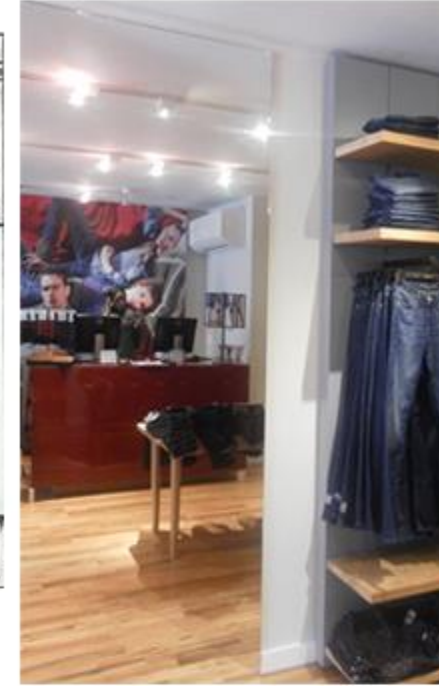


PRECEDENT STUDY



FRONT ELEVATION



FLOOR TO CEILING
MIRRORS

GRAY WOOF BACKSPLASH



TRACK LIGHTING



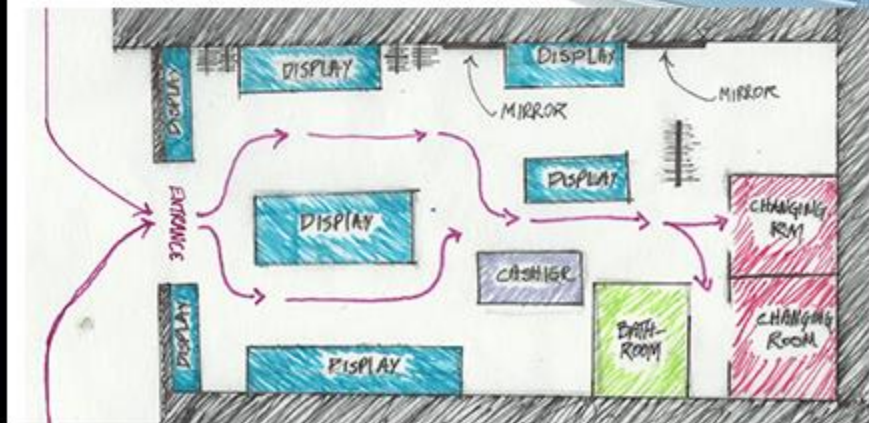
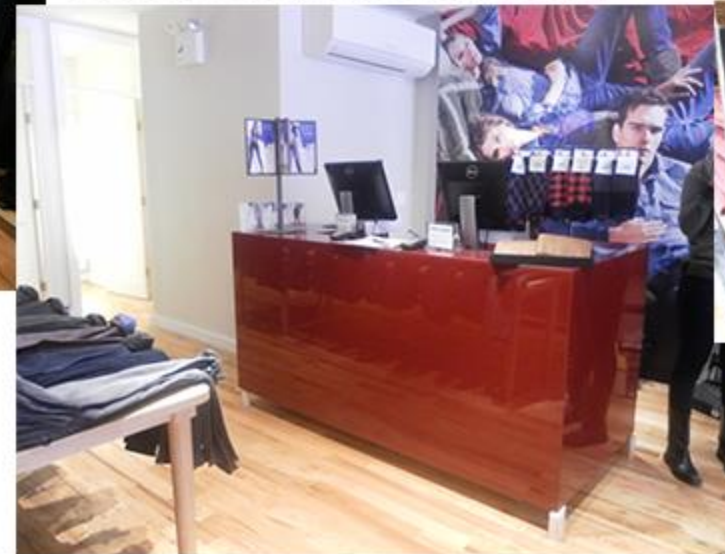
DARK BROWN SHAELVING



CREATIVE DISPLAYS



HARDWOOD FLOORIN



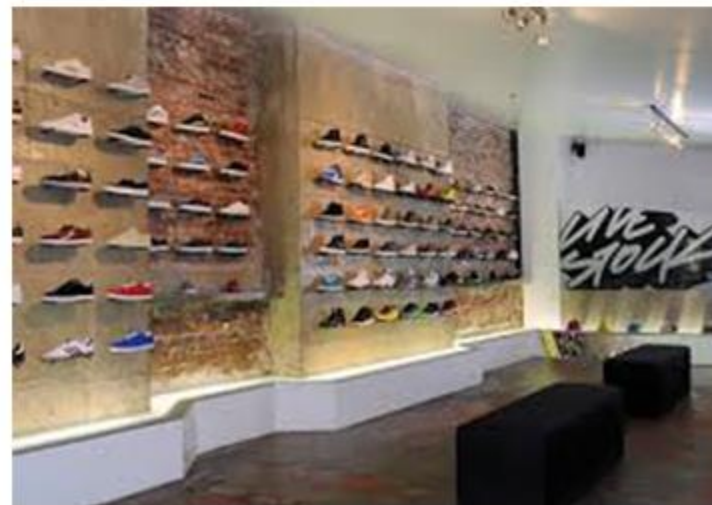
CONCEPT & LOGO



"defy gravity"

