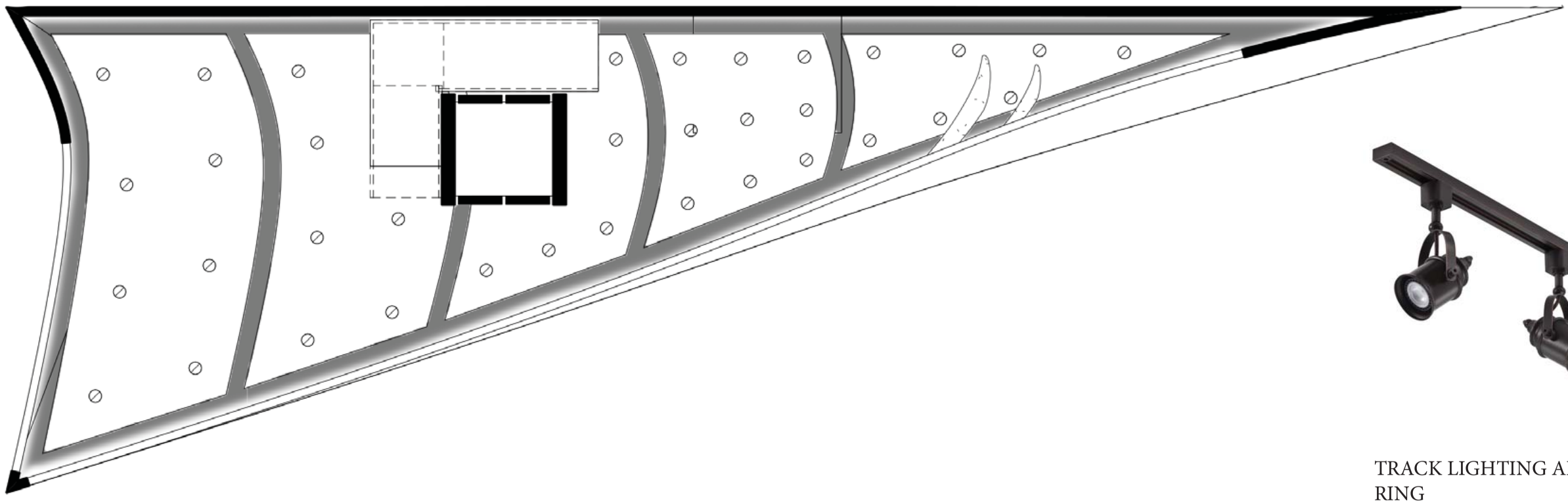


RECCESSED LIGHTING ANGLED FOR DISPLAYS

CEILING PLANS

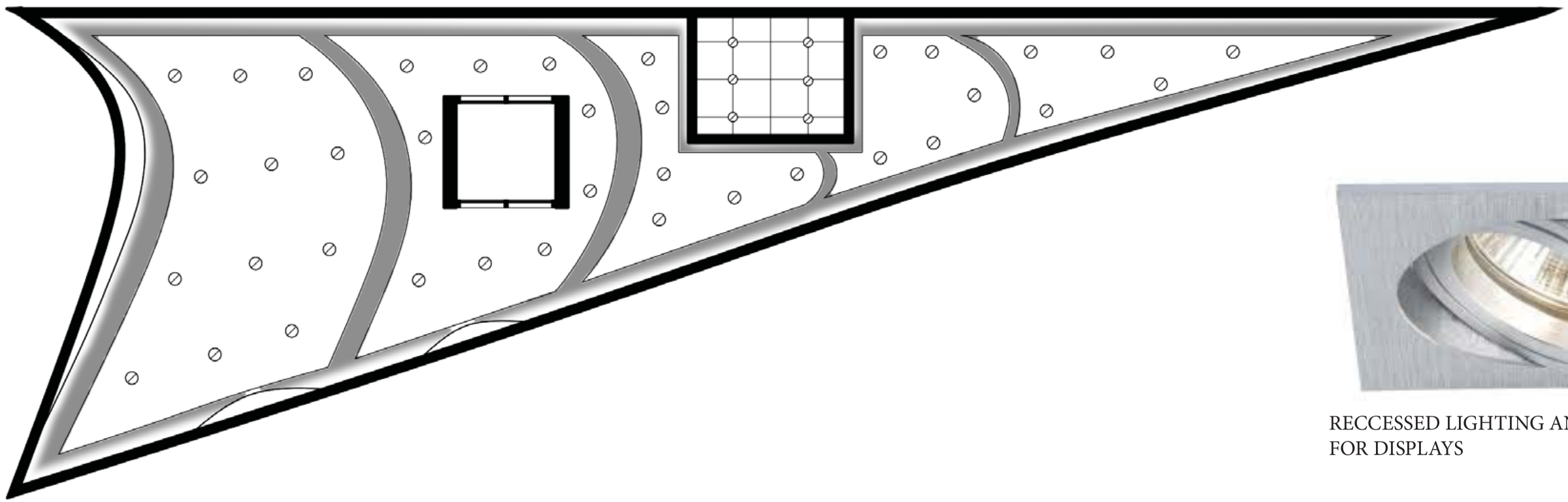
LEVEL 2
LEVEL 3

LEVEL 2



TRACK LIGHTING AROUND THE RING

LEVEL 3



RECCESSED LIGHTING ANGLED FOR DISPLAYS