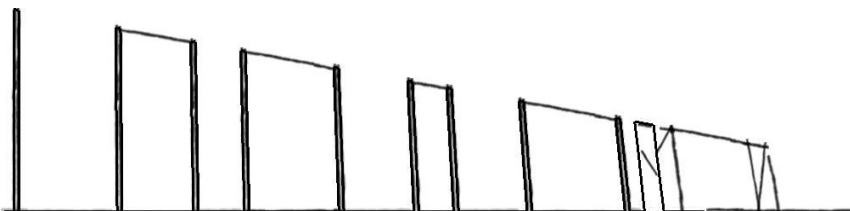
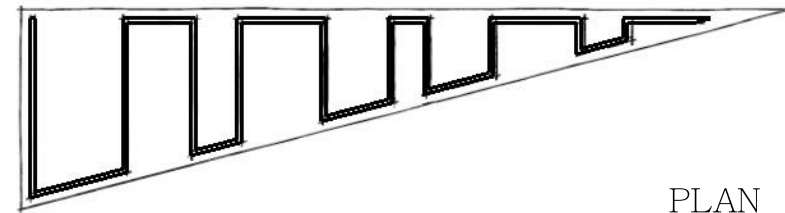
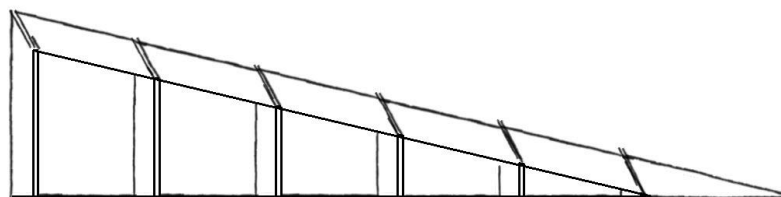
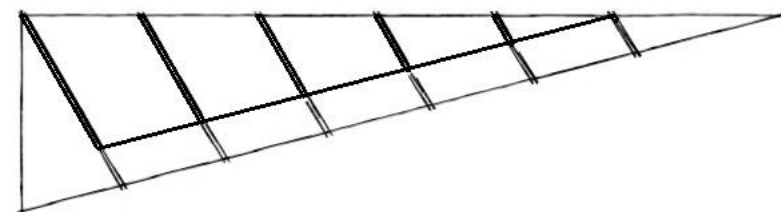
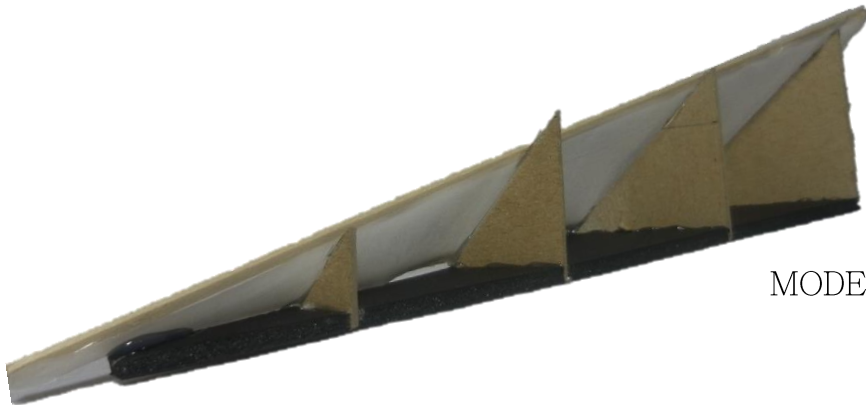
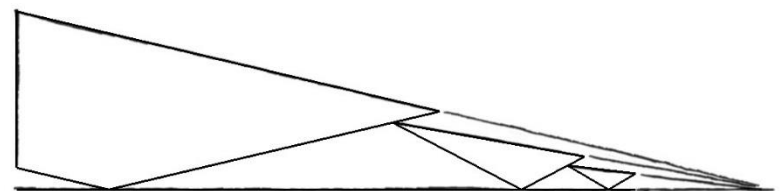
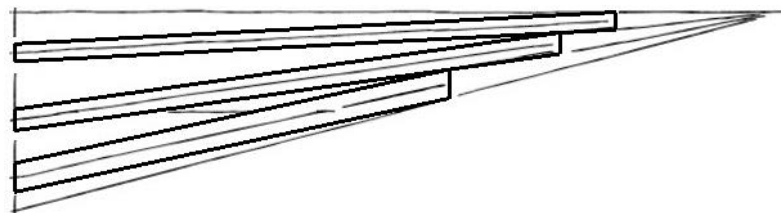
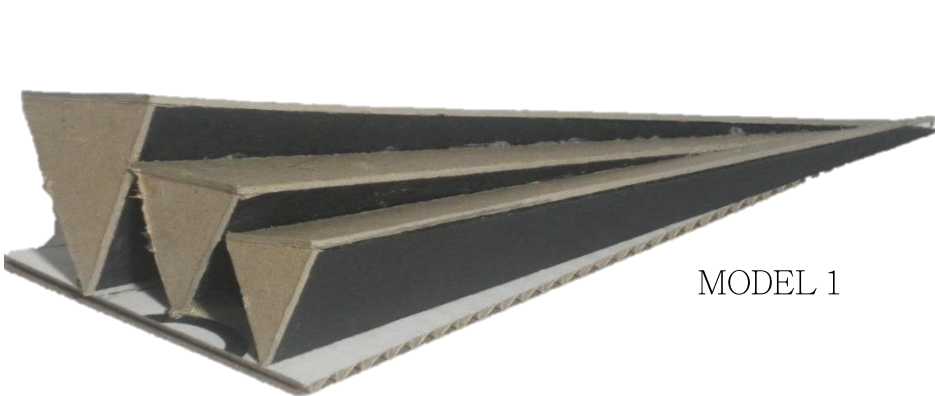
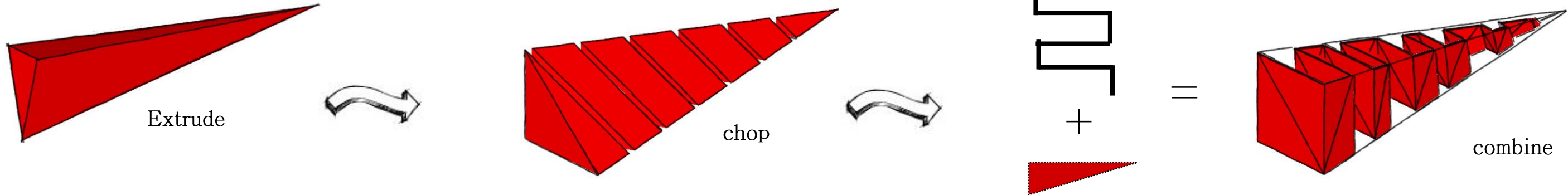
"ESCALATE" is a brand name for a variety of sporting goods products. Its major product is foot wear for running, rock climbing, and pole vaulty jumping.

The brand is very straight forward and dedicated just like our customers who dedicate their lifs to the thrill and excitment for the outdoor sports.

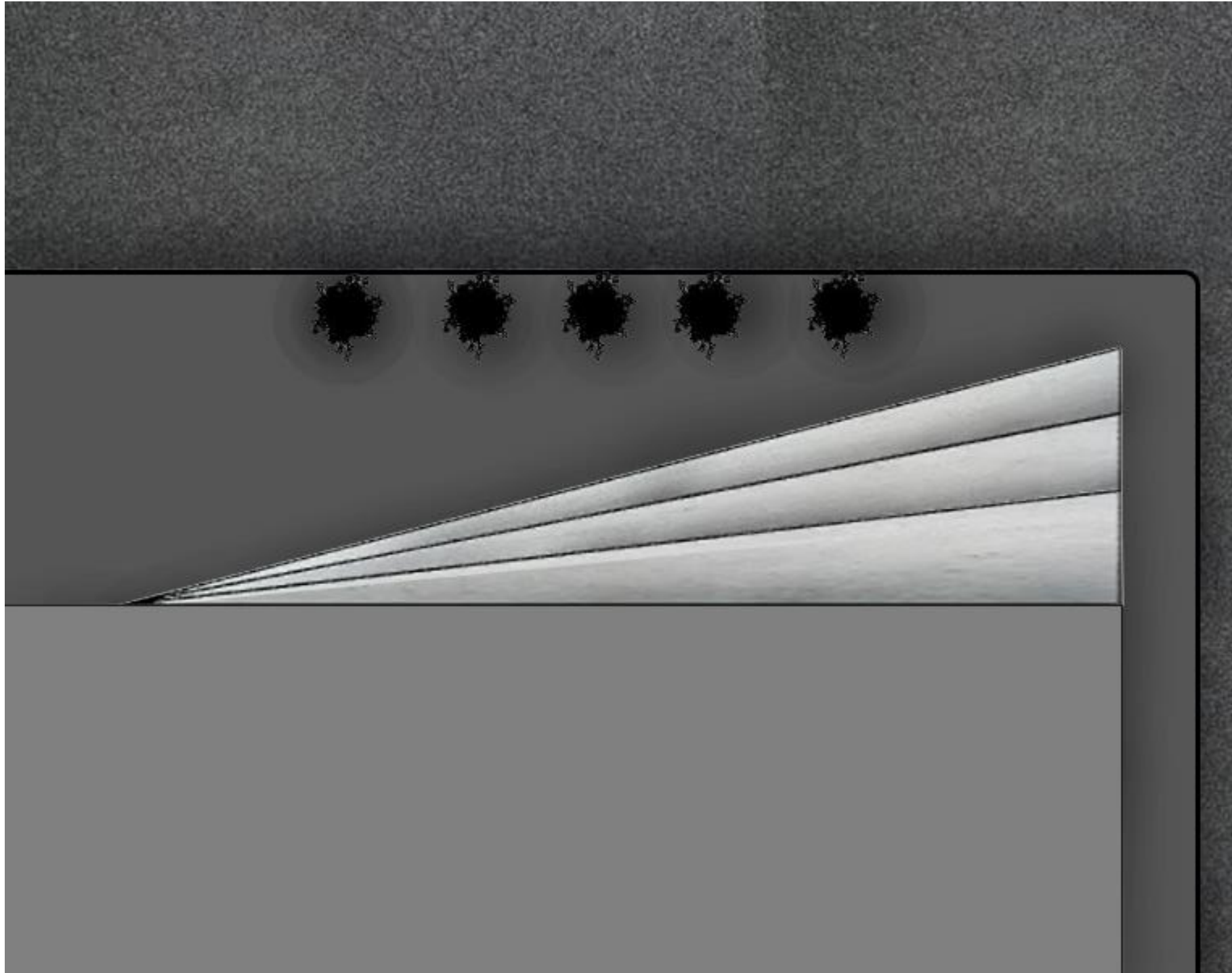


SKETCH MODELS

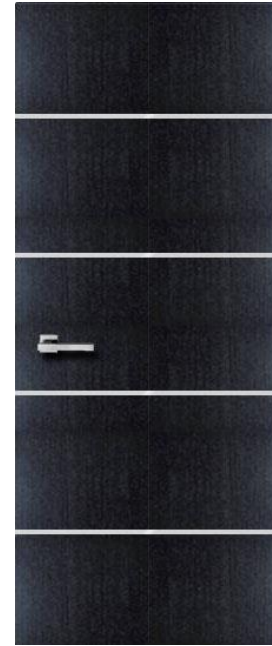
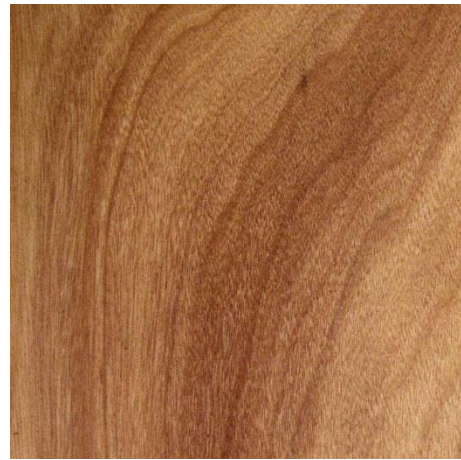
CONCEPT:



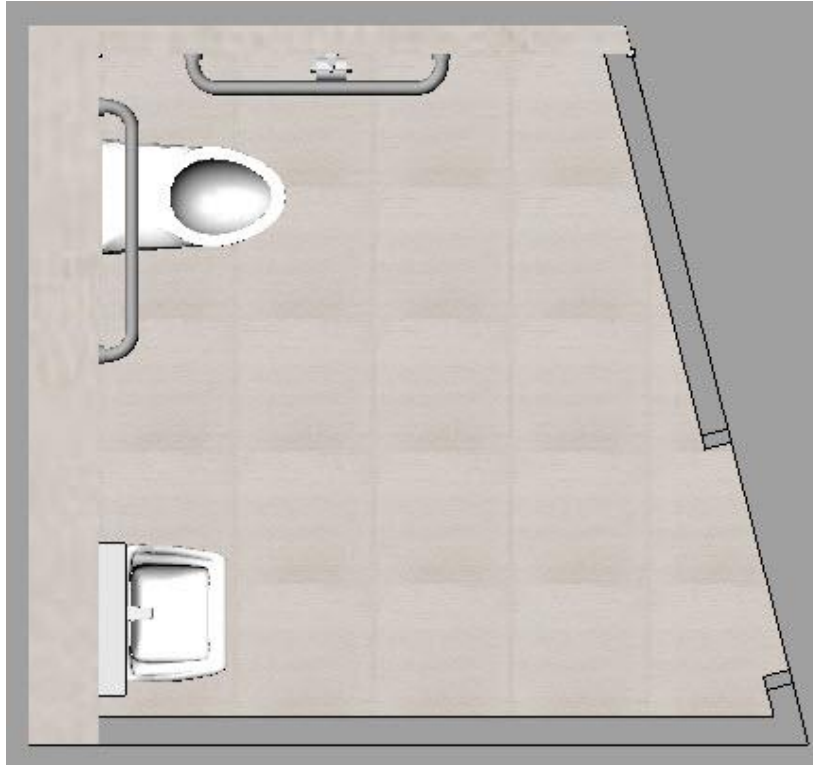
SITE PLAN



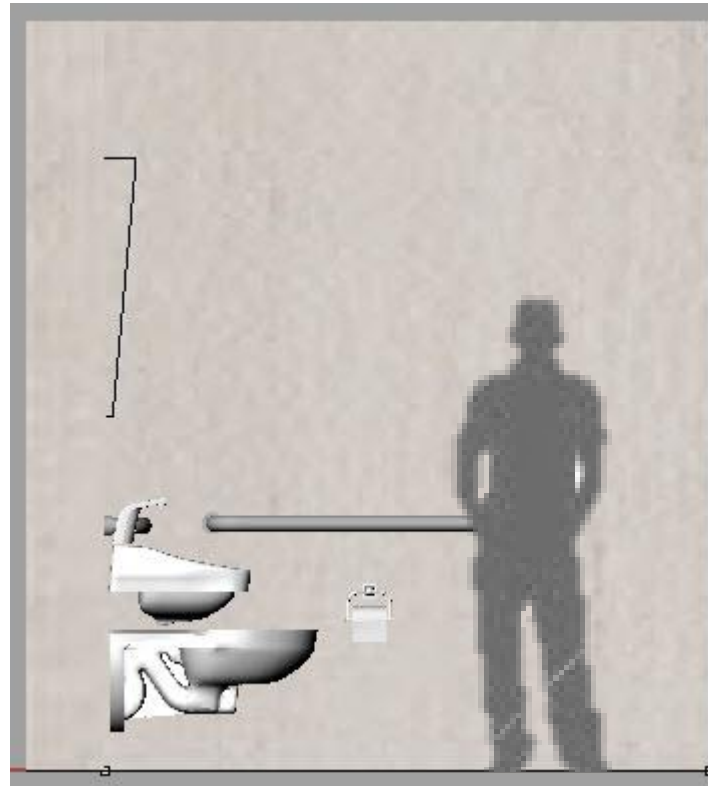
CELLAR PLAN



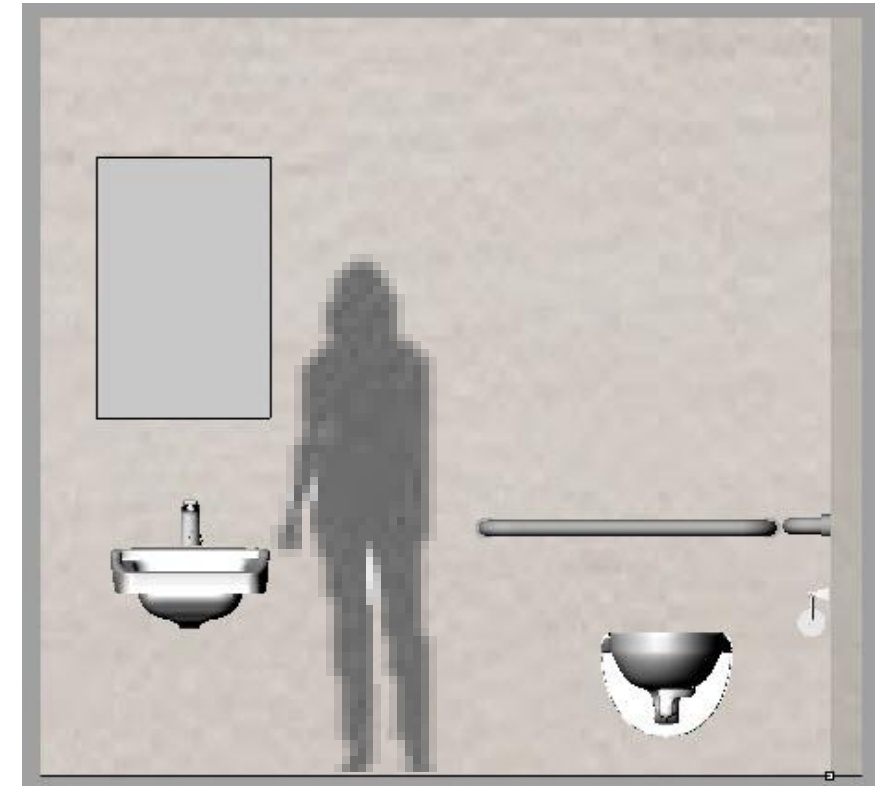
ADA BATHROOM



FLOOR PLAN



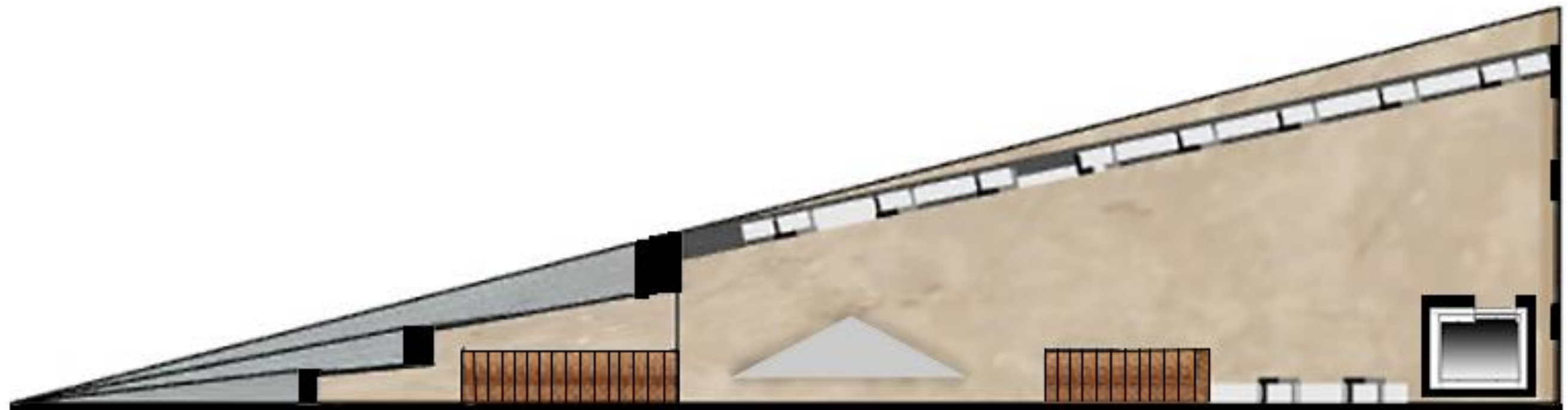
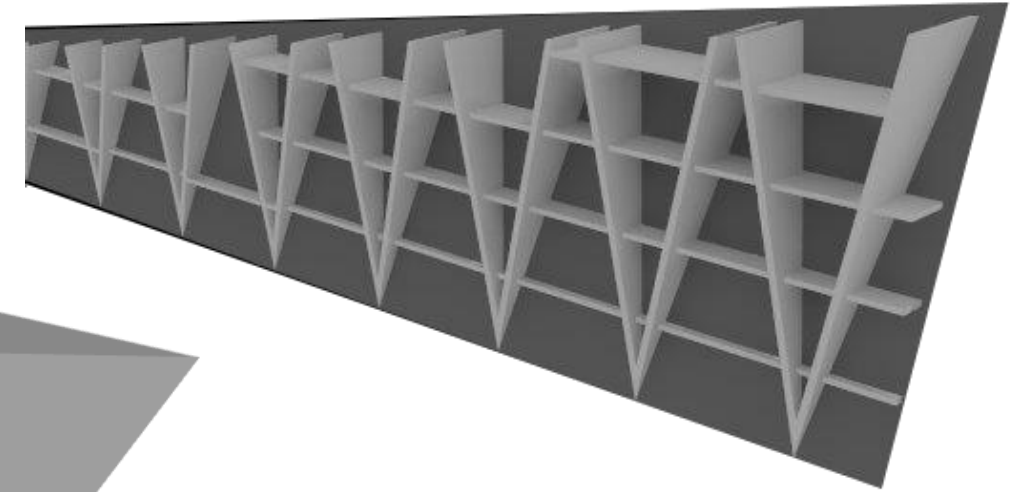
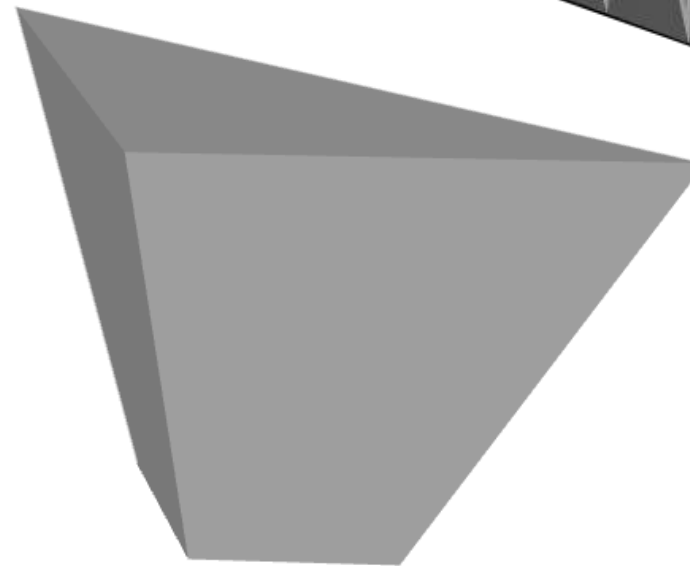
NORTH ELEVATION



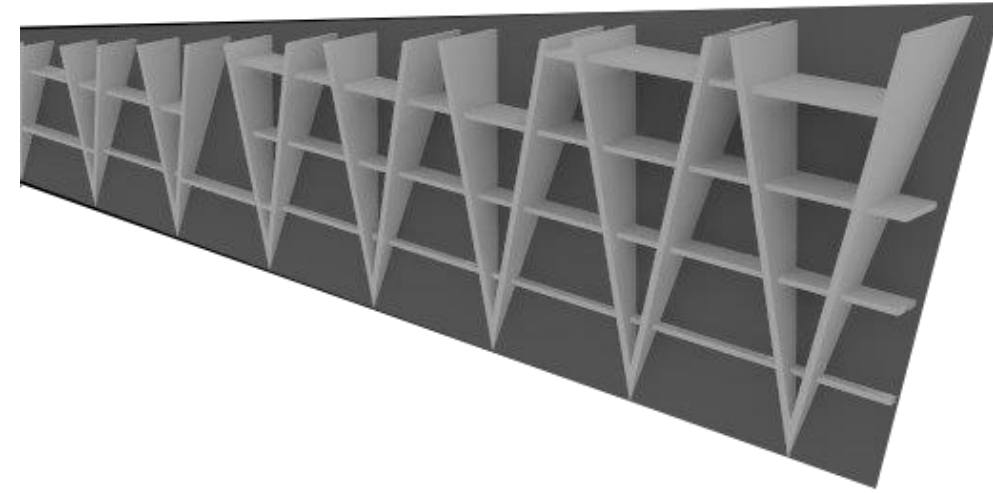
WEST ELEVATION



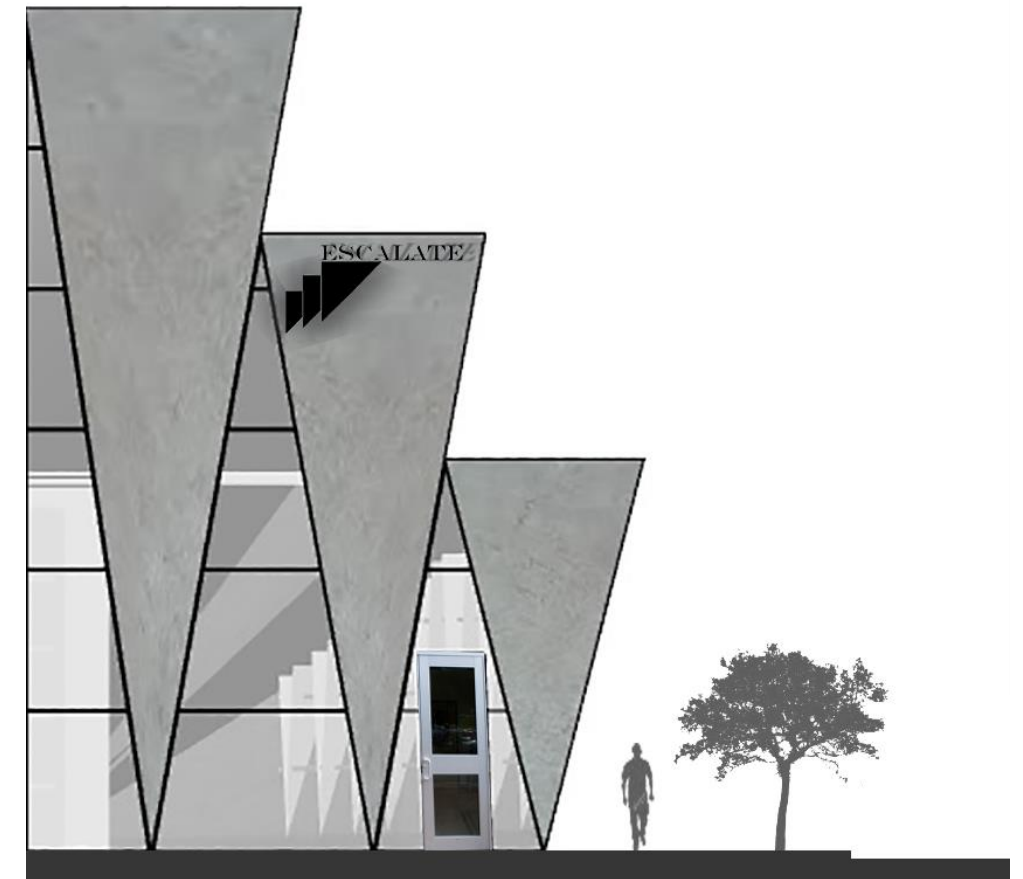
1ST FLOOR



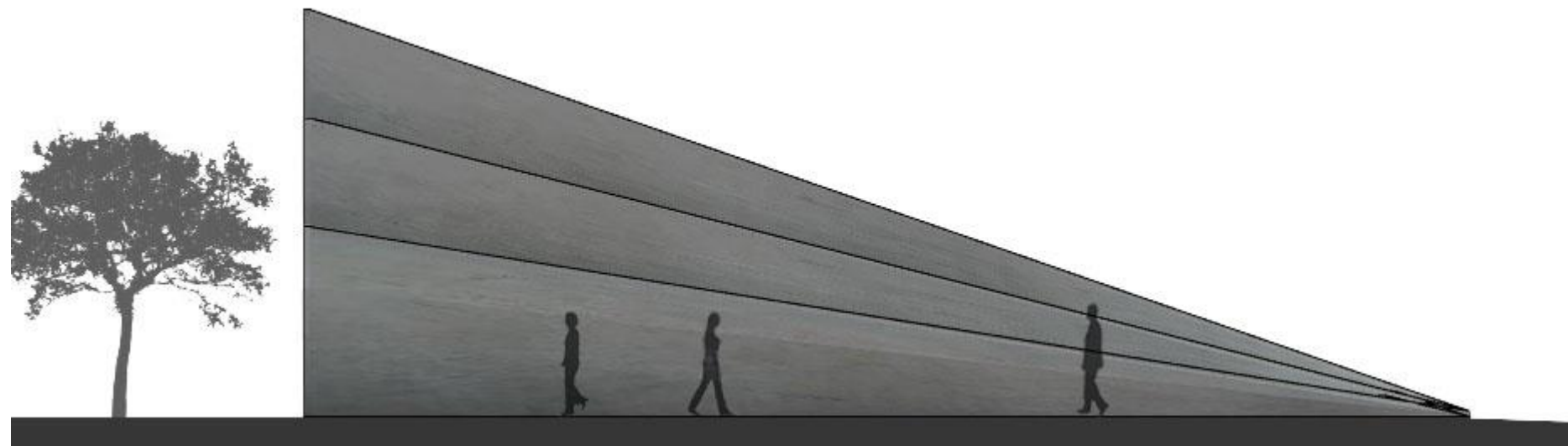
2ND FLOOR



ELEVATIONS

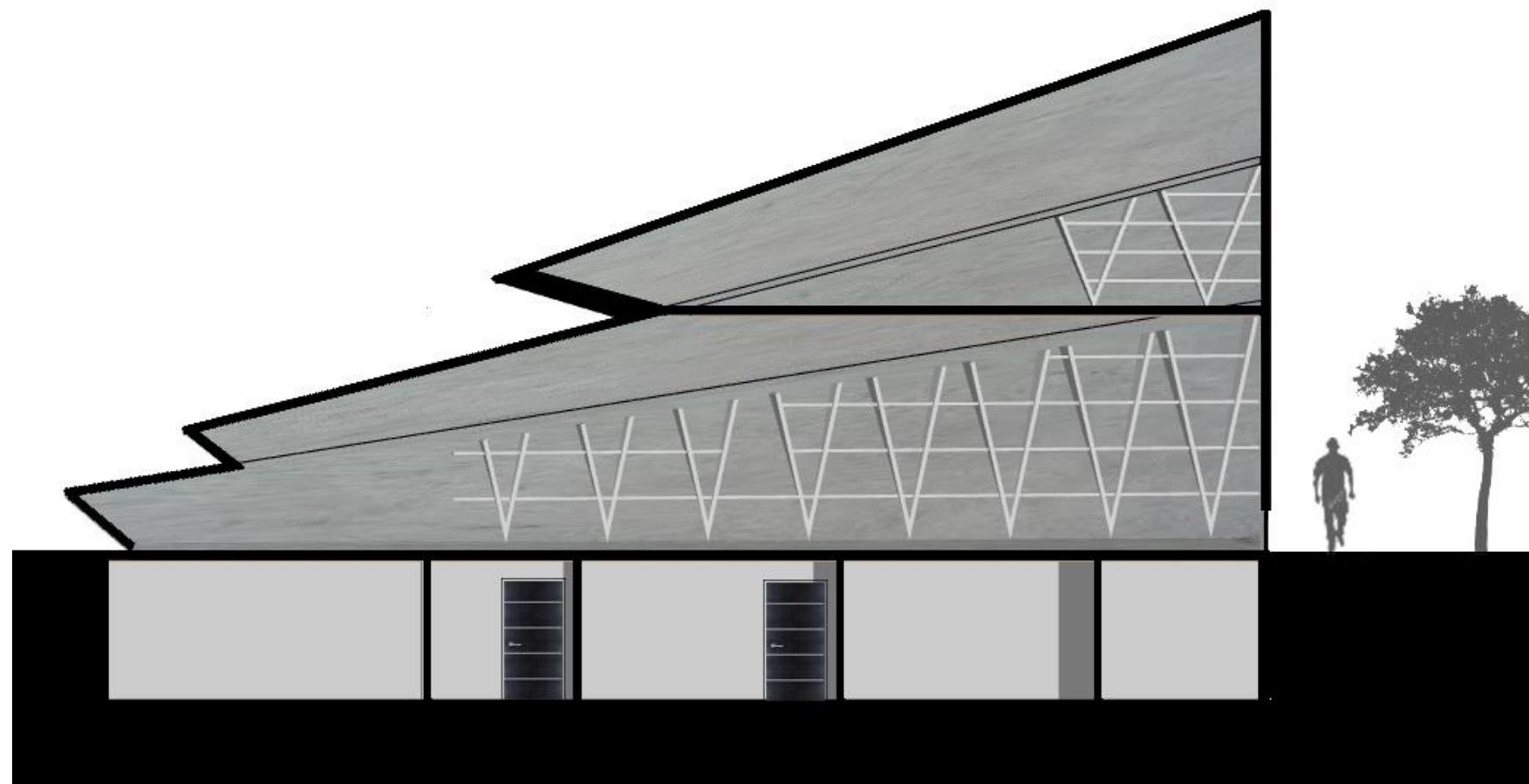
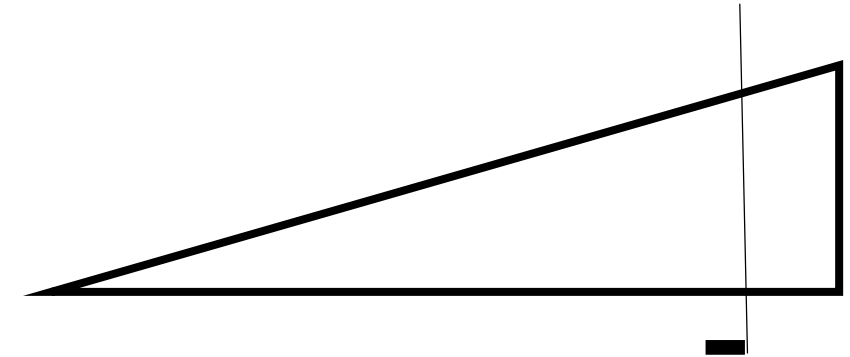
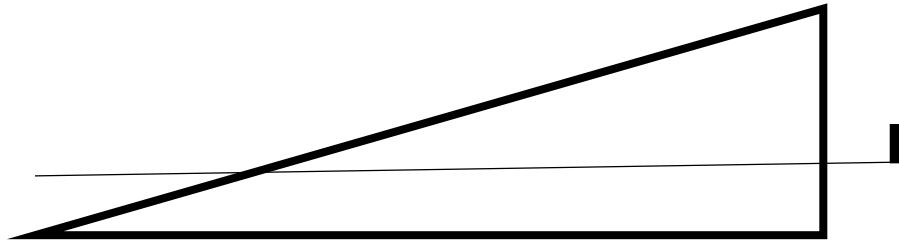


ELEVATION 1-FULTON
STREET

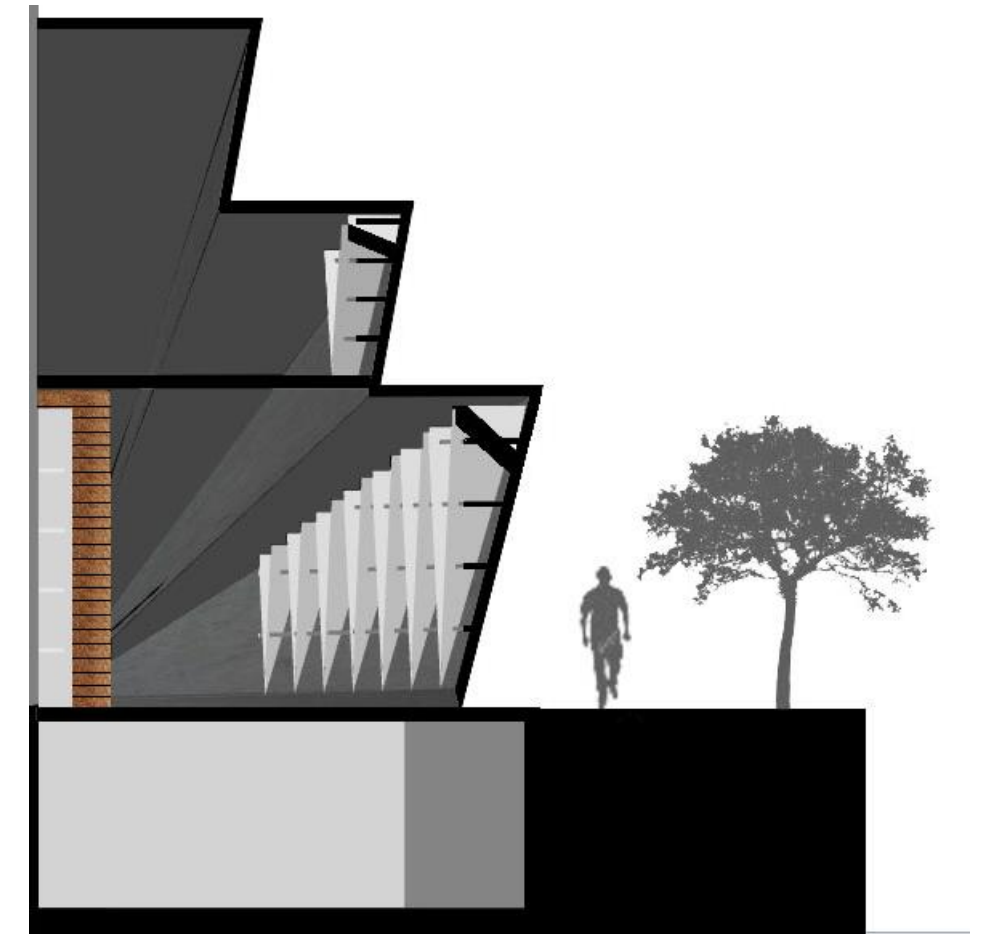


ELEVATION 2-BOERUM
PLACE

SECTIONS

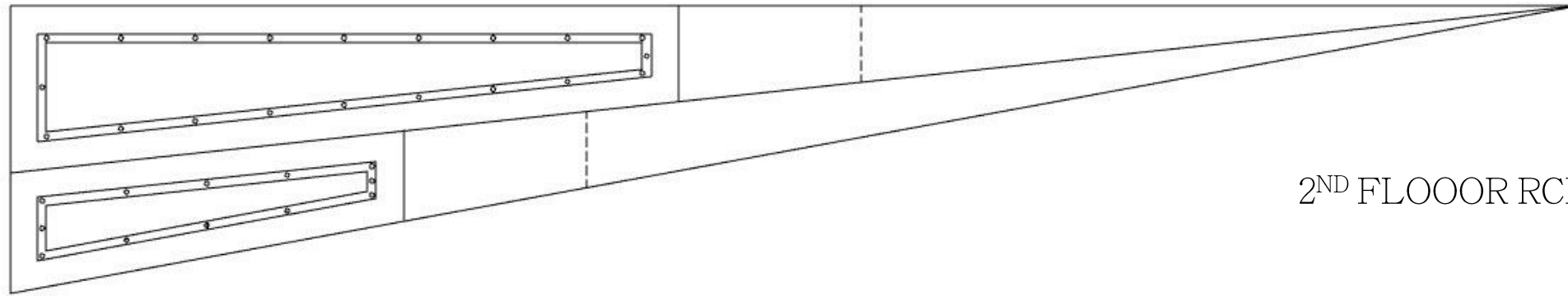
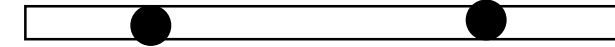


LONGITUDINAL SECTION

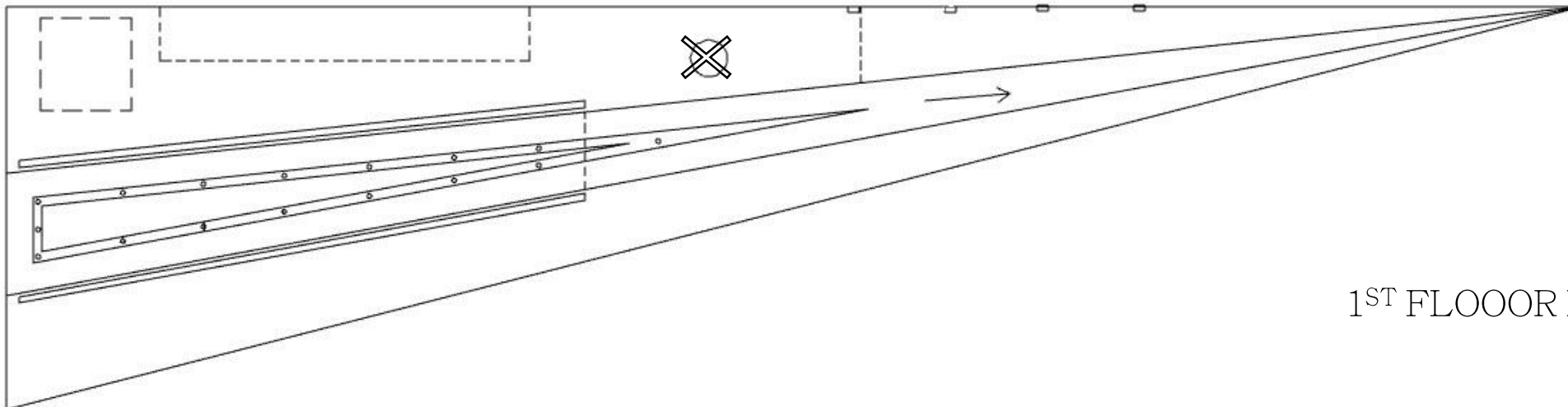
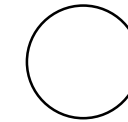


CROSS SECTION

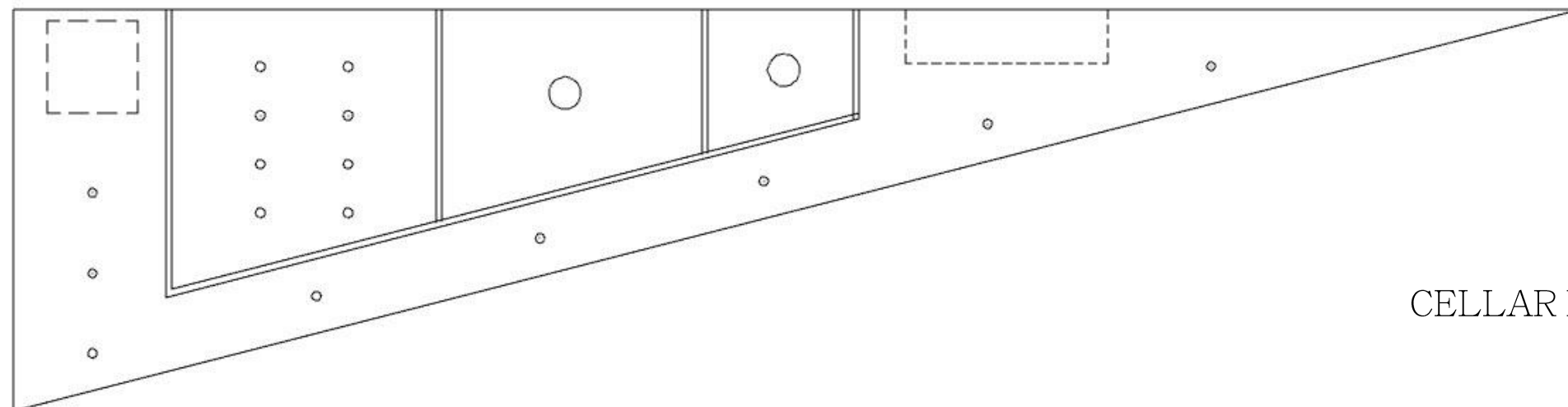
RCP



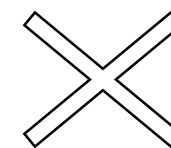
2ND FLOOOR RCP



1ST FLOOOR RCP



CELLAR RCP



MODEL

